x-height

Sixteen-Page Signature

Monochrome

Baseline

Tracking

Recto

Stroke

Pica

Setting

Ligature

Template

Lettering

Snow-flaking

Widow

Monochrome

Rasterize

Bleed

Plate-making

HEX

Oblique

Logotype

Word wrap

Calligraphy

Proofing

Ampersand

Bitmap

Tint

Gradient

Binding

Gutter

Orphan

Shade

Apex

Kerning

Trim marks

Verso

Linotype

Bullet

Condensed

Hairline

RGB

Four Colour Process

Problem?

Aim

A platform which is an engaging medium to make words available to graphic designers and help them understand and remember the various graphic design terminologies.

GRAPHIPEDIA

Dictionary of Graphic Design

Importance

Effective Communication | Industry Expectations | Personal Reasons
More awareness | Better Output

Current Scenario

Existing websites and glossary
Only definitions without any examples
Not updated
Words omitted
No element of interest
Image search results gave a varied outcome

Users

- Design students in colleges
- People working in the industry
- Aspiring graphic designers
- Graphic designers with no educational knowledge about the field

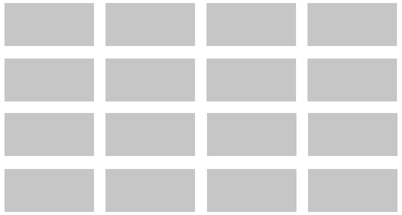
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
SHADE	●	●	●	●	●	●	●	●	●	●	●									
PICA	●																			
MONOCHROME	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
WORD WRAP	●	●	●	●	●	●	●	●	●	●	●	●	●	●						
X-HEIGHT	●	●	●	●	●	●	●	●	●	●	●									
4 COLOUR PROCESS	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●					
FILL	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
GUTTER	●	●	●	●	●	●	●	●	●	●	●	●	●	●						
STROKE	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
LIGATURE	●	●	●	●	●	●	●	●												
OBLIQUE	●	●	●	●																
HAIRLINE	●	●	●	●	●	●	●	●	●	●	●	●								
ORPHAN	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
WIDOW	●	●	●	●	●	●	●													
TINT	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●					
RECTO	●	●																		
KERNING	●	●	●	●	●	●	●	●	●	●	●									
TRACKING	●	●	●	●	●	●	●	●	●											
VERSO	●	●																		
AMPERSAND	●	●	●	●	●	●	●	●	●	●	●	●	●	●						
BLEED	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●			
BULLET	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
LOGOTYPE	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
HEX	●	●	●	●	●	●	●	●												

User Study Conclusions

- Never heard of the word before
- Learnt the word but had forgotten with less/no usage in the course of time
- Heard the word but never bothered to look at its meaning
- Searched on the internet but could not completely understand the meaning of the word.

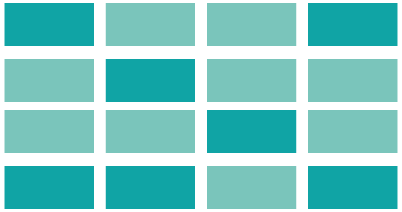
Medium

	Book	Facebook page	Website	Application
Accessibility	○	●	●	●
Order	●	○	●	●
Search	●	●	●	●
Scalability	○	●	●	●
Crowd-sourcing	○	●	●	●
Feedback	○	●	○	●
New features	○	○	●	●



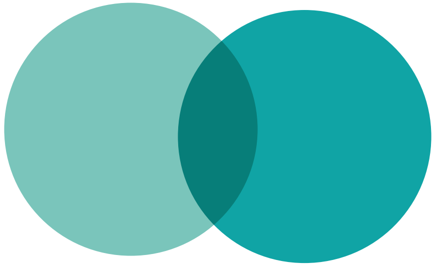
Word Collection

Words collected from various design glossaries on the internet.



