

Blooming
with
Elegance

*Icons Featuring the Beauty of Magnolia Champaca Flower :
A Floral Inspiration*



Acknowledgement

I would like to take this opportunity to sincerely express my deepest gratitude to the people who have supported and helped me achieve success in this project.

First and foremost, I would like to thank my guide Prof. Prasad Bokil for his constant feedbacks and support throughout the duration of this project. His insights and suggestions have been invaluable in shaping this work.

I am grateful to the various resources, institutions, and organizations that have provided me with the necessary information, data, and inspiration required for this project. Their contributions have been indispensable in bringing this work to fruition.

Finally, I would like to thank my family and friends for their unwavering support and encouragement throughout this journey. Their love and motivation have been a constant source of inspiration for me.

Thank you all for your valuable contributions and support.

Contents

Introduction

Methodology & progress

Inspiration sketches

Ideation

Final icons designed:

2D Form Exploration

2023

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Industrial Design

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Introduction

The goal of this project is to design a collection of icons inspired by the Magnolia Champaca flower. It will creatively depict its anatomy, cultural significance, and mythological meaning in 2D & 3D form. Through the exploration of its beauty and charm, visual appeal, icons are designed that capture the essence of flower.

“ Golden petals, fragrant and bright, Magnolia Champa, a pure delight. A floral gem, of beauty and grace, A fragrant symbol, of life’s sweet embrace.”

The poem beautifully describes the alluring qualities of the magnolia champa flower: its golden petals,

fragrant aroma, and pure grace, making it a symbol of life’s sweet embrace.

Native to India, Champa is a well-known flower that holds immense significance in South Asian culture. The flower is widely recognized for its unique and pleasing fragrance. In Theravada Buddhism, champaca is believed to have been the tree used by the fourteenth Buddha, Aththadassi, to attain enlightenment or Bodhi. In India, these flowers are commonly used for worship in temples, both at home and outside. Additionally, they are often worn by women and girls as hair ornaments to enhance their beauty and for their natural perfume.

Methodology & Process

RESEARCH:

The research involved a comprehensive study of the flower's importance, history, and anatomy. It's cultural and mythological significance of the flower, & also its uses in traditional medicine and perfumery.



THE ANATOMICAL STUDY:

Detailed analysis of the anatomy and examine specific attributes of elements like the petals, stamen, pistil, leaves, bud etc.



THE REFINING:

The anatomical sketch was explored in geometrical shapes, backdrop, foreground, and thick-thin lines after being simplified into a mono line to create visual interest and convey depth in designs.



THE CONCEPT:

Further moved on to a particular feature of the element (eyes, head, beak, etc.) and iterated some more versions by using its parts to represent the whole element.



THE ABSTRACT FORM:

In the last step, we choose a few abstract words from the keywords and created a mood board to decipher the exact meaning and the look , and then created symbol which articulates the abstractness.



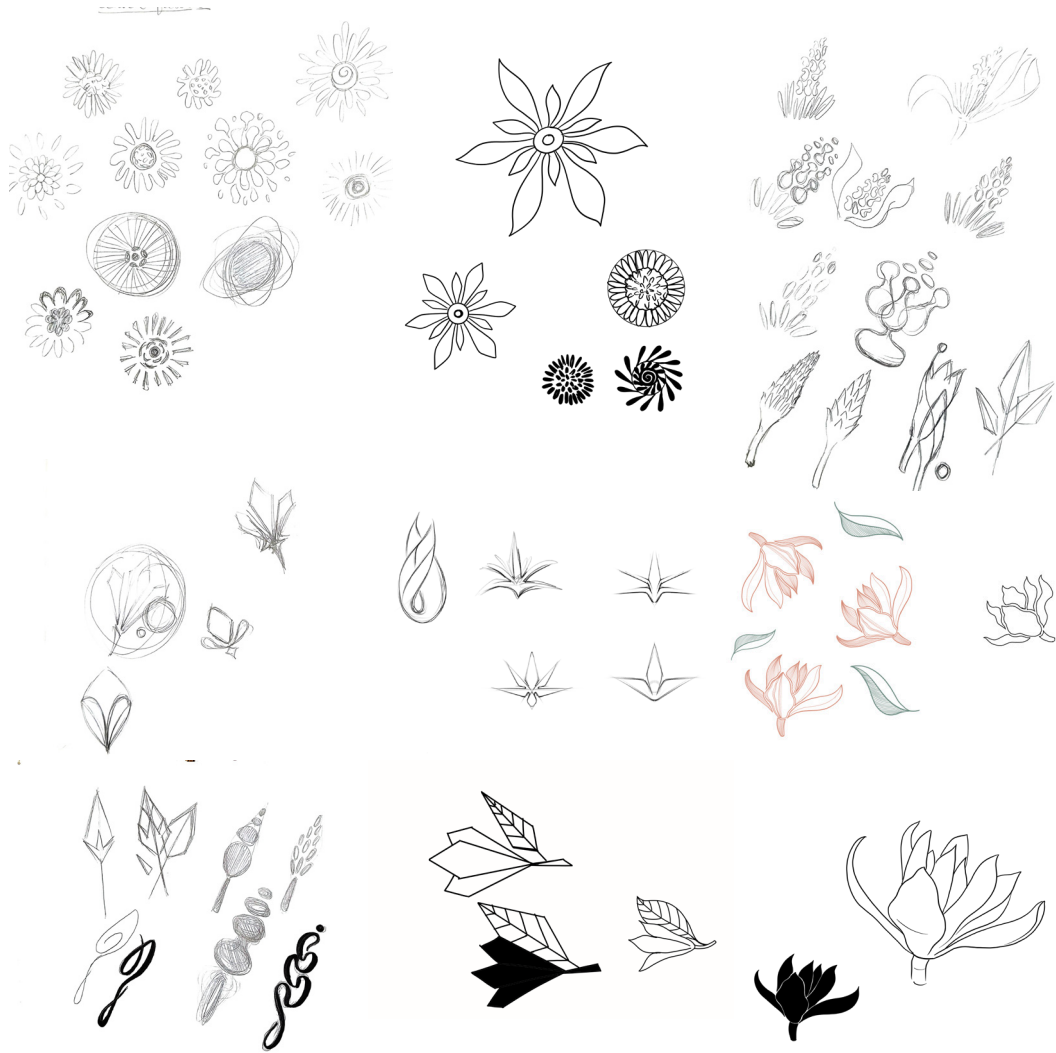
Inspiration study





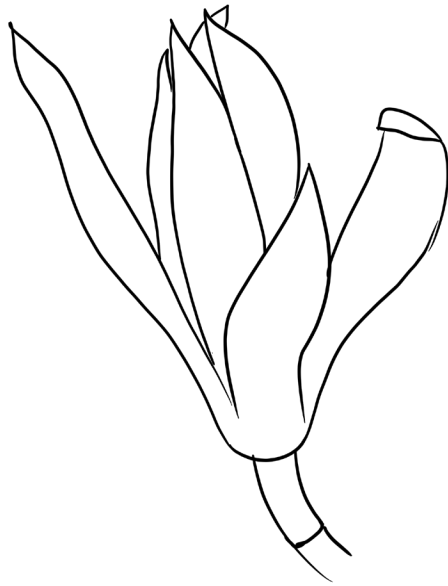
Ideation sketches





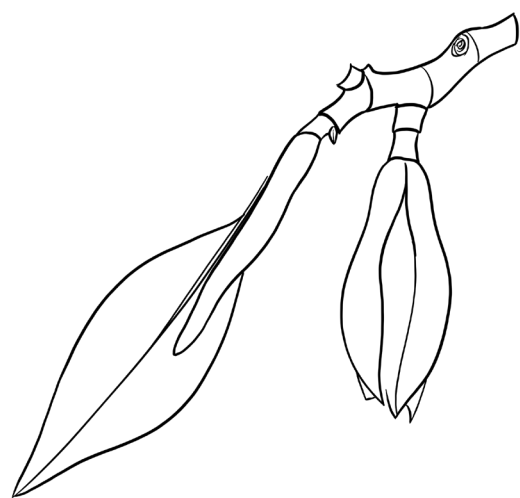
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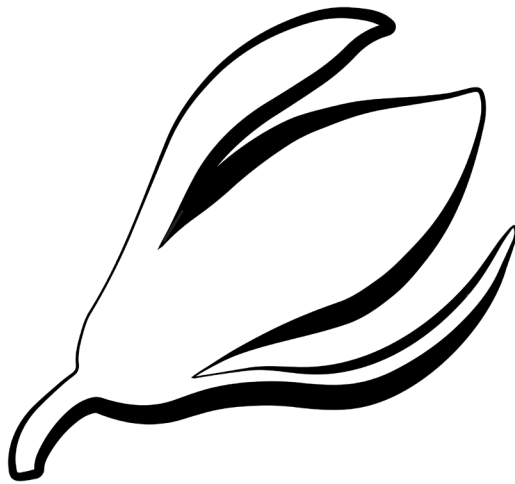








