



If undelivered please return to:
 Editor, IDC news, Industrial Design Centre, IITB, Powai, Mumbai, 400076, INDIA.

* Recd. late on 17/5/2000
 from student Mukta
 ✓ Notice Board
 माष. डी. सी. बुदनकाउर
 IDC, IIT Bombay
 आई. आई. डी. मुंबई-70.

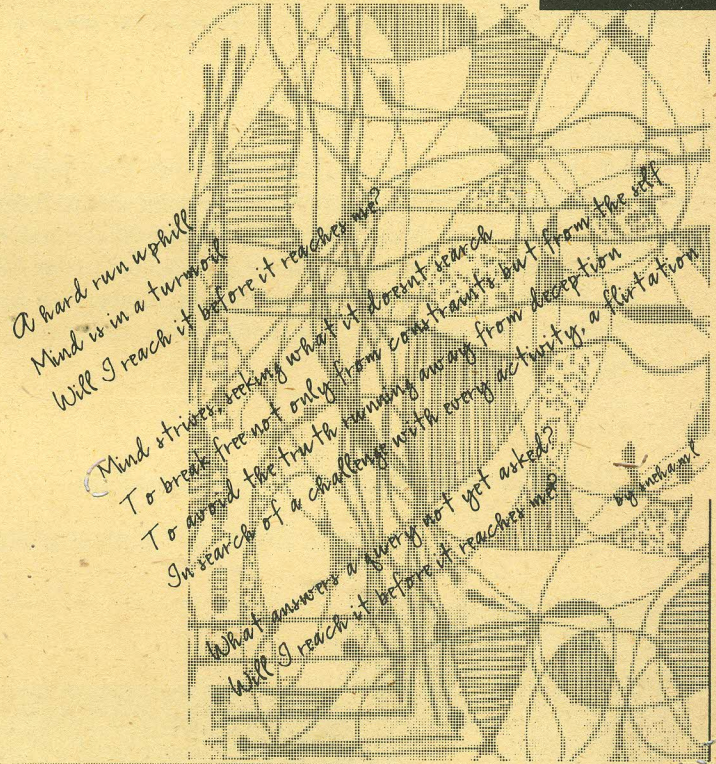
happenings

achievements

workshops

issue of the month

- visitors
- visits
- tours and travels
- placements
- tailpiece ??



happenings

Holi -The festival of colours was here again on the 20th of march, and the festival was celebrated in usual idc-ishtyle , lot of colors on everybody , with the profis also, joining in with equal gusto when the students descended upon their homes. Holi sure is a great leveller , bringing together everybody in the true spirit of a community! On the same day , IDCians connected up for a cack or coloring session between 6.00 to 8.00pm IST on <http://www.colorsofindia.com/> chat.

Senior students finished with their Special Projects, with the presentations which were held in March All that separates them from a degree is the 3rd and final project presentation, which is scheduled at the end of April.

achievement

IDC has been selected by the International Ergonomics Association as their Information Distribution Centre in India with effect from the beginning of year 2000. Another proud moment for IDC, with all credit to be given to Prof. G. G. Ray for his untiring efforts in the directions of Ergonomics.

Workshops

A 3-day **RAKU WORKSHOP**, from 27th March to 30th march, was organised by Prof. Vanamala Jain in the Ceramic Studio of IDC. Other than the Raku pottery, slide shows and films were also organised as part of the workshop. The workshop culminated with the very graceful , almost poetic , Tea Ceremony by the Japanese Embassy.

A 3 -day **ANIMATION WORKSHOP**, from 8th to 11th March, was held for the VC juniors by an ex-NIDian, E. Suresh. The workshop exposed the students to a world of animation movies, flip books, story boards etc.

visitors ..

As part of the Contemporary Trends Lecture Series, Mr Suresh Gawde, graduate of JJ School, a freelance artist and graphic designer presented his recent works in the IDC Auditorium on the 23rd March. The presentation in the form of slides included a wide array of his works, from paintings to installation art.

visits ..

