

INTERNSHIP PRESENTATION

BY

HARIKRISHNAN SASINDRAN

176340006



SUMMER INTERNSHIP

- With: GENIAL NOUS MEDIA Pvt Ltd
 - Period: 15 MAY 2018 to 15 JUNE 2018
- 



WORKED ON:

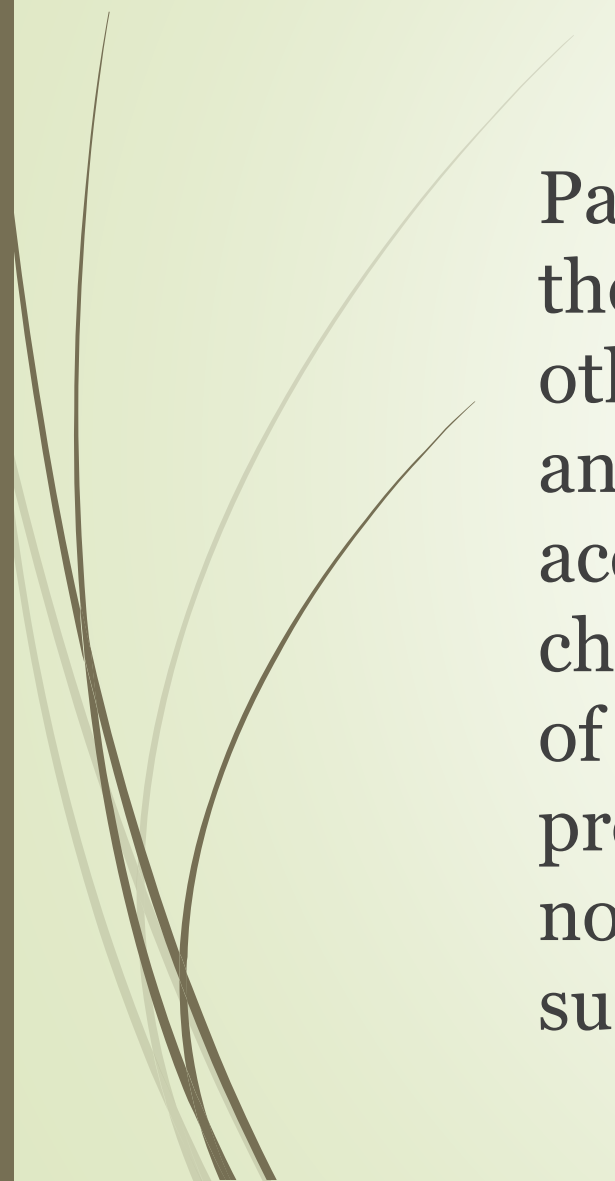
- Planning
 - Evolution of concept
 - Conceptual sketches
 - Storyboarding
 - Animation
- Of signature films, documentary videos, interactive videos,
etc.



ANIMATION IN A DOCUMENTARY VIDEO



VOICE OVER



Painters and contractors did not take any salary slips, there was hardly any documentary proof existing. The other option was asking the beneficiary itself. The answers were words, not numbers. No one kept account of how much they earned! Knowing the challenges of collecting the data, an innovative method of estimation of livelihood increase was required. But prosperity showed itself off as purchases and spends on non-essential items. In phones, motorcycles, TVs and such durables. This was our cue.

