



PROJECT III

A STUDY OF CONTEMPORARY CULTURE
Fulfillment in the 21st Century

FULFILLMENT IN THE 21st CENTURY

FULFILLMENT?

FULFILLMENT?

need

FULFILLMENT?

need

achievement

FULFILLMENT?

need

achievement

becoming whole



Steve Cutts



Steve Cutts



Steve Cutts

FULFILLMENT
longterm pursuit

FULFILLMENT

**longterm pursuit
genuine**

FULFILLMENT

longterm pursuit

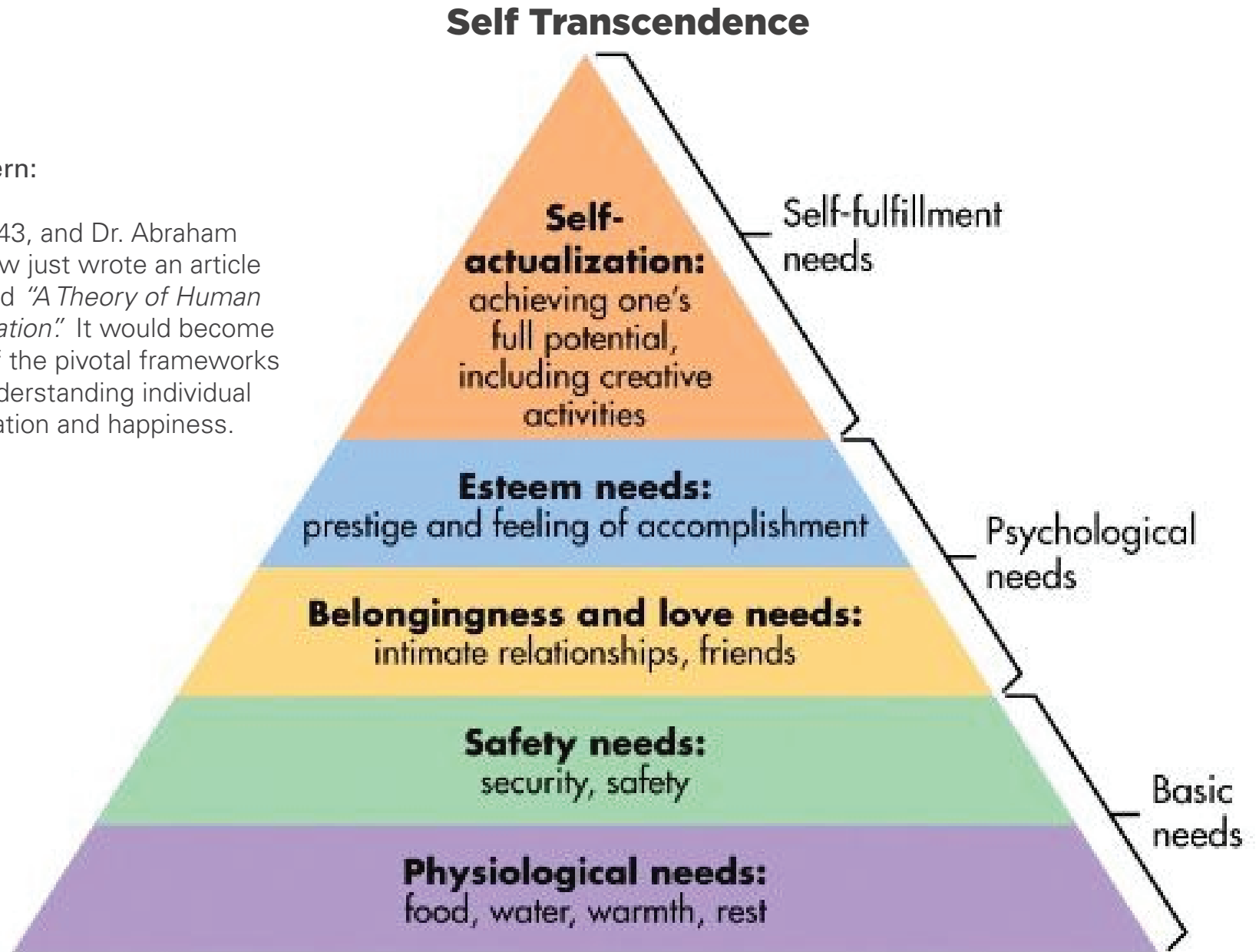
genuine

lasting

THEORIES OF MOTIVATION

Western:

It's 1943, and Dr. Abraham Maslow just wrote an article entitled "*A Theory of Human Motivation*." It would become one of the pivotal frameworks for understanding individual motivation and happiness.



PURUSHARTHA (*Human Purpose*)

ARTHA *Material needs. Wealth, career and economic prosperity.*

KAAMA *Pleasure through the 5 senses. Emotional fulfillment.*

DHARMA *Religious duties, moral rights and duties of each individual.*

MOKSHA *Freedom from the cycle of death and rebirth, freedom, self-knowledge, self-realization and liberation in this life.*



Varied ideas
of **FULFILLMENT**

longterm (sort-of) pursuit
of **making a FILM**

CONCEPT 1

CONCEPT 2

Documenting
different ideas
of fulfillment

CONCEPT 2

Basis of **age**

3 different **perspectives**

3 different **lives**

3 different **generations**

CONCEPT 2



Sahil Makhija
Musician/YouTuber-chef
Age- 34 yrs

CONCEPT 2



Mamta Rangan
*Founder of UDAAN
India Foundation
Age- 45 yrs*

CONCEPT 2



Norman de Conceição
Retired Military Officer
Age- 73 yrs

CONCEPT 2

CONCEPT 1

CONCEPT 2

CONCEPT 1

Self documentation
of understanding
fulfillment
through learning
a new skill

CONCEPT 1

Skill : weaving
loom : back-strap



CONCEPT 1

Self documentation
diary + video



Both concepts gave me different understandings of **FULFILLMENT**

CONCEPT 3

Concept 1 + Concept 2

output - a **video montage** of what
I understood so far

STYLE

- home made feel
- amateur handles
- self played music

SCRIPT

- self narration
- flow of thoughts
- language: Khasi (mother tongue)

Addressing fear



Longing for answers/guidance



Distractions



Basic understanding of needs



Attempting to learn



Conclusion

FOOTAGE/ STILLS



MESSAGE OF THE FILM

The non-sensational every day things of a young adult in the 21st Century.

The desire to experience life with self-honesty is the guide to attain genuine fulfillment.