Word Segregation

Words were distributed in the categories they fall into



Overlapping Words

Words that overlaped in more than one category

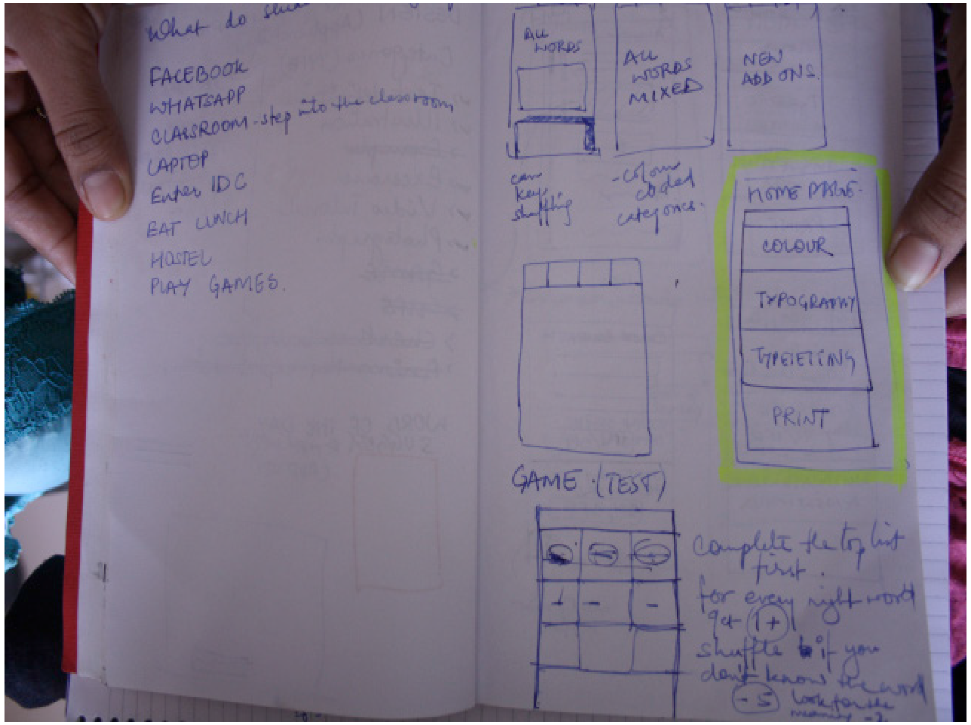
Design an 🤖 Application

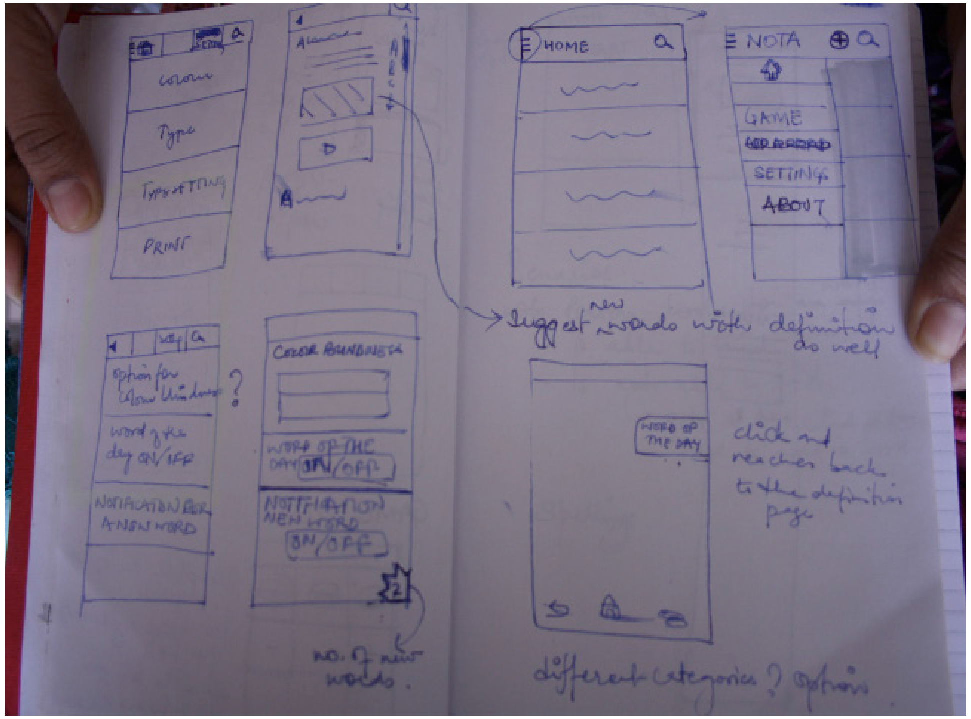
Interactive Prototyping for Nexus 4

Screen size: 768 X 1134 pixels

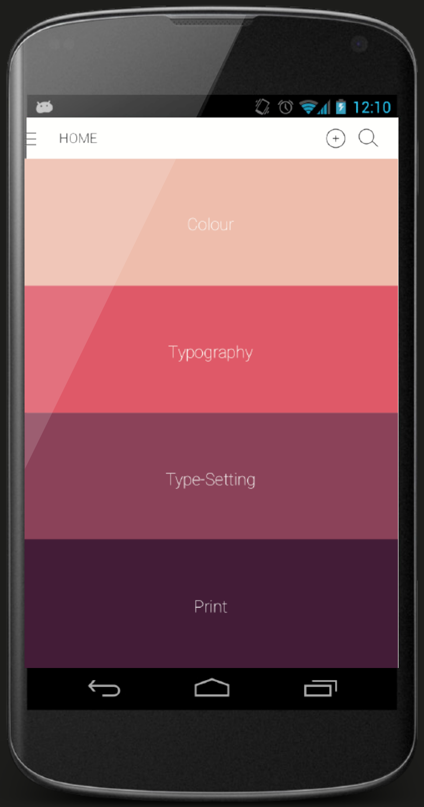
Source: http://i.i.cbsi.com/cnwk.1d/i/tim/2012/11/01/35517164-2.jpg

Setting up the framework


What do students
FACEBOOK
WHATSAPP
CLASSROOM - step into the classroom
LAPTOP
Enter IDC
EAT LUNCH
HOSTEL
PLAY GAMES.
ALL WORDS
ALL WORDS MIXED
NEW ADD ONS
