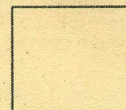


IDC

news

BOOK POST

SEPTEMBER 1999



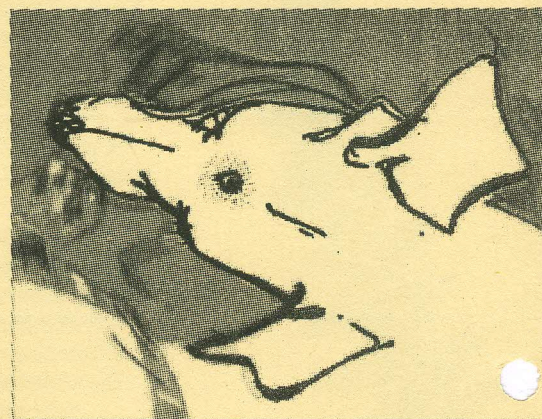
आय डी सी बुस्तकालय
IDC, IIT Bombay.
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Editor, IDC news, Industrial Design Centre, IIT, Powai, Mumbai, 400076, INDIA.

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happenings
visitors
placements
workshops
aphorisms



In the month of August events followed events. The month kicked off with the Convocation and Farewell.....

Twenty-eight students all in formal Indian attire walked out with a Master's Degree in Design on the 6th of August 1999. These young professionals were given a formal farewell with each of them reliving their memories.

visitors

Mr. Dipankar Goswamy, an ex-IDCian, now the Head of Graphics & Animation at Jumbo Electronics, Dubai; showed examples of his recent works on, 5th August 1999.

As a part of Design Management course, **Rajesh Haldipur**, a practicing CA, Faculty at J. Bajaj Institute, NMIMS, and currently the Editor of Indian Management gave a guest lecture which included the topics - Growth Through Alliances, Make Money from Designing Services, Beware of Traps in the Commercial and Legal System etc. on Aug 11, 1999. **Prof. D B Phatak**, the HOD of the School of Information Technology talked about the "IT Business Incubator" project on, August 25, 1999

EcoDesign in Netherlands - A talk by **Ir. J. C. Diehl**, Industrial Designer from Delft University of Technology Netherlands.

Dr. P.P. Apte's lecture on Indian Systems of Philosophy, in the course Indian Thought & Traditions, on Wednesday, 11th August, 1999;

Night of September 1st--IDCians concern for their mascot shongoto, had all of them looking all around the campus, so that he could be admitted to the hospital for treatment. He was finally found and ambulated to the hospital where he passed away... IDCians have lost a c o m p a n i o n .

placements

The Supreme Industries Ltd., a leader in plastic processing industry, with a Rs. 560 crore turnover, have a multi-product range manufactured at 12 sophisticated plants countrywide. It is the first Indian plastic processing company to win the ISO 9002 Certification.

Their design department requires:- an M-Des. with a mech. engr. background and an experience of 7 to 8 years preferably in Plastic/Rubber Industry. Interested persons to contact the Vice President at pl_palaniappan@supreme.co.in

A break, a walk, a new module-- ---call it by whatever name u want,
it was all the same-----Looking through the window--a new one and from different view
points.....

Experiences -many , feelings --hard to pen , but still
As i step into the mud track, the scent of earth embraces me , and , as all my senses track the
various nuances of the world around, I am lost, this step onwards nature rules.

The grass blades sway to the tune of the breeze and step by step, I am led into believing that the
world around me is all green. The water droplets on the leaves, the fresh smell, the blue sky, the
variety of shades, all make up a story.....

When we reach the hilltop, what a sight, one saw what one chose to see;
Either the lakes, the blue sky, the cotton clouds, the feeling of height OR
The paradoxical slums..... a bitter reality.

But at that moment, I could either watch the slums with my mind wandering into the environment
which existed inside OR
take delight in observing the wonders of nature.
what nature?

All around was nature....
but some images linger and some don't.
Some leave a mark,
others dissolve.

Ha!

.....all.....,

BRITISH V DATE

workshop

LOOKING BEYOND LETTERS..