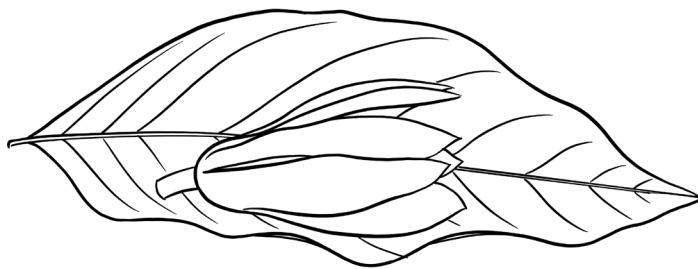


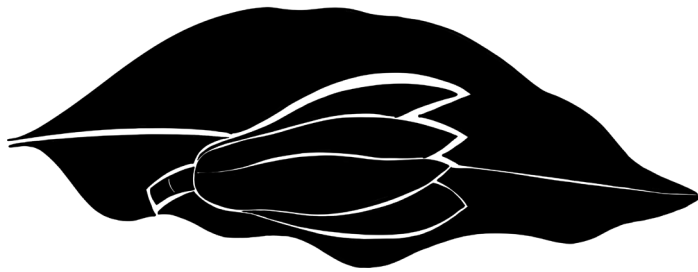


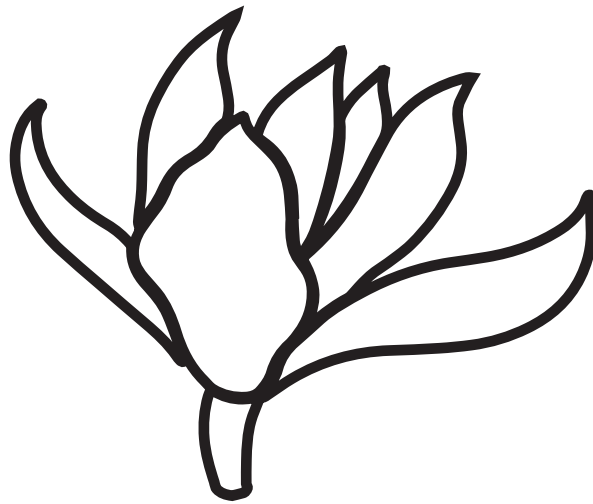


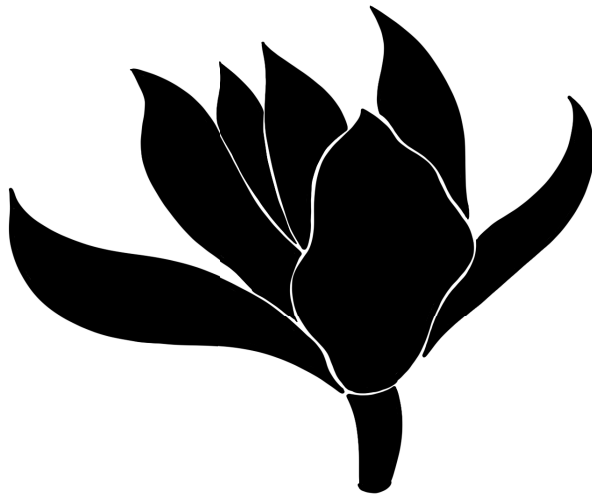


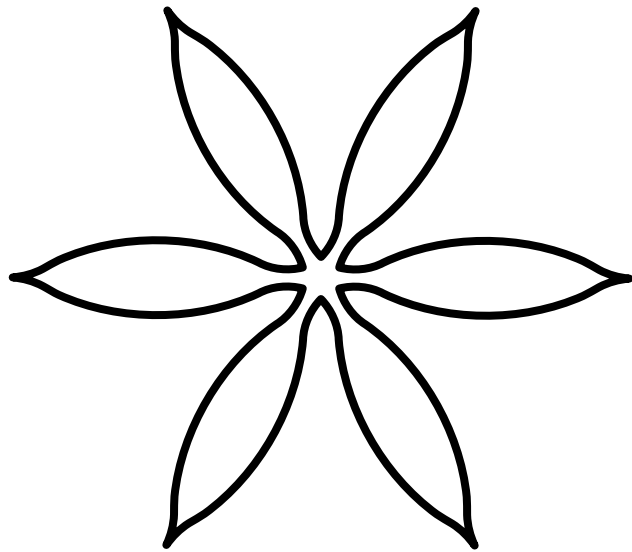


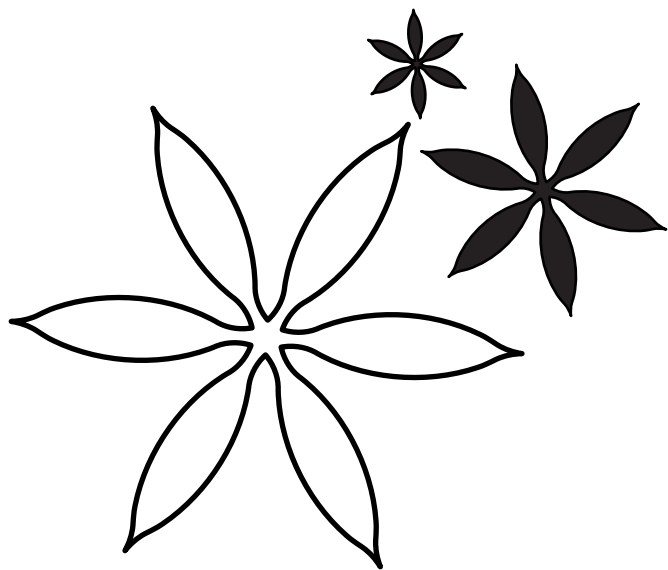


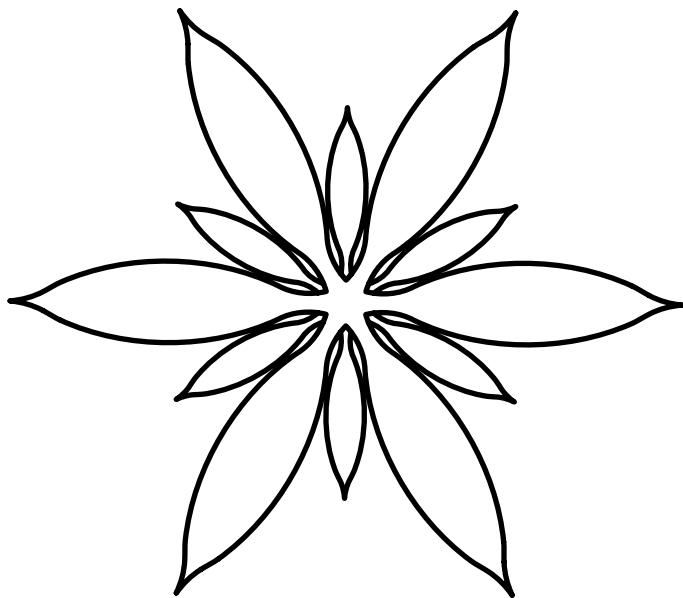


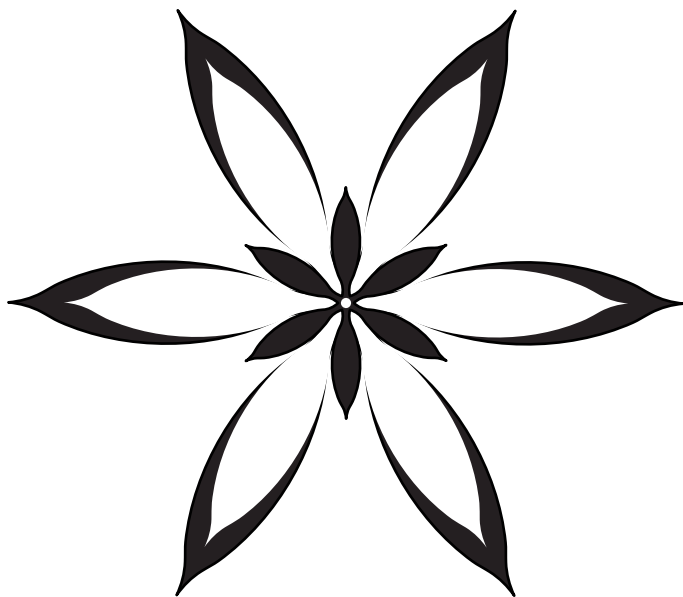


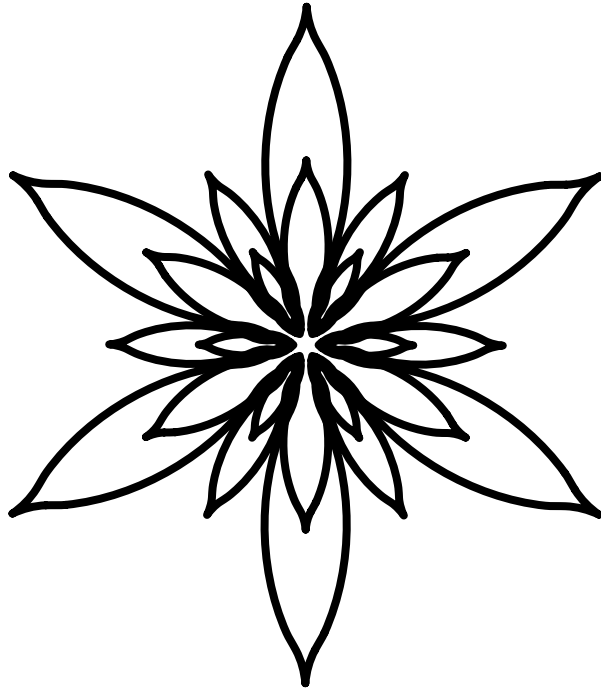


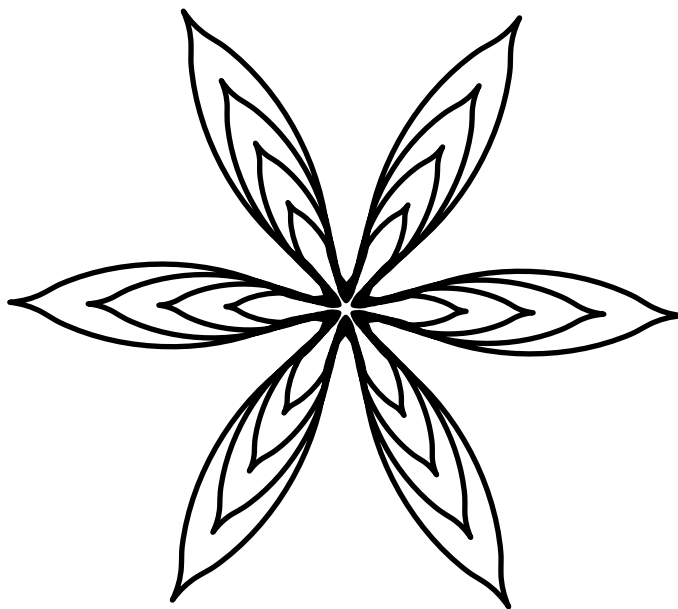


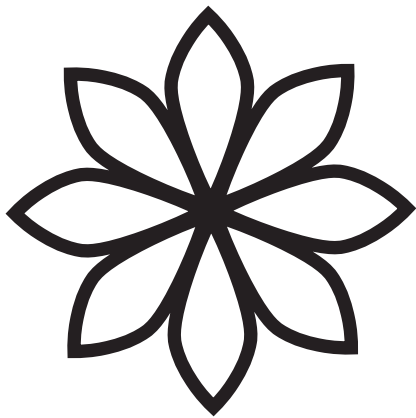








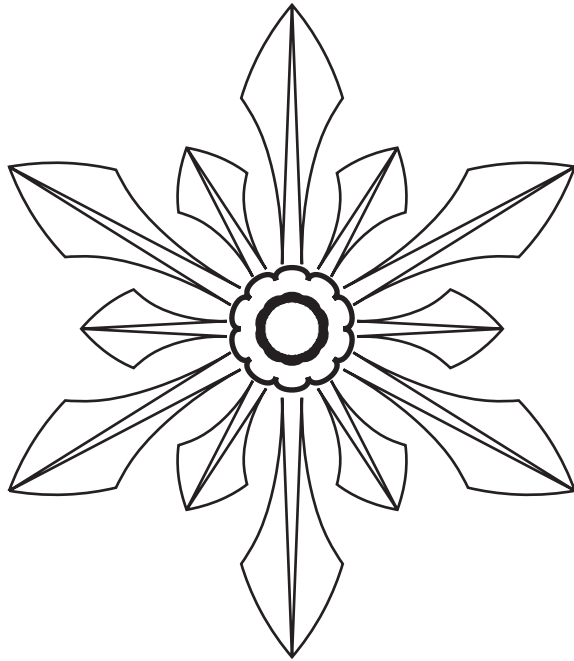




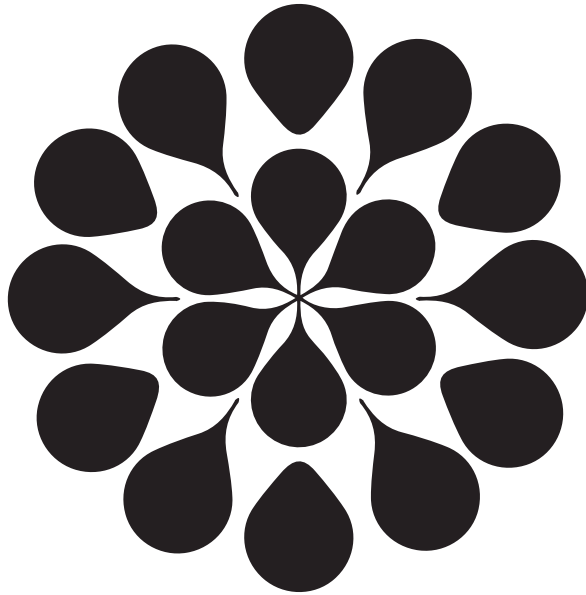


