Summer Internship Project 1

Paperboat Animation Studio, Mumbai

Vaishnavi Bangar 126340006 Animation IDC-IITB

Preface

- It was a first time experience with Paperboat Animation Studio as animator.
 - It gives me experience that how does animation studio works. My internship was about the learning process of animation and animation pipeline
- They offered me a project wherein they have given nursery rhyme and we have selected one of them and have to animate so that it will help to learn and understand the process.
- The internship period was spent making on ideation, story, concept, character designing, and thumbnails on the given rhyme.
 I had chosen 'row, row, row' your boat... and task animate in another new concept.

Organisation Information

- Paperboat Animation Studio
- Paperboat Animation studio work as animation, live- action, documentary, print, audio visual, web designing, app design and games. Their head team member is Soumitra Ranade, Aashish Mall and Mayank Patel. The creative team is constantly evolving their craft, exploring new ways to tell stories and create world class content that connects with consumers and effectively.

They have unique and lovingly designed style of working.

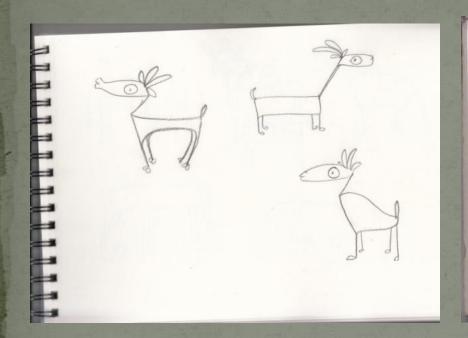
INTRODUCTION

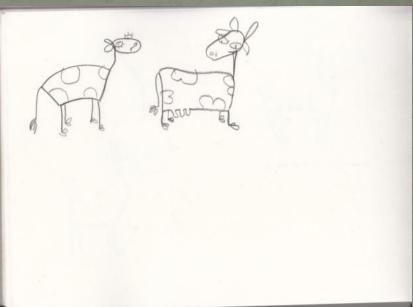
- My work in Paperboat Animation Studio was basically on the learning process of animation pipeline.
- They had demonstrated how pre-production and animation pipeline work in studios. To understand the process they have given us nursery rhyme from which we have to choose one and animate it in another style.
- In which, I select "row row row your boat..." it tell us about journey through life, we are told to go with the flow. But not just with the flow being in the flow. This means not to get dramatic, not to fight life's pain but to just accept things as they come along to accept thing beautifully.
- The idea is to be merry in life happy joyful almost a child looks at life in wonder.
- In the end, looking back everything seems as a dream that says life is so short.
- Considering the meaning of rhyme thought of using same meaning but narrating in another story.

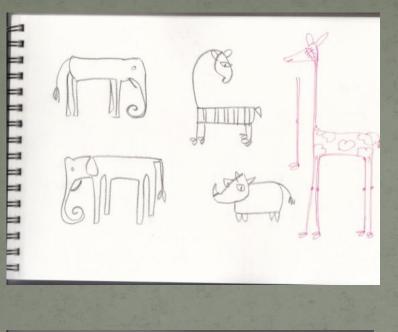
Phase 1

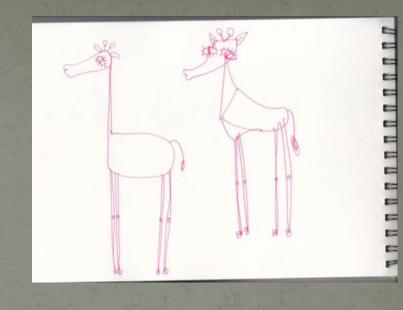
- According the meaning of the rhyme I had thought of connect with the Noah's ark story. It says about re-creation of the world.
- Where story says God decides to destroy the world because of mankind's evil deeds. God gives Noah detail instruction for building the ark and travel over the world with his family and animals keep them safe till the world gets purged.
- I had added a small twist in it. as per 40 days earth was covered with water ark get converted in spacecraft and it revolves around the earth as land started seeing and the world get pure spacecraft again get convert into the ark and reach at the land.
 - And started leaving life in new and pure world happy, joyfully like a dream.

