



Project 3

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Guide
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contents

Objective and motivation

Approach

- Exploring materials
- Study
- Story Building
- Storyboard and Animatics
- Representational design
- Moodboards and colour pallet
- Rough Character design
- Final characters
- Shots from film





- explore animation techniques
- explore my approach towards materials
 - exploring various materials to build interesting visuals for animation





motivation

Not merely a way to draw or show the actions
comes out of the content
visually tell the story
creates a mood and elicits an emotional reaction
act as a metaphor
symbolic extension of theme





Approach



exploration



study

- toys
- hardware - lever system
- engineering chapter - theory of machines and mechanisms





1. Nursery Rhymes
2. The hare and the tortoise by Vikram Seth
3. Comparison of Fairytale princesses with women today
4. The tiger on the tree by Anuksha Ravishankar
5. The fly
6. Any short tales from Panchatantra
7. Any short tales from Aesop's Fables
8. How to behave by Samule Marshak
9. Colours by 'Little silver book publication'
10. A silly poem created
 - incorporate as many characters
 - Allows more scope to explore





deciding

Charecters & Backgrounds

turtle butterfly peacock

porcupine seahorse

cat prairie dog

rabbit giraffe

bee dragon fly

caterpillar dog gold fish

jellyfish flamingo

humming bird monkey





deciding

Characters & Backgrounds



- porcupine
 - spikes
- cat
 - body movement (arching, coil, etc)
- caterpillar
 - crawl
- humming bird
 - fly
- jellyfish
- flamingo
 - neck
- seahorse
 - tail
- butterfly
 - wings
- dragon fly
 - wings
- gold fish
 - tail
- water fall
- mushrooms
- stars
- rainbow
- puddles
- moon
- clouds
- water ripples
- tree
- flowers





story concept

Nonsensical poem

A little girl talks about creatures she has never seen before but only heard from her grandma and seen them in books so she has all funny queries and doubts as to what they did or what they were





storyboard & **anim**atics





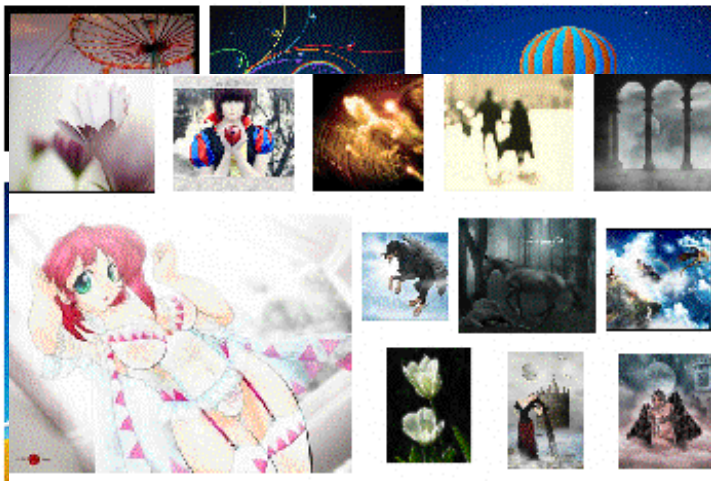
Representational design

- ~~Access to building, stop (motion)~~
- ~~explore~~ materials other than clay so that animation becomes funagination
- Exploring levers
 - using a ready made movement to benefit animation

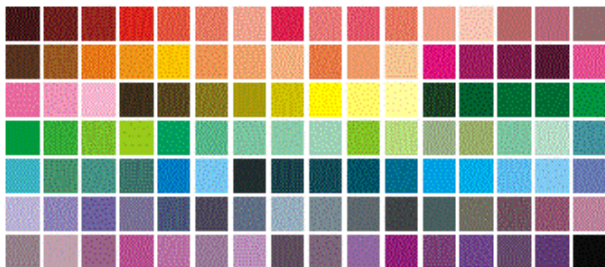




Mood board



^ mood board of the white glow and cloudy dreamy effect
moon sea or happy atmosphere by using a tanow palette