PAINTERS AND CONTRACTORS DID NOT TAKE ANY SALARY SLIPS

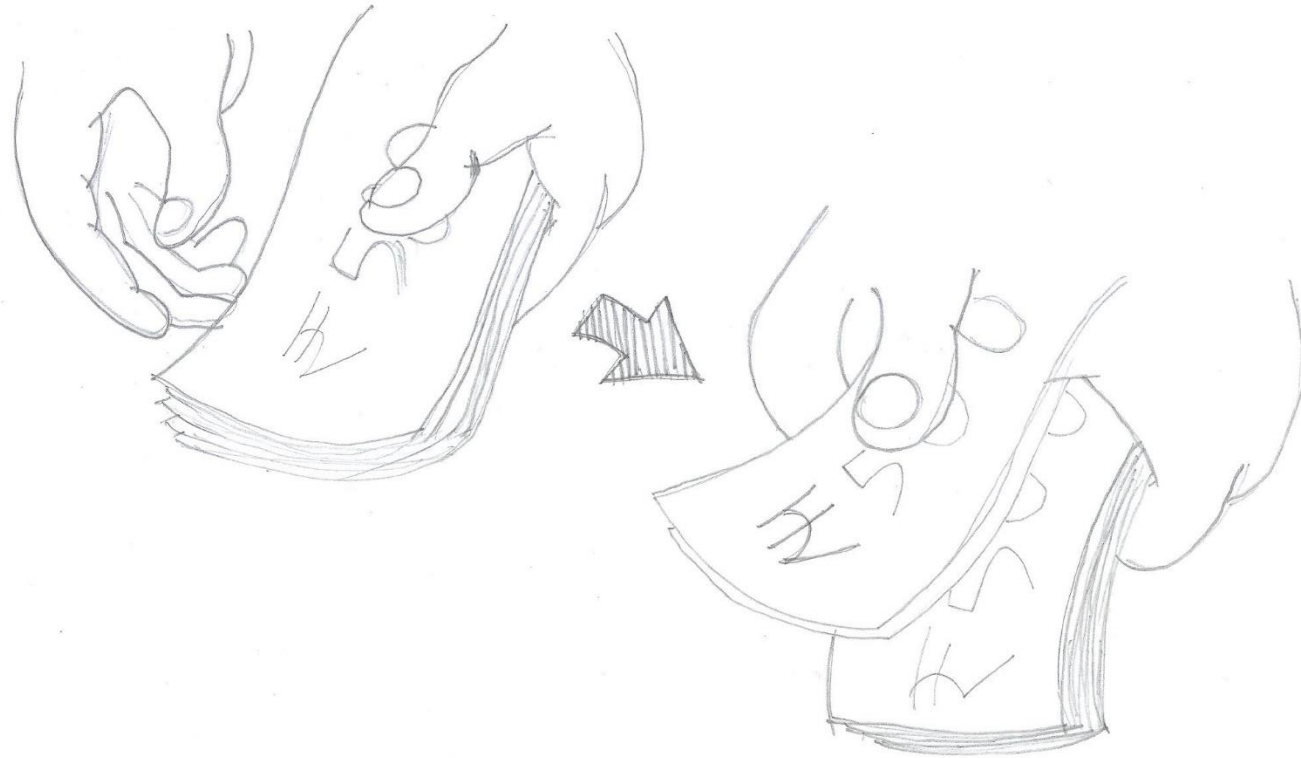


THERE WAS HARDLY ANY DOCUMENTARY PROOF EXISTING-

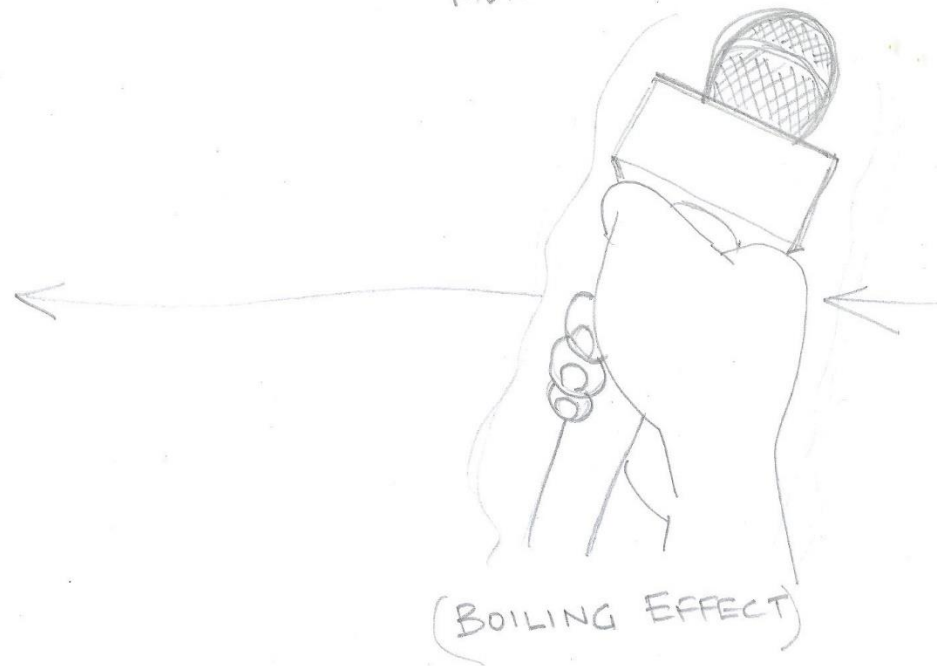


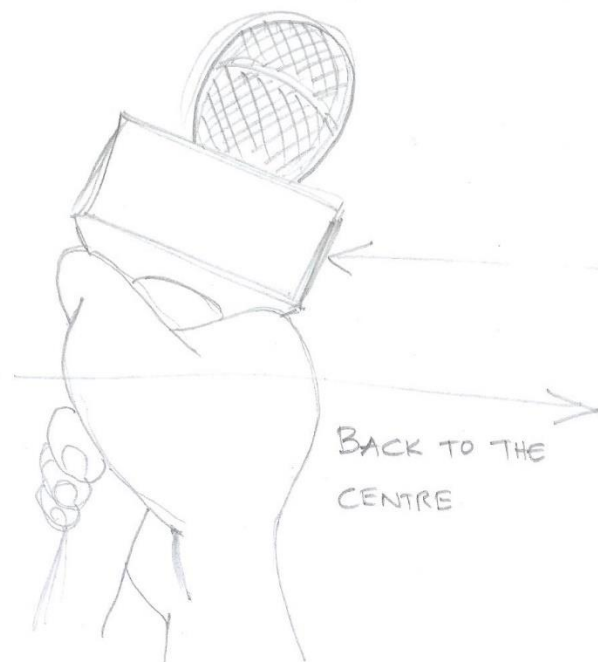
THE OTHER OPTION WAS ASKING THE BENEFICIARY ITSELF-