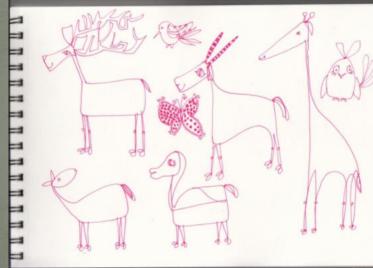
Phase 2

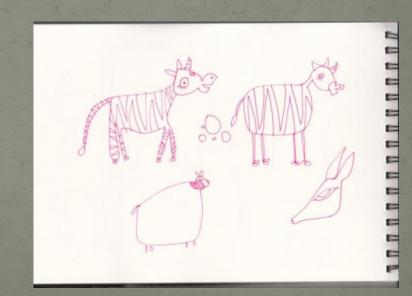




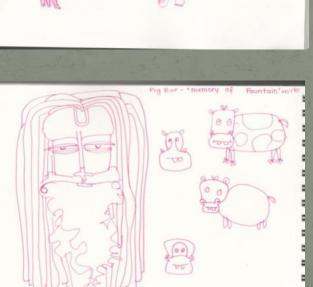


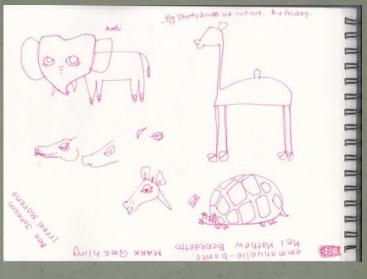


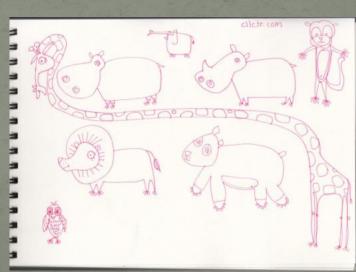






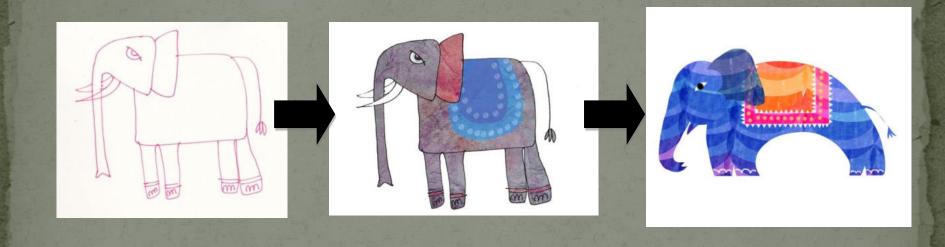


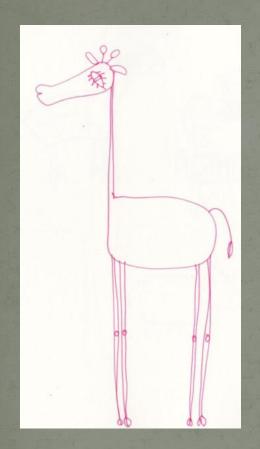


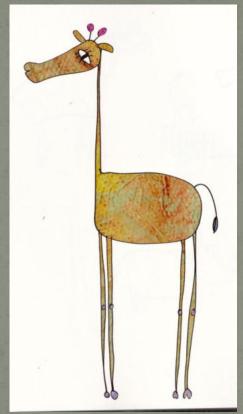




Character development













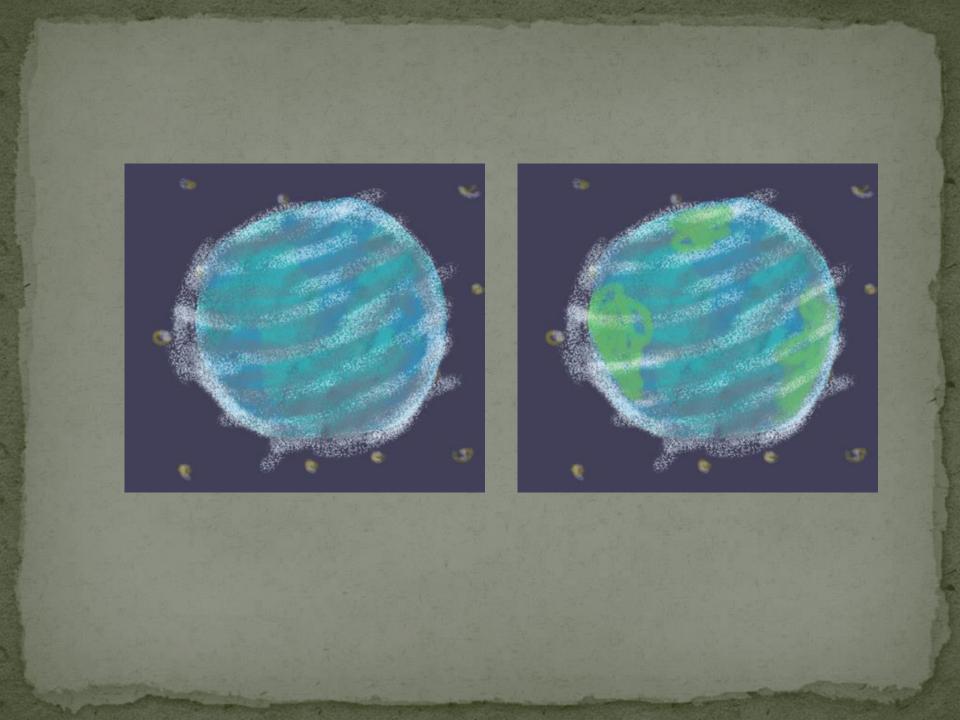


Final character Design

- As per story has some character like animals, Noah, earth, spacecraft, etc.
 For character design I had created a texture and used in creating the character so instead of flat colour it has some texture in it.
- Character is a design using forms which give an outlook of the respective character. Colour is used are warm and earthy, fresh.