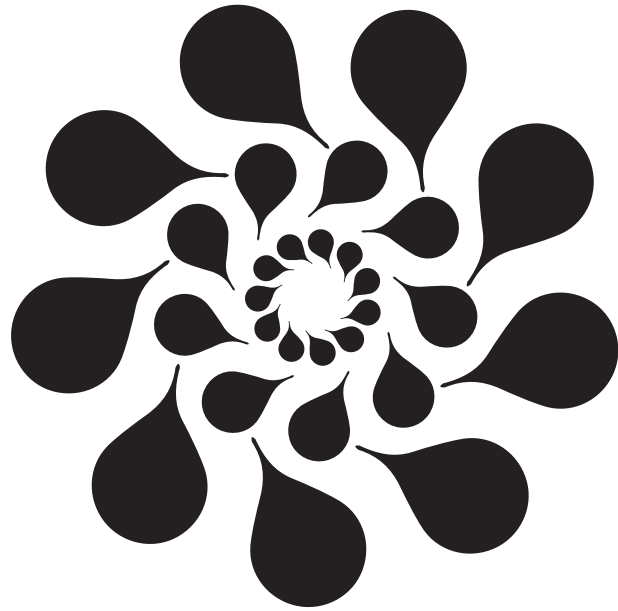


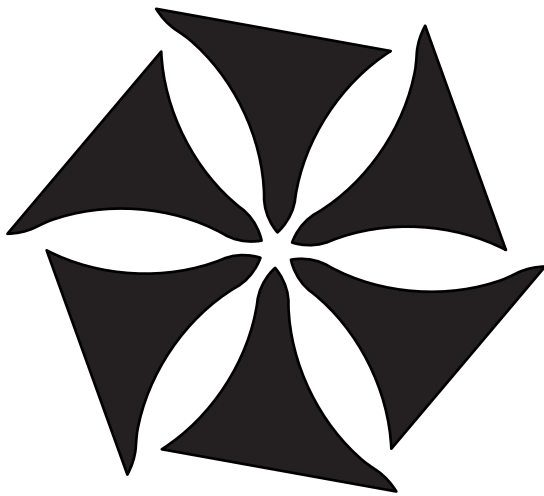


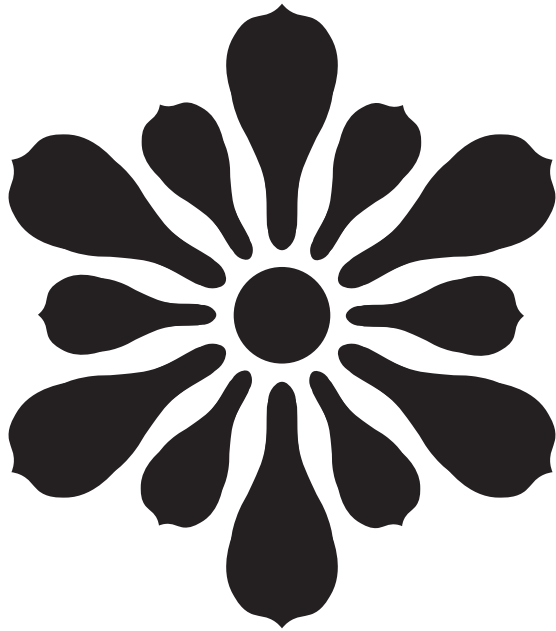




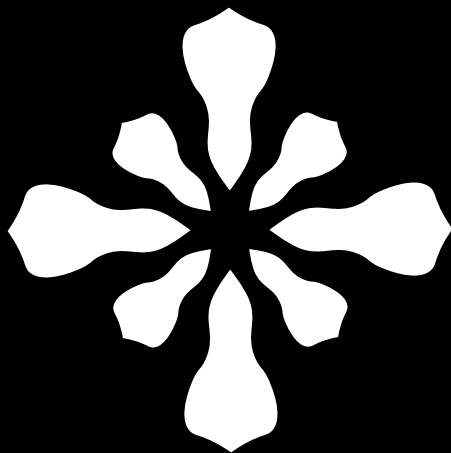


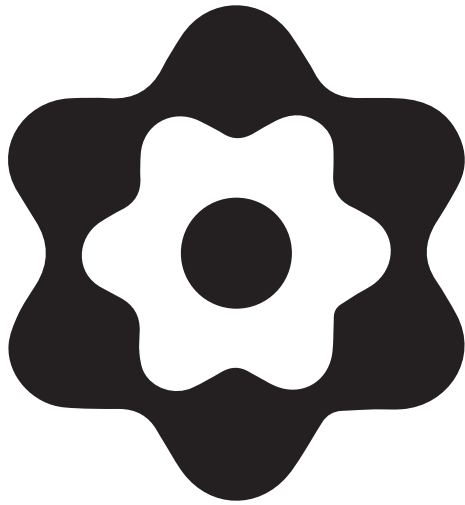


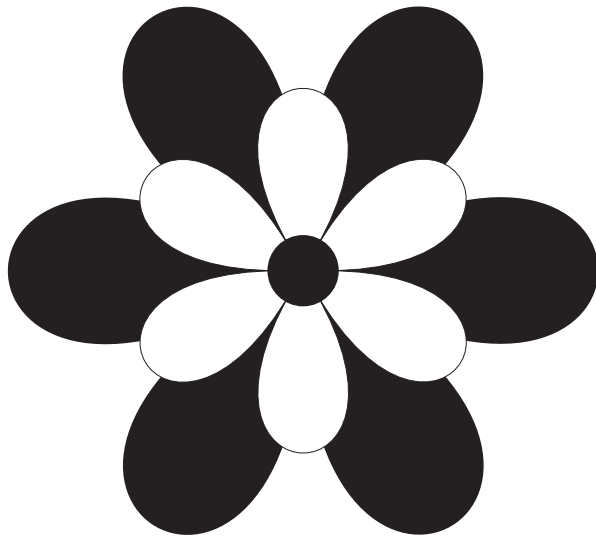


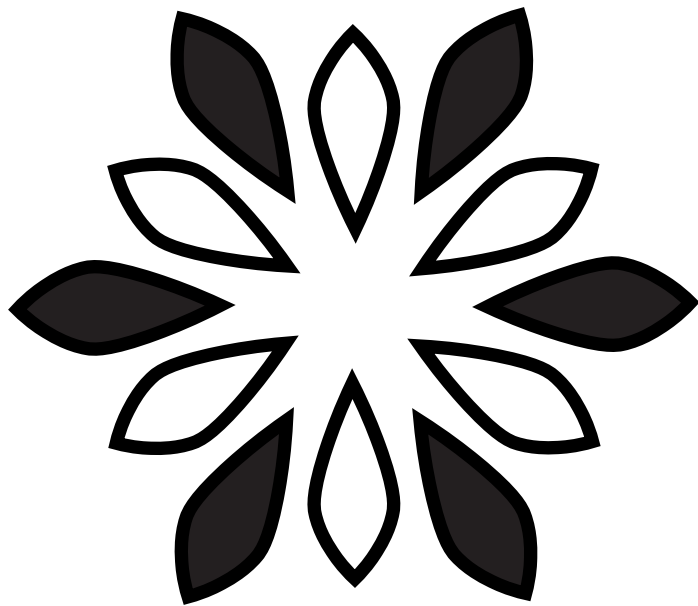


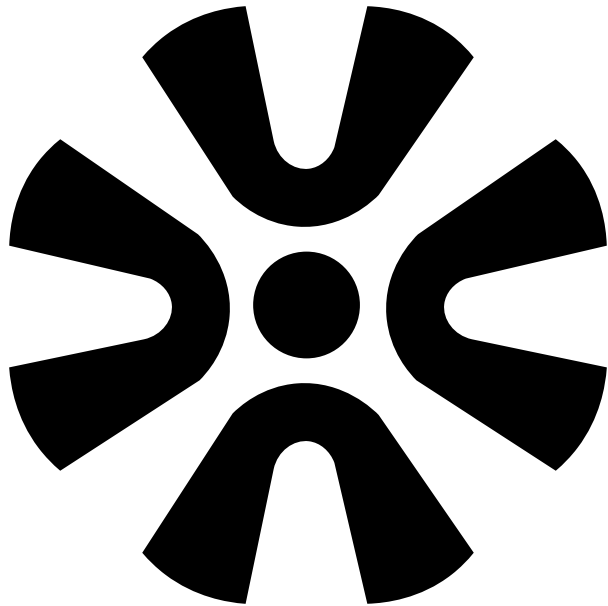


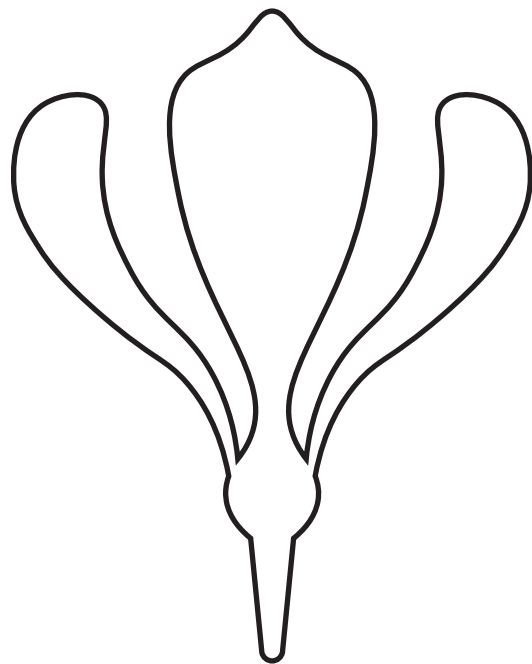




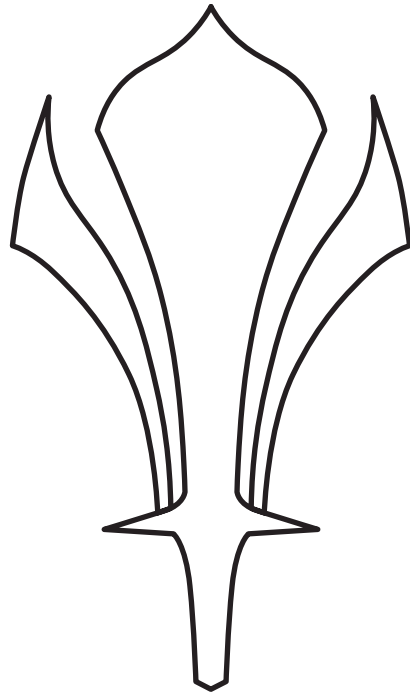




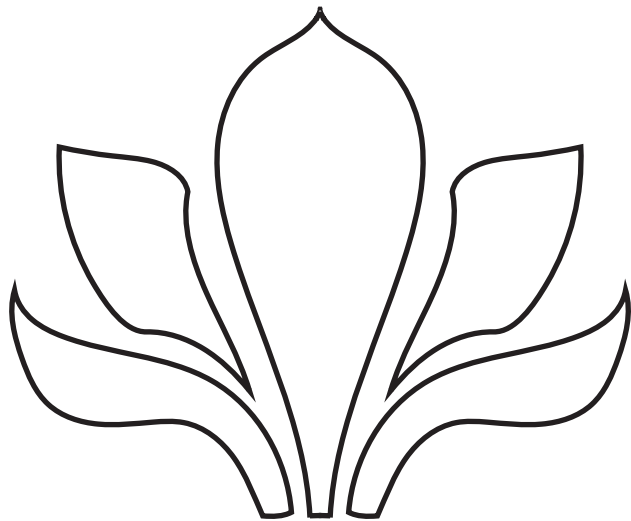










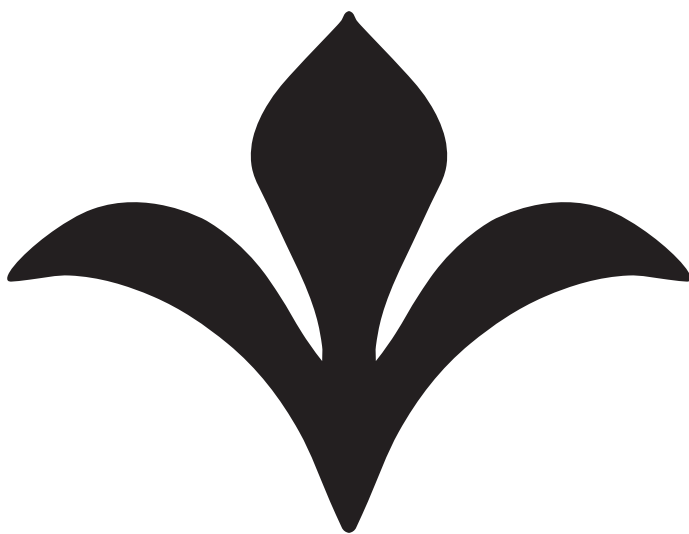






