



IDC School of Design
अभिकल्प विद्यालय

DEP703

Design Project – 3

Longhaul EV Truck for India in 2040

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Under the guidance of

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Prof. Vivek Kant

Declaration

I declare that this written report represents my own idea in my own words, and were others, ideas or words have been included,

I also declare that I have adhered to all principles of academic honesty and integrity and have not falsified, misinterpreted or fabricated any idea, data, facts or source in my submission.

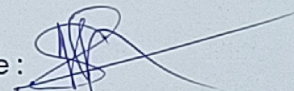
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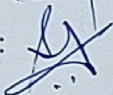
Approval Sheet

This Mobility and Vehicle Design report titled - "Longhaul EV Truck for India in 2040 " by Rahul R is approved in partial fulfilment of the requirements for Master of Design degree in Mobility and Vehicle Design.

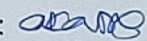
Project Guide :



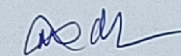
Chairperson :



Internal Examiner :



External Examiner :



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Rahul R

Content

1. Introduction	1
2. Methodology of Research	2
2.1 PESTLE analysis	3
2. 2 List of Design drivers	4
2. 3 Dessign Driver Matrix	5
3. User Study	9
4. Observation	10
5. Design Brief	12
6. Scenario	13
7. Benchmarking	16
8. Understanding the Technology	17
8. 1 Energy density	18
8. 2 Air less Tyre	19
9. Vehicle packaging	20

9.1 Vehicle dimension	22
10. Inspiration Board	24
11. Ideations	25
12. Concept Finalization	44
13. Final concept	45
14. Exterior Renders	48
15. Construction of Scale Model	67
16. Reference	76

1. Introduction

Truck drivers in India play a crucial role in the country's transportation industry, ensuring the smooth movement of goods across vast distances. They are the lifeline of the Indian economy, facilitating the distribution of essential commodities, raw materials, and finished products to various corners of the nation.

These dedicated individuals endure long hours on the road, braving challenging conditions and unpredictable terrains to deliver goods on time. They often embark on journeys that span thousands of kilometers, connecting rural areas to urban centers and facilitating interstate trade.

The automobile business has undergone incredible changes throughout the years, and as we look to the future, it is critical to anticipate the wants and requirements of particular geographic areas. In this article, we examine truck design with a particular emphasis on India in 2040. India's fast expanding economy, expanding population, and changing infrastructure present the transportation industry with both distinct difficulties and opportunities.

The purpose of this report is to examine the important factors and design elements that will influence Indian trucks in the future. Our goal is to offer truck manufacturers, legislators, and other stakeholders in the transportation sector insights and recommendations by analyzing the anticipated socioeconomic, environmental, and technological developments.

India presents unique challenges for truck design due to its varied terrain, crowded urban regions, and substantial rural areas. In 2040, factors like rising urbanization, shifting consumer tastes, improved transportation infrastructure, and environmental concerns will significantly impact truck design and functionality. It is critical to foresee and handle these issues to provide effective and sustainable freight transport that supports the nation's development goals.

The rising trends and essential design factors that will influence the trucks of the future in India will be studied throughout this report. We'll look into fuel economy, renewable energy sources, autonomous technology, safety improvements, load capacity optimization, and connectivity options. By examining these elements, We want to give you a thorough grasp of the essential design ideas to help you create trucks tailored explicitly to India's needs.

2. Methodology of research

The design research methodology employed in this project was based on the PESTLE analysis framework. The analysis examined Political, Economic, Social, Technological, Legal, and Environmental factors. The following steps were undertaken to gather insights and guide the design process:

Collection of Design Drivers: An extensive list of design drivers was compiled using the PESTLE method. Industry experts were engaged in rating these drivers, providing valuable input and expertise.

Uncertainty and Importance Framework: Based on the ratings, a graphical representation was constructed to plot the design drivers. This framework established the levels of uncertainty and importance associated with each driver.

Categorization and Scenario Development: Through a thorough analysis of the uncertainty and importance framework, the design drivers were strategically categorized into distinct quadrants. These quadrants served as scenarios, offering insights into different design directions.

Stakeholder Identification and Research: Key stakeholders were identified, and secondary research was conducted to understand their requirements and needs for the concept's development. This research provided essential insights into the stakeholder landscape.

Design Brief Development: A detailed design brief was meticulously crafted by leveraging the gathered insights. The design brief captured crucial data and outlined the project's objectives, serving as a foundation for further design development.

Scenario Creation and Alignment: Building upon the design brief, a scenario was skillfully developed to align with the parameters and specifications outlined in the document. This scenario served as a guide for the subsequent design stages.

Platform and Packaging Consideration: Attention was given to the platform and packaging aspects of the vehicle. Multiple concepts were generated, emphasizing the optimal utilization of the chosen platform's packaging.

Concept Refinement and Validation: Through a systematic evaluation process involving rigorous assessments and iterations, a final concept emerged as the most compelling choice. This concept was further refined, creating a detailed 3D CAD model and a scale model for validation.

By following this methodology, which involved the utilization of the PESTLE analysis framework, the project effectively gathered critical insights, addressed uncertainties, and aligned the design with stakeholder needs. The methodology provided a comprehensive and systematic approach to guide the design research, resulting in a refined concept ready for further exploration and implementation.

2.1 PESTLE Analysis

A PESTLE study is a tool for obtaining a broad overview of the business environment. Political, Economic, Social, Technological, Legal, and Environmental are often called PESTLE.

An extensive list of design drivers was compiled using the PESTLE method. Industry experts were engaged in rating these drivers, providing valuable input and expertise. Uncertainty and Importance Framework: Based on the ratings, a graphical representation was constructed to plot the design drivers. This framework established the levels of uncertainty and importance associated with each driver.



Figure 1. Uncertainty vs Importance graph

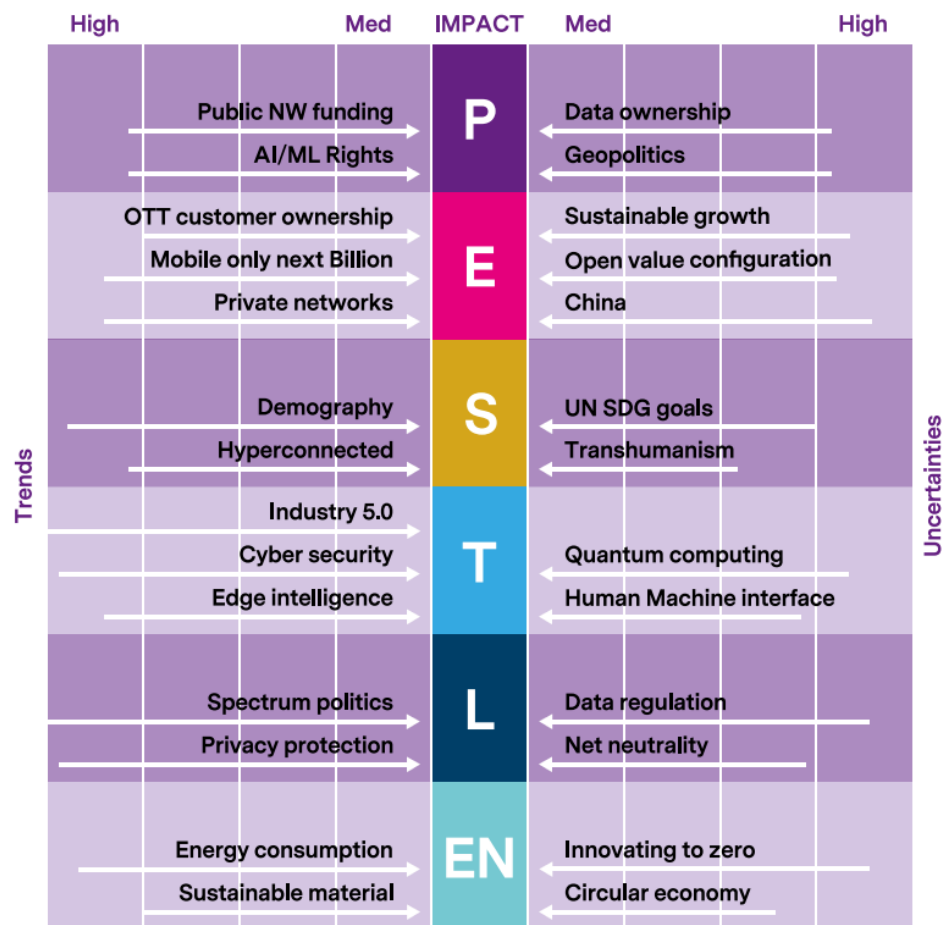


Figure 2. PESTLE

2. 2 List of Design Factors

Design drivers	Importance	Uncertainty
Safety regulations	5	1
National-level EV policies	5	1
Emission standards	5	1
Initiatives to promote manufacturing	3.5	2.5
Initiatives to improve logistics efficiency	5	2.5
Incentives on battery manufacturing	4	2
Sub-national actions and initiatives on ZETs	4	4
Close-up on demand- and supply-side policy	3	3
Demand-side policies to increase consumer demand	5	3
Supply-side policies	4.5	2.5
EU Green Deal	4	2
Charging Infrastructure	5	1.5
The Bharatmala and Golden Quadrilateral	4.5	2
National Green Hydrogen Mission	4.5	2
FAME II	4.5	1.5
NEV Mandate	5	1
Emmision Norms	5	1
Noise Pollution Regulations	4.5	2.5
Energy security	4.5	2
Labor regulations	4.5	2.5
Environmental regulations	5	2
Intellectual property rights	4.5	1.5
Recycling and waste management policies.	4.5	2.5
Smart grid regulations	5	1.5
Climate change mitigation policies	5	2
Incentive policies for sustainable transportation	5	2
Fuel pricing policies	5	2
Infrastructure investment policies	5	2
Cybersecurity regulations	5	2

Figure 3. design driver list

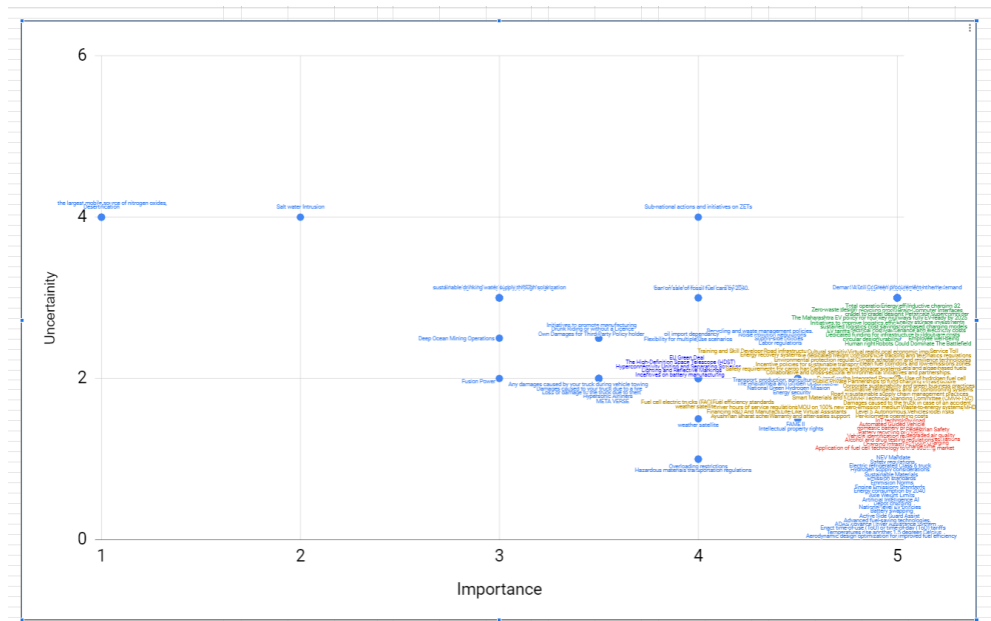


Figure 4. Uncertainty vs Importance

Categorization and Scenario Development: Through a thorough analysis of the uncertainty and importance framework, the design drivers were strategically categorized into distinct quadrants. These quadrants served as scenarios, offering insights into different design directions.

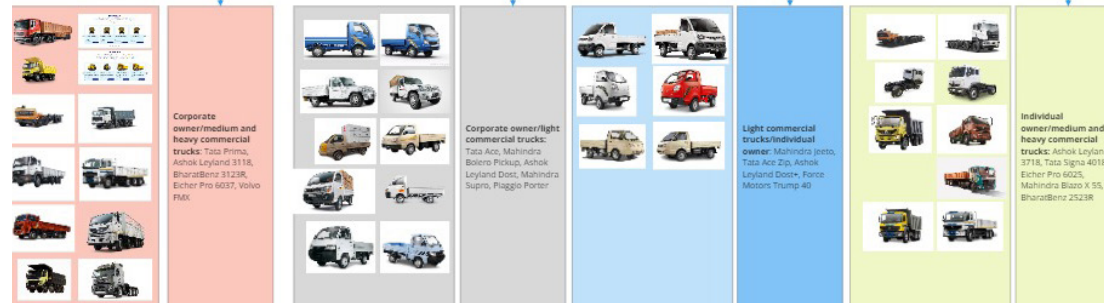
Design Drivers



Scenario



Vehicle type



The Matrix presented above plays a crucial role in developing distinctive scenarios and categorizing design drivers. Each axis represents polar opposite conditions, which aids in classifying various design drivers. Let's delve into each quadrant to understand the scenarios and the types of vehicles they entail:

Quadrant 1:

This quadrant represents a scenario where the corporate fleet owner possesses medium and heavy commercial trucks. Here, the design drivers are tailored to meet the specific needs and requirements of the corporate fleet. These drivers might include load capacity, durability, fuel efficiency, and advanced features suitable for long-haul transportation.

Quadrant 2:

In this quadrant, the scenario revolves around a corporate owner who owns light commercial trucks. The design drivers for this segment differ from quadrant 1, as light commercial trucks have distinct characteristics and purposes. These design drivers encompass agility, maneuverability, versatility, fuel economy, and features catering to shorter-distance deliveries or urban logistics.

Quadrant 1 (Corporate Owner/Medium and Heavy Commercial Trucks):
 Safety regulations
 Emission standards
 Initiatives to promote manufacturing
 Initiatives to improve logistics efficiency
 Incentives on battery manufacturing
 Supply side policies
 EV Green Deal
 Charging infrastructure
 The Bharatmala and Golden Quadrilateral
 National Green Hydrogen Mission
 NARE II
 NCV Mandate
 Emission Norms
 Noise Pollution Regulations
 Energy security
 Labor regulations
 Environmental regulations
 Intellectual property rights
 Recycling and waste management policies
 Smart grid regulations
 Climate change mitigation policies
 Incentive policies for sustainable transportation
 Fuel pricing policies
 Infrastructure investment policies
 Data privacy regulations
 Cybersecurity regulations
 Vehicle tracking and telematics regulations
 Public-private partnership policies
 Apneka Bharat scheme
 Extending the Integrated Power Development Scheme
 Business model risks
 The dedicated freight corridors
 National infrastructure pipeline
 MOU for short interstate movement
 Total operational costs
 Energy efficiency
 Durability
 Warranty and after-sales support
 Repairability
 Flexibility for multiple use scenarios
 Circular design
 EV tariffs
 Sustained logistics cost savings
 Per-kilometer operating costs
 Domestic battery production
 Legal
 Public-Private Partnerships to fund charging infrastructure
 Global MOU on 100% new zero emission medium- and heavy-duty vehicles (MEMV)
 Service Toll
 Damages caused to the truck in case of an accident
 Axle Weight Limits
 Light

Corporate owner/medium and heavy commercial trucks: This quadrant would be associated with large trucks used by companies for transport of goods over long distances. These trucks usually have a carrying capacity of over 7.5 tonnes and are used for logistics, manufacturing, and construction purposes.

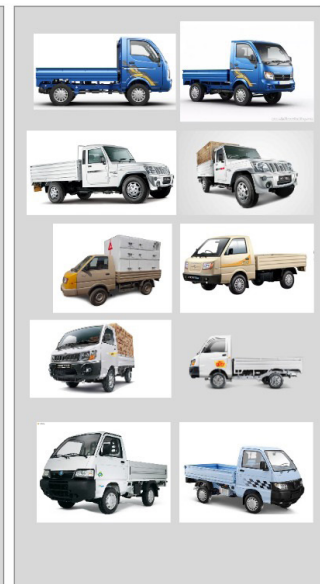
Corporate owner/medium and heavy commercial trucks: Tata Prima, Ashok Leyland 3118, BharatBenz 3123R, Eicher Pro 6037, Volvo FMX



Quadrant 2 (Corporate Owner/Light Commercial Trucks):
 National-level EV policies
 Incentive policies for sustainable transportation
 Infrastructure investment policies
 Business model risks
 Battery recycling programs
 Service Toll
 Engine Emissions Standards
 Environmental protection regulations
 Safety requirements for cargo handling
 Driver hours of service regulations
 Alcohol and drug testing regulations

Corporate owner/light commercial trucks: This quadrant would be associated with smaller trucks used by companies for transport of goods over short to medium distances. These trucks usually have a carrying capacity of 1.5 to 7.5 tonnes and are used for last-mile delivery, e-commerce, and small business operations.

Corporate owner/light commercial trucks: Tata Ace, Mahindra Bolero Pickup, Ashok Leyland Dost, Mahindra Supro, Piaggio Porter



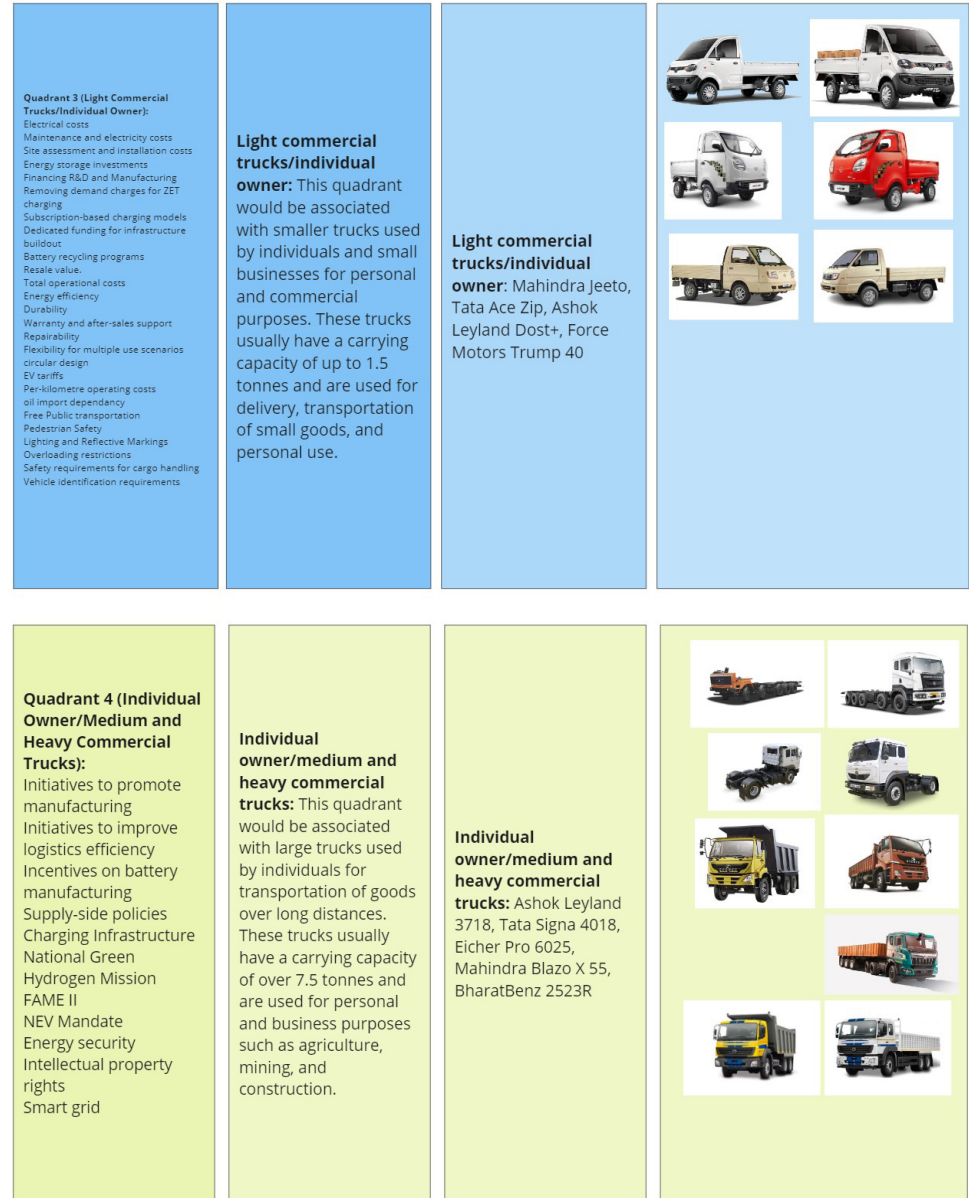
Quadrant 3:

The third quadrant portrays a scenario where individual truck owners possess light commercial trucks. Design drivers in this segment are oriented toward respective truck owners' needs and preferences. Factors such as affordability, ease of maintenance, comfort, and customization options might be significant considerations in this scenario.