can keep shuffling
- colour coded categories.
HOME PAGE.
COLOUR
TYPOGRAPHY
TYPESETTING
PRINT
GAME (TEST)
complete the top list first.
for every right word get (+1)
shuffle if you don't know the word
(-5) look for the meaning

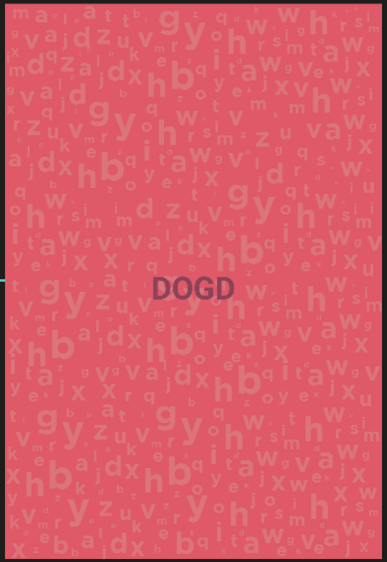

Colour
Type
Typesetting
Print
HOME
NOTA
GAME
SETTINGS
ABOUT
suggest new words with definition as well
option for colour blindness ?
word of the day ON/OFF
NOTIFICATION FOR A NEW WORD
COLOR BLINDNESS
WORD OF THE DAY ON/OFF
NOTIFICATION NEW WORD ON/OFF
no. of new words.
WORD OF THE DAY
click and reaches back to the definition page
different categories ? options