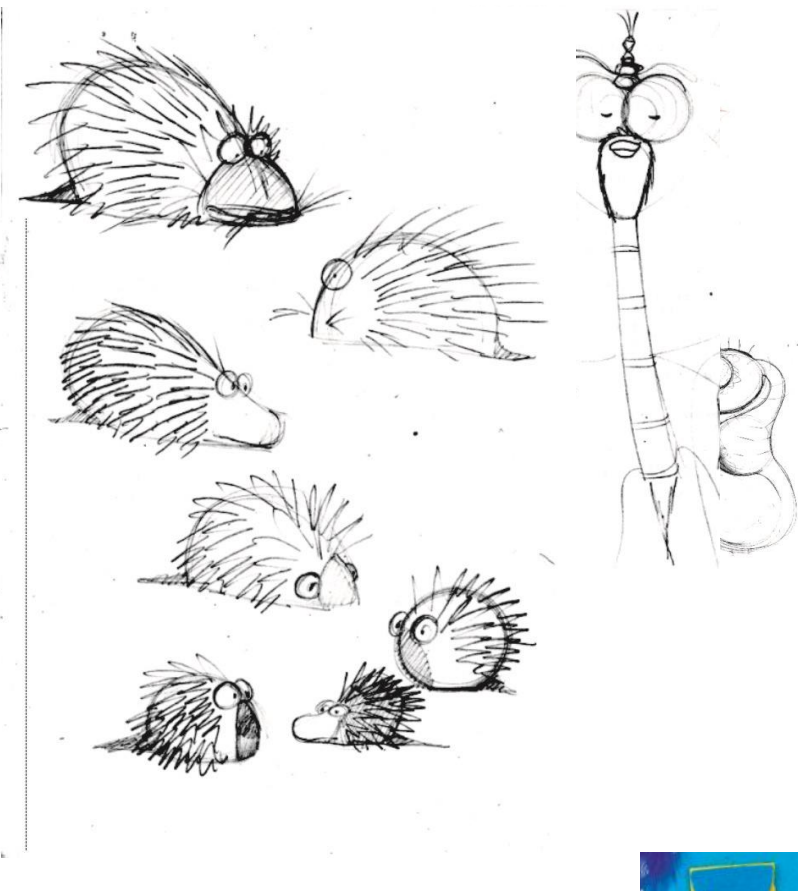
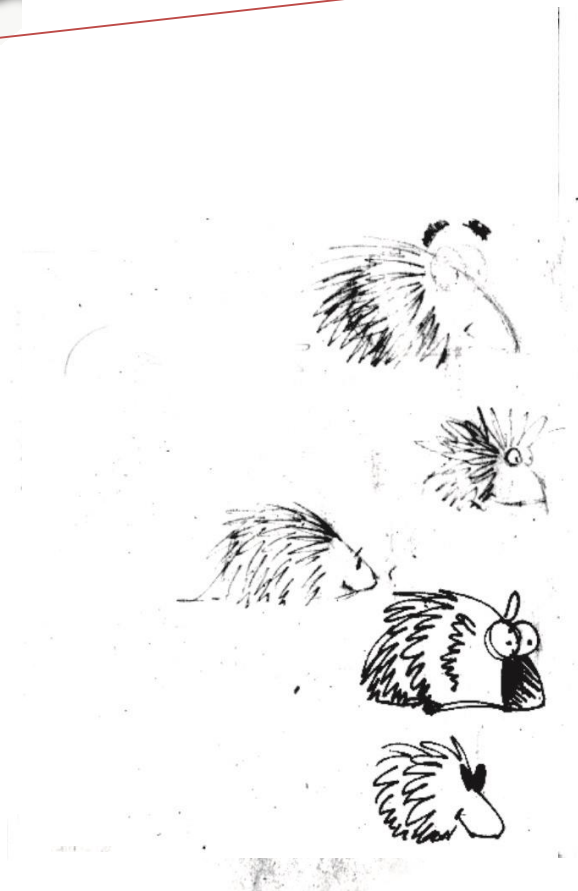
[^] colour palette for the outside world

- blank white canvas
 - bubbly, happy, fun atmosphere
 - bright colours
 - dreamy a glow and cloudy effect
 - fun element
- canvas turns occasionally
- all the creatures do thing that are fun and play