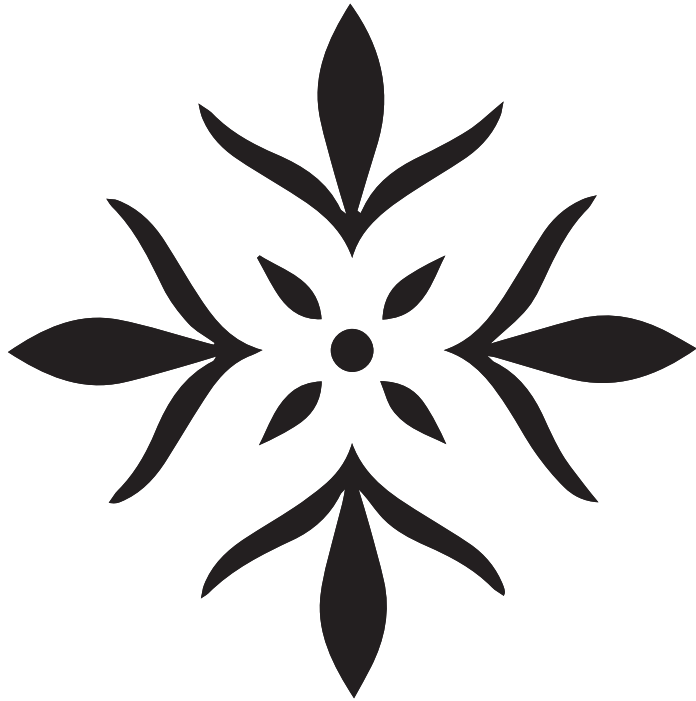




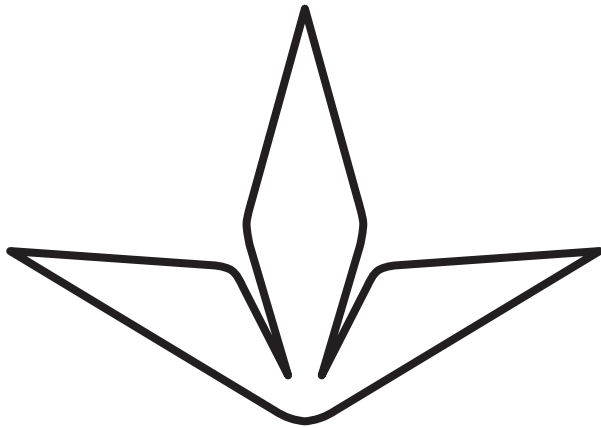




















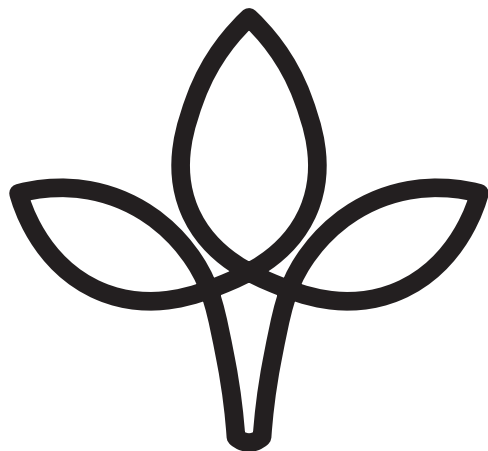


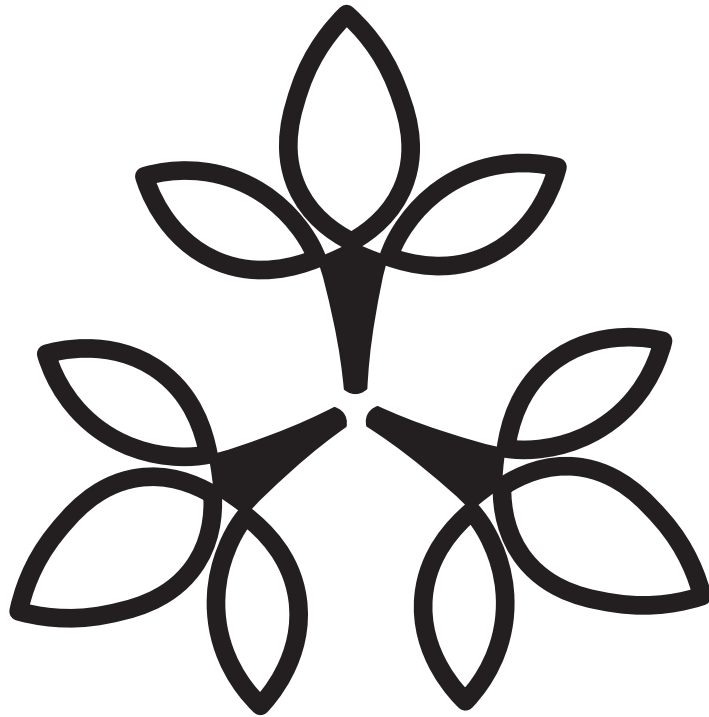


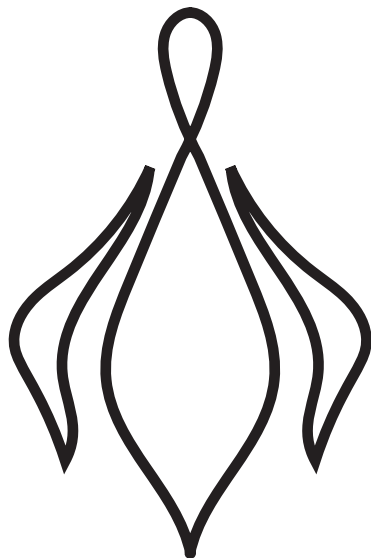






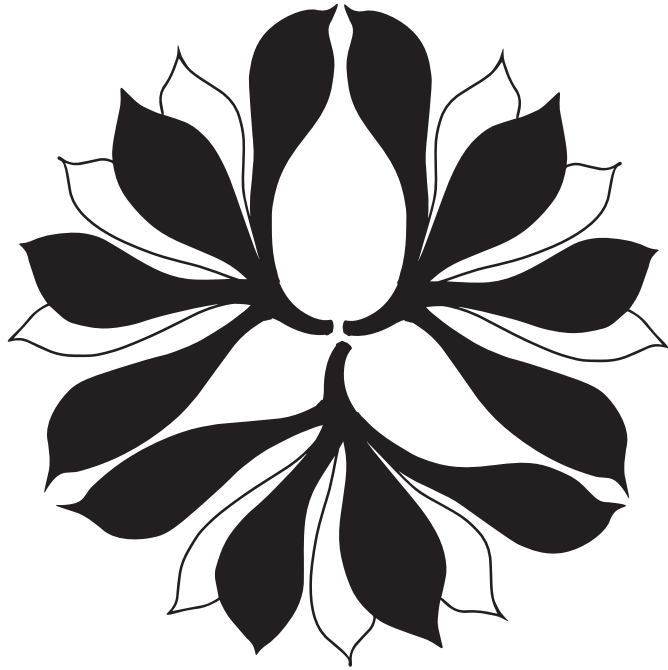






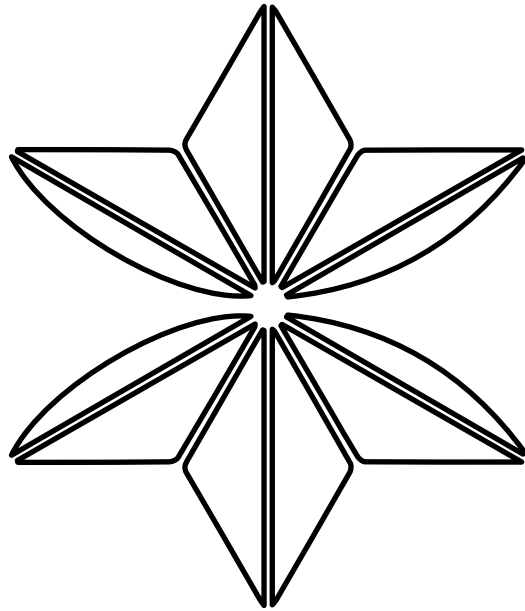




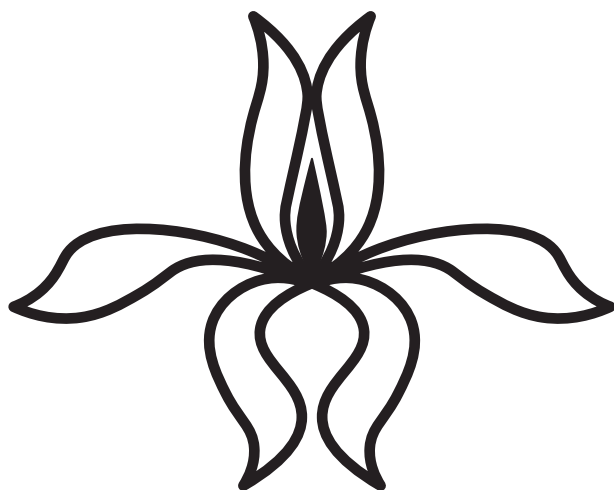


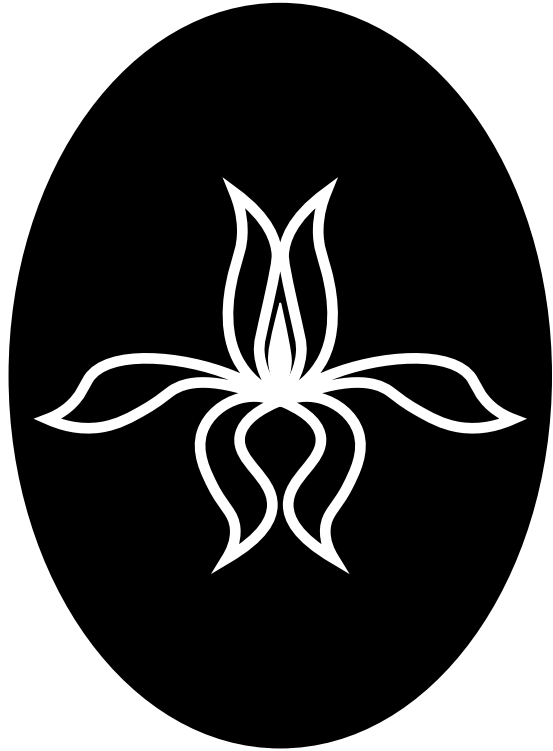




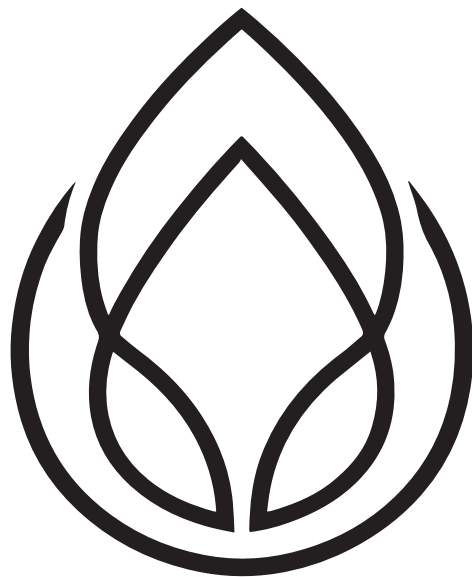






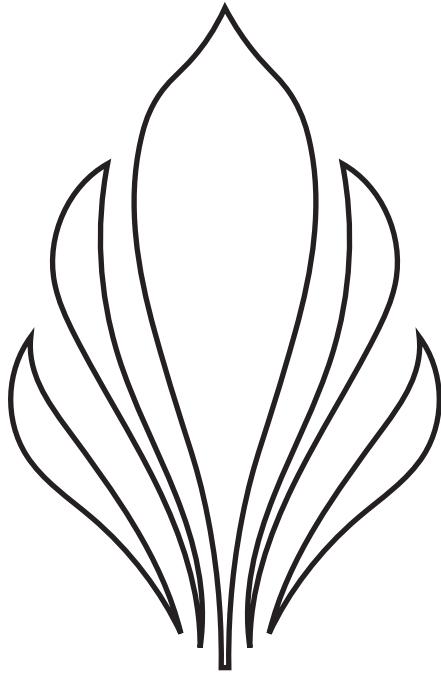


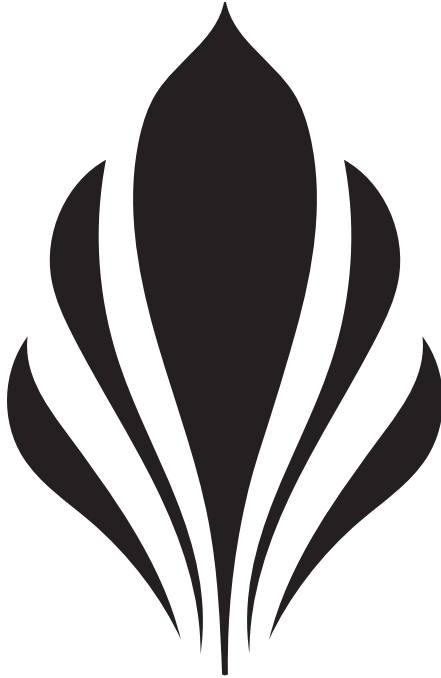