HAND HOLDING MIC
MOVING FROM RIGHT TO LEFT

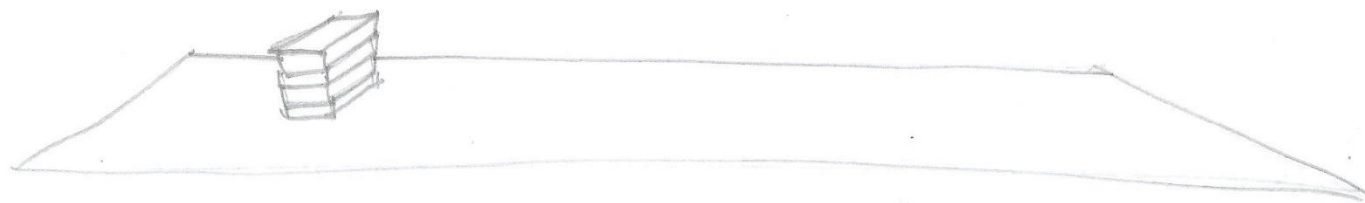
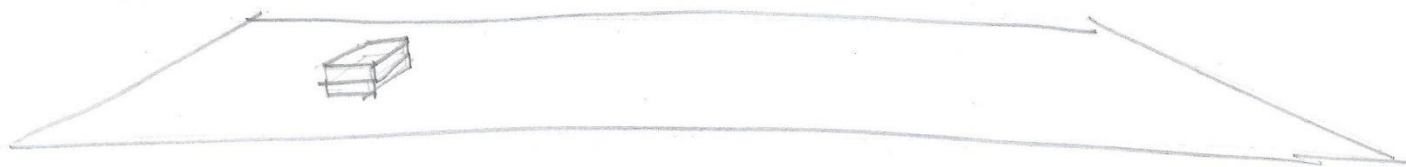
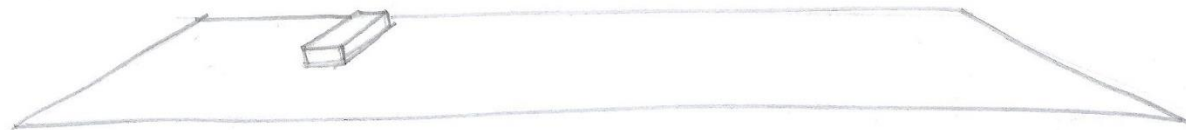