Rough character explorations



final character design

- kids shoes & inner sole of shoe
- fur
- jonson ear buds

- mouth opens
- spikes animate
- tongue moves and curls



final character design



- cloth cut into circles
- wool

- body curves 360
- head rotates 180
- eyeballs rotate in the socket/
cavity for two with
wool acting as
a separator



final character design



- door hinge
- satin

- wings
- feelers



final character design



- huge beads
- wool
- embroidery thread
- plastic bag

- wings
- body 360



final character design

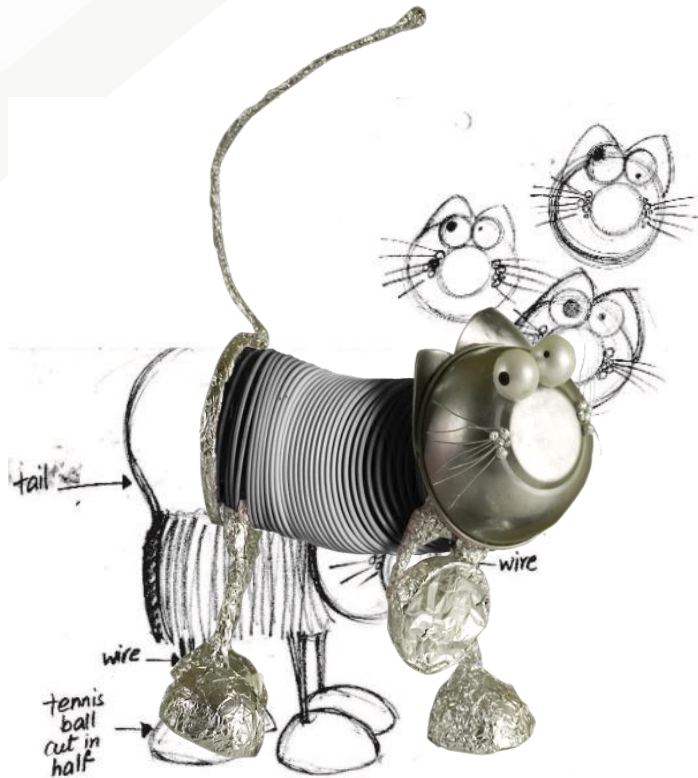


- small umbrella framework
- satin and net cloth
- sponge
- tennis and plastic ball