Quadrant 4:

The final quadrant outlines a scenario where medium and heavy commercial truck operators own medium and heavy trucks. The design drivers in this quadrant primarily address the requirements of professional truck drivers and their companies. Factors such as power, towing capacity, safety features, driver comfort, and advanced technology integration could be crucial.

By employing this Matrix, I could identify the specific design direction for each quadrant and build corresponding scenarios. Moreover, it enabled me to discern the type of vehicles associated with each segment, providing a comprehensive overview of the diverse design requirements within the commercial trucking industry.



3. User study



Name: Rashal Singh
Place: Pind DALA, Amritsar
Experience: 10 years in VRL
Over all experience: 24 years

Ashok Leyland U 4923 TT



Name: Mohammad
Place: Karnataka
Experience: 15 years
All over india Transport

Ashok Leyland 1616



Name: Mishra
Age: 34
Place : Basti gau, Sant Kabir nagar Uttar Pradesh
Experience : 15 years

Ashok Leyland 1616



Name: Sardar Sarabjit Singh
Place: Punjab, tarn taran District, Pind sur singh
Experience: 15 years

Ashok Leyland 4020 4X2 Tractor



4. Observation



The drivers' earnings are significantly depleted by maintenance expenses. The drivers are greatly concerned with the upkeep of the truck's tires



This is made from tube of the truck tyre, they use it store water to wash hands and utensils.



A water can is used to store drinking water, which they refill at local roadside stops.



Ventilation in cabin is not effective. The driver fabricated custom-built fans using scrap parts

5. Design Brief

To Develop an innovative truck concept for Indian drivers in 2040, focusing on their unique needs during long-distance journeys.

The truck should provide functional space and comfort for two persons, minimize driver strain, . Integrate cutting-edge technologies, including renewable energy sources, advanced driver assistance systems, and seamless connectivity. Enhance safety, optimize ergonomics, and create a futuristic design that enhances the overall well-being and experience of Indian truck drivers in 2040.

6. Scenario

Name: Rohan

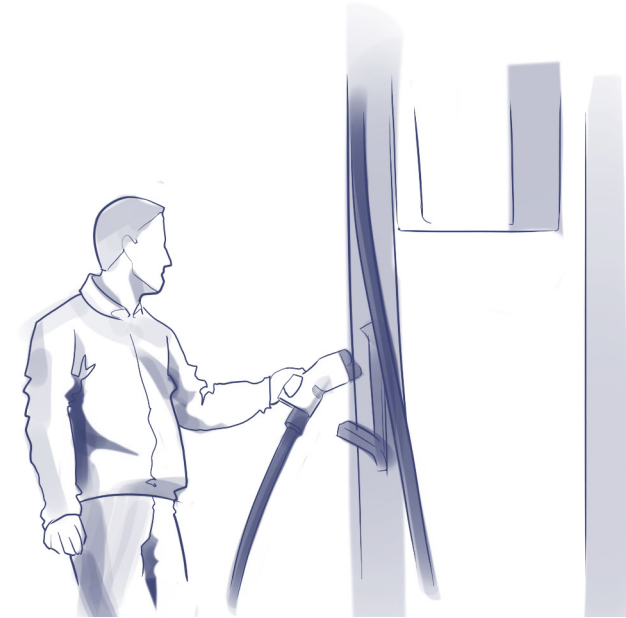
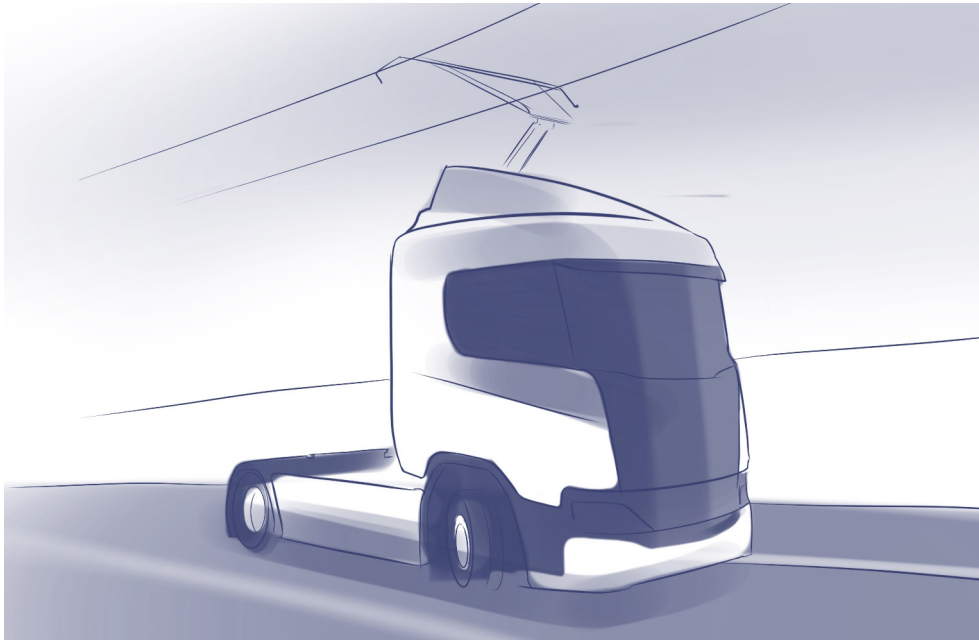
Age in 2040: 35 years old (born in 2005)

Place of residence: Delhi, India

Occupation: Business owner in the logistics industry

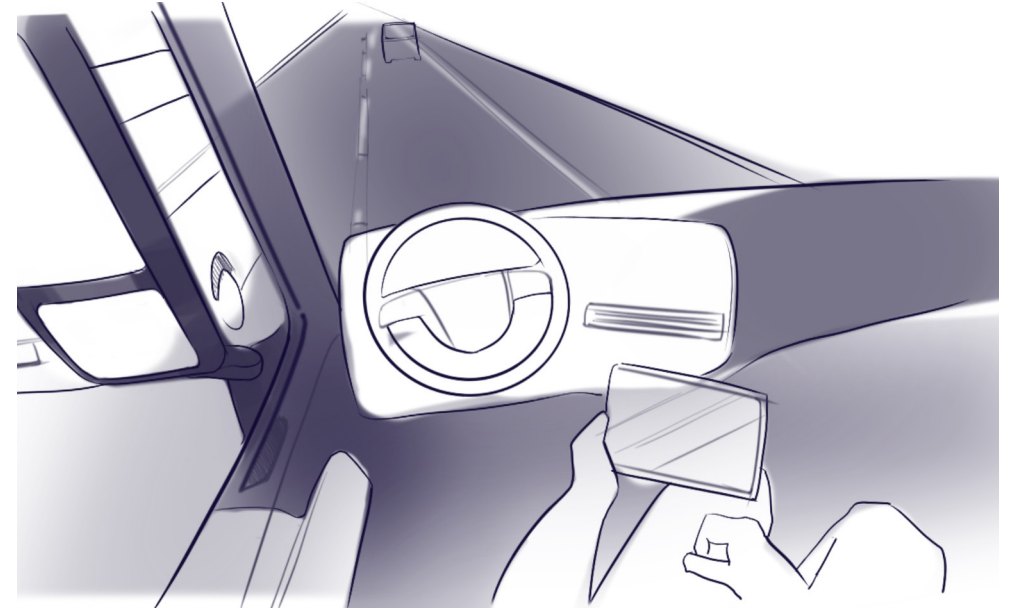
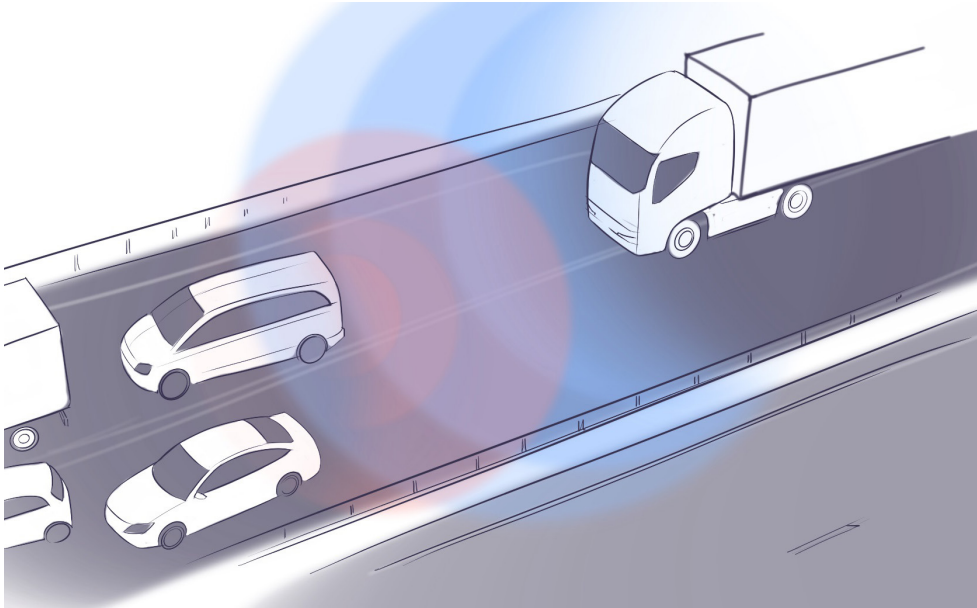
Rohan is the owner of a logistics company that operated a fleet of medium and heavy commercial trucks. His business had been hit hard by rising fuel costs, and he was struggling to keep his trucks running efficiently while also meeting the new emissions standards set by the government. Rohan had always been passionate about sustainability, and he knew that he needed to find a way to transition his fleet to electric vehicles if he wanted to stay competitive.





In 2040, Rohan seized the opportunity to embrace a greener future. Encouraged by supportive government policies and incentives, he made a strategic investment in a fleet of electric trucks. These vehicles not only reduced environmental impact but also proved to be more cost-effective in the long run. Rohan's drivers were delighted with the transition, as the electric trucks provided a quieter and more comfortable driving experience. Customers valued the company's commitment to sustainability, further strengthening its reputation.

To ensure seamless operations, Rohan leveraged smart grid technology and innovative charging solutions. This intelligent infrastructure enabled him to efficiently power and maintain his growing fleet, even as the demand for his services increased. With each successful delivery, Rohan took pride in knowing that his company was actively contributing to the transition towards a more sustainable future.



Reflecting on his decision to invest in electric vehicles, Rohan was confident that he had made the right choice. The positive impact on the environment, the improved driving experience for his employees, and the long-term cost savings all validated his commitment to sustainability and innovation.

7. Benchmarking

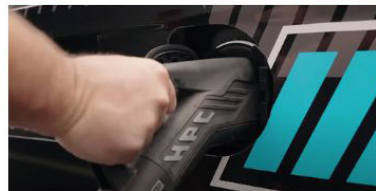
Volvo HF Electric



Specifications – Volvo FH Electric

Features	Volvo FH Electric
Axle Configurations	Tractor: 4x2, 6x2, 8x4, Right: 4x2, 6x2, 8x4, 8x2, 8x4 All axles are air suspended
Cab	Low sleeper cab, sleeper cab, Globetrotter cab, Globetrotter XL cab
Gross Combination Weight	Up to 44 tonnes
Battery capacity	180–540 kWh, 2-6 batteries
Range	Up to 300 km (4x2 tractor trailer)
Charging time (full charge)	9.5h with AC (43 kW) 2.5h with DC (250 kW)
Driveline	2–3 electric motors, 1-Shift gearbox
Performance	Up to 330–490 kW (450–666 hp) continuous power
Applications	Suitability for body-work, 3 PTO:s (electrical, mechanical and transmission)

Mercedesse eActros



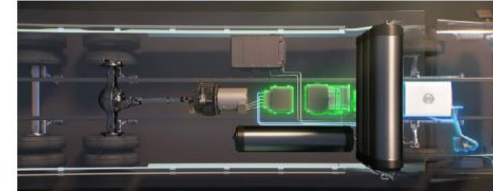
The eActros in two different versions.
Maximum vehicle lengths 6150 mm
Width 2,500 mm/
aluminium rims 2,850 mm/2,900
Model variant 983-493
Wheelbase 4000 mm
Perm. gross vehicle weight 19 t (40 t)
Payload without body approx. 10.4 t
Cab/engine tunnel Classic Space/engine tunnel 170 mm
Axle load (air suspension) 8.0/11.5
Engine performance (max./cont.) 3400/330 kW
Engine output, engine PTO – low power Currently under development
Engine output, engine PTO – high power Currently under development
Max. speed 89 km/h

TATA Prima electric



	TATA TRUCK		
	PRIMA E 55S	PRIMA H 55S	PRIMA E 28k
ENGINE	ELECTRIC	HYDROGEN	ELECTRIC
POWER	296bhp	290bhp	323bhp
TORQUE	2500Nm	1200Nm	2950Nm
TRANSMISSION	-	9 Speed	2 Speed E-Gear
RANGE	350-500km	350-500km	150-200km

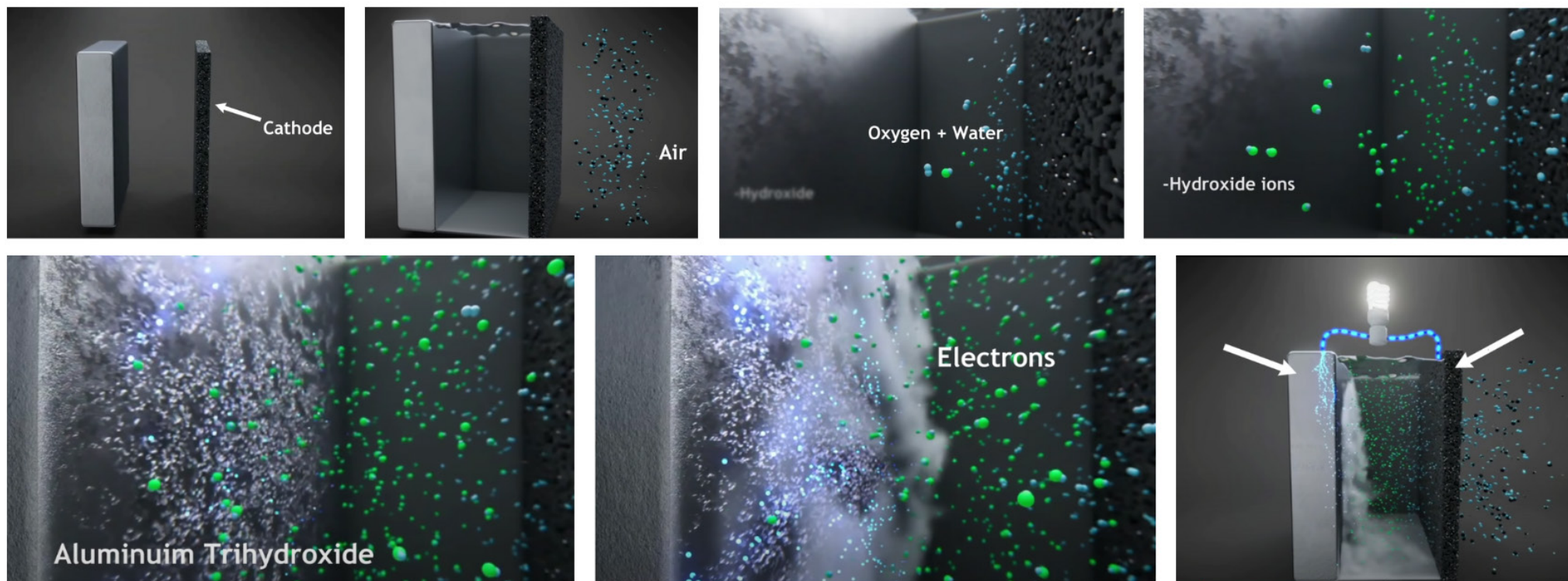
Ashok Leyland Trucks



Easier maintenance	Highest payload	Long range	Minimal emissions

8. Understanding the Technology

Aluminium battery is being developed by Indian oil corporation and israeli clean energy startup phinergy



The battery is constructed using plastic aluminium and electrolyte. The metal-air battery, known as the aluminium-air battery, produces electricity by using aluminium as the anode and oxygen from the air as the cathode. Aluminium interacts with the hydroxide ions in the electrolyte during discharge to create aluminium hydroxide and release electrons. At the cathode, water and electrons react with oxygen from the air to generate hydroxide ions.

Electricity is produced by this electrochemical process.

The high energy density of aluminium-air batteries is one of their main advantages, making them ideal for long-lasting power applications like electric automobiles. These batteries do have certain drawbacks, though. Once the aluminium anode has been used up, it is impossible to recharge the battery by merely switching out

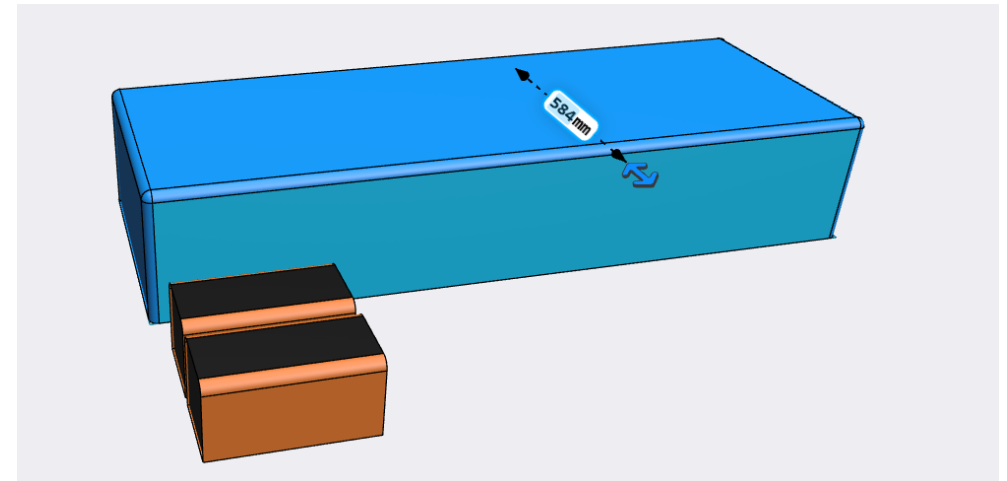
the anode. It is necessary to totally swap out the used anode. The battery is constructed using Plastic aluminium and Electrolyte. They do not get short circuited.



8.1 Energy density

The total amount of energy in a system per unit volume. Aluminium battery is 8kwh/kg (even with half the density you get 4x higher range)

Lithium and other batteries is 1- 1.5kwh/kg



Technical Specifications Lithium Battery Freedom 40Kwh

Max Energy [kWh] - 40..

Weight [kg] - 429.

Dimensions (Height x Width x Depth(wall))[mm]- 1656 mm x 584 mm x 306 mm.

Technical Specifications Aluminium battery Freedom 50Kwh

Max Energy [kWh] - 50.

Weight [kg] - 30

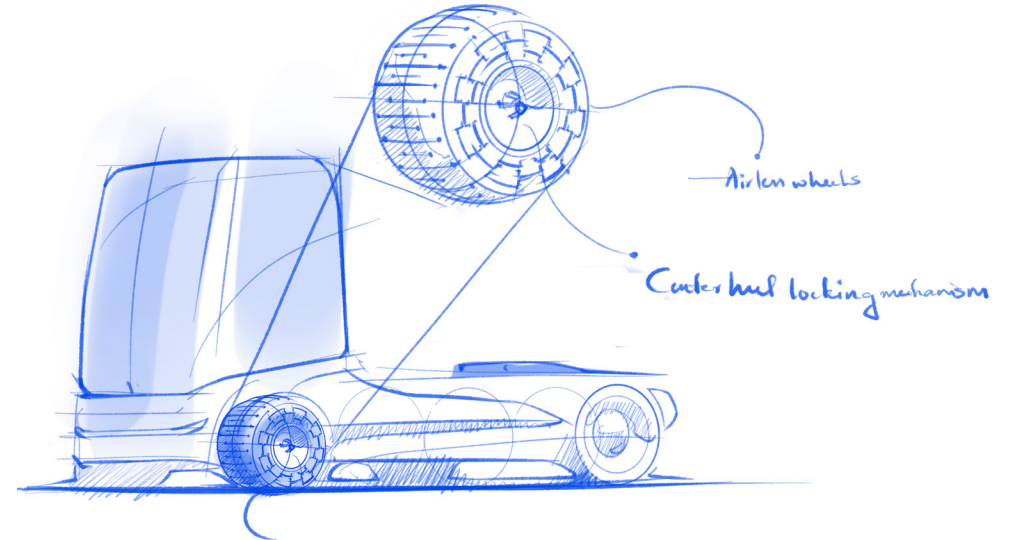
Dimensions (Height x Width x Depth(wall))[mm]- 300 mm x 150 mm x 150 mm. (for 25kWh)

8. 2 Air less Tyre



Non-pneumatic tires (NPT), commonly called airless wheels, are cutting-edge wheel designs that don't need air pressure to work. Airless wheels are solid or feature an unusual internal structure that offers support and cushioning without the need for inflation, unlike conventional pneumatic tires filled with air.