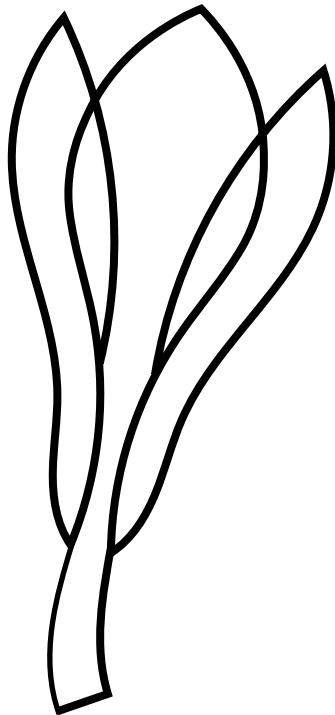


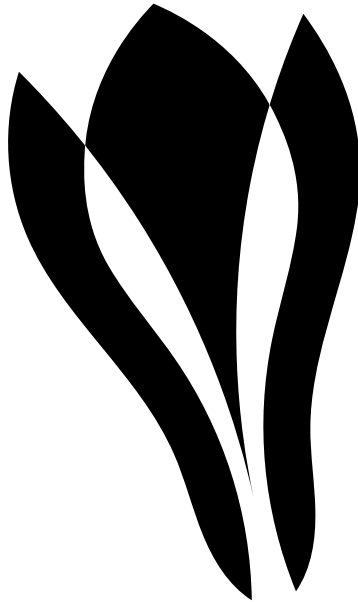


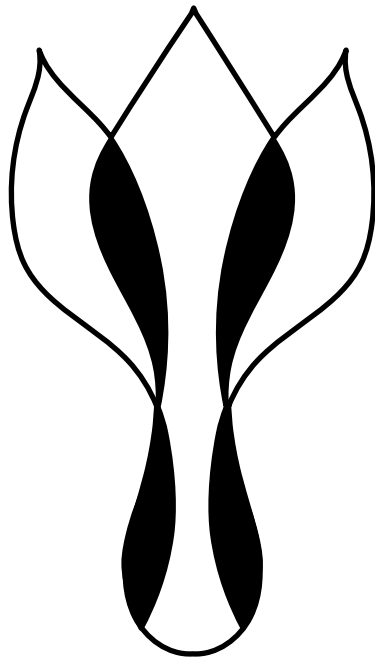


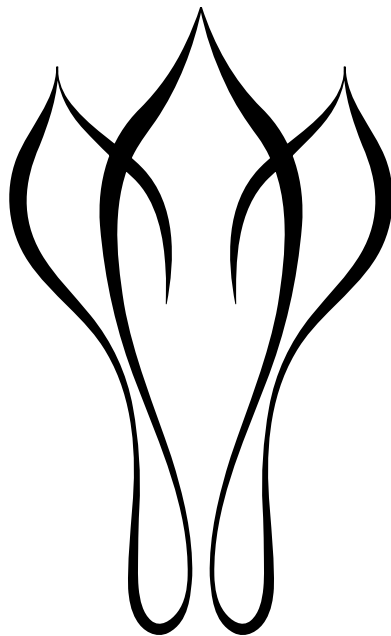






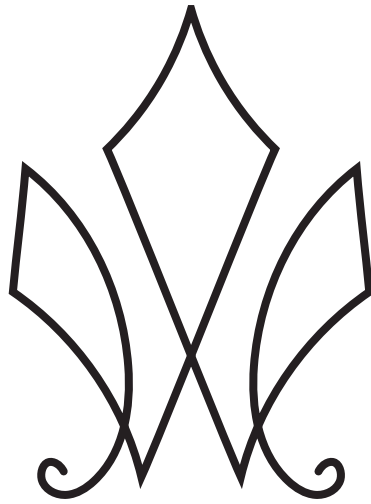




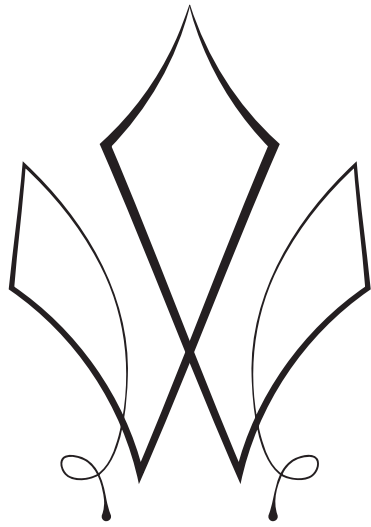




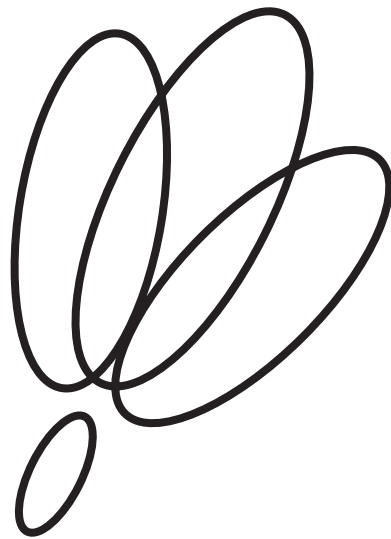


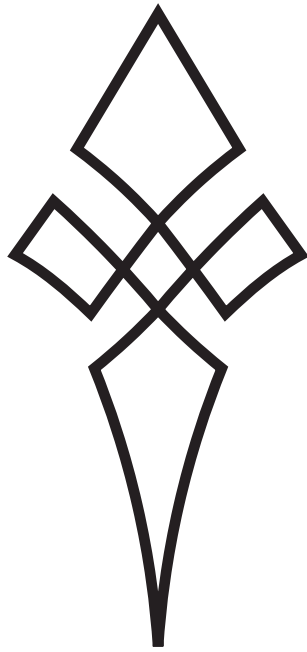






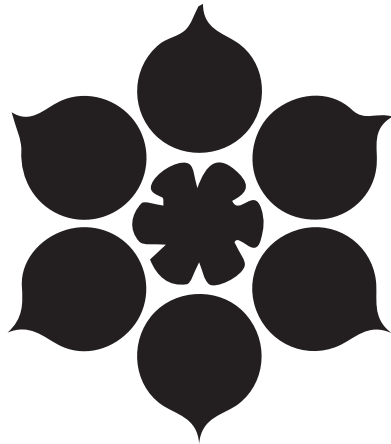


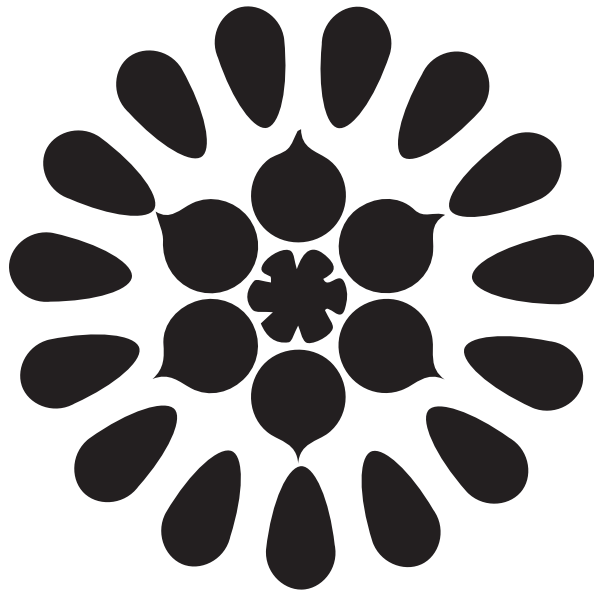


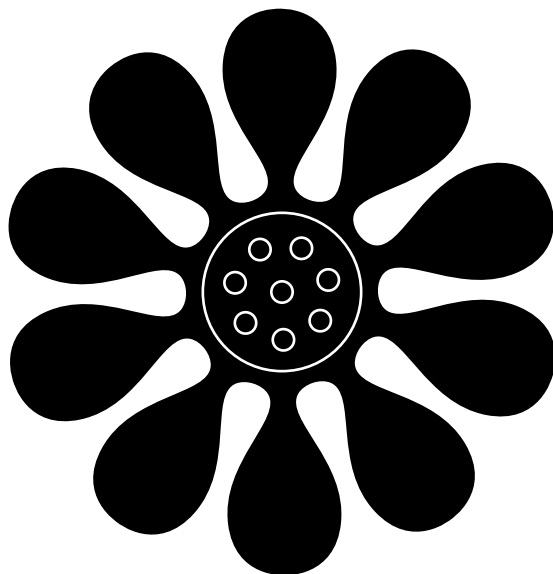


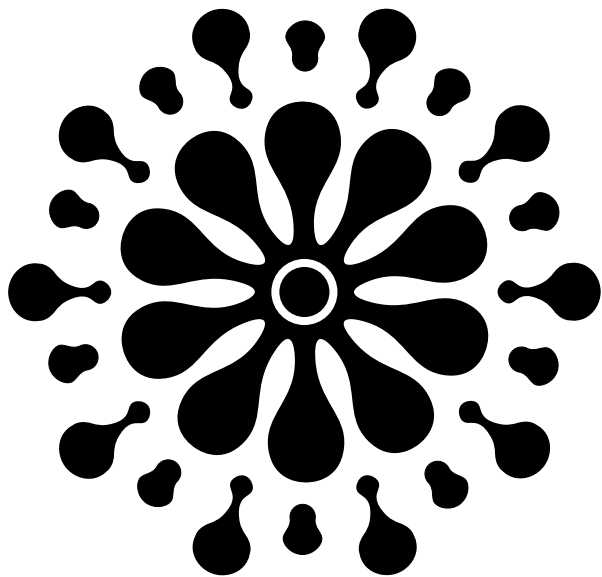