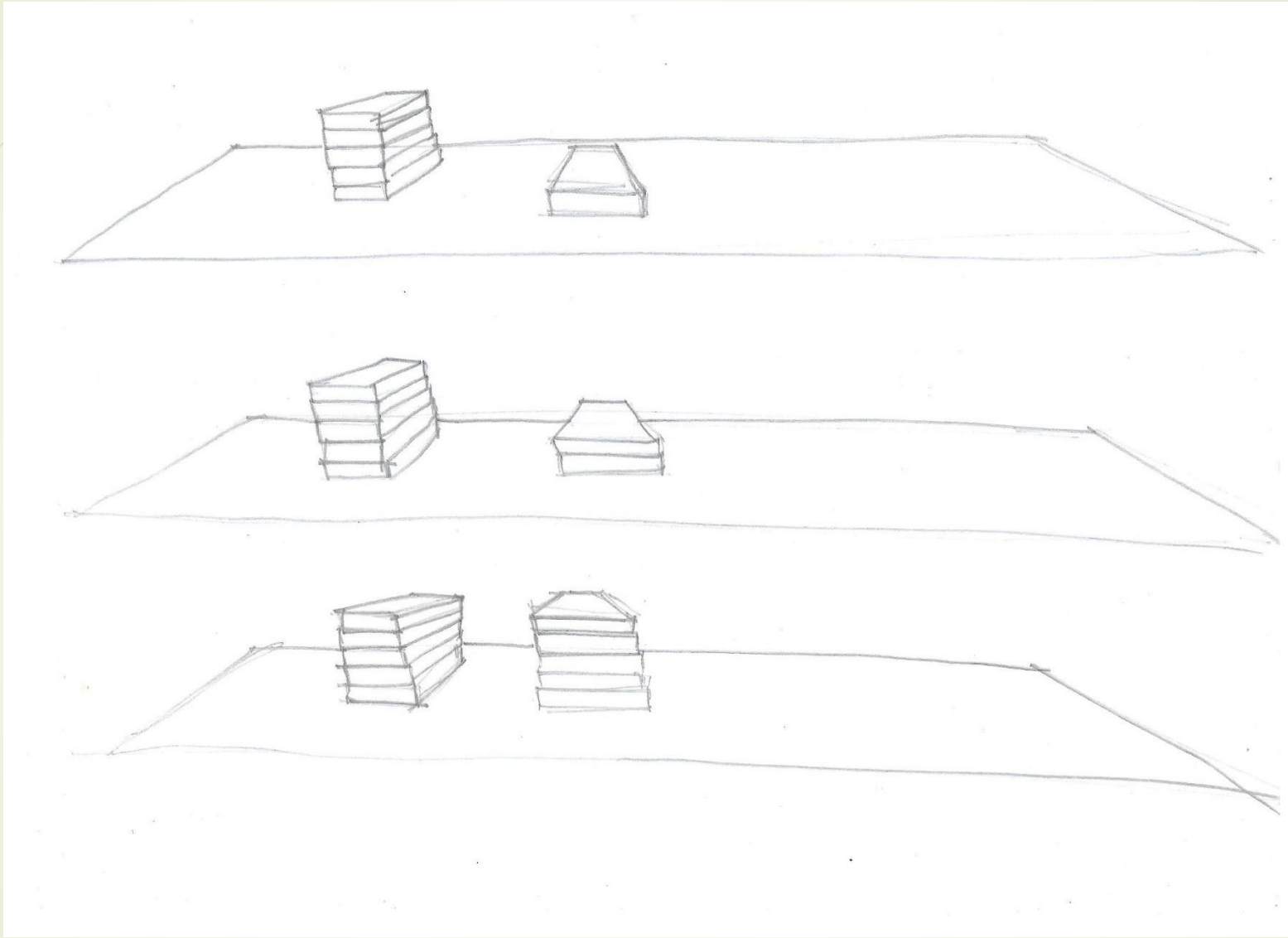


BOILING
EFFECT

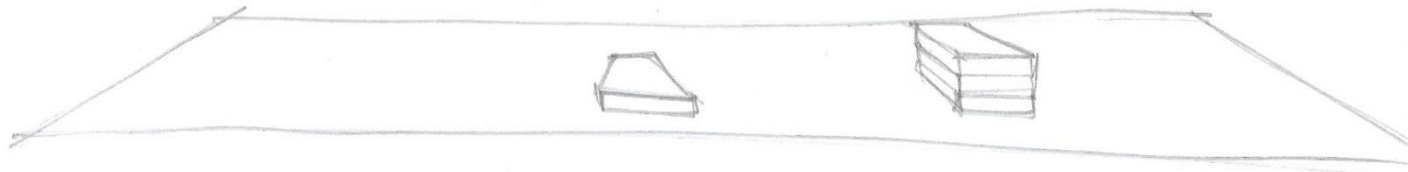
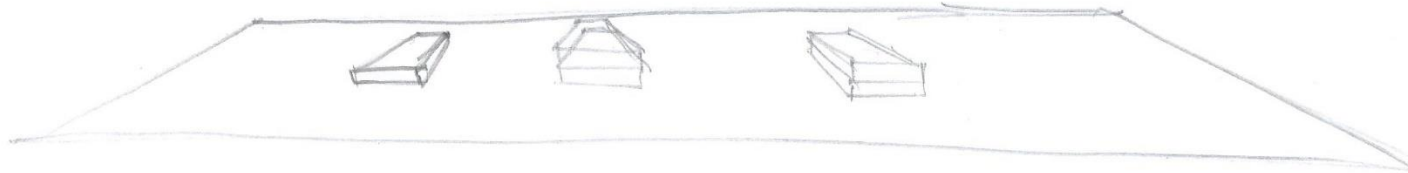
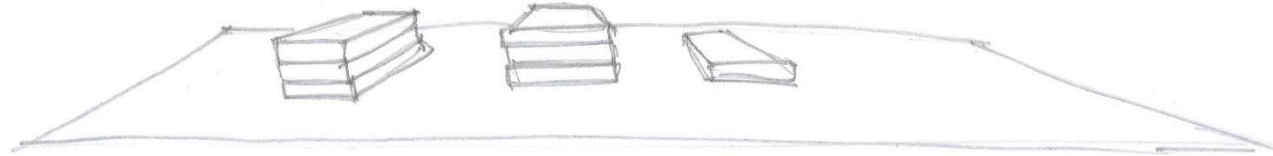
ONCE THE MIC IS BACK AT THE CENTRE,
MANY DIALOGUE BUBBLES POPPING UP EVERYWHERE



BUNDLES OF CURRENCY NOTES APPEARING ON A TABLE...