Comparing airless wheels to pneumatic tires, there are various benefits. First, there is no chance of blowouts or flats brought on by sharp objects or leaks; therefore, they are puncture-proof. Airless wheels are beneficial in tough situations or for off-road applications because of this property.

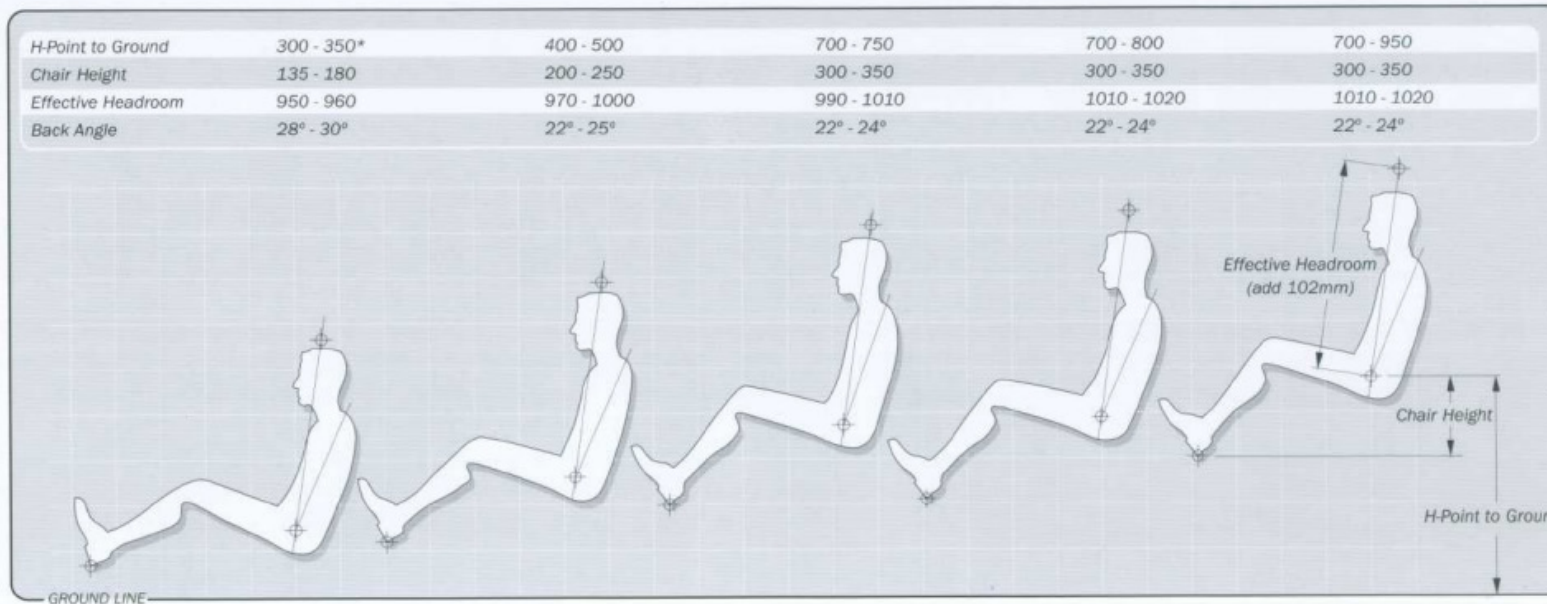


Airless wheels also do away with the requirement for tire upkeep, including air pressure checks and tire inflation. Doing this decreases the overall maintenance expenses, and reliable performance is guaranteed without the danger of underinflation or overinflation.

9. Vehicle packaging

Ergonomics Study

VARIOUS DRIVER HEIGHTS FROM GROUND AND POSTURES



SPORTS CARS

The driver height is kept as low as possible to lower the center of gravity and reduce drag. Getting in and out of the car may be difficult but that is a compromise sports car owners will accept.

PASSENGER CARS

Most passenger car H-points are set up for a combination of easy ingress/egress and low center of gravity. Although not as extreme as most sports cars, they are relatively low.

MINIVANS

Usually set up quite high to provide a sense of security and good visibility. The tall chair height also helps to create an efficient package and provides excellent ingress and egress.

SUVs

A combination of high ground clearance and a durable underbody structure push the heel height up. The chair height is also tall to help the driver see over the engine, which is usually mounted high above the front axle.

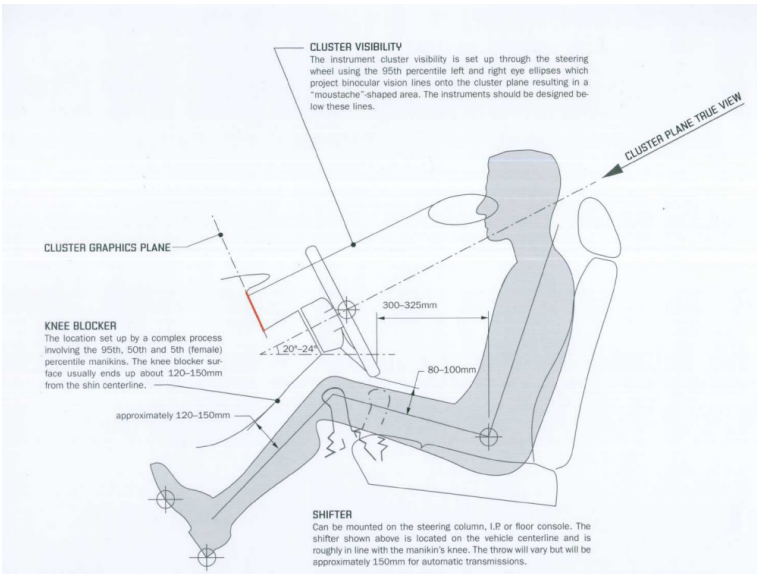
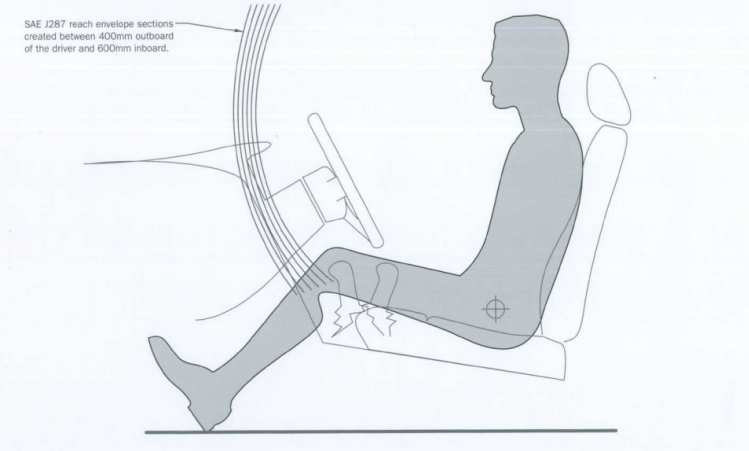
LARGE OFF-ROAD TRUCKS

Similar to SUVs, the occupants often sit very high because of the ground clearance and the separate frame that the body sits on. Because the engines are usually very large and mounted high, the driver's eye point may end up in a very high position.

REACH ENVELOPES

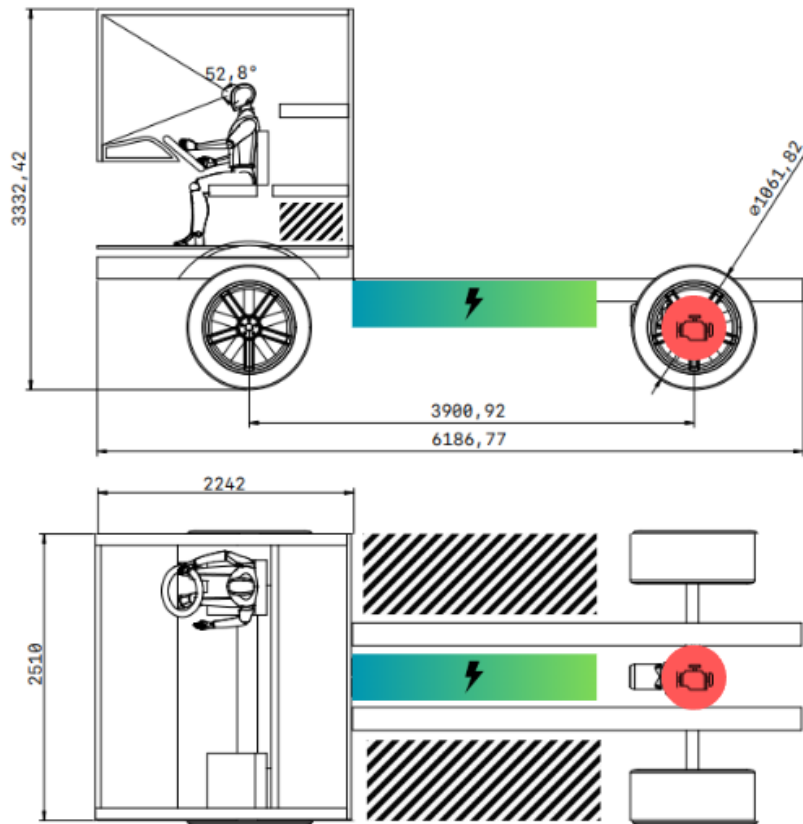
The objective of the reach envelopes is to provide recommended zones to locate each control lever or knob that the driver may need to adjust while driving with a seat belt fastened. The geometry for these envelopes is given in SAE J287. The

envelopes are represented by a series of sections cut every hundred millimeters, from 400mm outboard of the driver centerline to 600mm inboard. These sections relate to the H-point location in x, y and z directions.

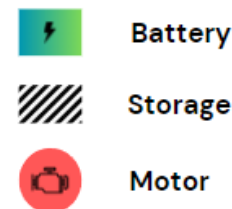


Seat dimension	Mean	St. Dev.	Percentile (%)		
			5th	50th	95th
TATA					
Seat height	47.3	0.2	47.0	47.3	47.5
Seat width	46.2	0.2	46.0	46.2	46.5
Seat depth	38.2	0.2	38.0	38.2	38.5
Backrest height	48.3	0.2	48.0	48.3	48.6
Steering wheel clearance	16.7	0.2	16.6	16.7	16.9
Back support to steering wheel	36.8	0.1	36.7	36.8	36.8
Back support to front of steering wheel	81.2	0.1	81.2	81.2	81.3
ASHOK LEYLAND					
Seat height	51.3	0.2	51.0	51.3	51.5
Seat width	48.3	0.2	48.0	48.4	48.6
Seat depth	44.2	0.2	44.0	44.2	44.5
Backrest height	47.2	0.2	47.0	47.2	47.5
Steering wheel clearance	12.7	0.1	12.5	12.7	12.9
Back support to steering wheel	37.4	0.2	37.2	37.5	37.5
Back support to front of steering wheel	83.7	0.1	83.6	83.7	83.8
ISUZU					
Seat height	36.3	0.2	36.0	36.3	36.6
Seat width	52.4	0.3	52.1	52.4	52.6
Seat depth	41.4	0.3	41.1	41.4	41.7
Backrest height	45.3	0.2	45.0	45.4	45.6
Steering wheel clearance	14.1	0.2	14.0	14.2	14.2
Back support to steering wheel	35.5	0.1	35.5	35.5	35.6
Back support to front of steering wheel	78.7	0.1	78.6	78.7	78.7

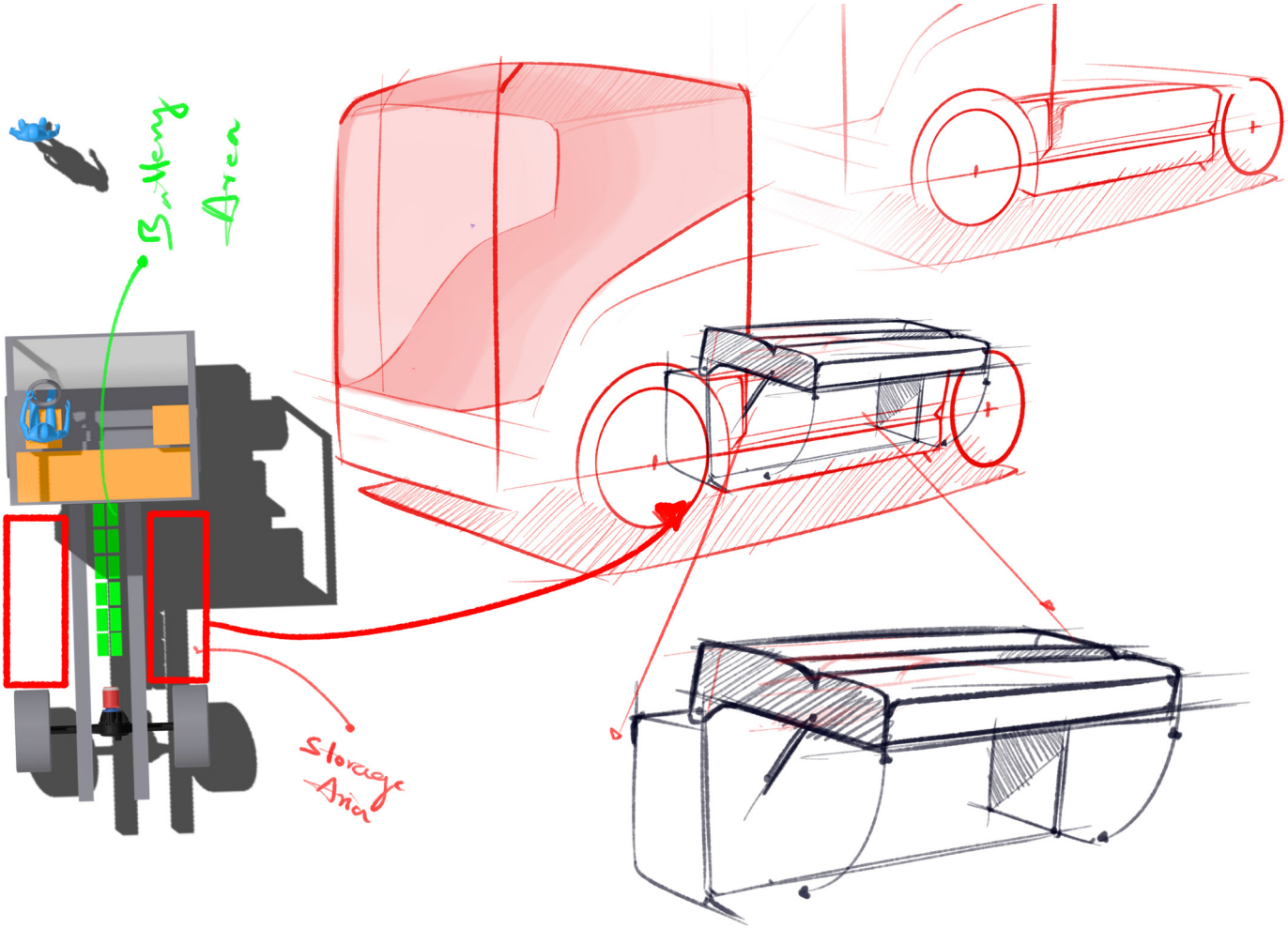
9.1 Vehicle dimension



The vehicle packaging process was guided by benchmark vehicles, which influenced the dimensioning of the truck. Additionally, the positioning of the battery played a crucial role in determining the overall packaging of the vehicle. Extensive research was conducted to explore advanced battery technologies that effectively reduced the weight and space occupied by the battery within the chassis. This battery technology breakthrough optimized the vehicle's weight distribution and enhanced its overall efficiency and performance. By integrating these considerations into the packaging design, the final result achieved a well-balanced and optimized layout, showcasing a harmonious fusion of benchmark-based dimensions, strategic battery positioning, and innovative battery technology.