- As it is for nursery rhyme and according to the story animals are designed simple, cute, innocent nature. Noah's character is also simple and basic designed and his face has the innocent and smile on his face.

Final character design images

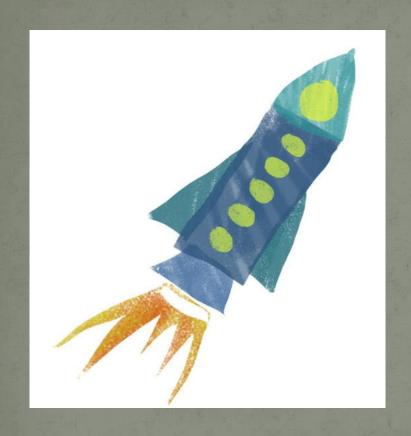








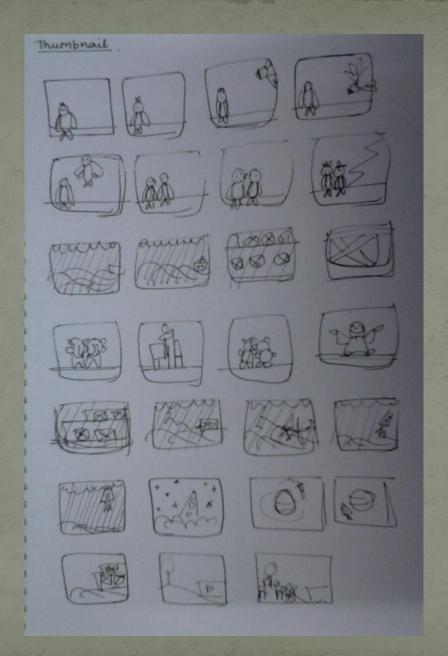






Phase3

- Thumbnail
- The thumbnail helps to finalize the development of the storyline and it is an essential stage of the animation process.
- It also helps to visualise the animation and to communicate ideas clearly.
 It also helps to see the continuation in the storytelling, how the story starts.



Phase 4 Animatics



Thank You!