A tree, a gesture, an echo, a symbol
.....a mark in time and space.....
Using letters for more than just words
Candy sticks, cloth, bamboo,
Sheet metal, fingers, all tools
To represent,
to create,
to symbolise
Through strokes
A post Onam based chant-
Around the "Pookolam".....
In honour of 'U' (Tta) and 's' (Rra)
Of the Malayalam script.
Exploration of the script , the
Various Indian languages.....
Prof. R.K. Joshi and
A workshop on Callimarks -
The whole experience.....
.....truly a memorable one.

VINEET

Motifs to Artifacts
Virtual to realistic
do we
journey
only sounds & visuals insignificant.....but not inconsequential!
why process
the seen
the heard
we should
believe
thoughts
us and

SNEHA.M.L

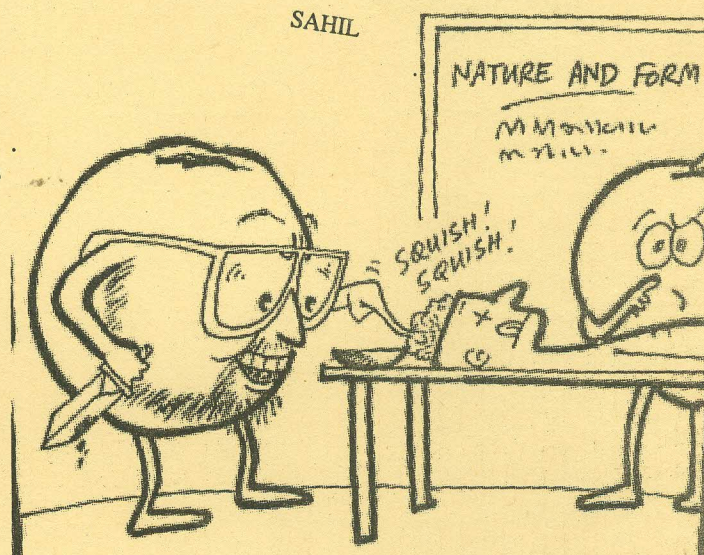
SAHIL KARKHANE

Alone I stand defeated, like an atom in a universe
Wandering in search of completion.....
But the world does not know me , for I am alone,
for I am but an atom in the universe.
But it shall ! it shall !!
For an atom is still a formidable foe.....
we are a formidable foe.....my thoughts and
me
for we are united , we are complete.
Yes ! I'm alone no more.....
.....or maybe I am , but not !!
We shall conquer, I shall conquer !
For I'm a universe of atoms

As I sit down to write, thoughts come to my mind,
thoughts that i want to put down on paper.....
.....but the pen doesn't move.....

.....the paper remains dry.....,
for no ink emanates from the pen.
It is as if the pen were lifeless,
or probably the hand that holds it is.
For the thoughts come on fast,
in no ordered sequence or logic, too fast.....
.....for the mind to keep track of.
And the pen remains lifeless, the paper remains
dry.....
Convolved thoughts, unparallel ones,
Some asymptotic and some, plain senseless.....
Erotic thoughts,
and those of reminiscences and remembrances
intermingle freely to form some sort of primordial
soup.
Feelings of anger, sadness, jubilation, humiliation,
defeat, joy, dishonour...all competing for the same
piece of runtime, as if the mind were a
multiplexer.....In no ordered sequence or
sense of regulation, they gush forth.....meet
headlong.....and vie for the same bit of
runtime.....And the pen remains lifeless and
the paper remains dry.....

SAHIL



When tomatoes observe us...
Illustration: Shyam

WHAT HAVE U LEARNT?

Wandering round the clock with no time to stand and stare.
What have you learnt?
Learning but not the needed. Stop a while.....
see with your eyes wide open, the world unexplored, still fresh
and not the fake. Nature--Guru of all, answering the
unanswerable one. Look at the drizzle of rain adding dew to
those grasses, the sweet scent of the earth after the soft showers
Turn out there to see those little birds having their shower in
rain.,
have humans gone mad?
Protesting against the rain with black umbrellas to
boycott..have these rains created any sin?
Throw out those black flags, to have a holy dip.
Walk all your way through these wonders of nature and
quench your thirst of knowledge from the leaflets of nature
remaining unturned.
So let's live , love and learn with nature.

A. ANANTHASAYANAN.