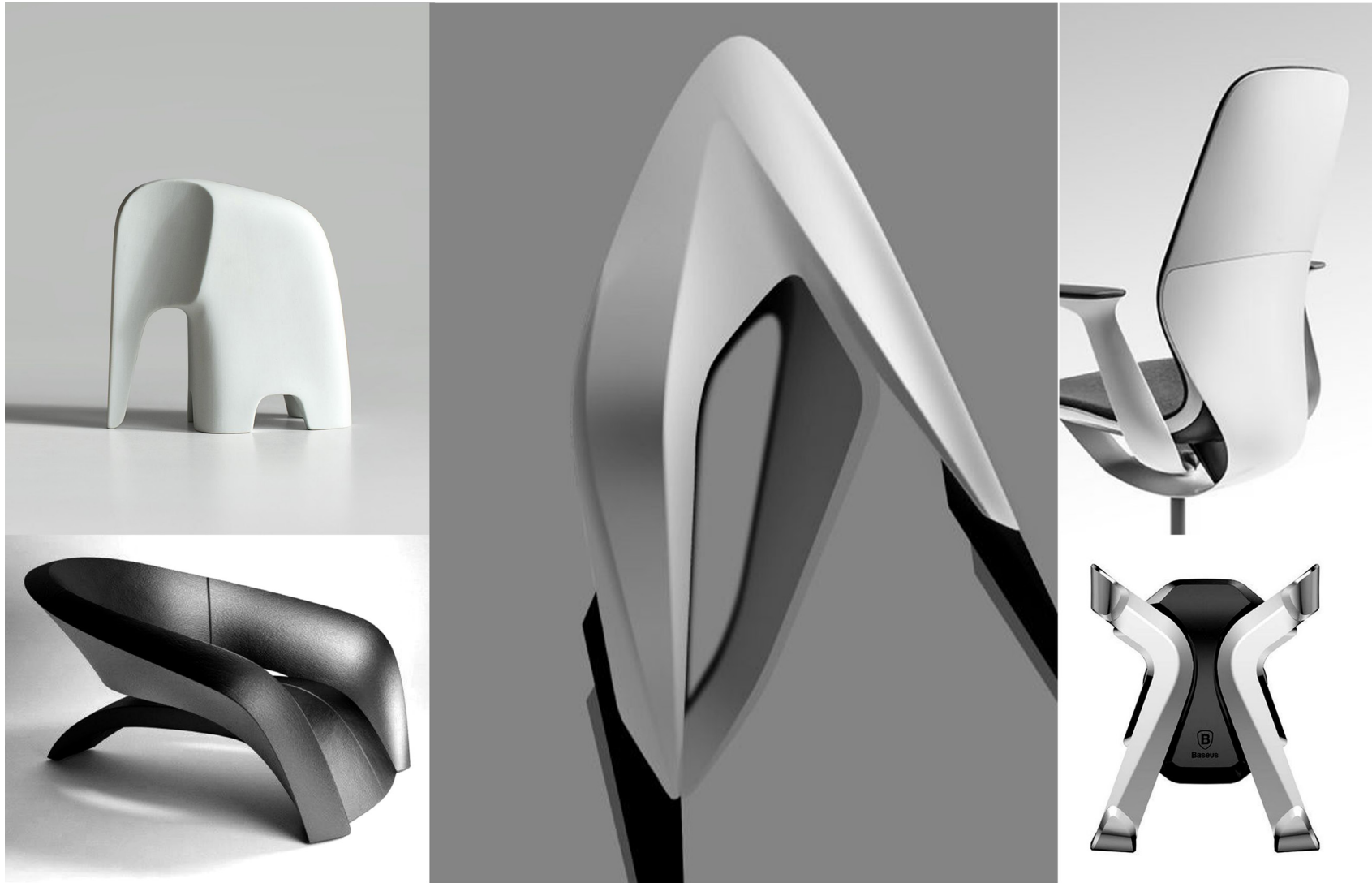


Space Allocation

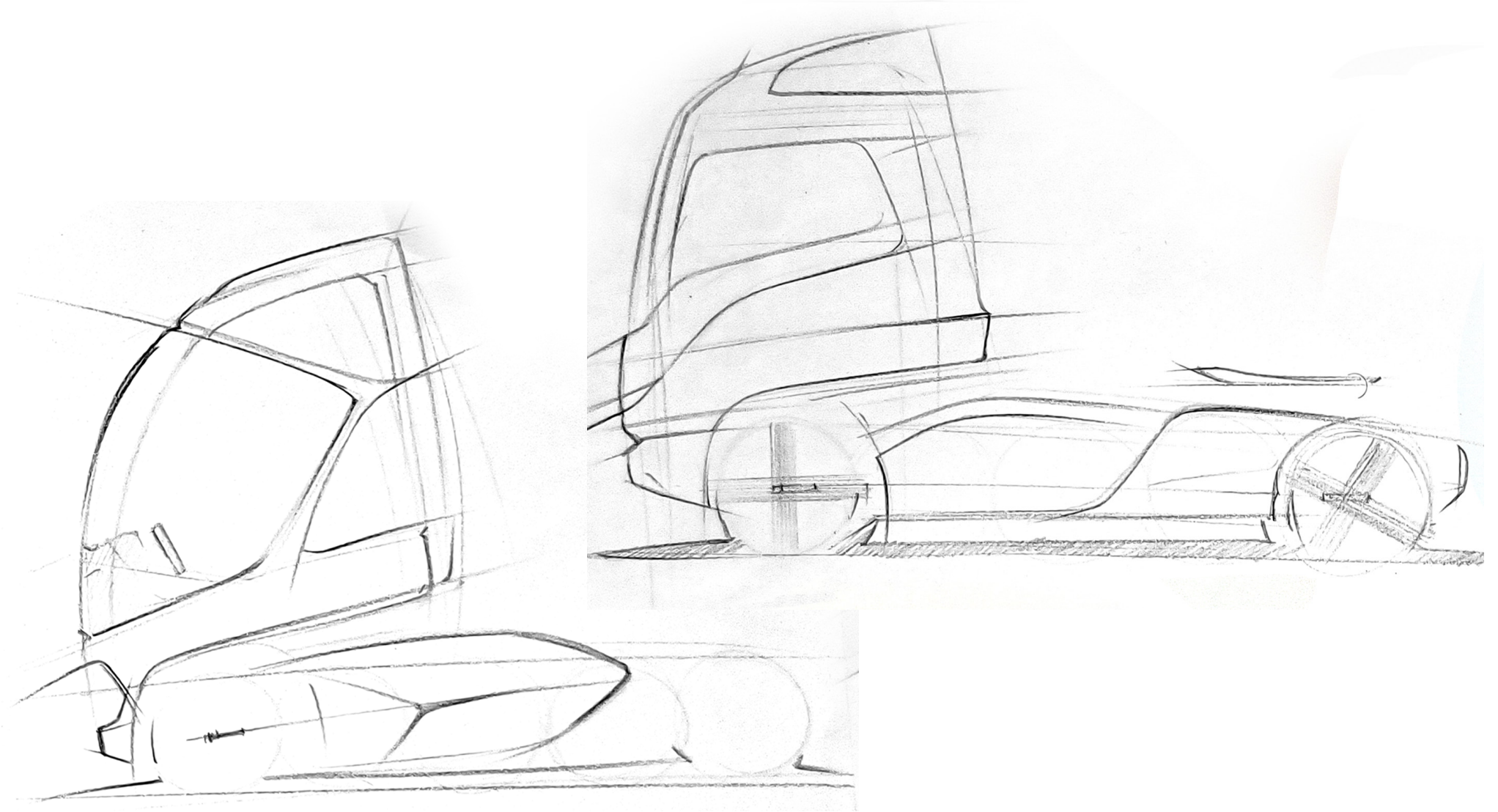


Using an Aluminium air battery drastically reduces the space required to place the battery inside the chassis, which results in additional storage space.

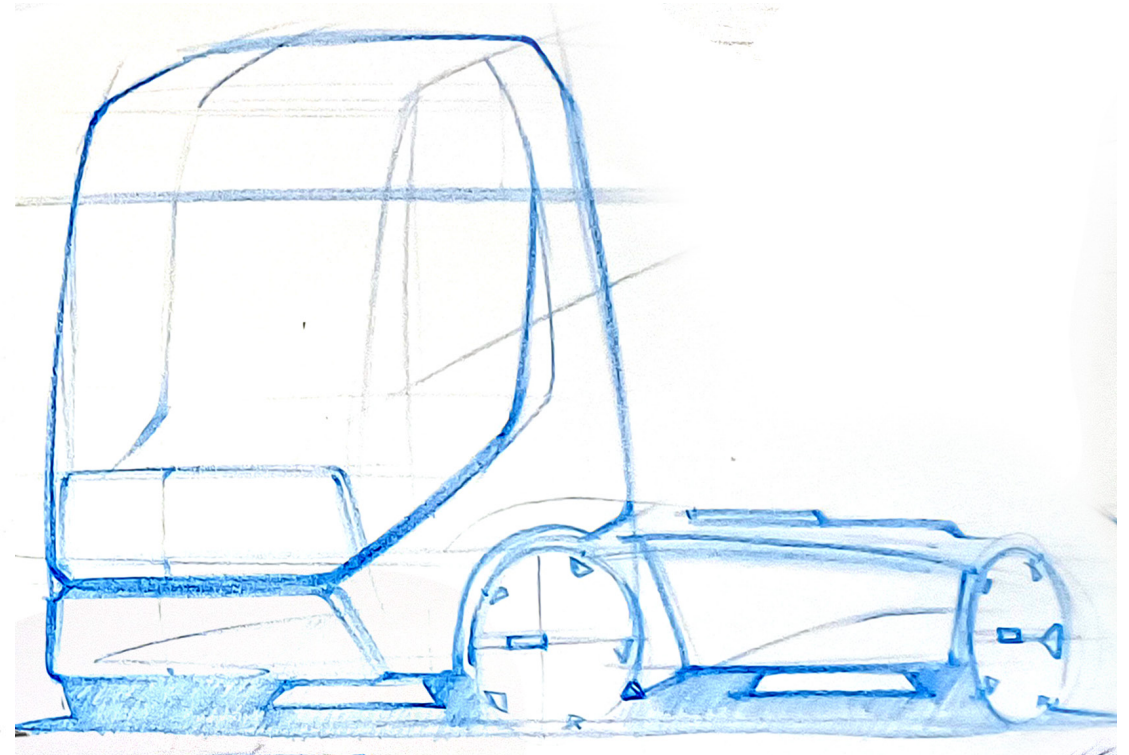
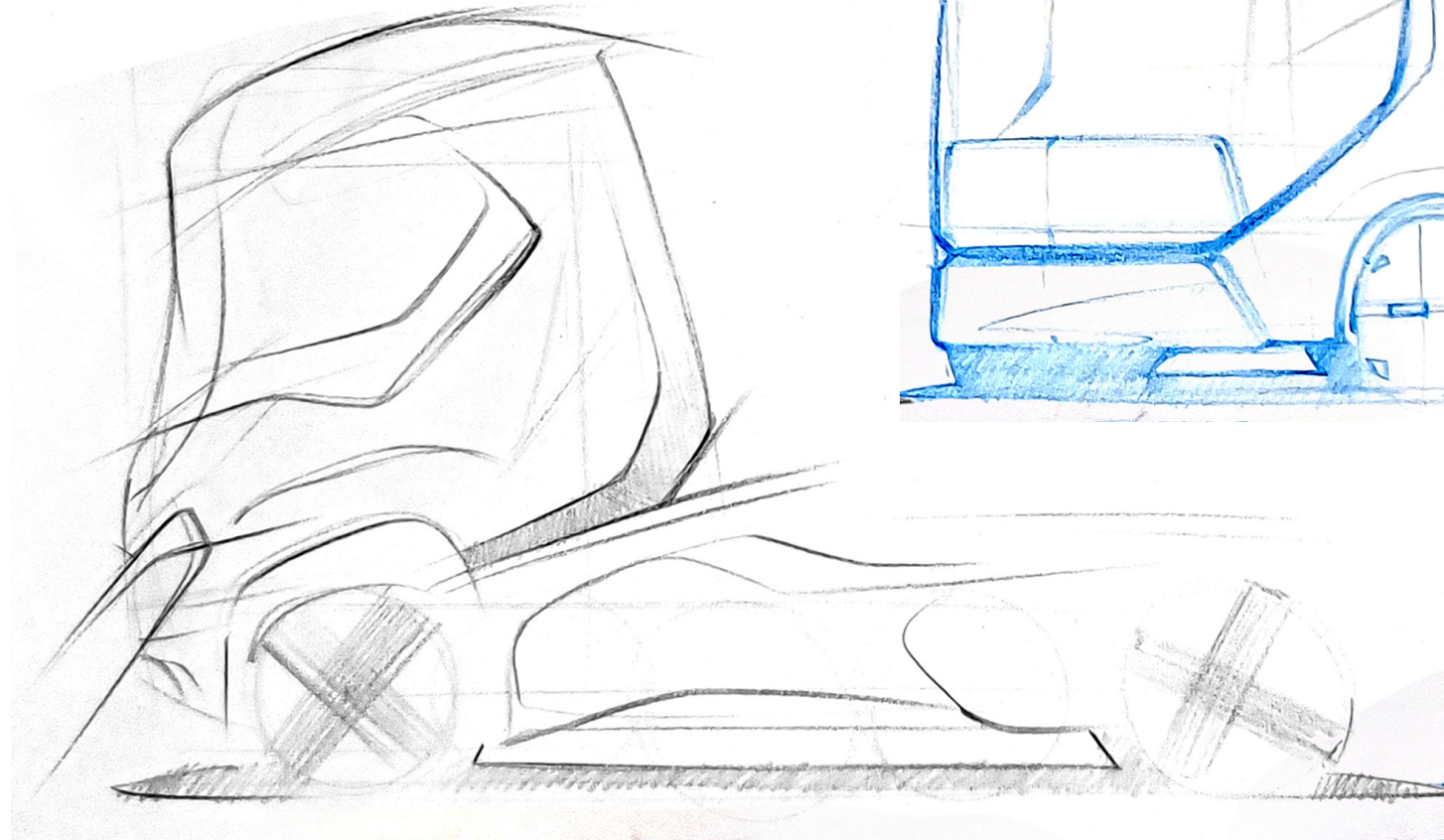
10. Inspiration Board