- body movement
- feelers twist and turn 360
- tail twists/turns 360



final character design

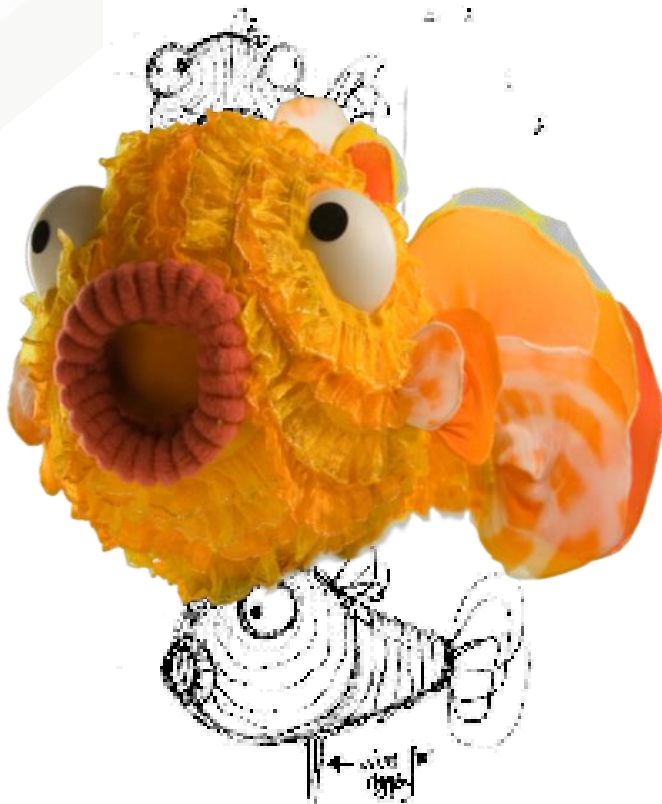


- slinky [toy spring]
- stainless steel katori
- spoon
- tennis balls on wire

- body twists and turns 360
- tail
- legs



final character design

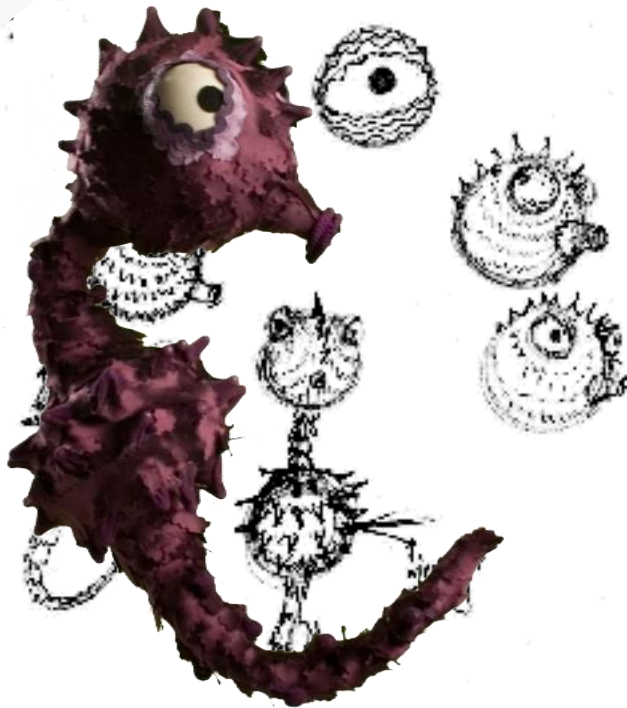


- shiny frilled lace
- stoking material
- scrunchy

- lips
- fins and tail
- 1/3 rd of the body
[portion close to tail]



final character design



- strips of fringed satin
- head pins
- stoking cloth
- zig zag lace

- neck and tail turns 360



final character design

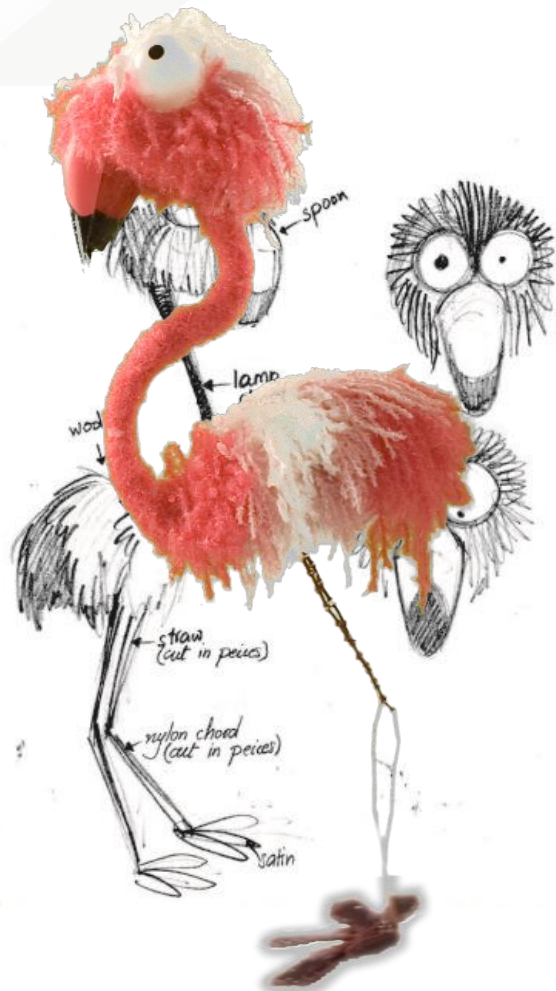


- sequins
- girls clip

- neck and tail turns 360



final character design



- coloured, textured wool/yarn
- scooper/spoon
- cut straw and chord

- neck turns 360
- feet bend and rotate 360





final character design



•Curtain chords

- trunk
- branches



final character design



•Bangles [rainbow]