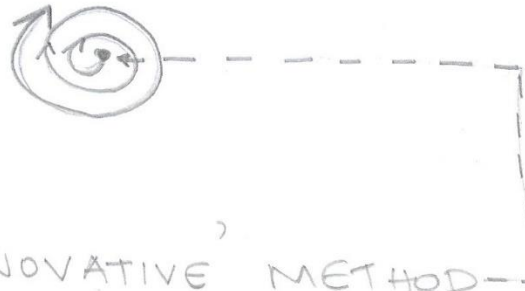


THE OLDER BUNDLES DISAPPEARING.....



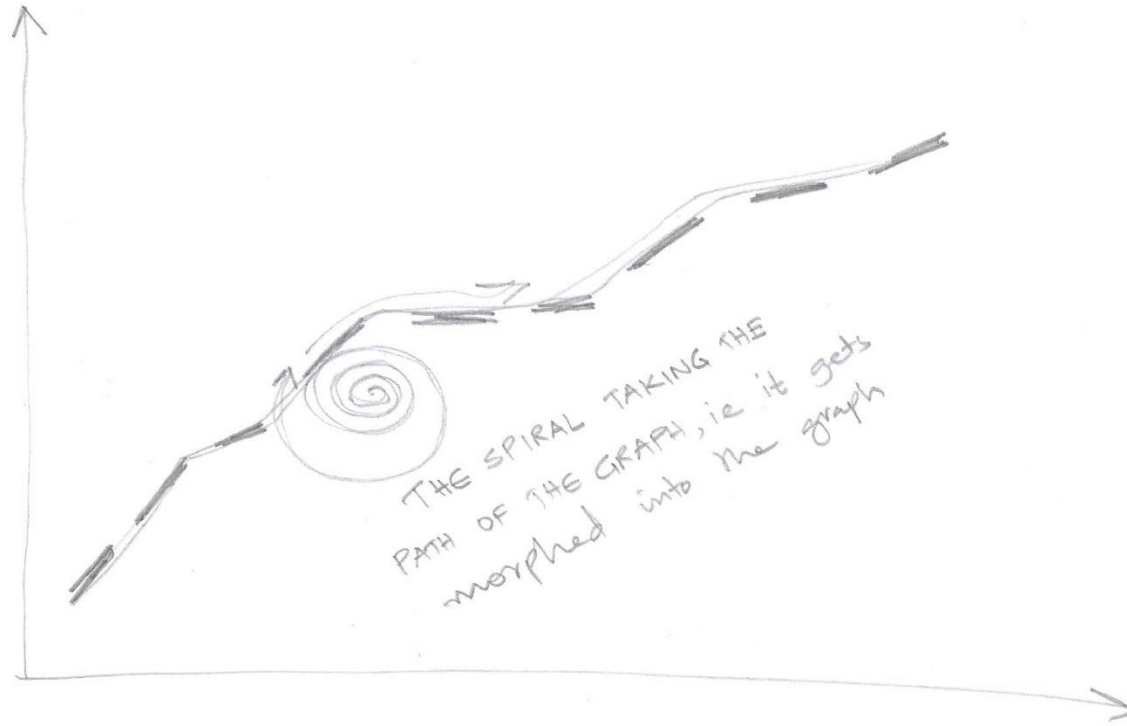