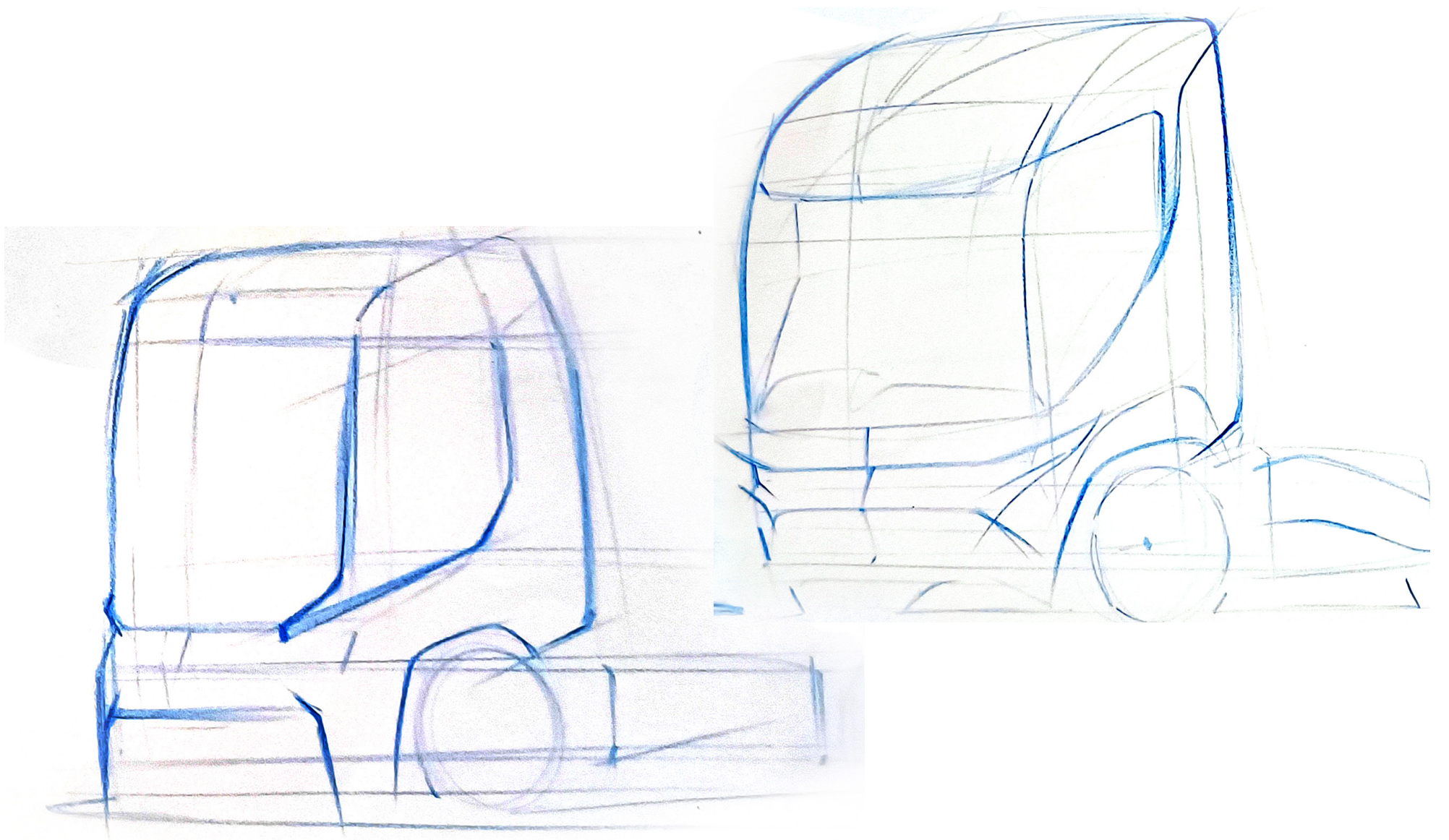
11. Ideations



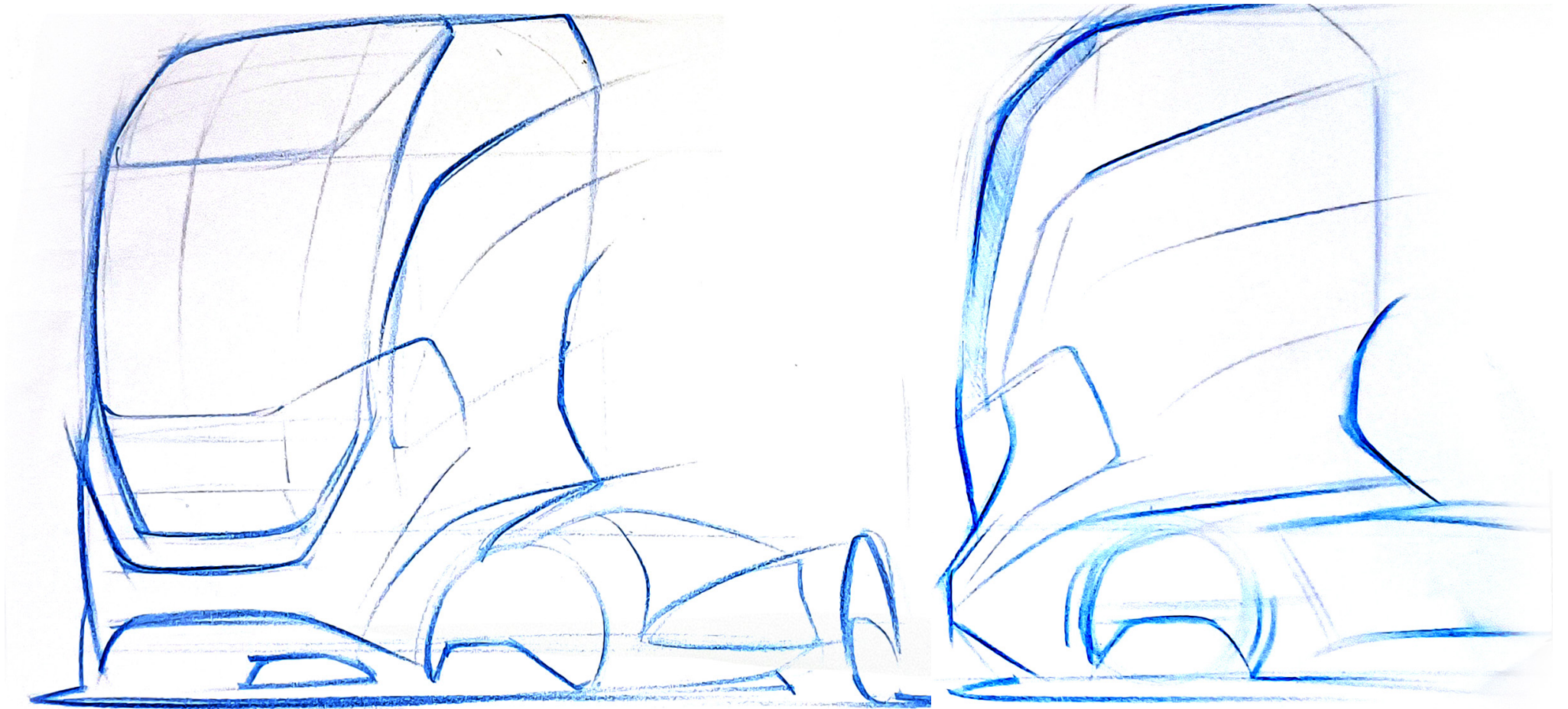
Ideations



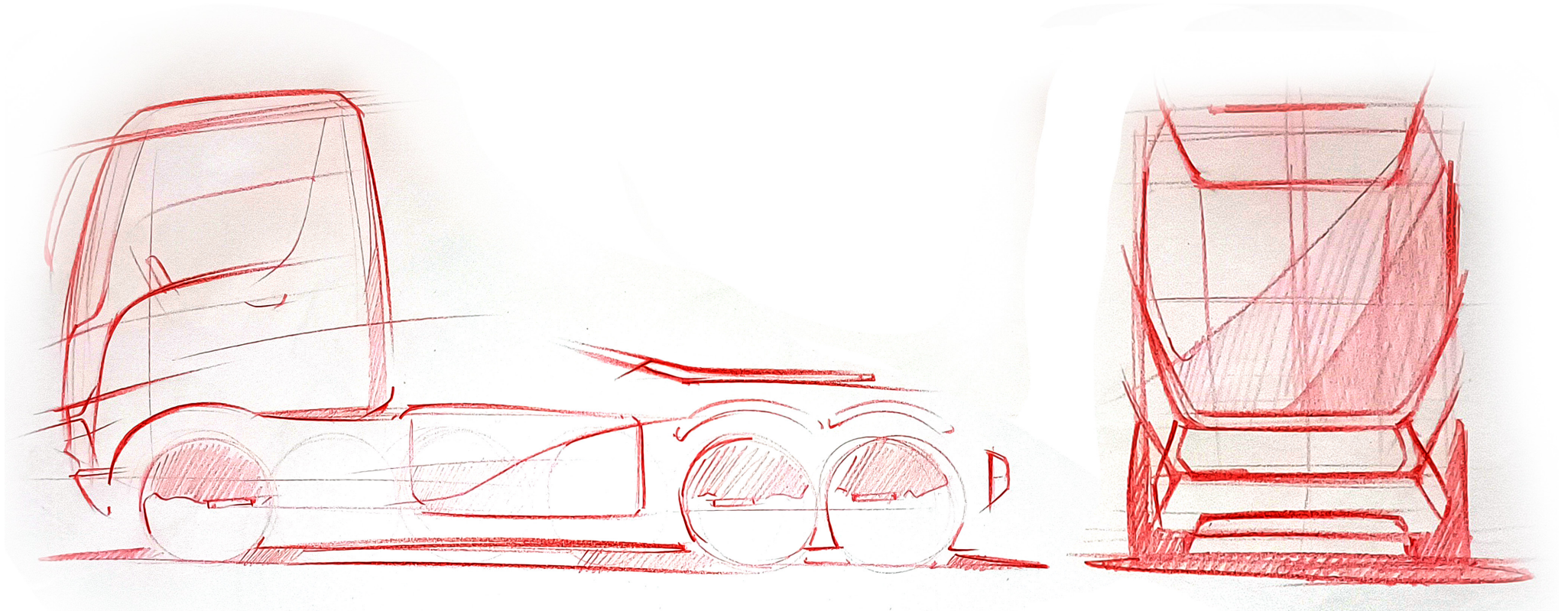
Ideations



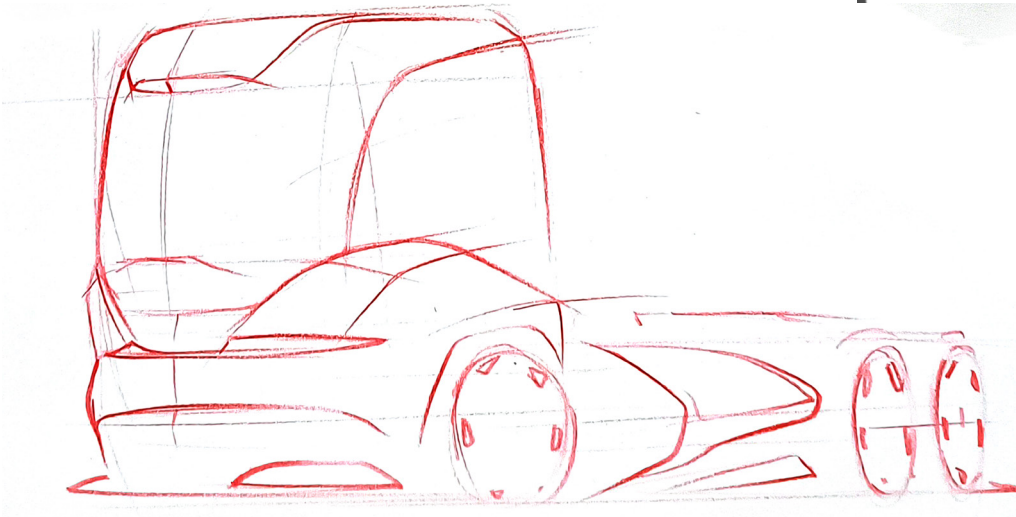
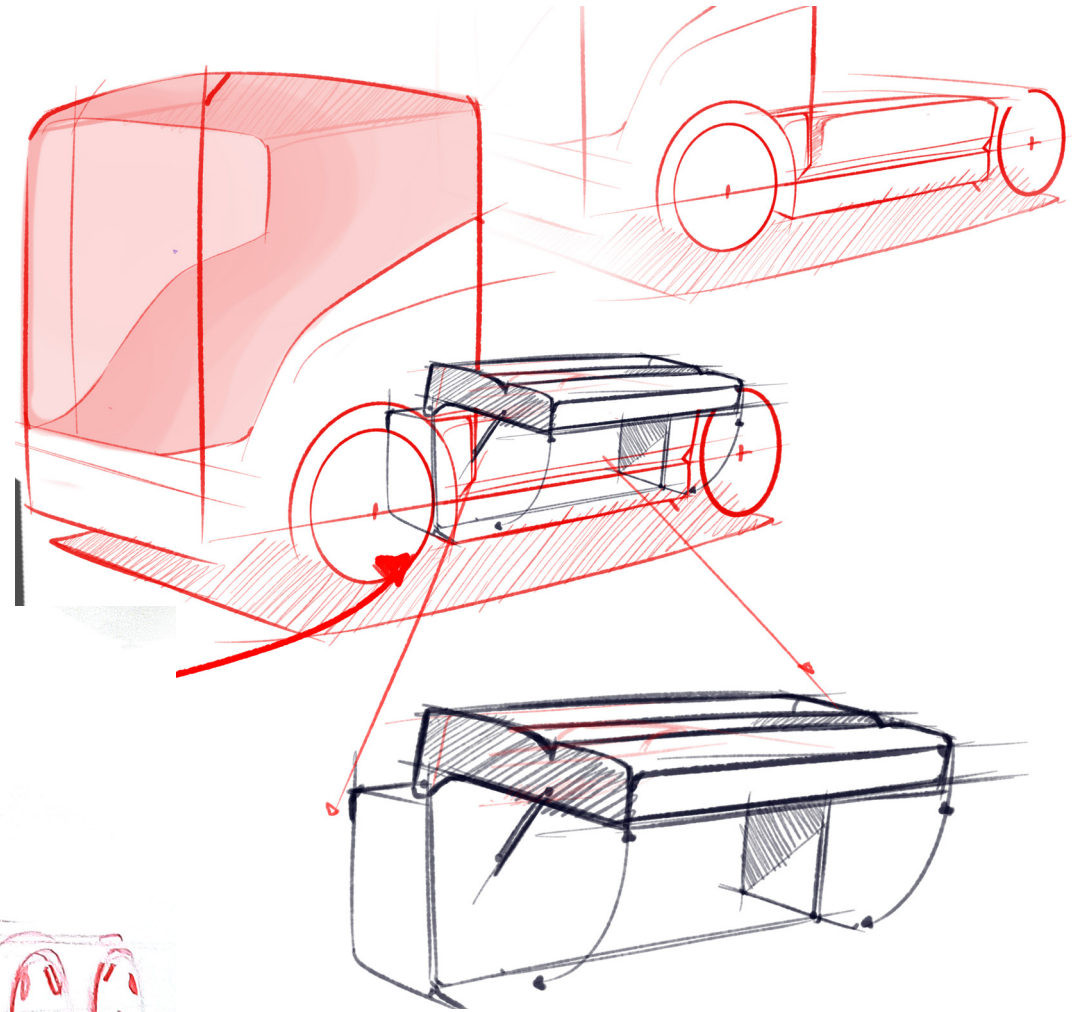
Ideations



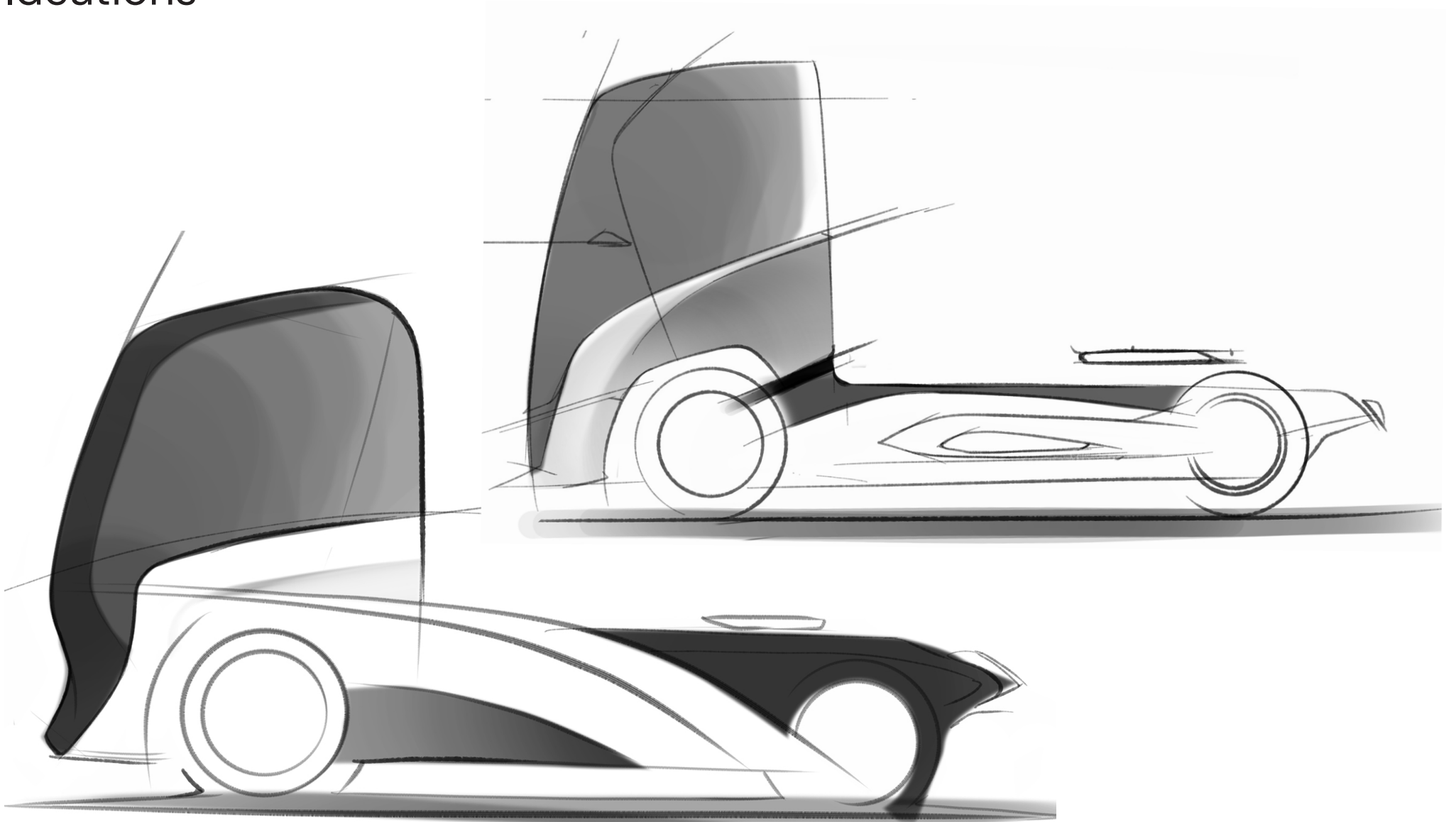
Ideations



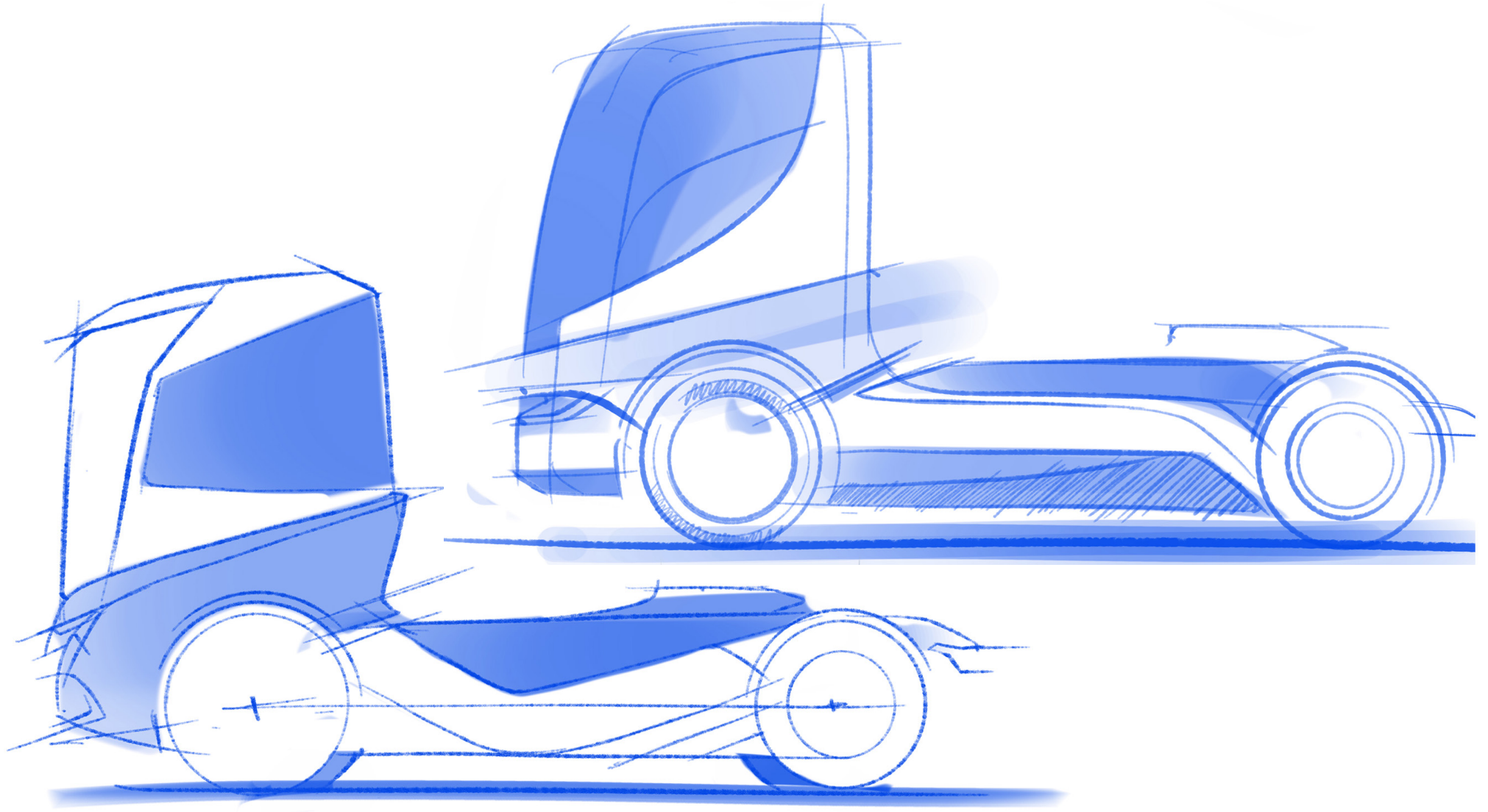
Ideations



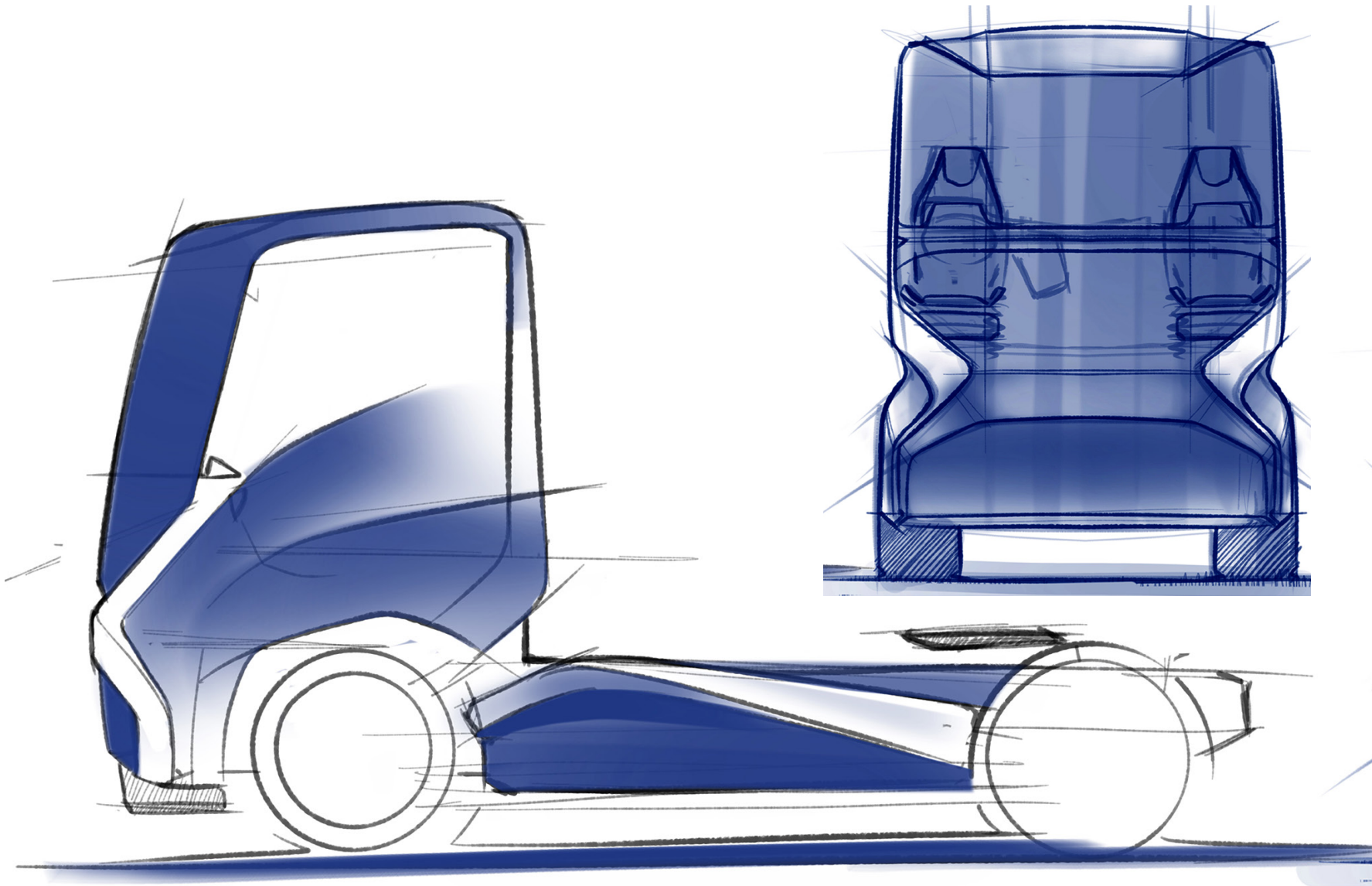
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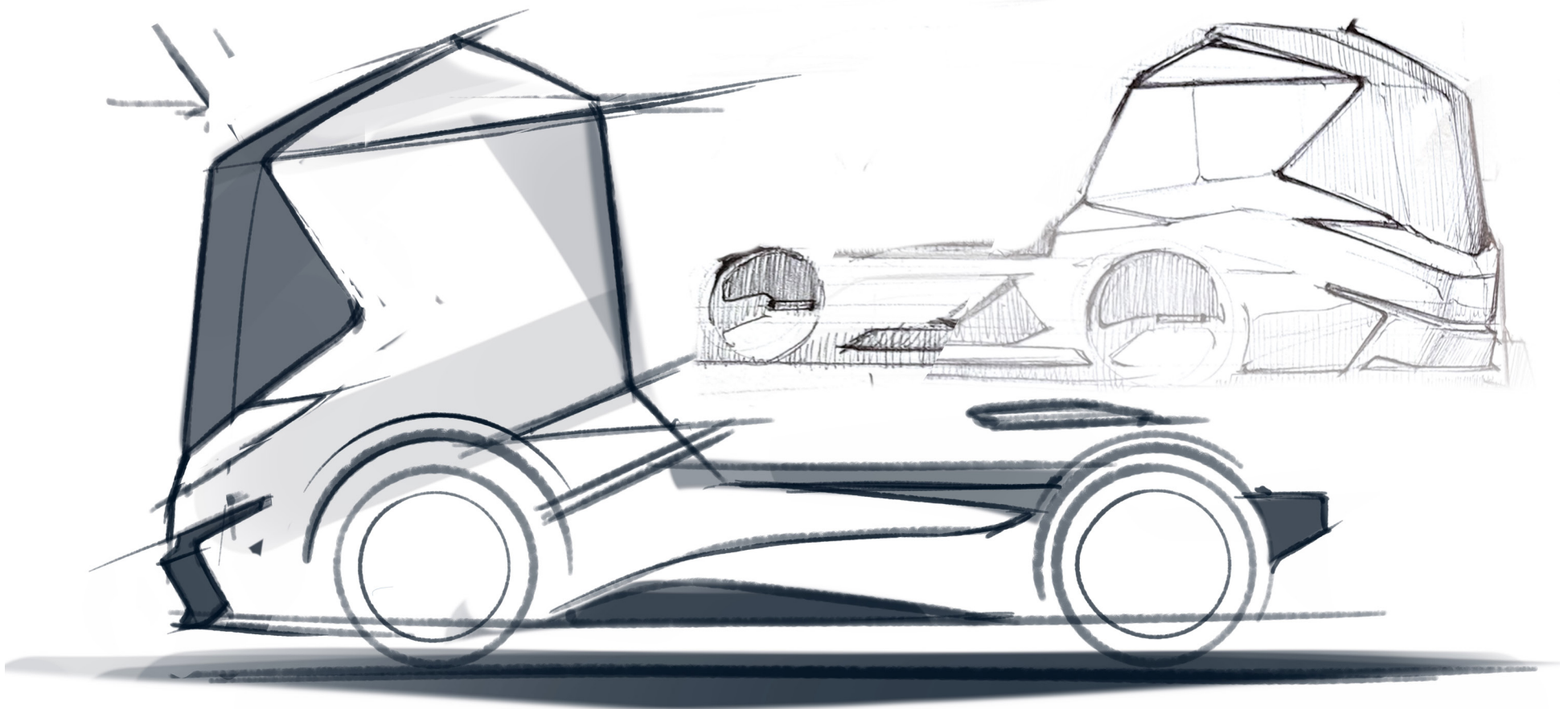
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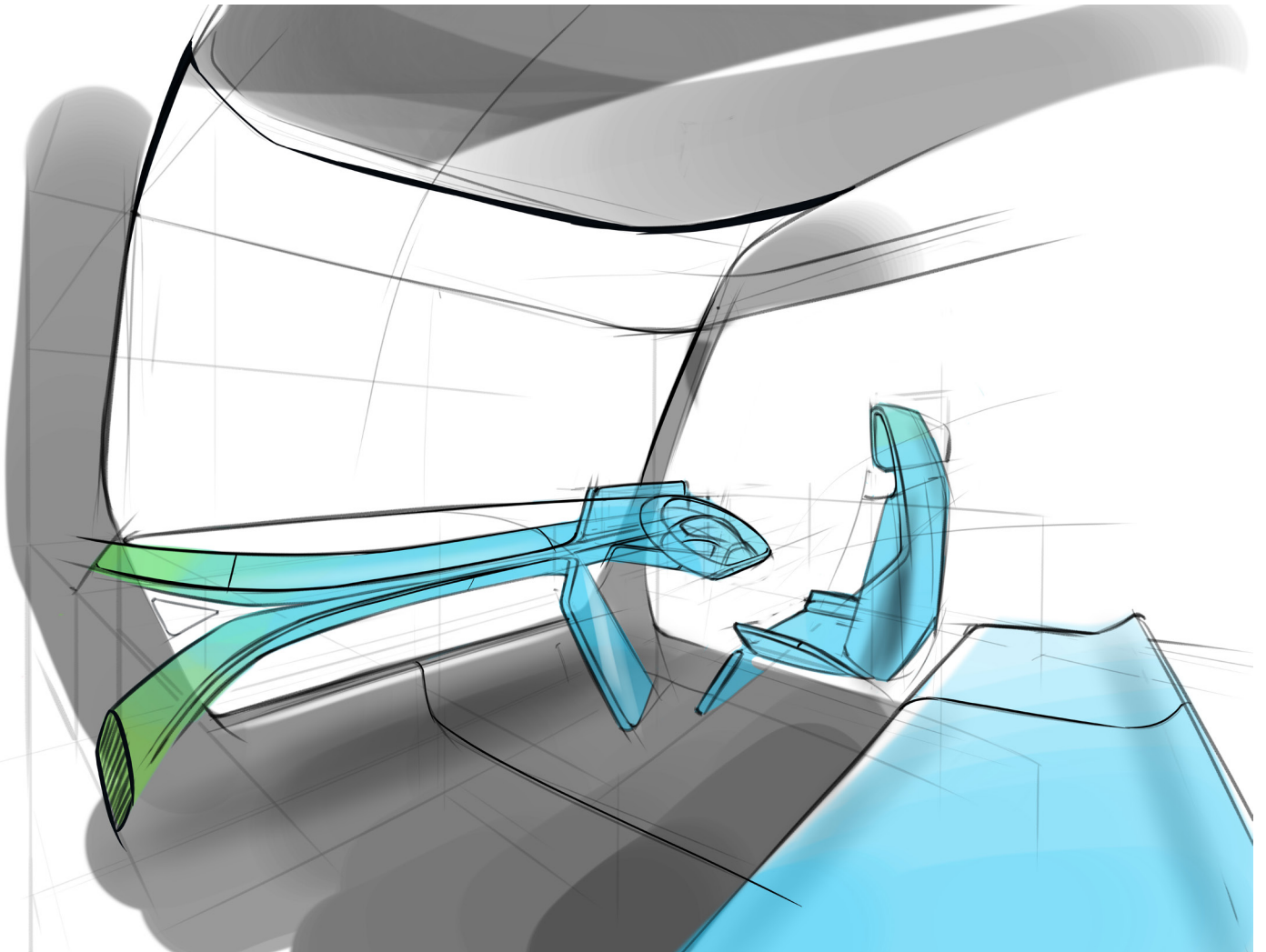
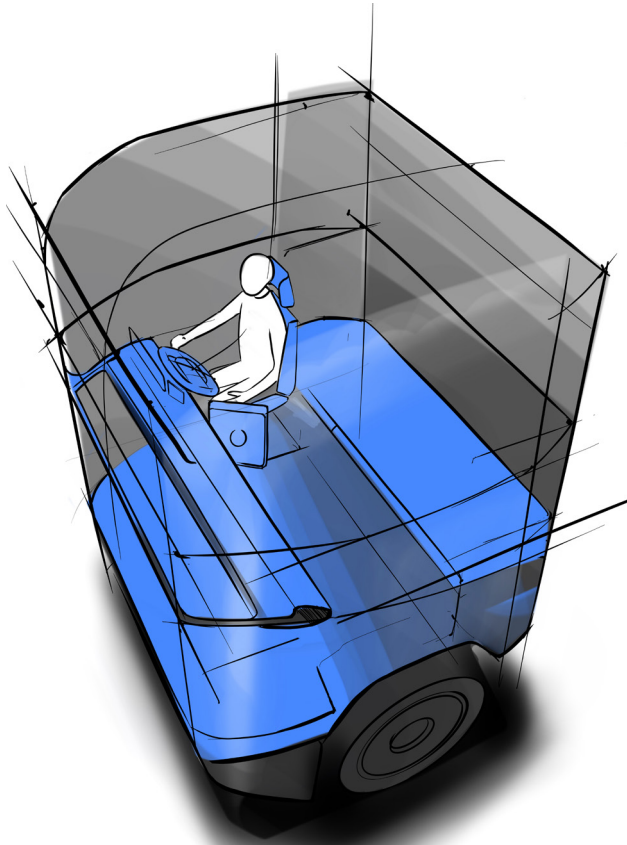
Ideations