•Christmas decoration [stars]



•Rice [waterfall]



•Gelatin paper [grass]





final character design



- Plates & satin [ripples]



- Christmas decoration [sun]



- Cotton [clouds]



- Cheese [moon]



- Cloth [flowers and leaves]



- Sequins [waves]



about materials



•Stand



•Turn table



•Coolant pipe





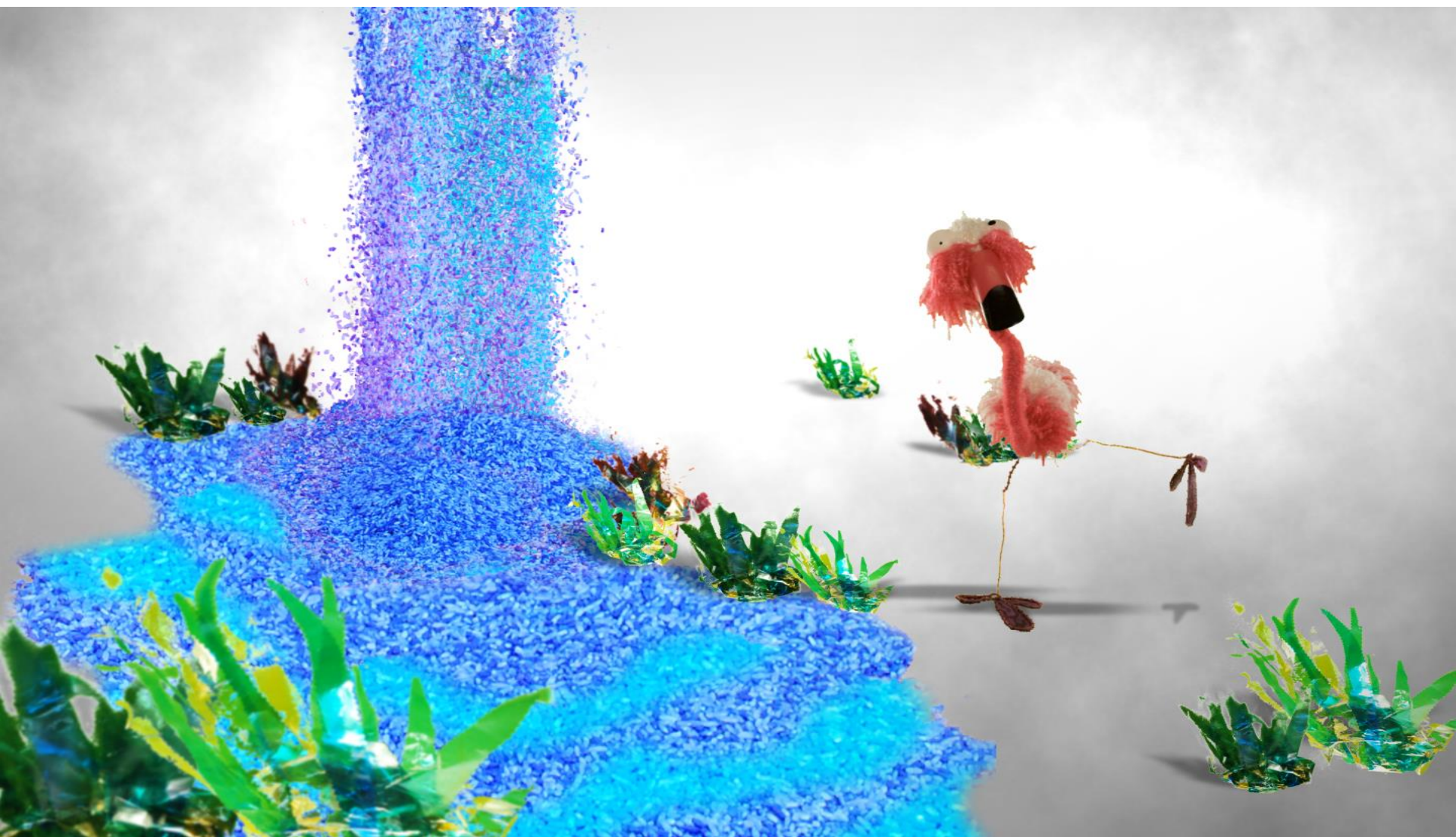