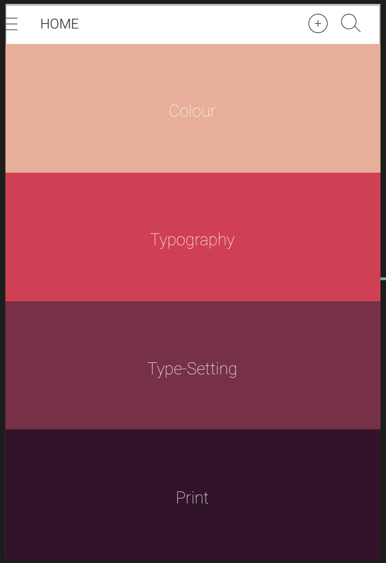
Prototype 1


12:10
HOME
Colour
Typography
Type-Setting
Print

Inner screens of the app

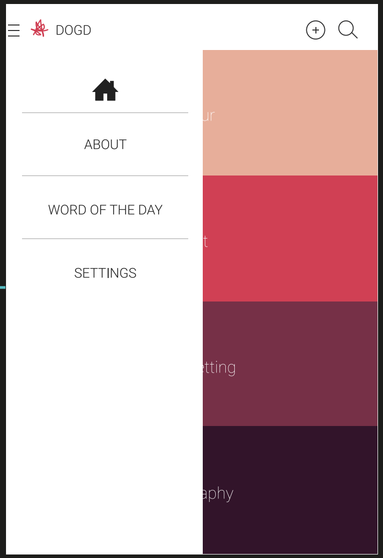
Landing Page




HOME
Colour
Typography
Type-Setting
Print

Home page

Navigation Drawer


DOGD
ABOUT
WORD OF THE DAY
SETTINGS
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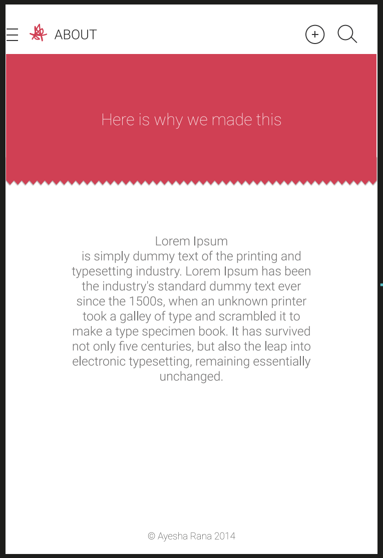

Here is why we made this

Lorem Ipsum
is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

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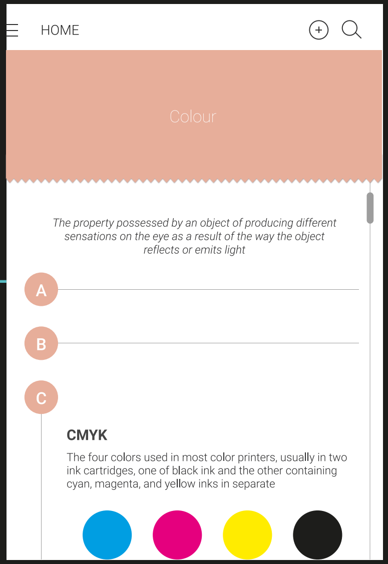
About us page

Inner screens of the app

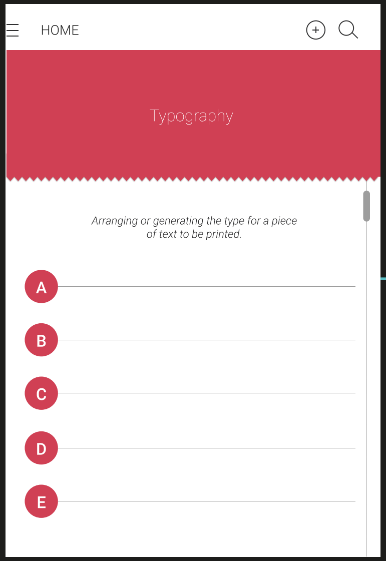
Category page for Colour


HOME
Colour
A
B
C

The property possessed by an object of producing different sensations on the eye as a result of the way the object reflects or emits light

CMYK

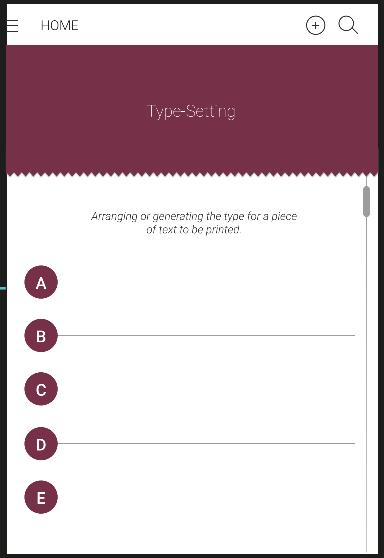
The four colors used in most color printers, usually in two ink cartridges, one of black ink and the other containing cyan, magenta, and yellow inks in separate


HOME
Typography
A
B
C
D
E

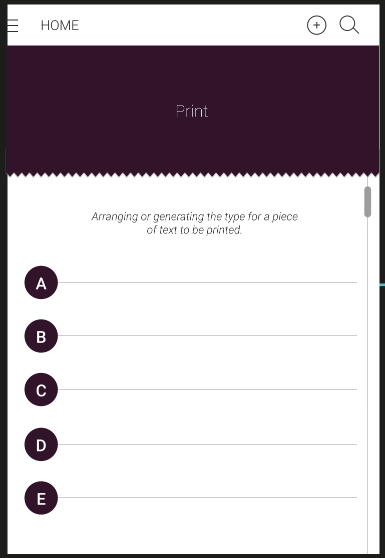
Arranging or generating the type for a piece of text to be printed.