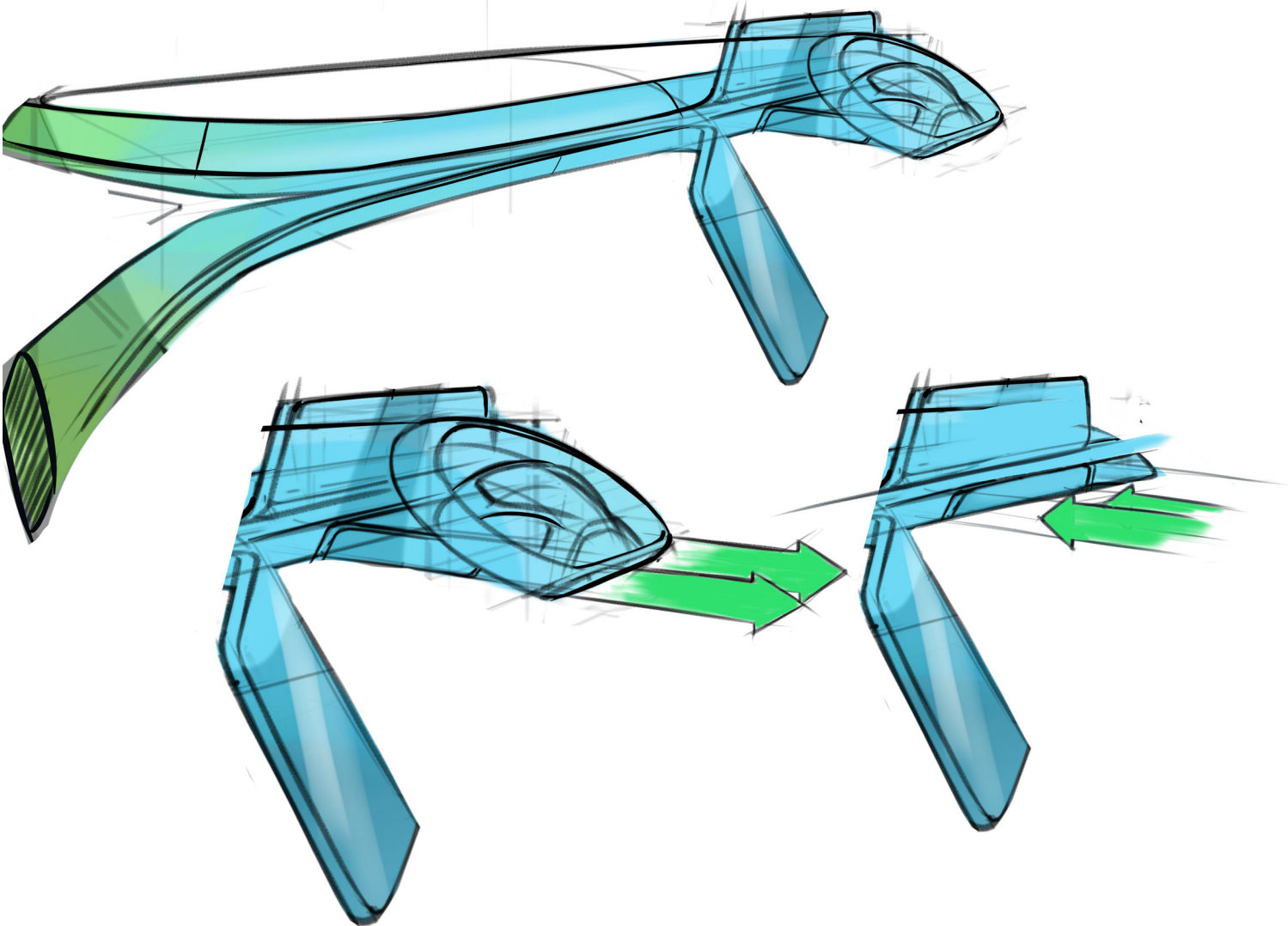
Ideations

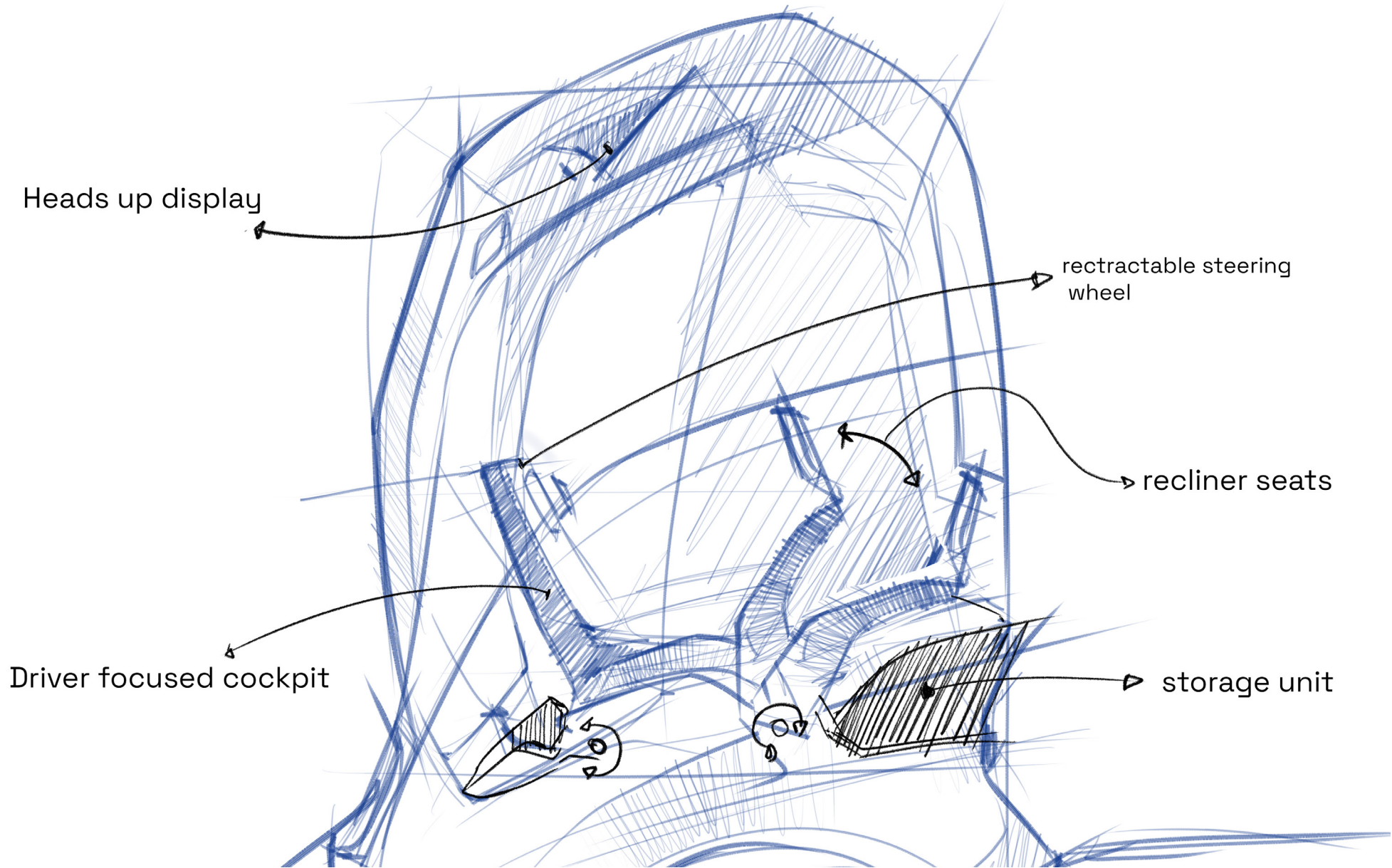


Interior Sketches



Interior Sketches





Heads up display

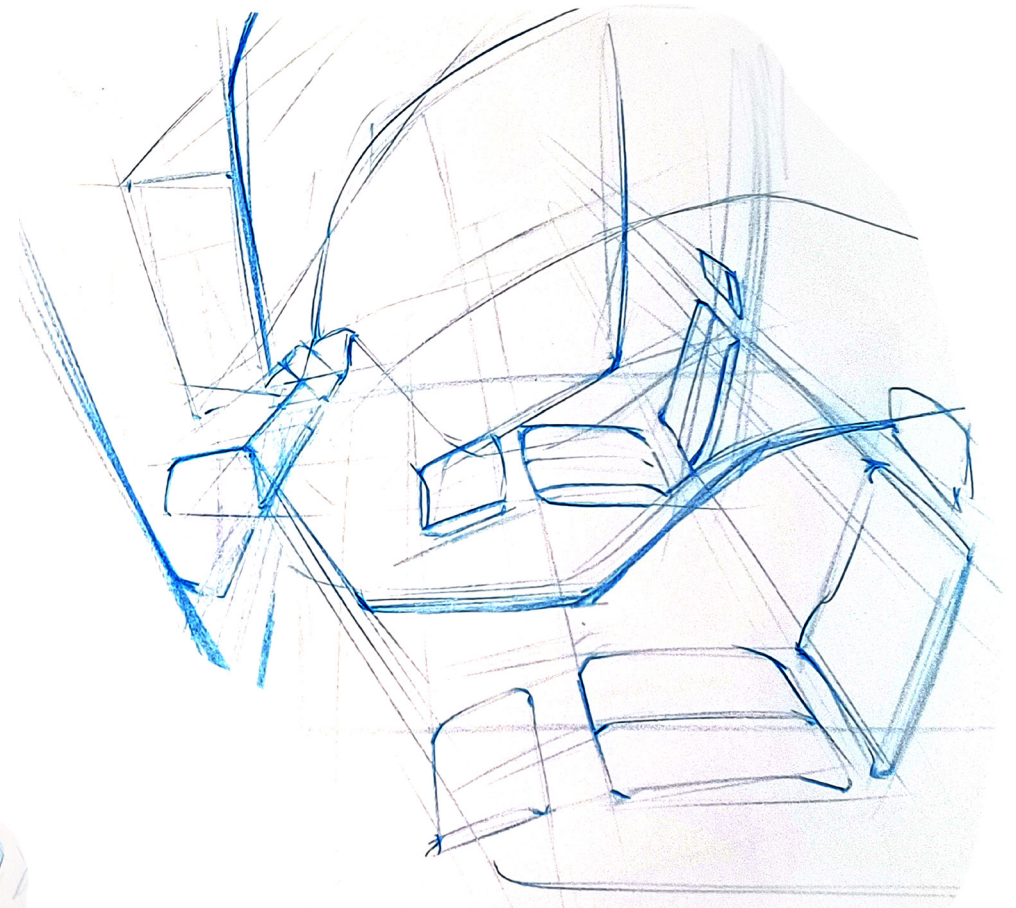
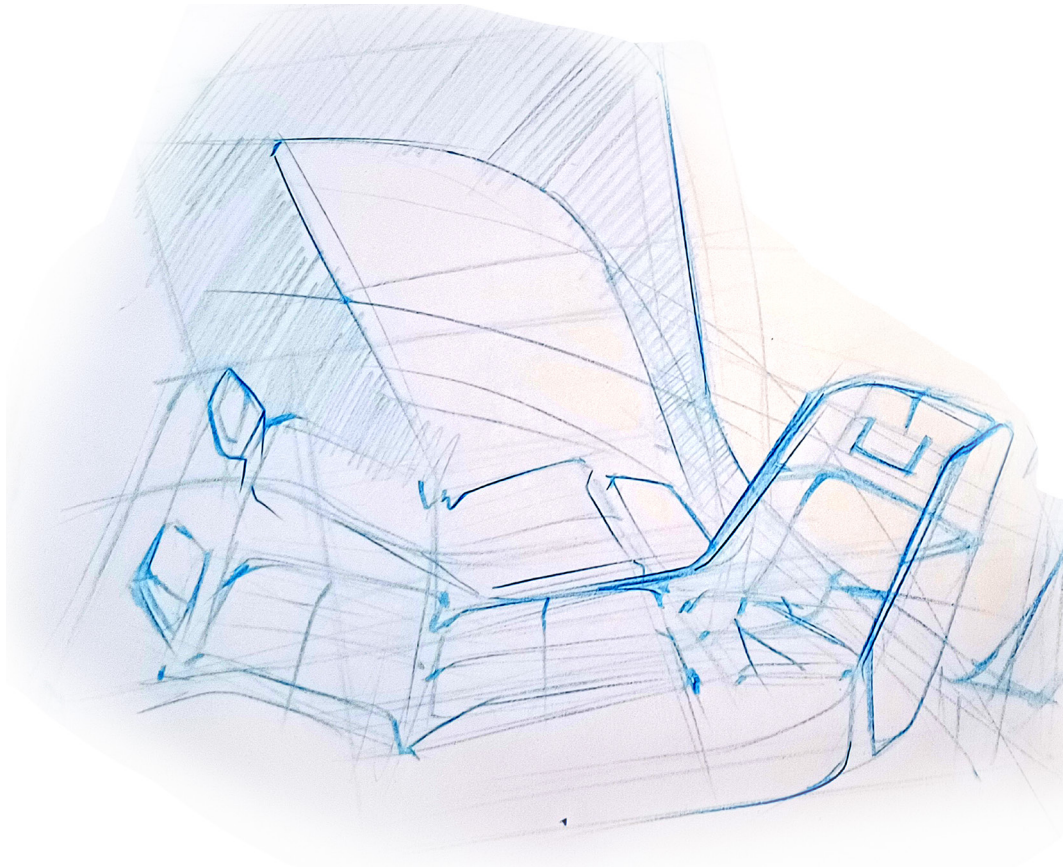
retractable steering wheel