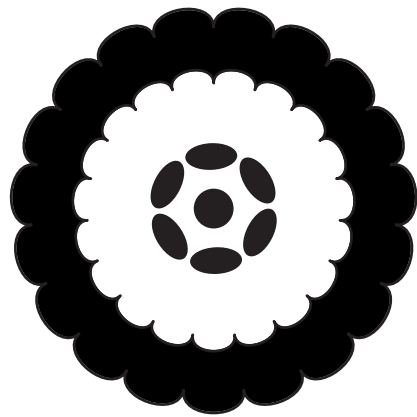




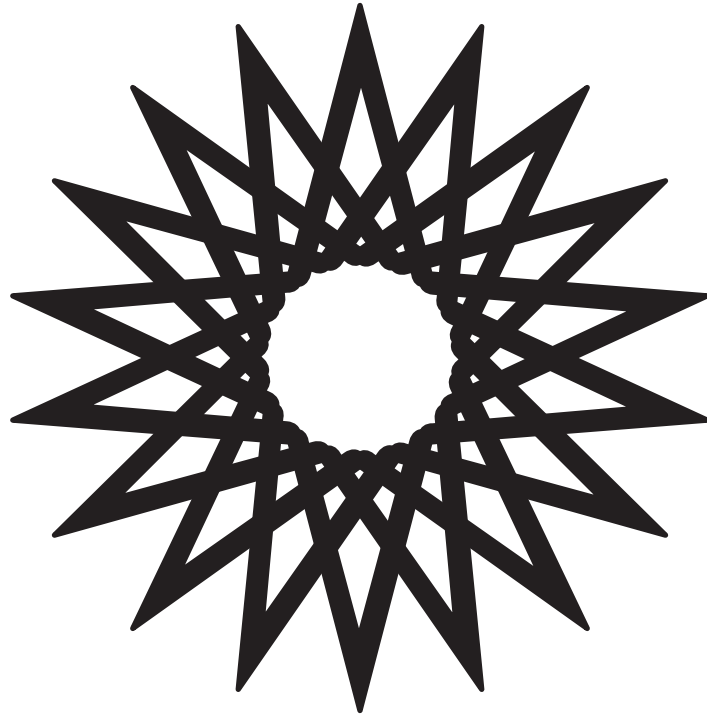




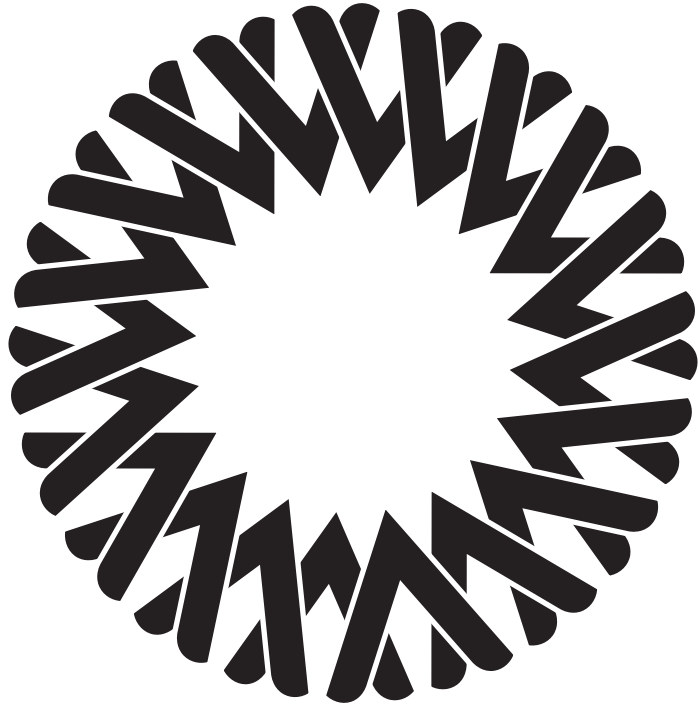




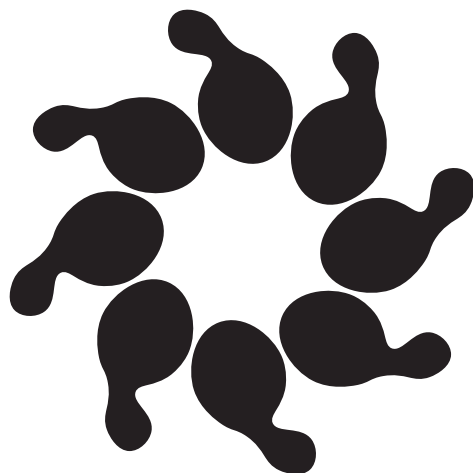


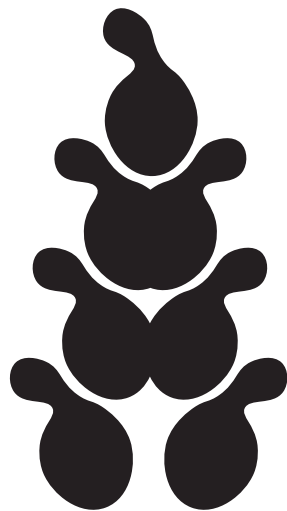


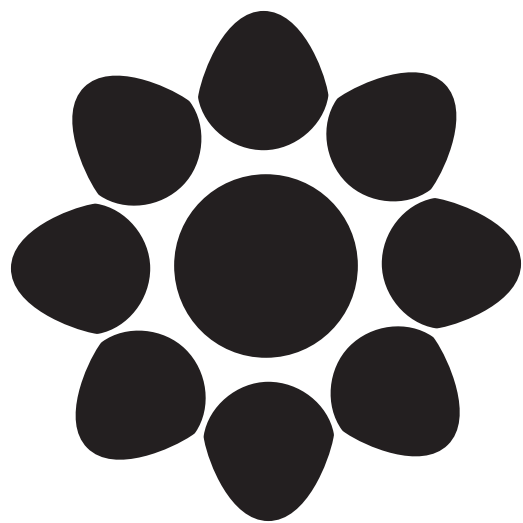


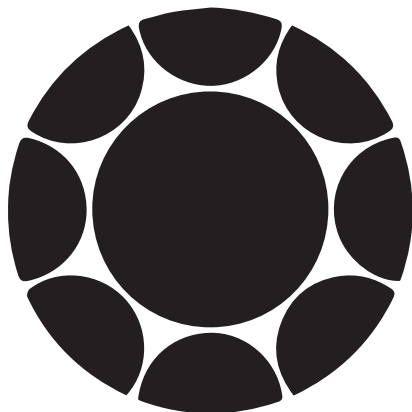


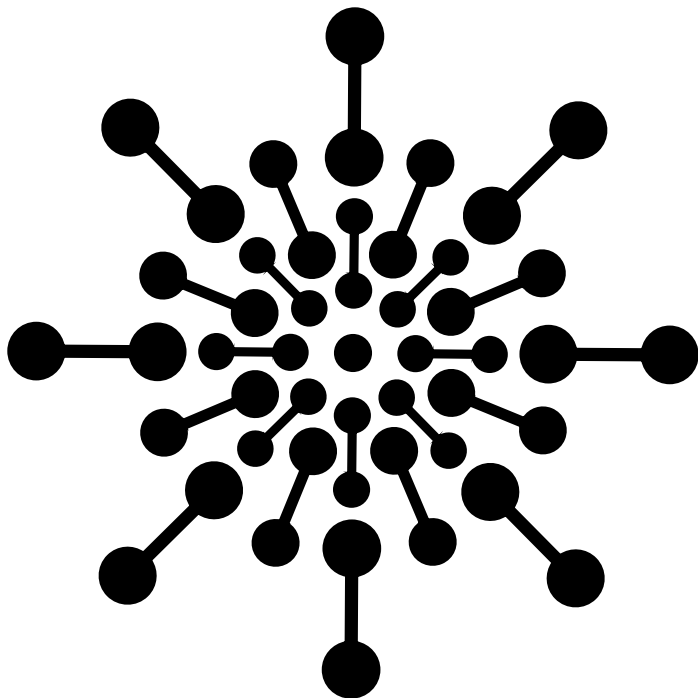


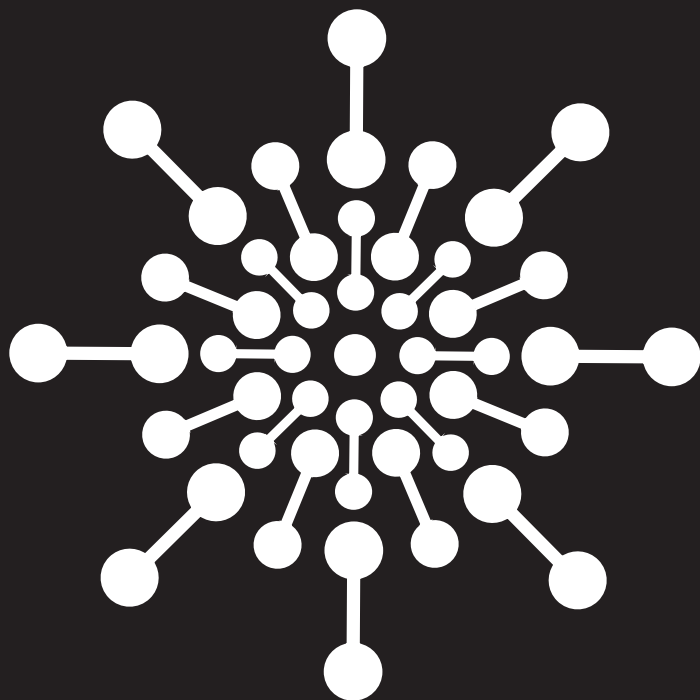


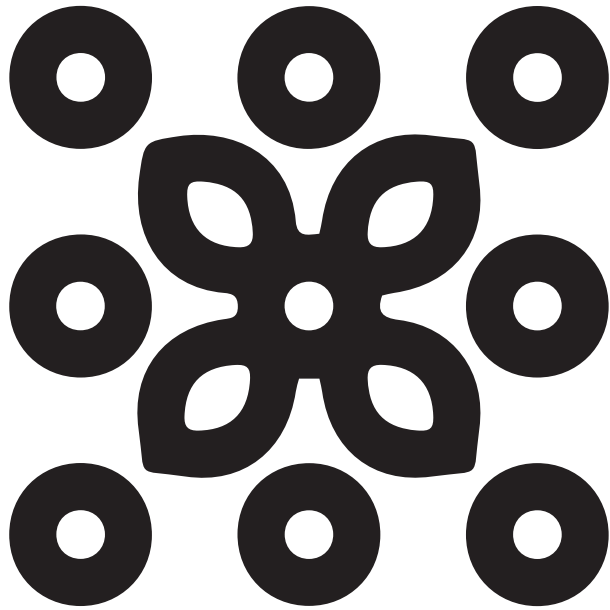


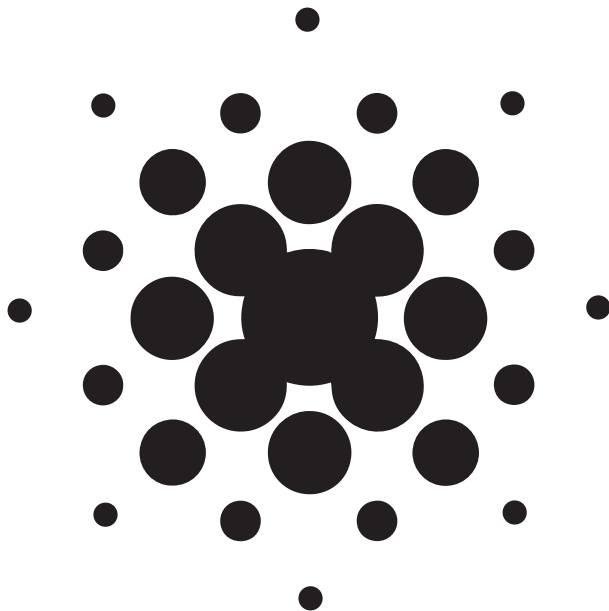




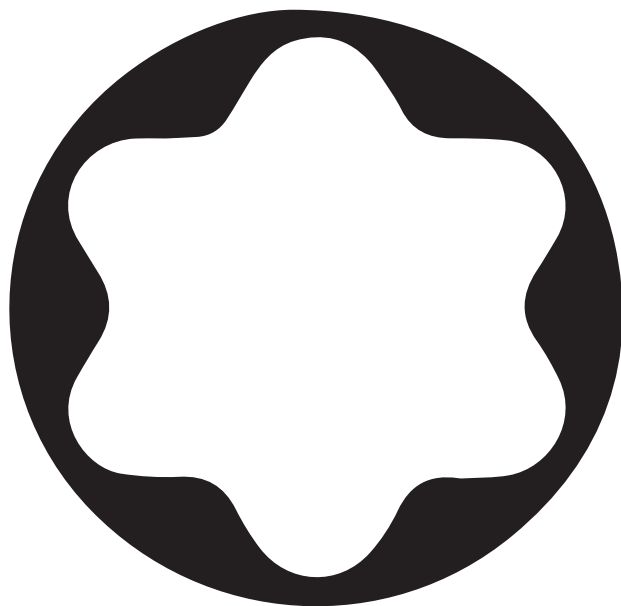


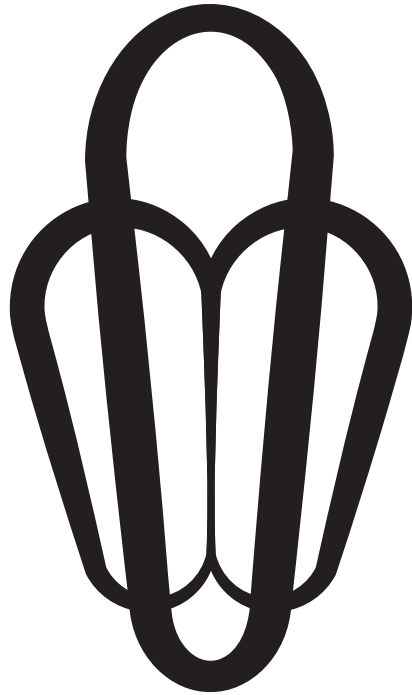