Category page for Typography

Category page for Type-setting


HOME
Type-Setting
A
B
C
D
E

Arranging or generating the type for a piece of text to be printed.


HOME
Print
A
B
C
D
E

Arranging or generating the type for a piece of text to be printed.

Category page for Print

Changes

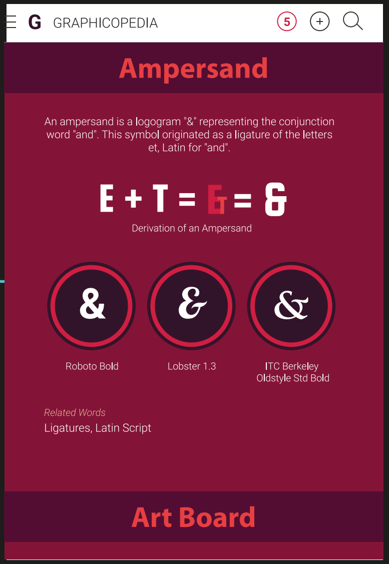
- Change Type-setting category
- Remove category page altogether
- Remove landing page
- Improve navigation of words

Prototype 2

12:10
G
Graphipedia

Inner screens of the app

Word definition page


G GRAPHICOPEDIA
5

Ampersand

An ampersand is a logogram "&" representing the conjunction word "and". This symbol originated as a ligature of the letters et, Latin for "and".

E + T = & = &

Derivation of an Ampersand

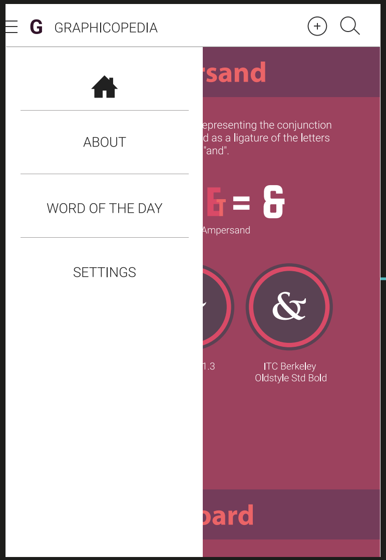
&
&
&
Roboto Bold
Lobster 1.3
ITC Berkeley Oldstyle Std Bold

Related Words

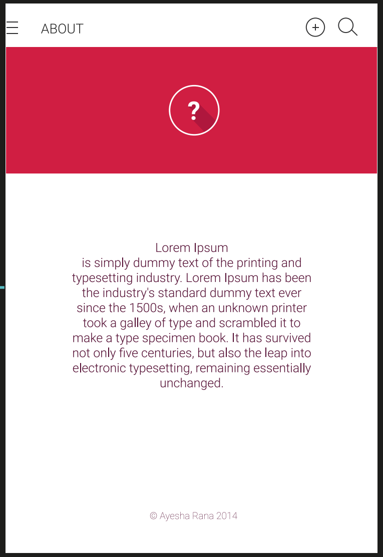
Ligatures, Latin Script

Art Board

Navigation Drawer


G GRAPHICOPEDIA
ABOUT
WORD OF THE DAY
SETTINGS
rsand
epresenting the conjunction
d as a ligature of the letters
"and".
Ampersand
1.3
ITC Berkeley Oldstyle Std Bold
oard

About us page



Lorem Ipsum
is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

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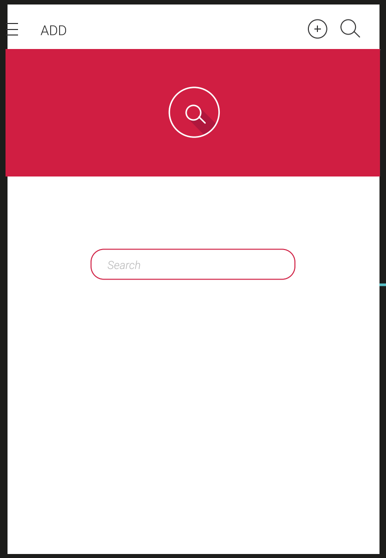
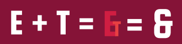
Search page



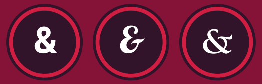
Word definition page- Long Scroll

Ampersand

An ampersand is a logogram "&" representing the conjunction word "and". This symbol originated as a ligature of the letters et, Latin for "and".