The usual routine of PD students going over for site visits was this time taken over by the VC juniors who did 2-3 visits to various companies in connection with reproduction techniques and printing techniques. Below are the details of the visit - To study the process of colour processing and printing, a visit to Reprotech was undertaken. The students were exposed to Digital Art and its process at Colour Art in Mahim. Printing process on a large scale was observed firsthand by the students at the Tata Press. In short the students became very well aware of printing and its allied processes during this semester.

The PD people had their usual share of visits to Paper products Limited - labelling of different products for companies like Cadburys', Pepsi etc. Also a visit to Indian Plywood Industry to study the process of laminating, plywood manufacture, treatment against termites, and other unique processes of removing moisture from wood.

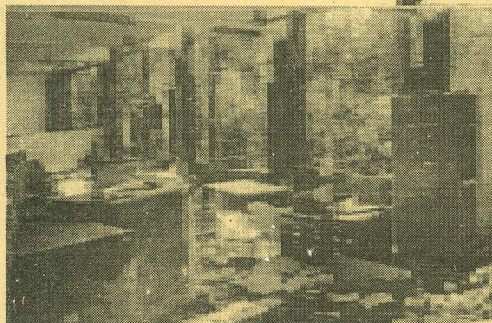
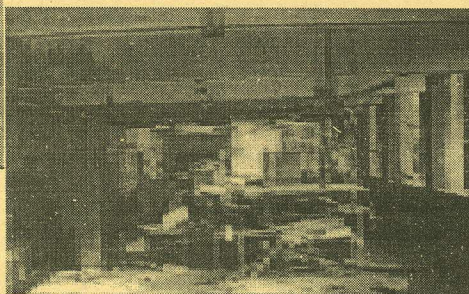
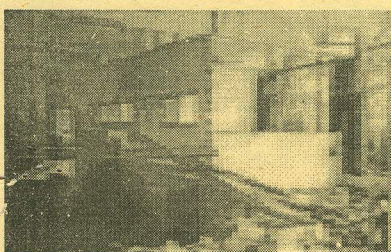
tours and travels

Prof. Kirti Trivedi participated in Seoul, Korea, from March 16-18, to draft the ICOGRADA (International Council of Graphic Design Associates) Design Education Manifesto, Seoul 2000. The manifesto will be presented in the ICOGRADA Millennium Congress Oullim, 2000, Seoul; in October 2000. Other participants in the workshop were Prof. Ahn Song Soo, Korea; Prof. Gui Bonsiepe, Germany; Prof. Esther Liu, Hongkong; and Prof. Marianne Sauthoff, South Africa.

Tailpiece

Please visit www.idc@iitb.powai.bom.in

sorry, site under construction !



The 'present state of deconstruction' of the PD and VC classrooms, which will soon become a 'state of the art hall' for students! Death to classrooms and hurrray to technology ??

issue of the month

DDS !! To Do.....

.....Whew! Finally the answer came. We do DDS ! Every effort is being made, to make it as successful as the previous year, from sponsorship to bookmarks announcing the DDS 2000, students are all out to prove themselves capable. An appeal to all those IDC alumni out there - please make sure that your company is aware of the show and do make it a point to be there, this year ! The show this year, is a celebration of three decades of IDC 's existence and the tenth Degree Show. Inviting all those designers, design educators, and others in the design profession to be a part of the event .

placements

Preplacement Talk (PPT) is underway for all those passing out students of IDC. Placements start from the 22nd of May, only after the Design Degree Show. All those companies interested in recruiting design graduates from IDC are required to contact Mr. Rathi, the placement-in-charge of IITBombay. For any further details, mails can be addressed to Pranav at pvn8pi@ccs.iitb.ernet.in or Neelam at neel8pi@ccs.iitb.ernet.in, the Tand P coordinators for students.

an after-thought

A quote by Jerome.K.Jerome, which at times best represents our attitude towards work.