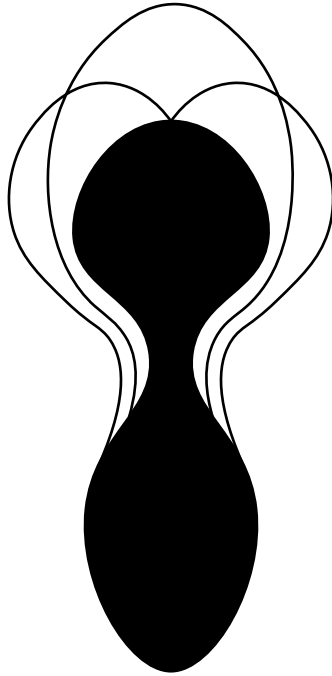


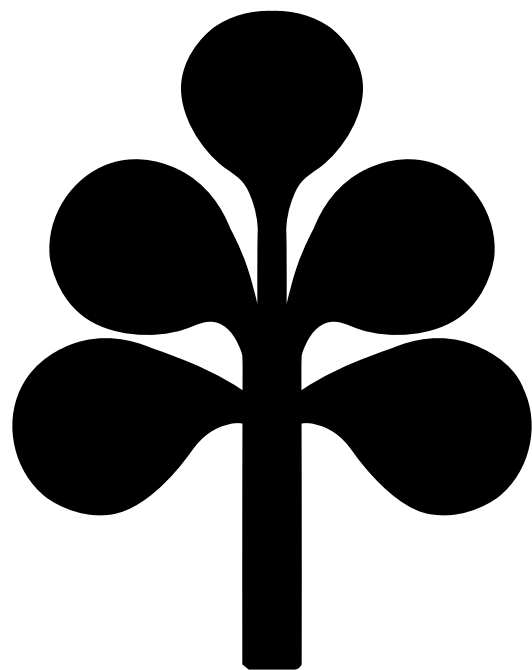


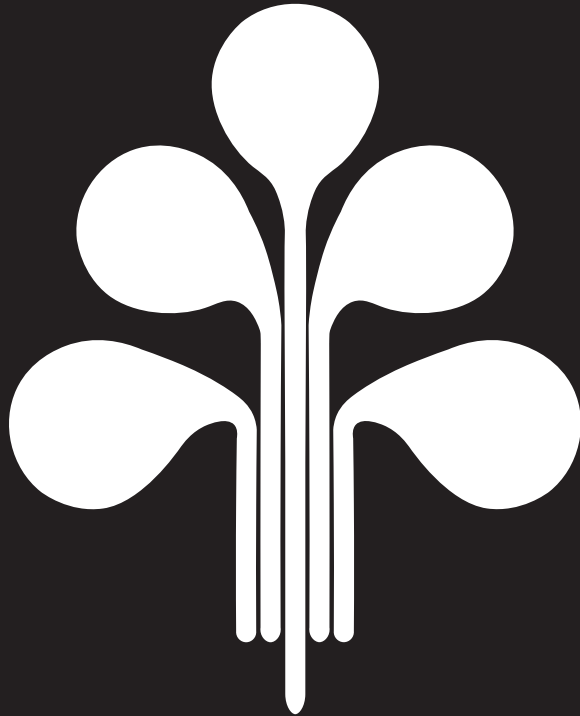


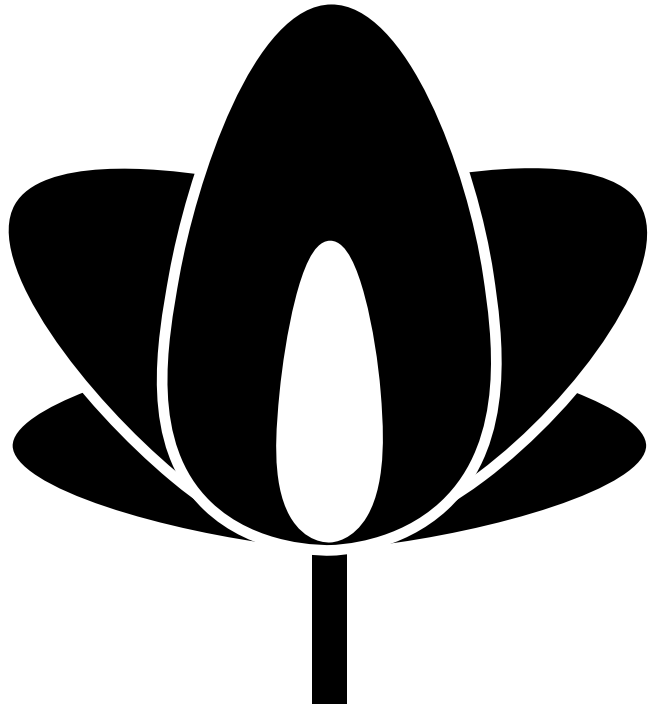


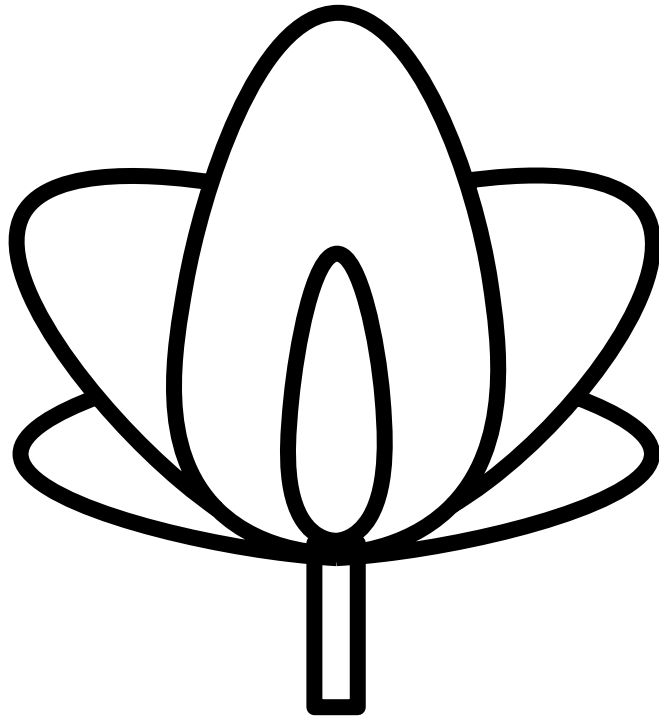


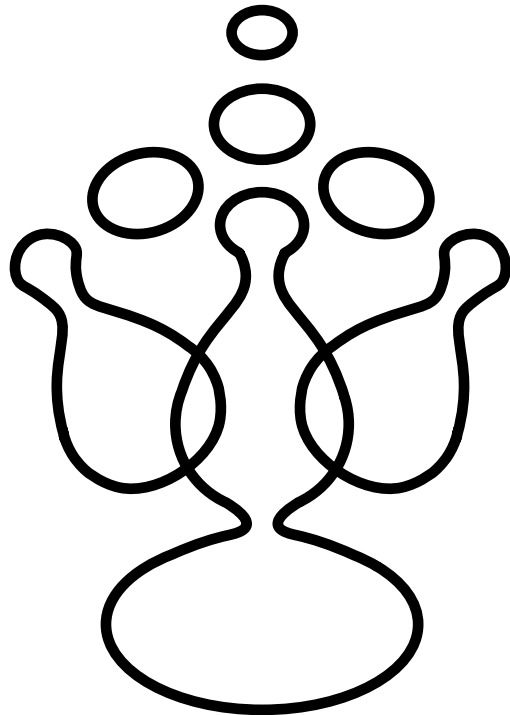




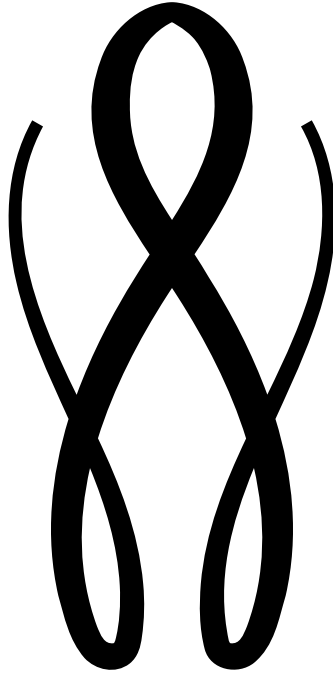








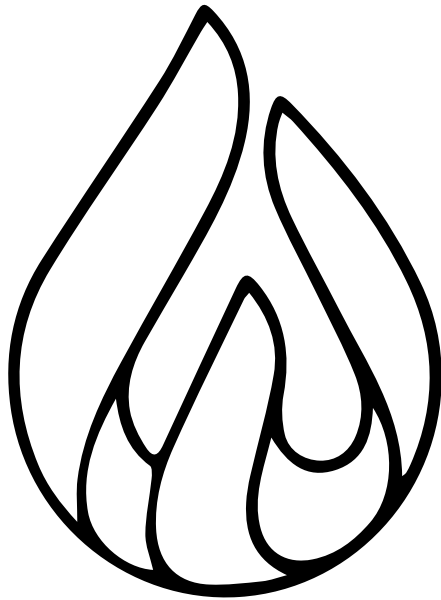






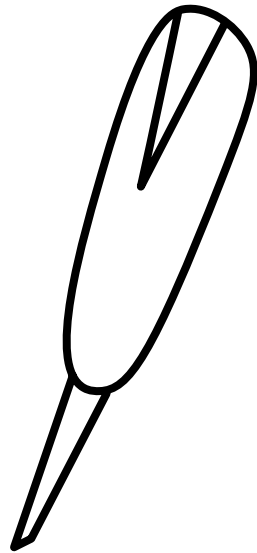


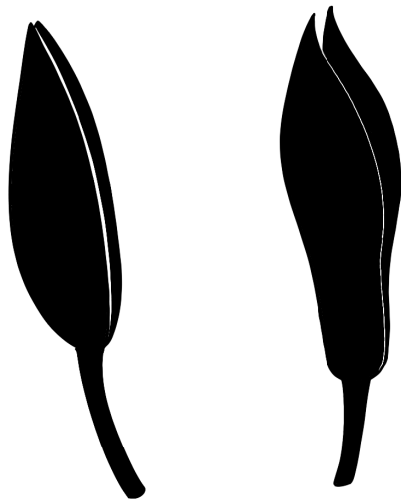


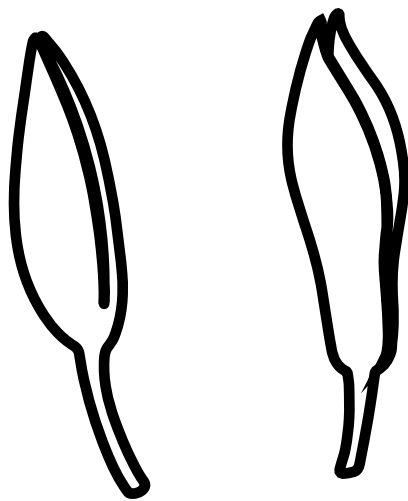










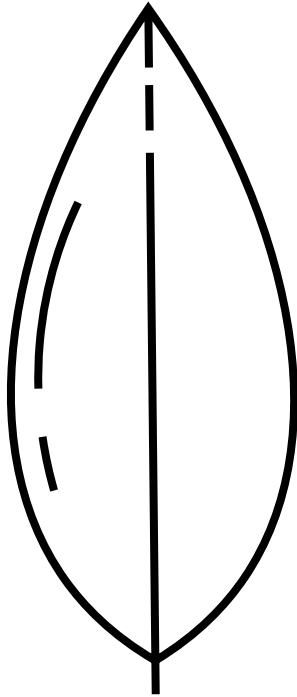