recliner seats

Driver focused cockpit

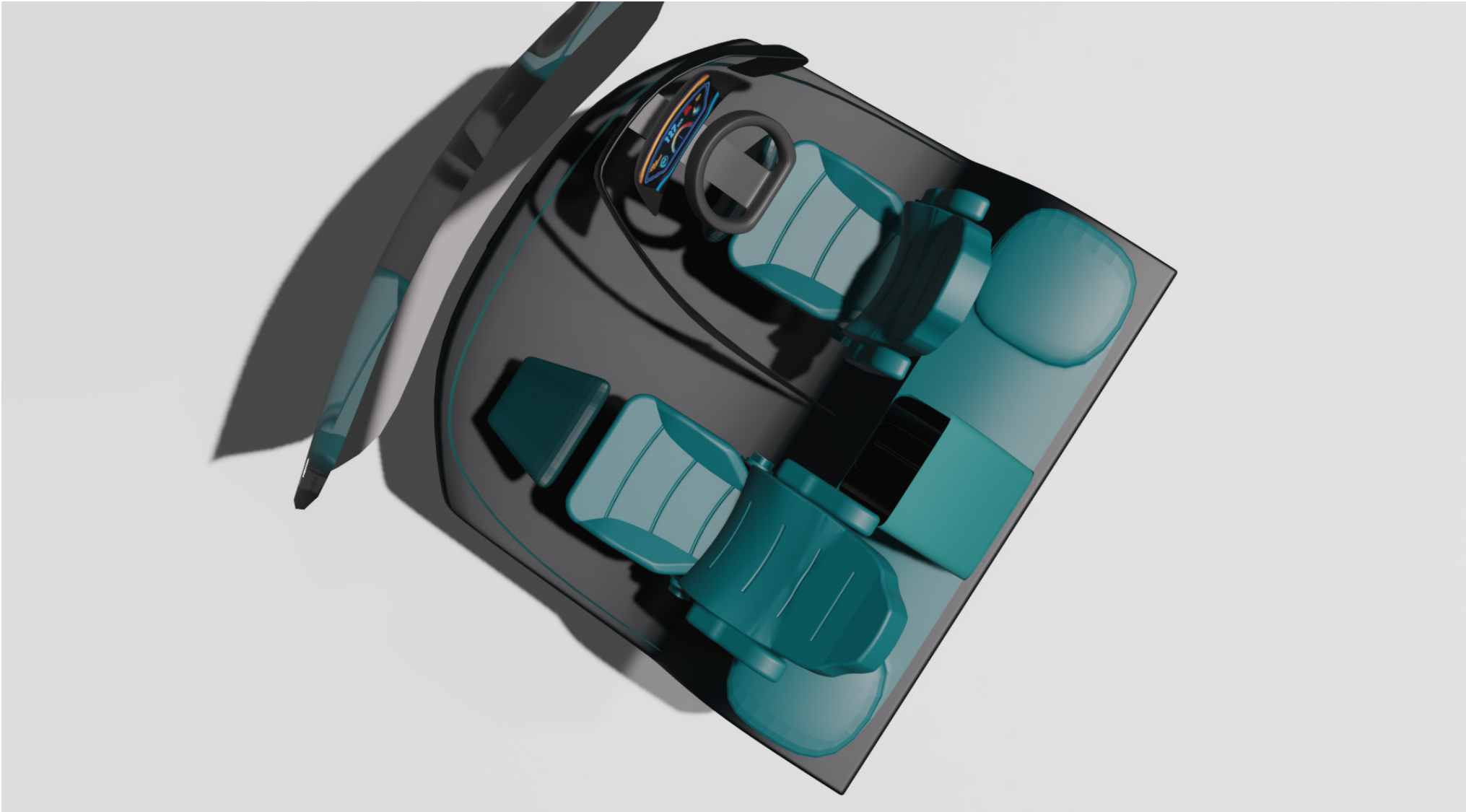
storage unit

Ideation

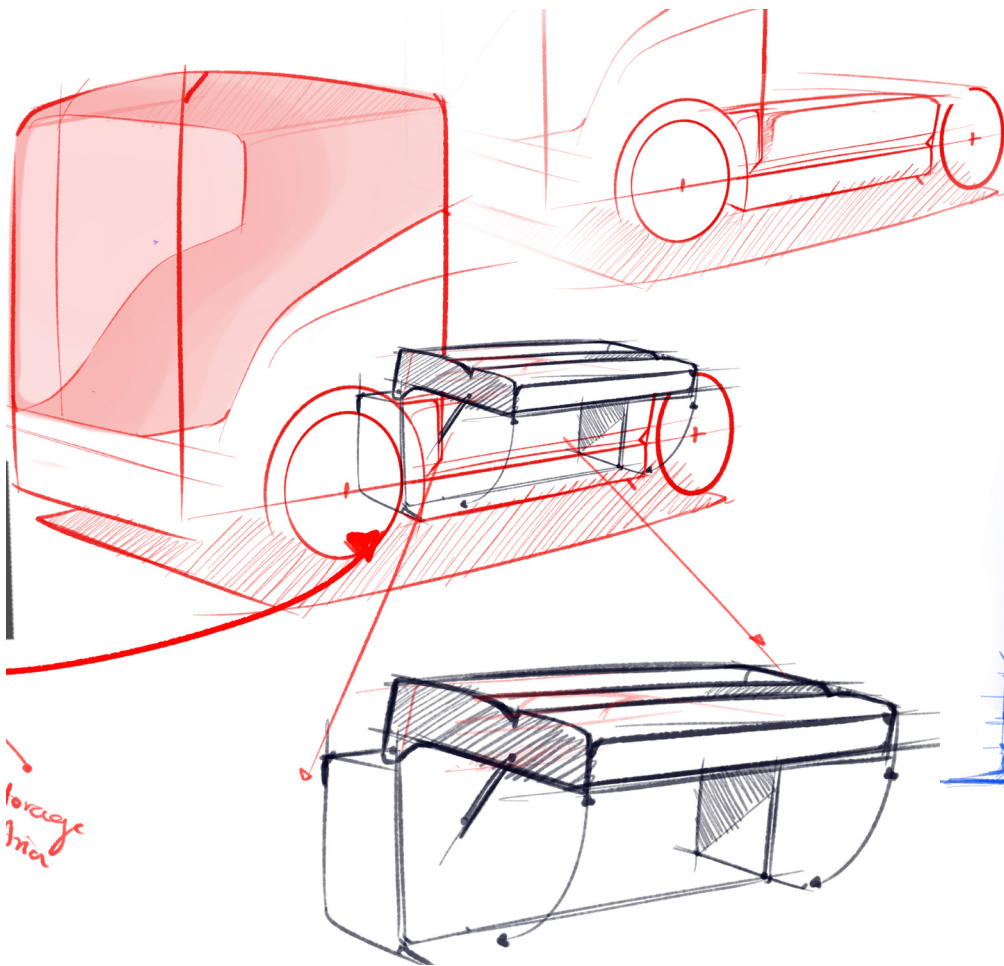




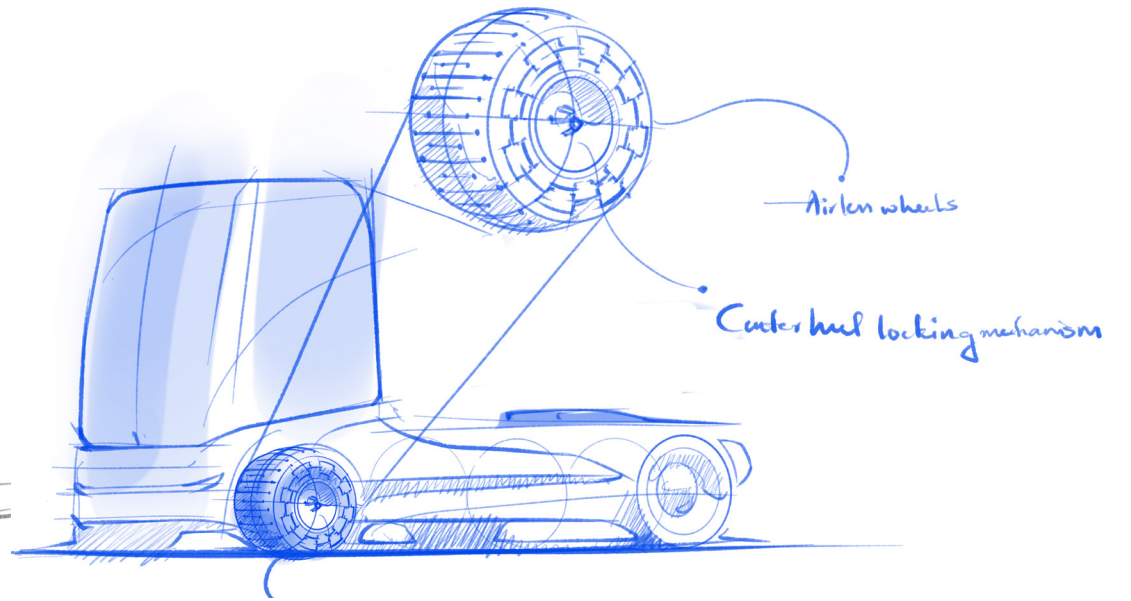






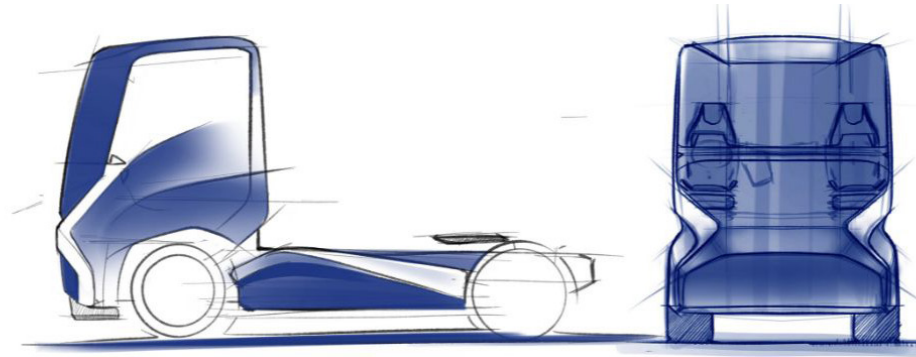


Force
trial



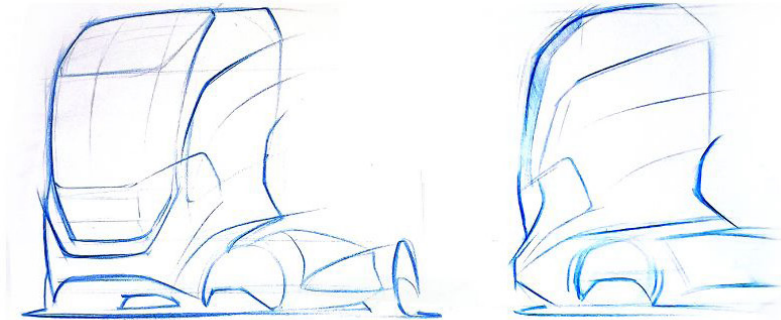
12. Concept Selection

Concept 1



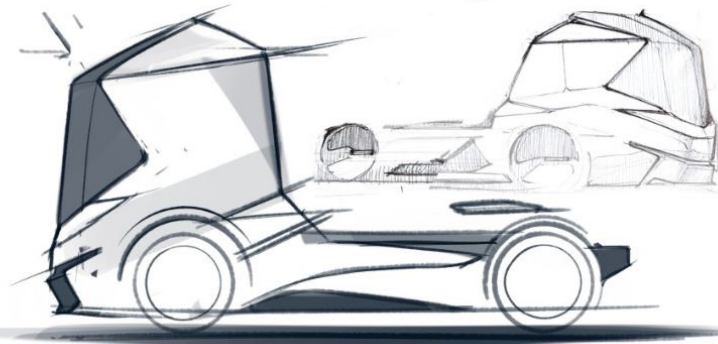
1/8

Concept 2



6/8

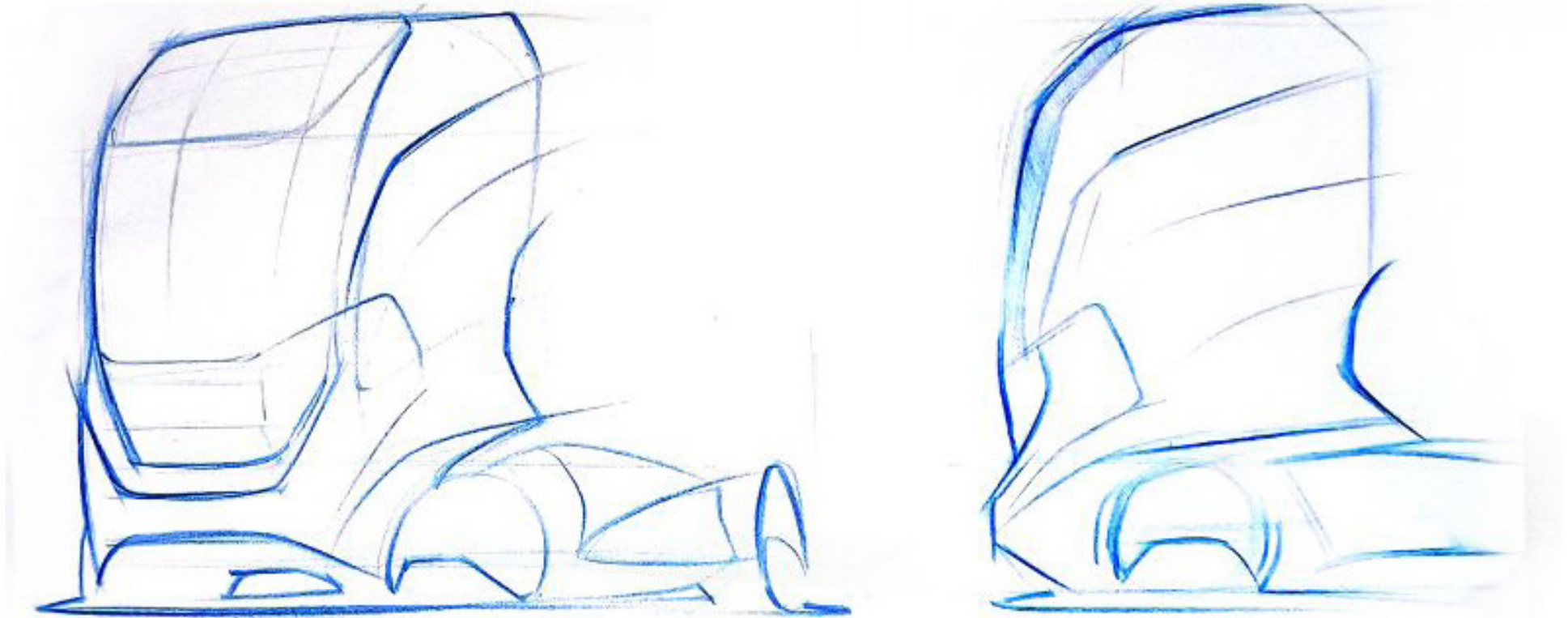
Concept 3

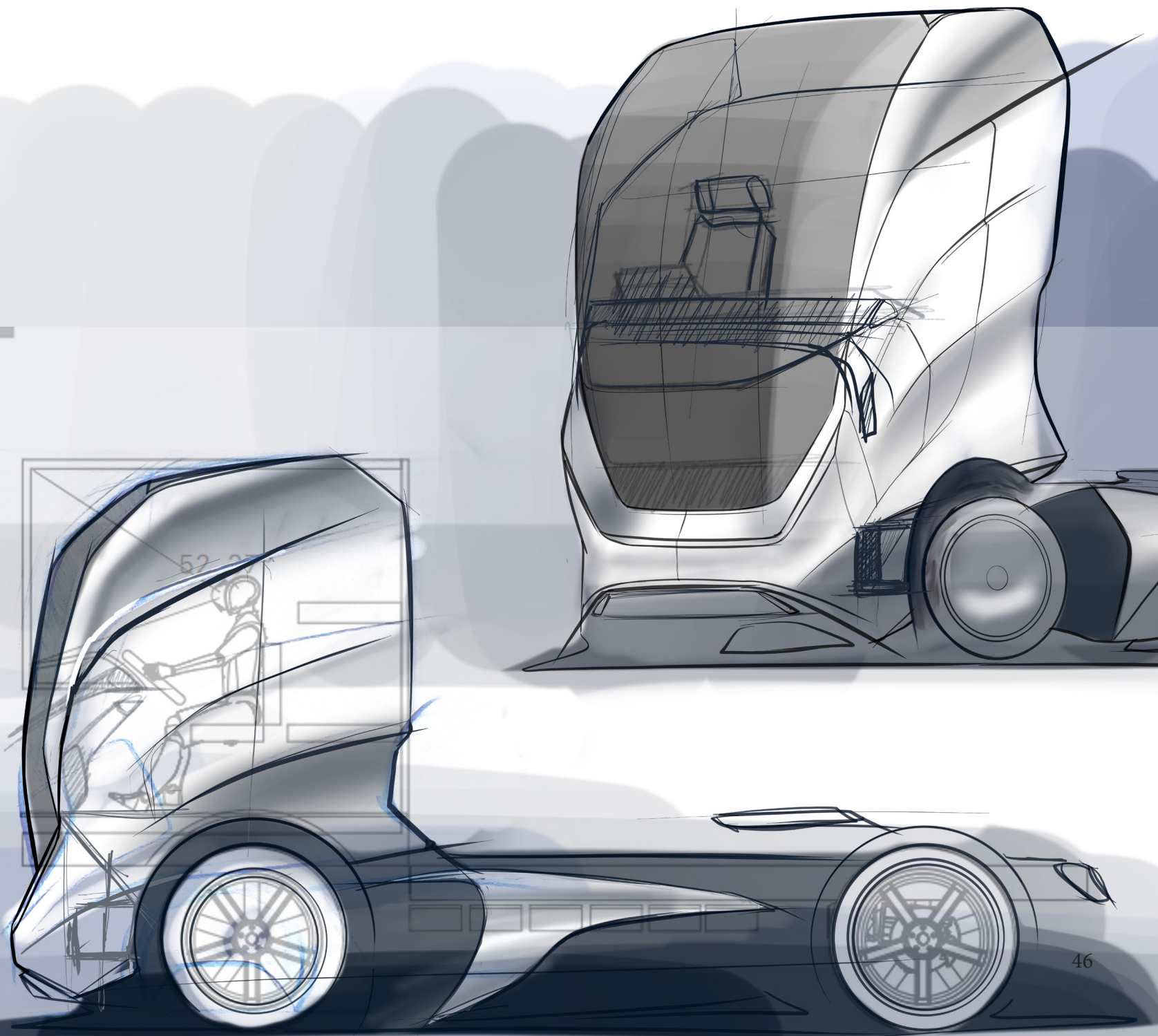


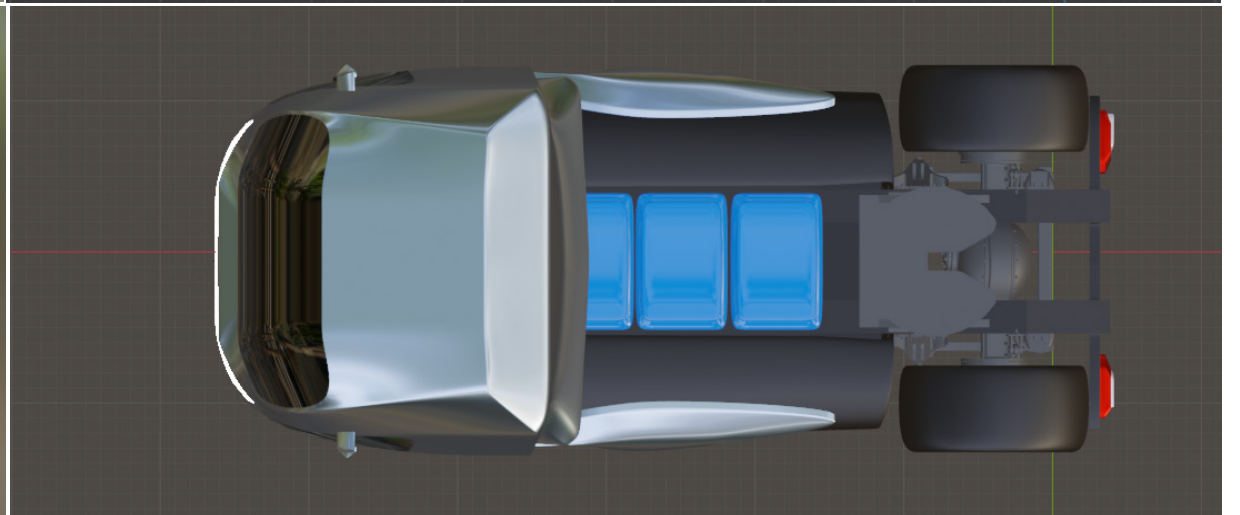
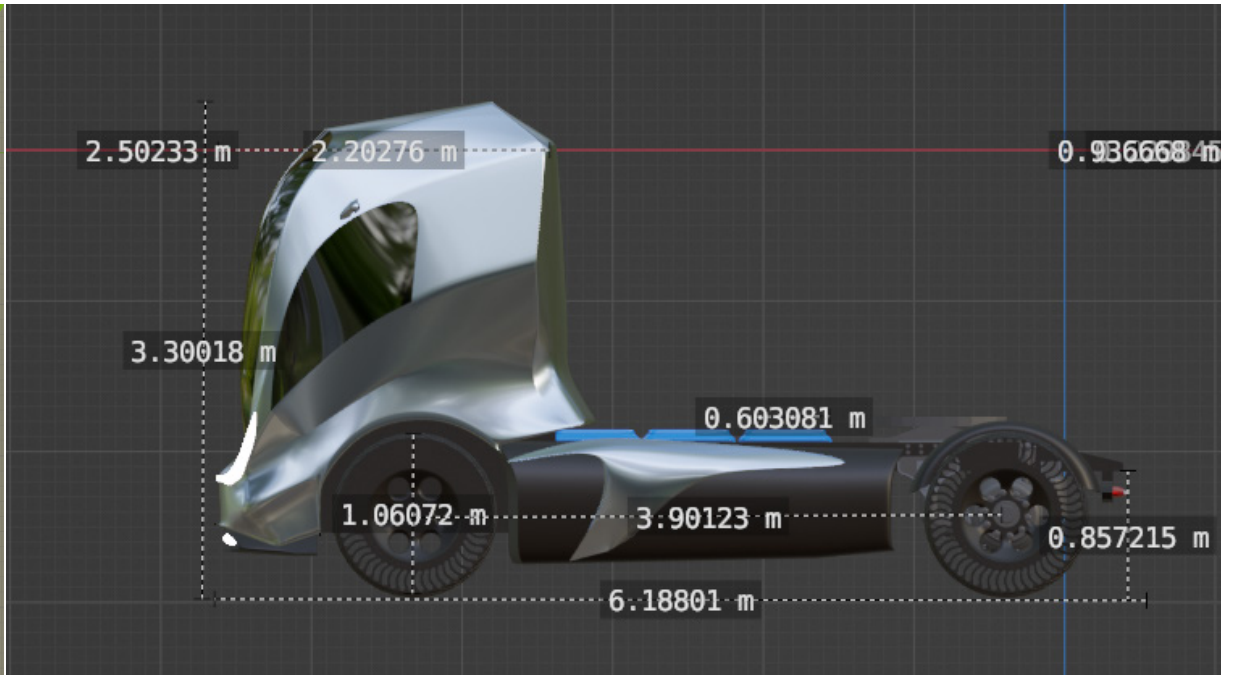
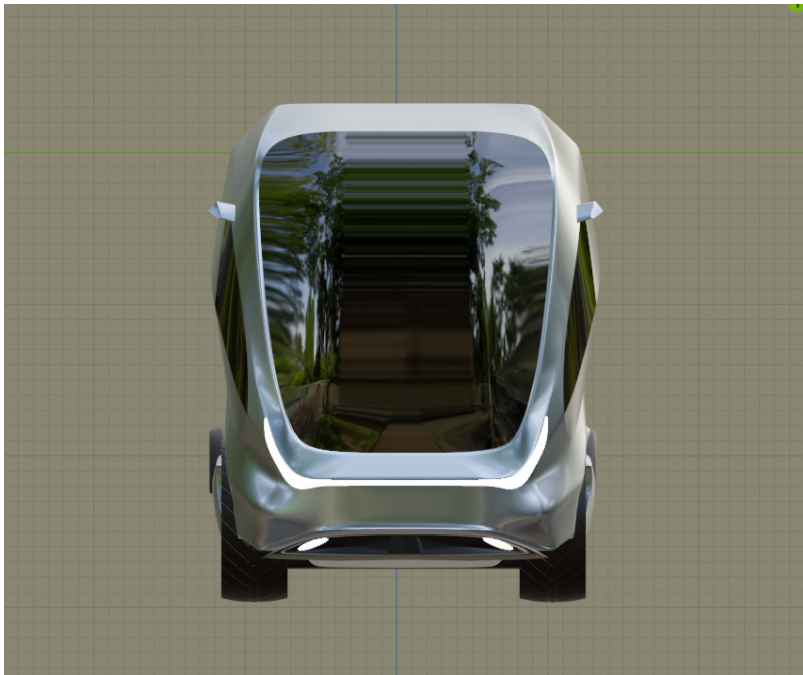
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13. Final concept