.... WHILE THE NEW ONES APPEAR

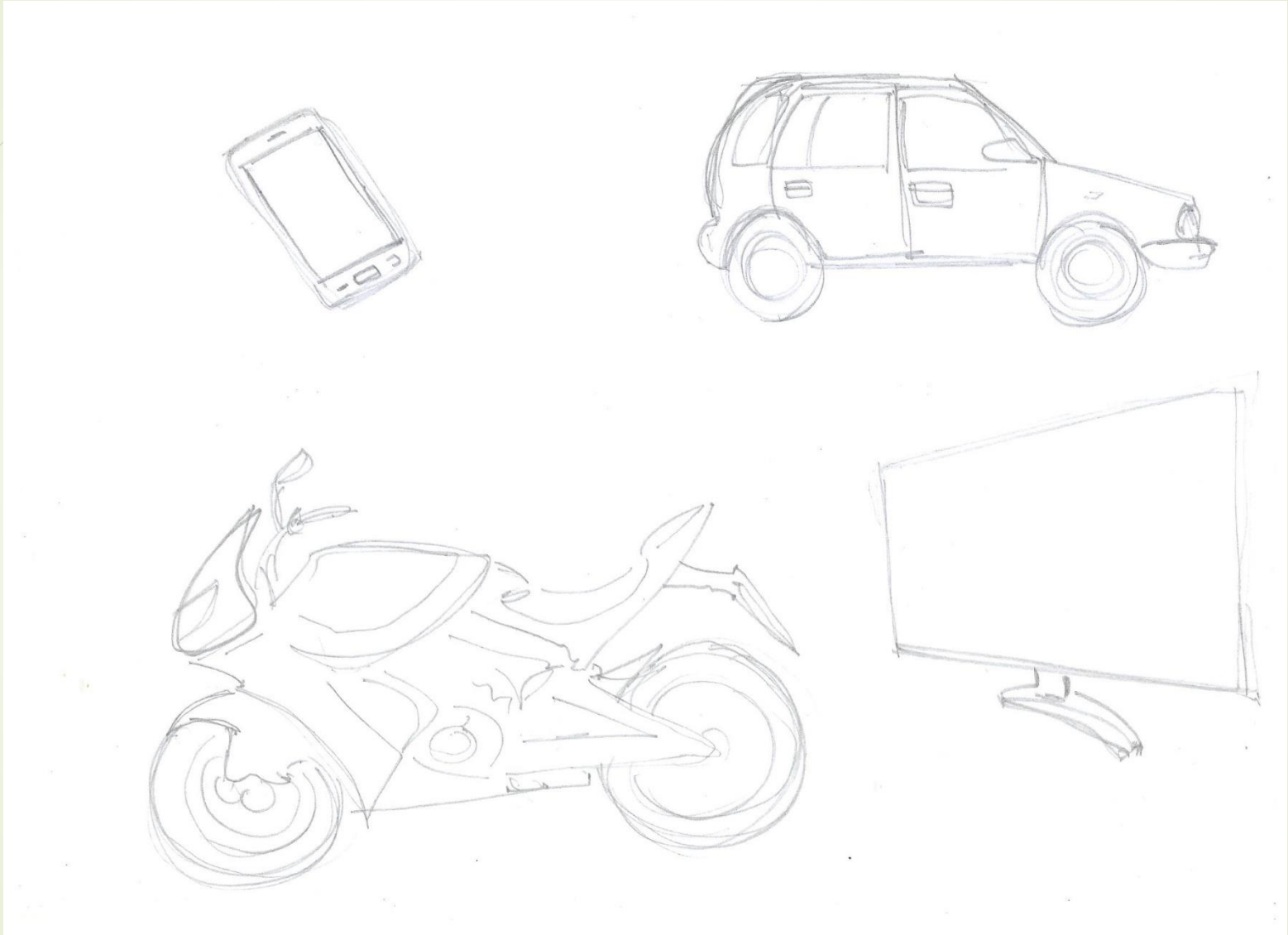
KNOWING THE CHALLENGES

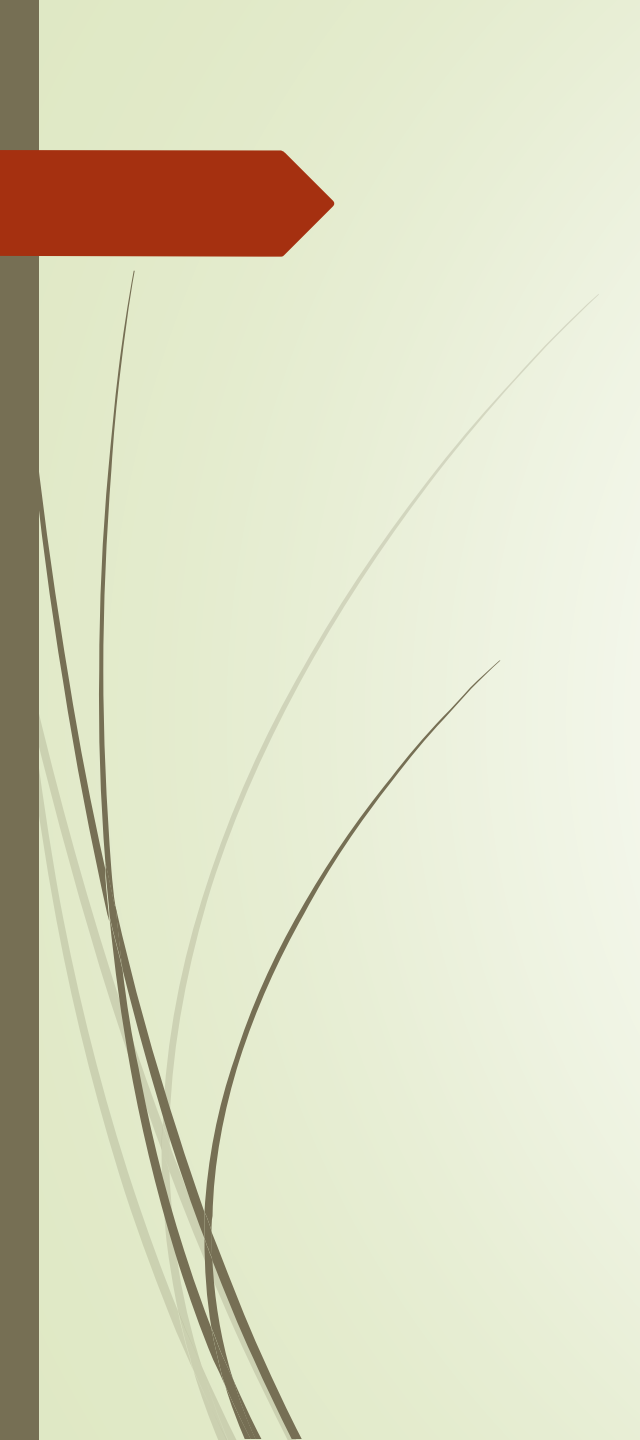