Derivation of an Ampersand


Roboto Bold

Lobster 1.3

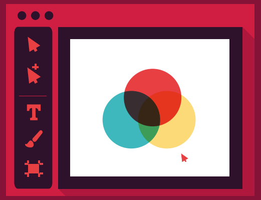
ITC Berkeley Oldstyle Std Bold

Related Words

Ligatures, Latin Script

Art Board

It is usually a square or rectangle in the center of the screen. They represent the regions that can contain printable artwork. They are resizeable and the orientation for your artwork can also be set.

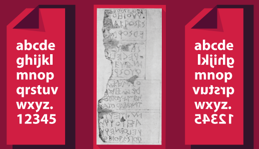


Related Words

Illustrator, Shift+O

Boustrophedon

Boustrophedon is a kind of bi-directional text, mostly seen in ancient manuscripts and other inscriptions. Every other line of writing is flipped or reversed, with reversed letters. Rather than going left-to-right as in modern English, or right-to-left as in Arabic and Hebrew, alternate lines in boustrophedon must be read in opposite directions.



Normal text

Ancient Boustrophedon Script

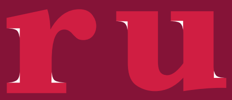
Boustrophedon

Related Words

Script, Letters

Bracketed Serif

A serif is the little extra stroke found at the end of main vertical and horizontal strokes of some letterforms. Bracketed serifs provide a curved transition or a wedge-like connection between the serif and the main strokes.

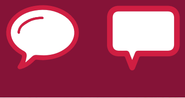


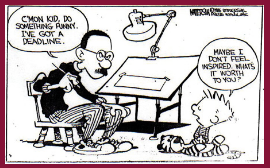
Related Words

Serif, Sans-serif

Callout Box

It is a special text box with or without a small "tail" that can be pointed to different locations on a document.
It is also used to describe a short piece of text set in larger type than the rest of the page and intended to attract attention.




C'MON KID, DO SOMETHING FUNNY. I'VE GOT A DEADLINE.
MAYBE I DON'T FEEL INSPIRED. WHAT'S IT WORTH TO YOU?

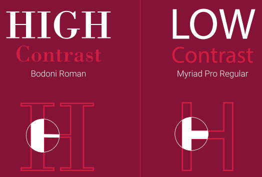
A strip from 'Calvin and Hobbes'

Related Words

Illustration, Comics

Contrast (Typography)

The degree of contrast or variation between the thick and thin strokes of a given letter. Modern serif typefaces such as Bodoni have very high contrast, old style serif typefaces such as Garamond have low contrast.



Bodoni Roman

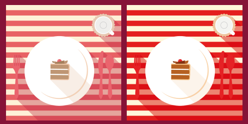
Myriad Pro Regular

Related Words

Typeface, Serif, Sans-serif

Contrast (Colour)

It is the difference in colour found between the light and dark parts of an image


Low Contrast

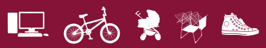
High Contrast

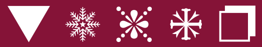
Related Words

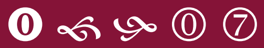
Image, Colour

Dingbat

A typographical character which is not specifically a letter, number, punctuation mark, scientific or mathematical character. Bullets are examples of one common form of dingbats, as are check-boxes and arrows.


WC Sold Out C Bta


Monotype Sorts

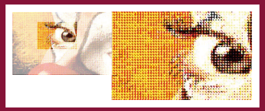

Wingdings 2

Related Words

Symbols, Icons, Letters, Signage, Fleurons

Dithering

Dithering is the process of juxtaposing pixels of two colors to create the illusion that a third color is present. By combining two different colour pixels in complex patterns it can create the illusion of another colour value.