about **m**aterials



about materials





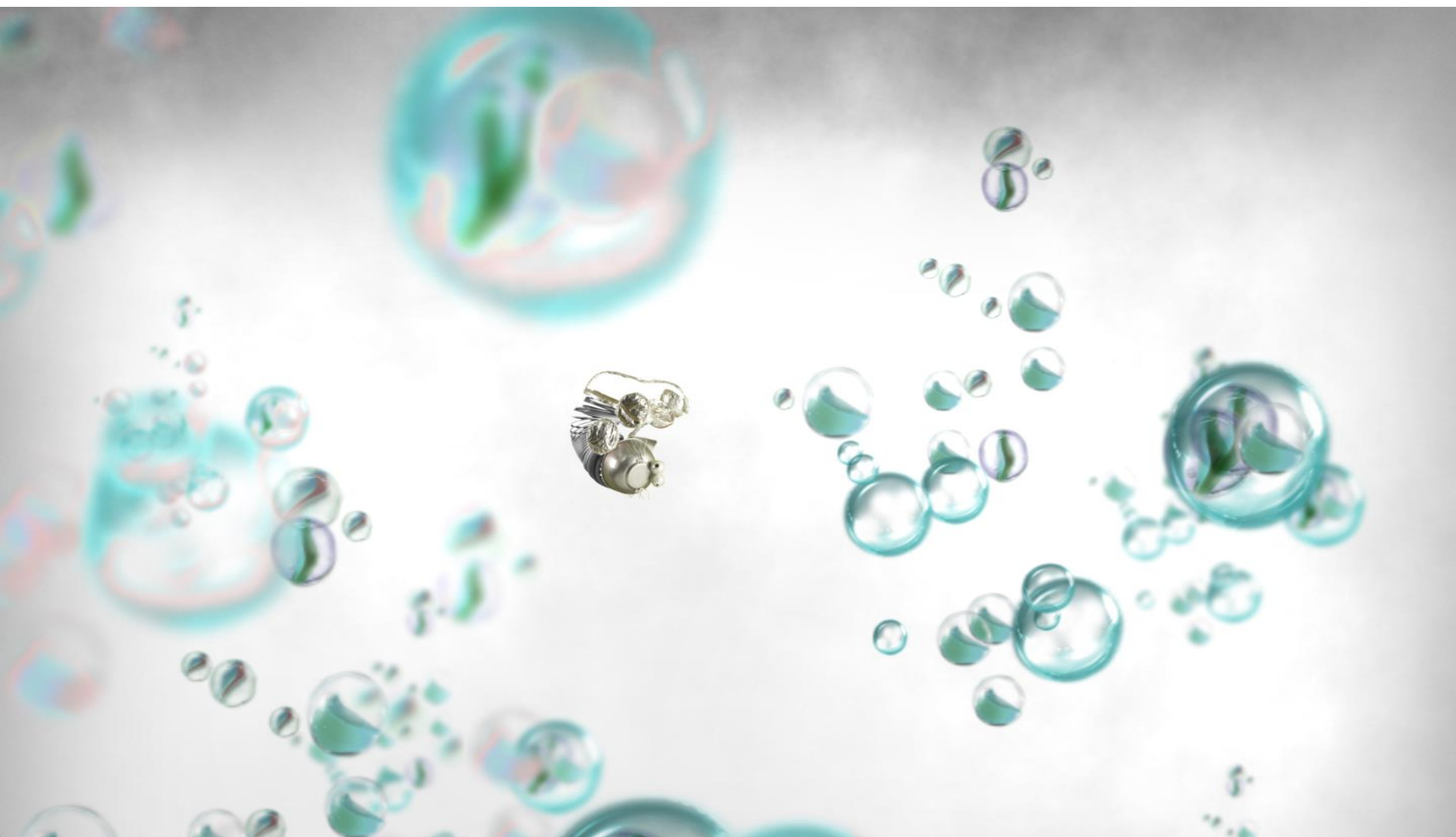


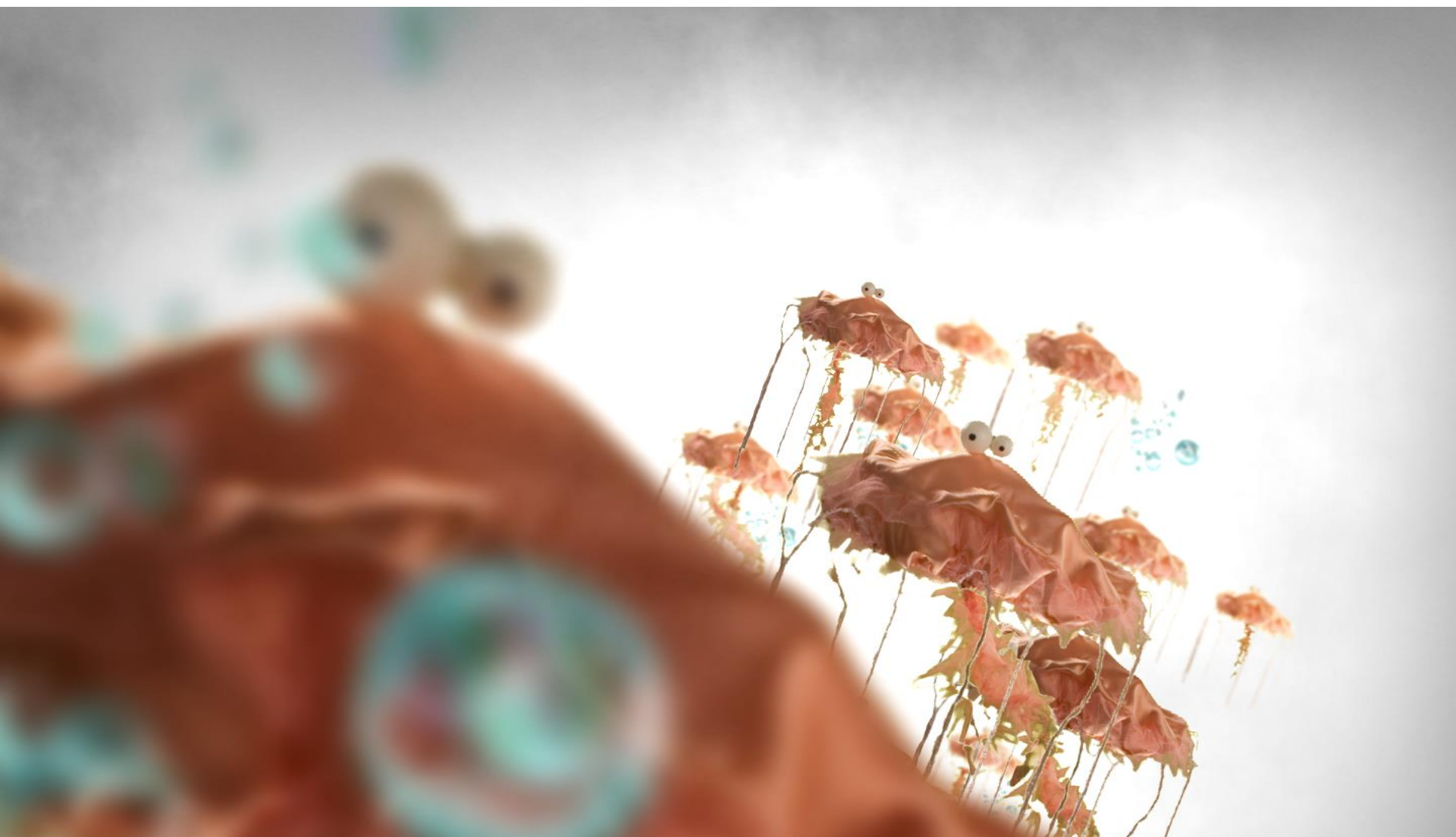


























Thank you