. . . . AN 'INNOVATIVE' METHOD—

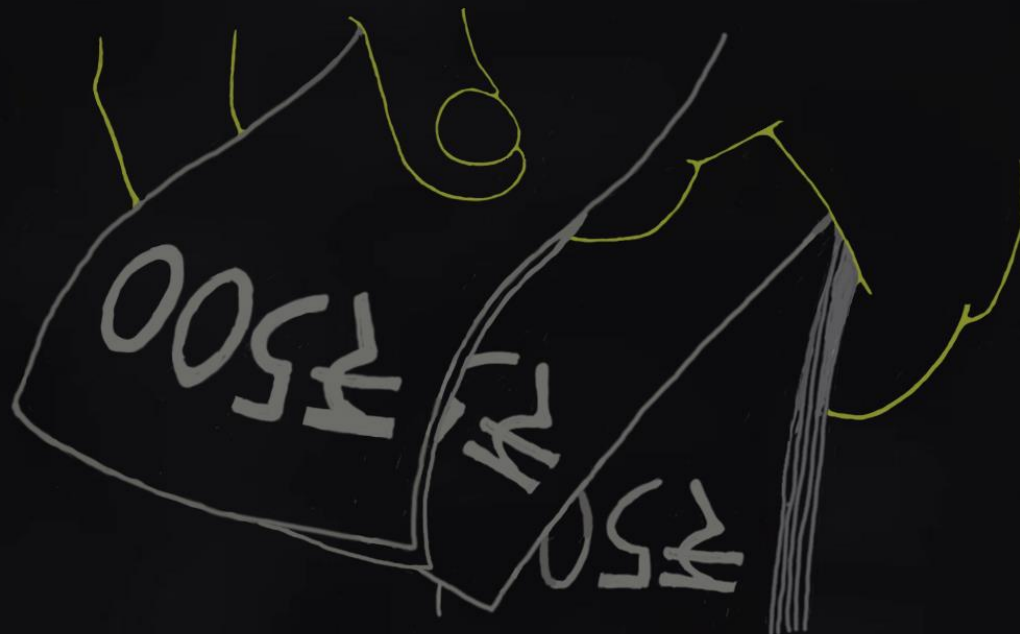
{ THE SPIRAL EVOLVING FROM A 'SINGLE' POINT