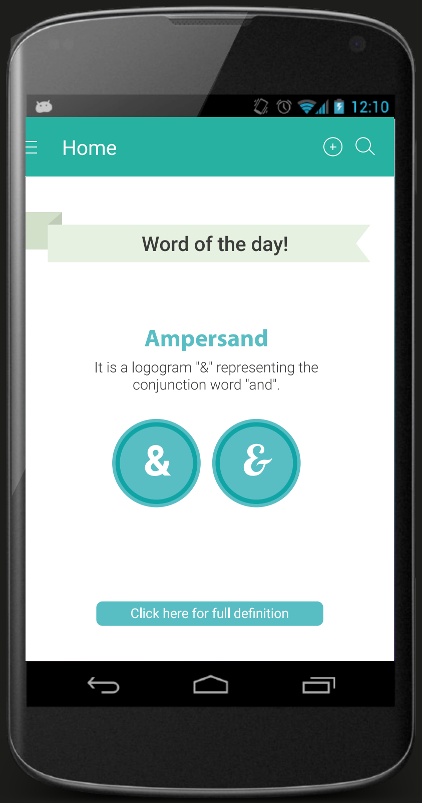
Related Words

Colour, pixels

Changes

- Long scroll
- Option to let the user add their extra information
- Colour palette
- Make word search more efficient
- Option to favourite a word

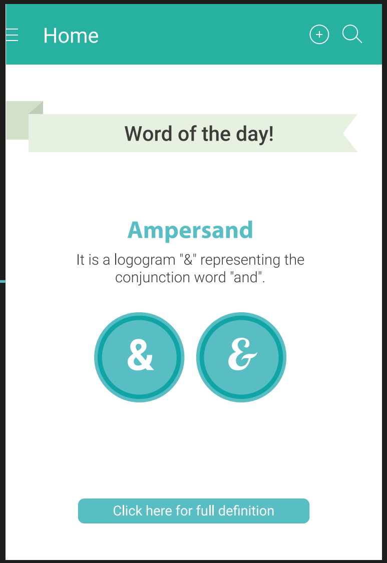
Prototype 3


12:10
Home
Word of the day!
Ampersand
&
&
Click here for full definition

It is a logogram "&" representing the conjunction word "and".

Inner screens of the app

Home page


Home
Word of the day!
Ampersand
&
&
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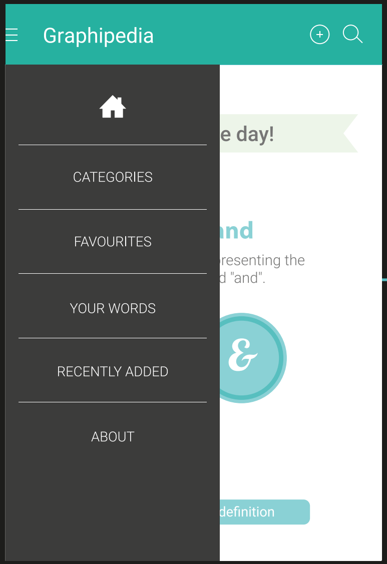
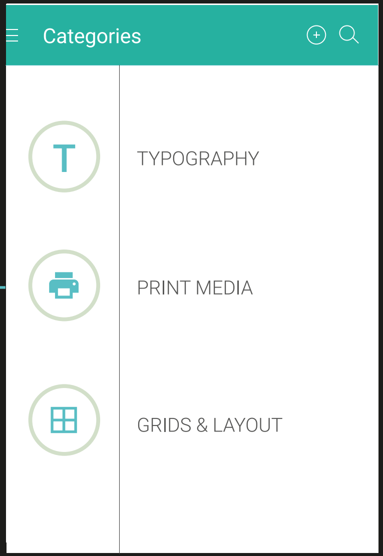
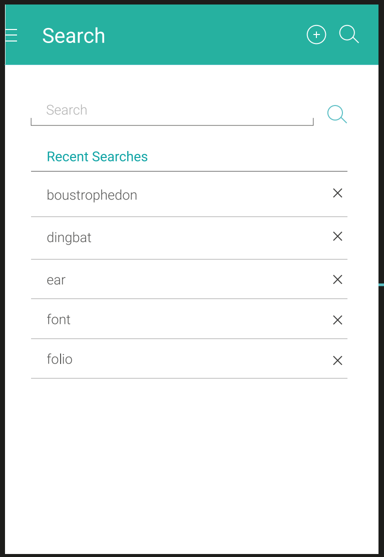

Graphipedia
CATEGORIES
FAVOURITES
YOUR WORDS
RECENTLY ADDED
ABOUT
e day!
nd
resenting the
d "and".
&
definition

Navigation Drawer

Category page


Categories
T
TYPOGRAPHY
PRINT MEDIA
GRIDS & LAYOUT


Search
Search
Recent Searches
boustrophedon
dingbat
ear
font
folio

Search page

Thank You.