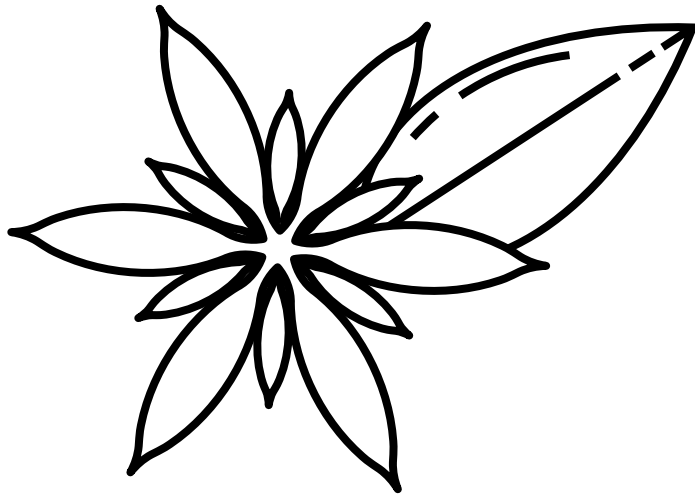


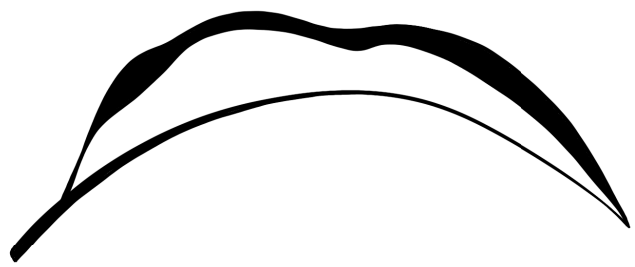


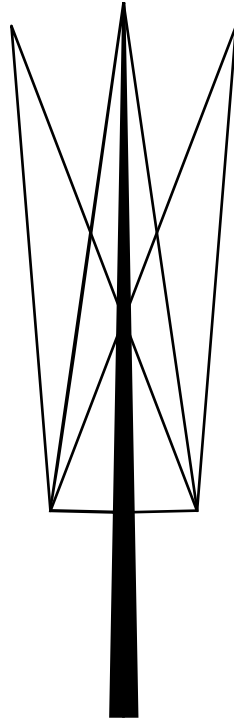


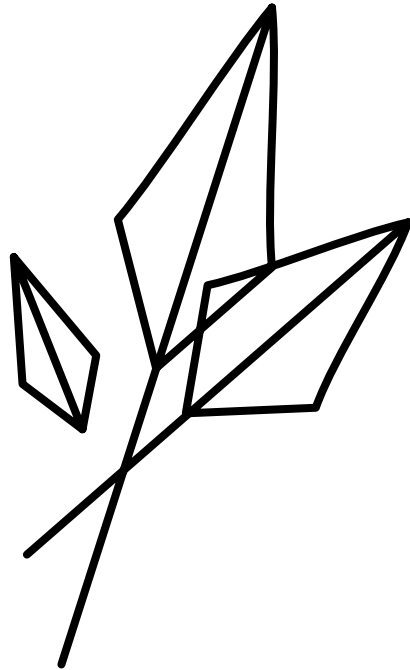


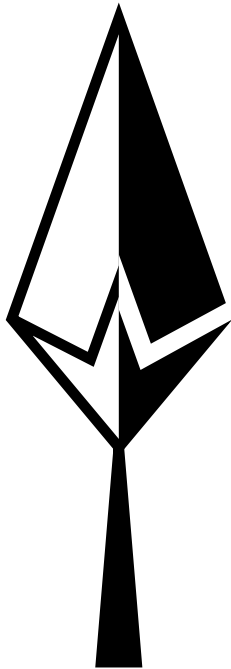


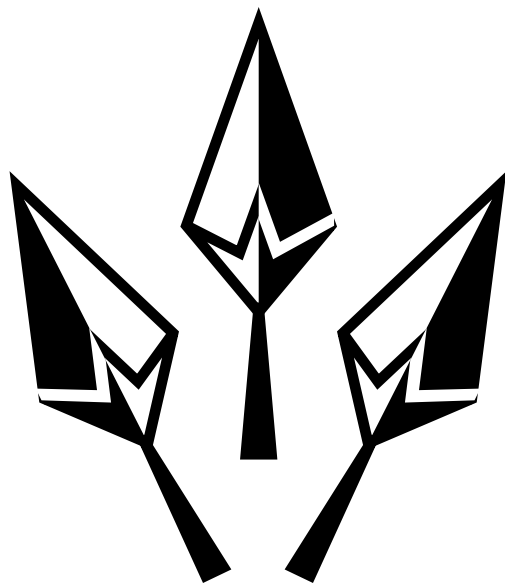


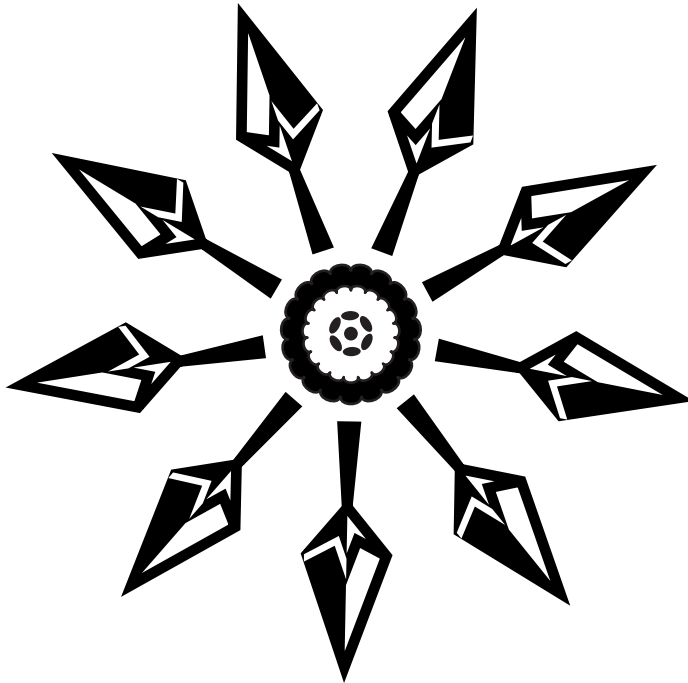


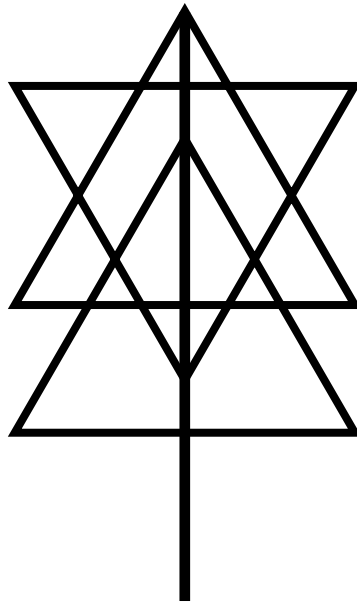


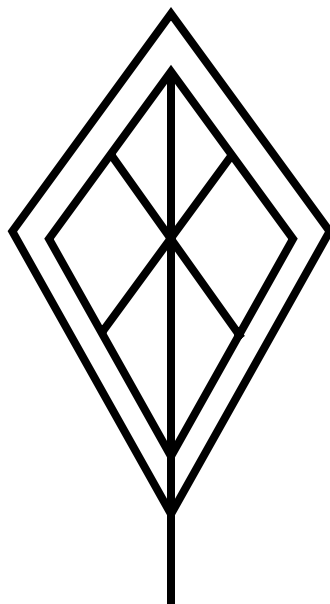


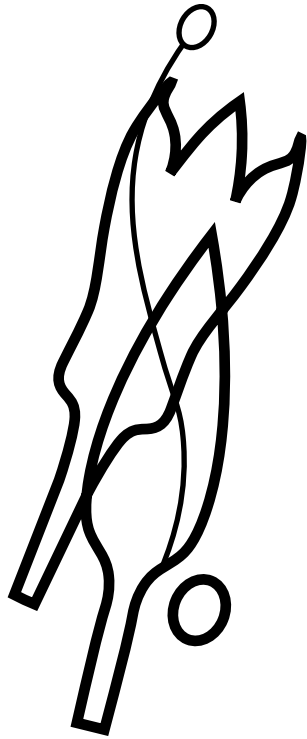




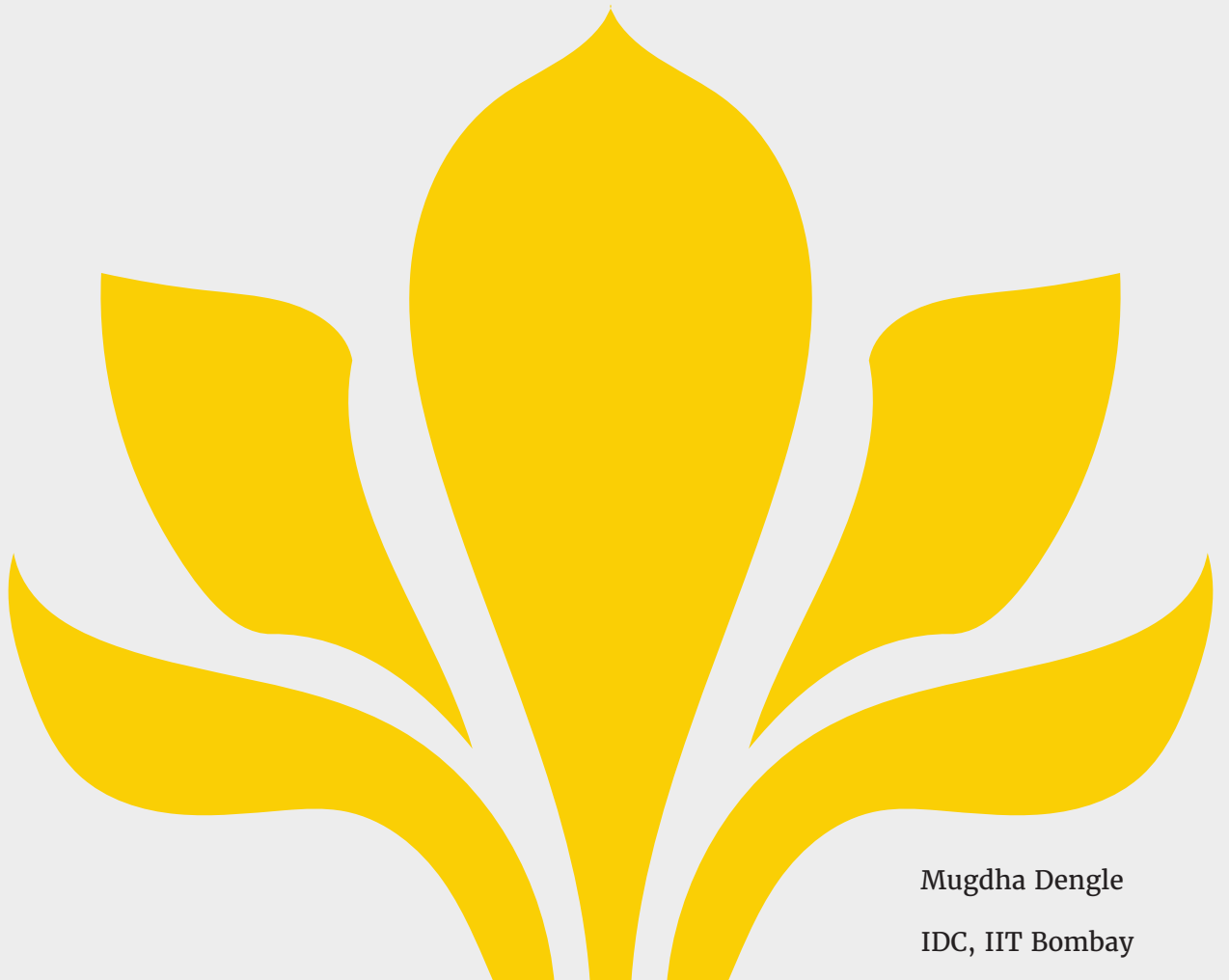












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