SIGNIFIES 'INNOVATION' }





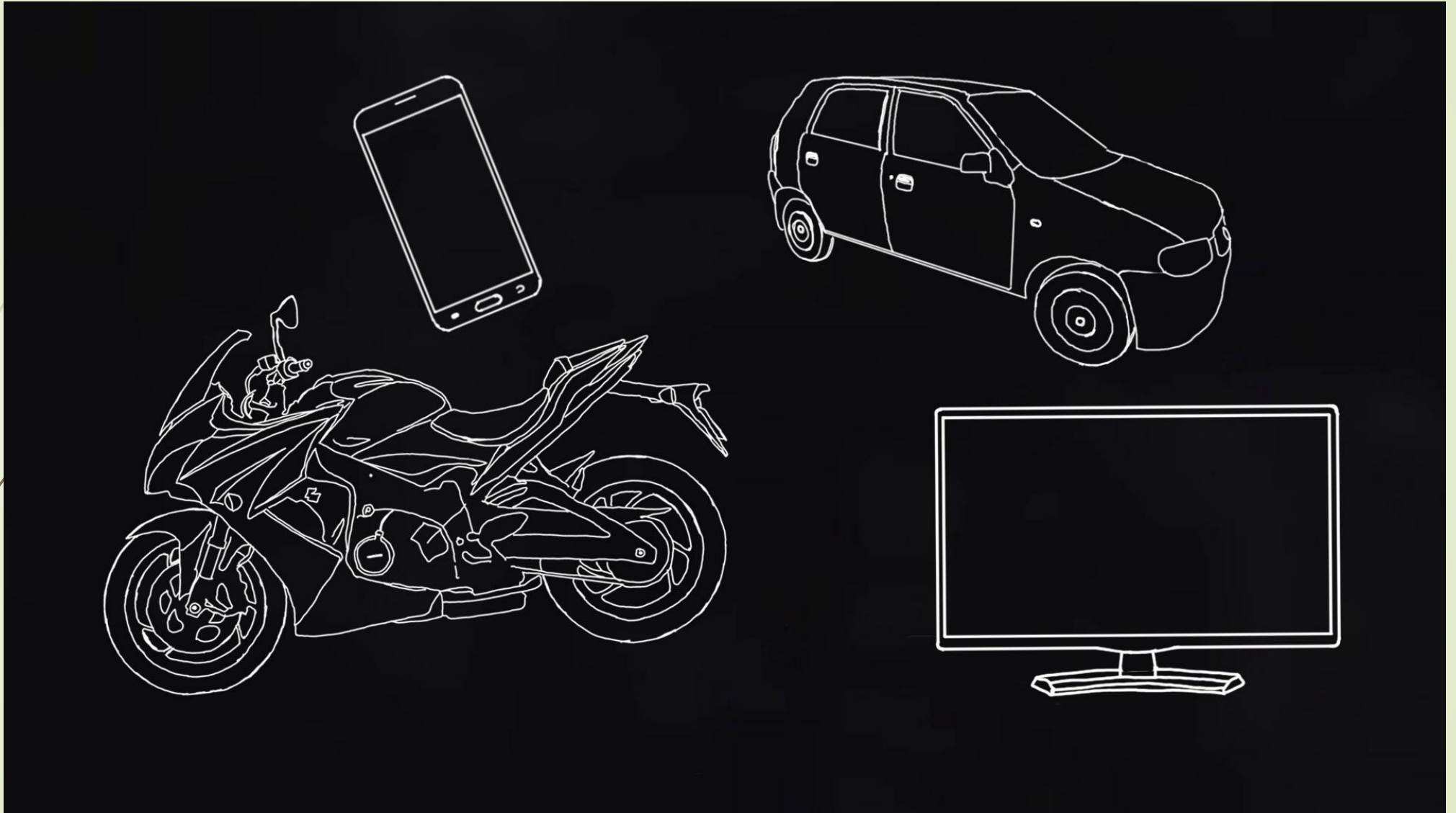


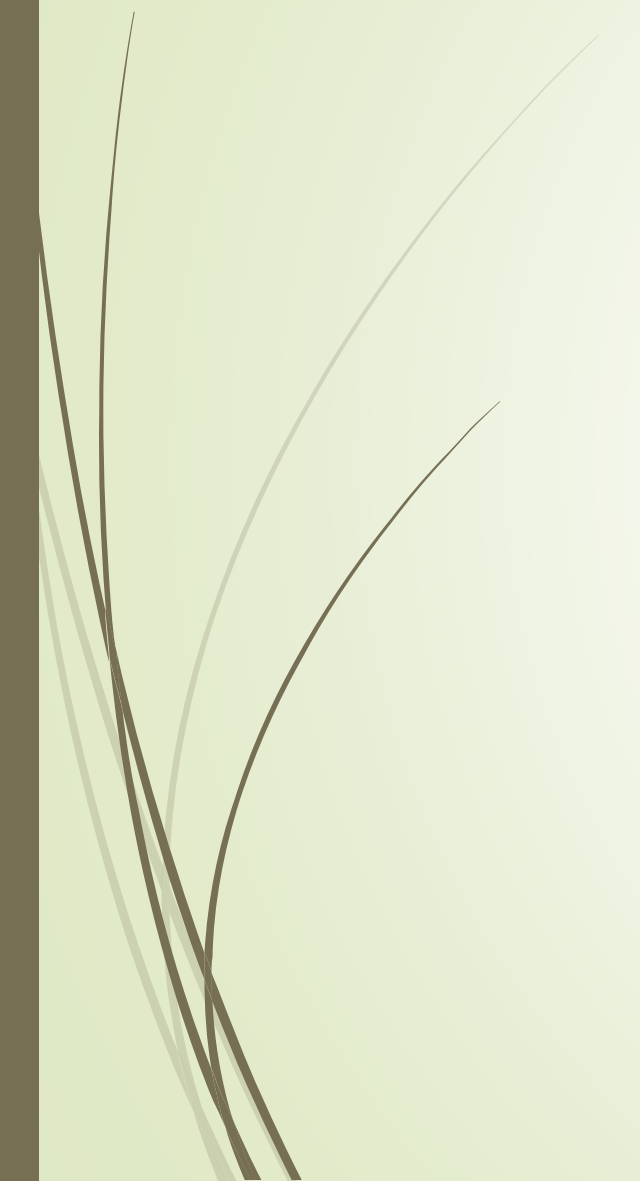
FRAMES











THANK YOU