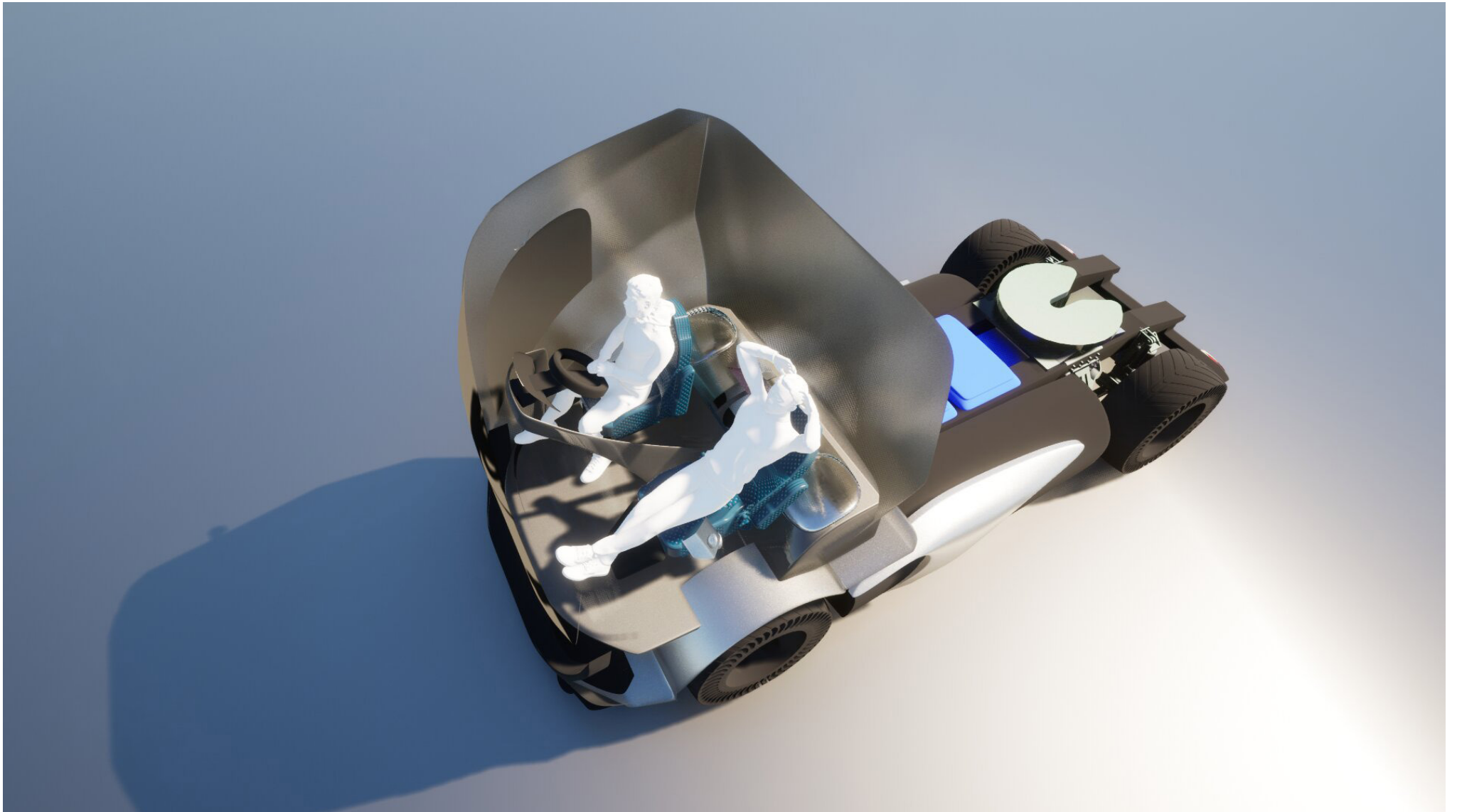
Concept 2



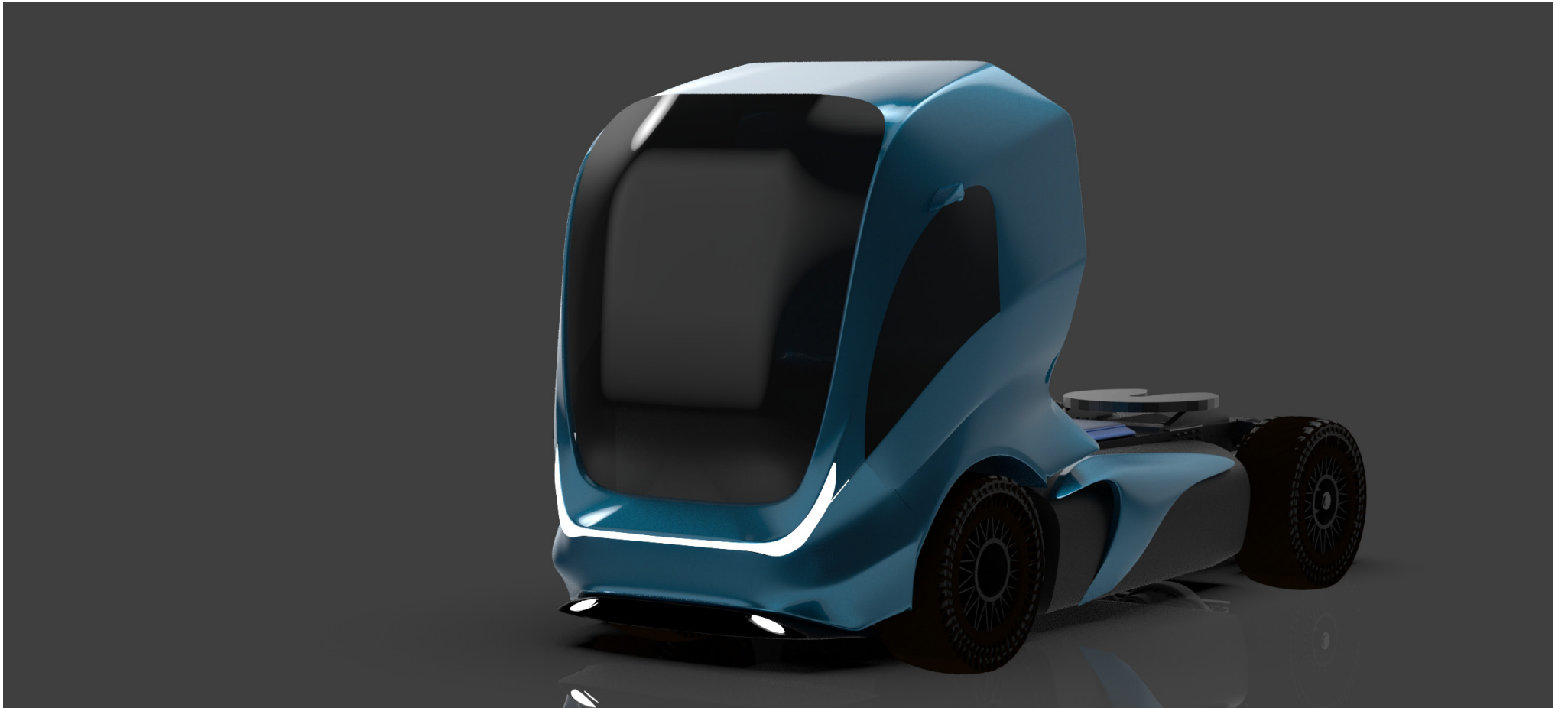


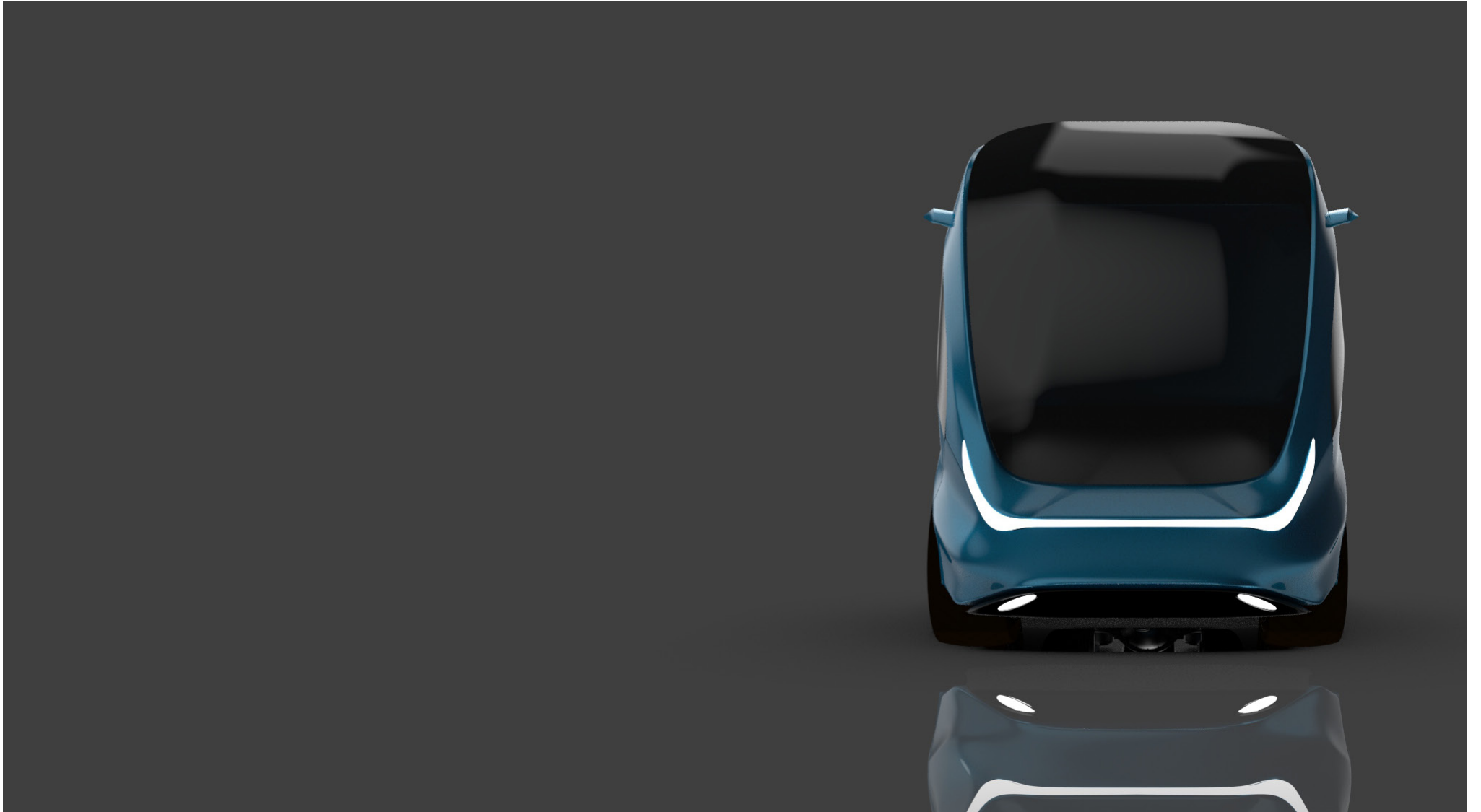


14. Exterior Renders









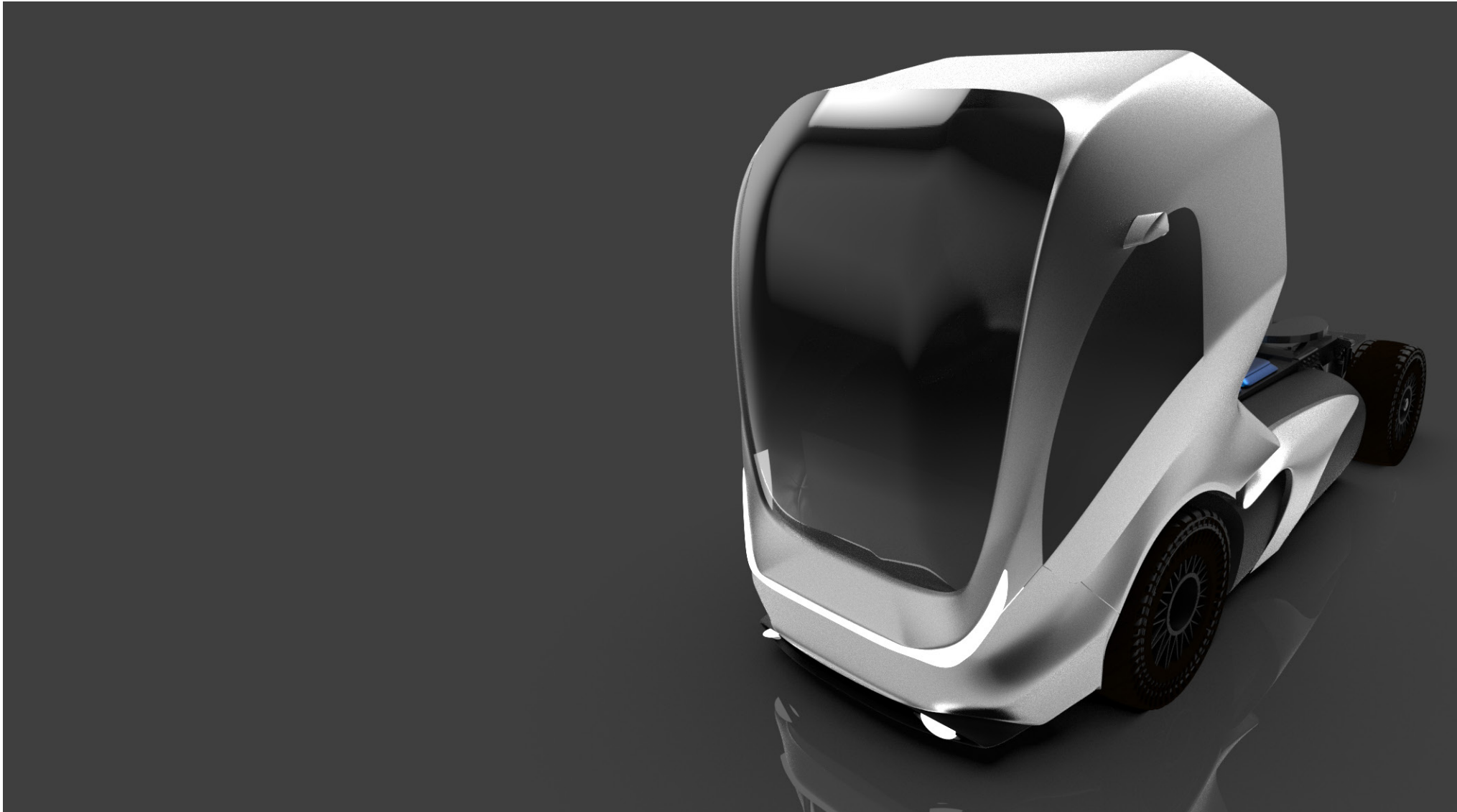


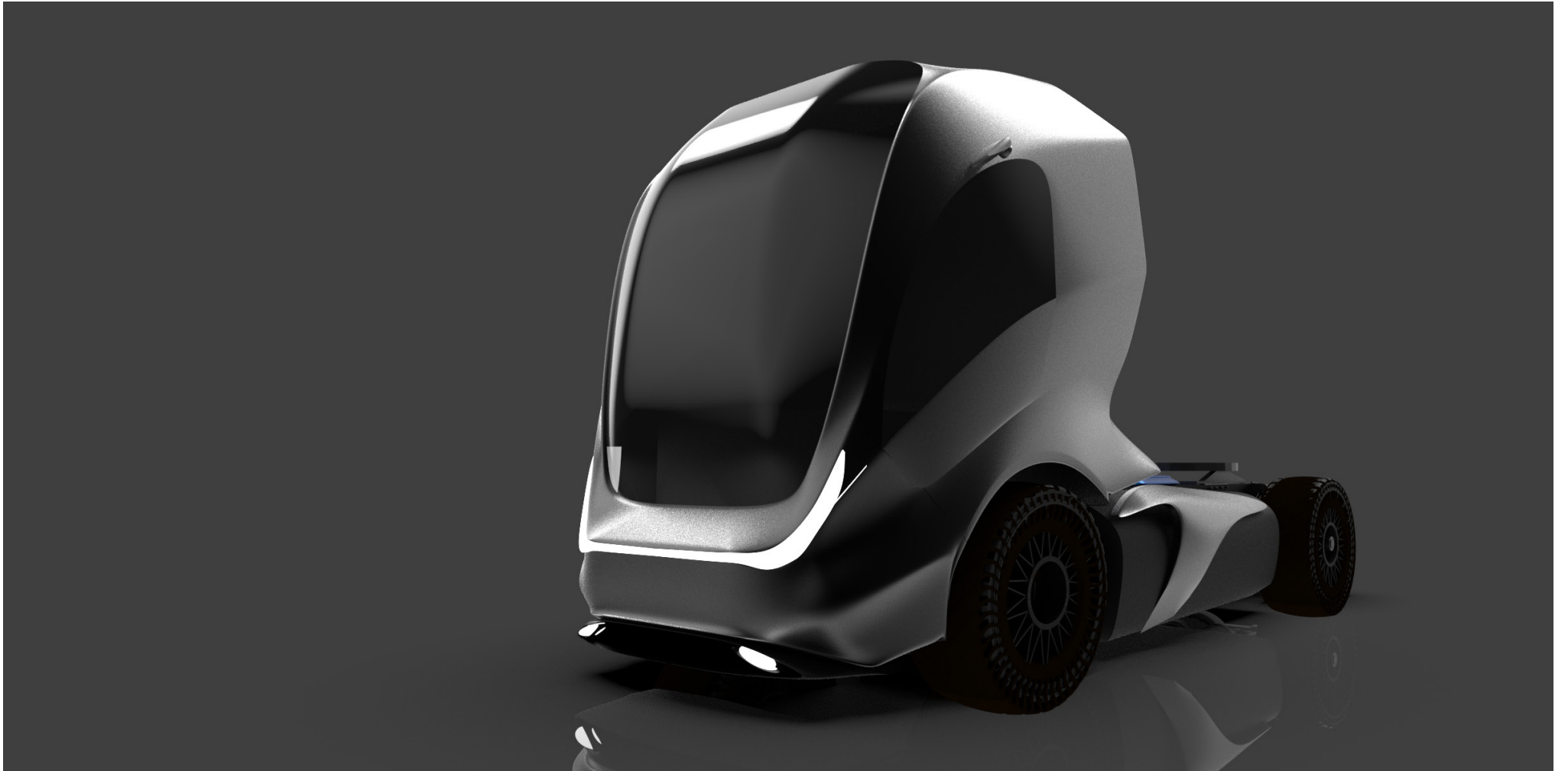


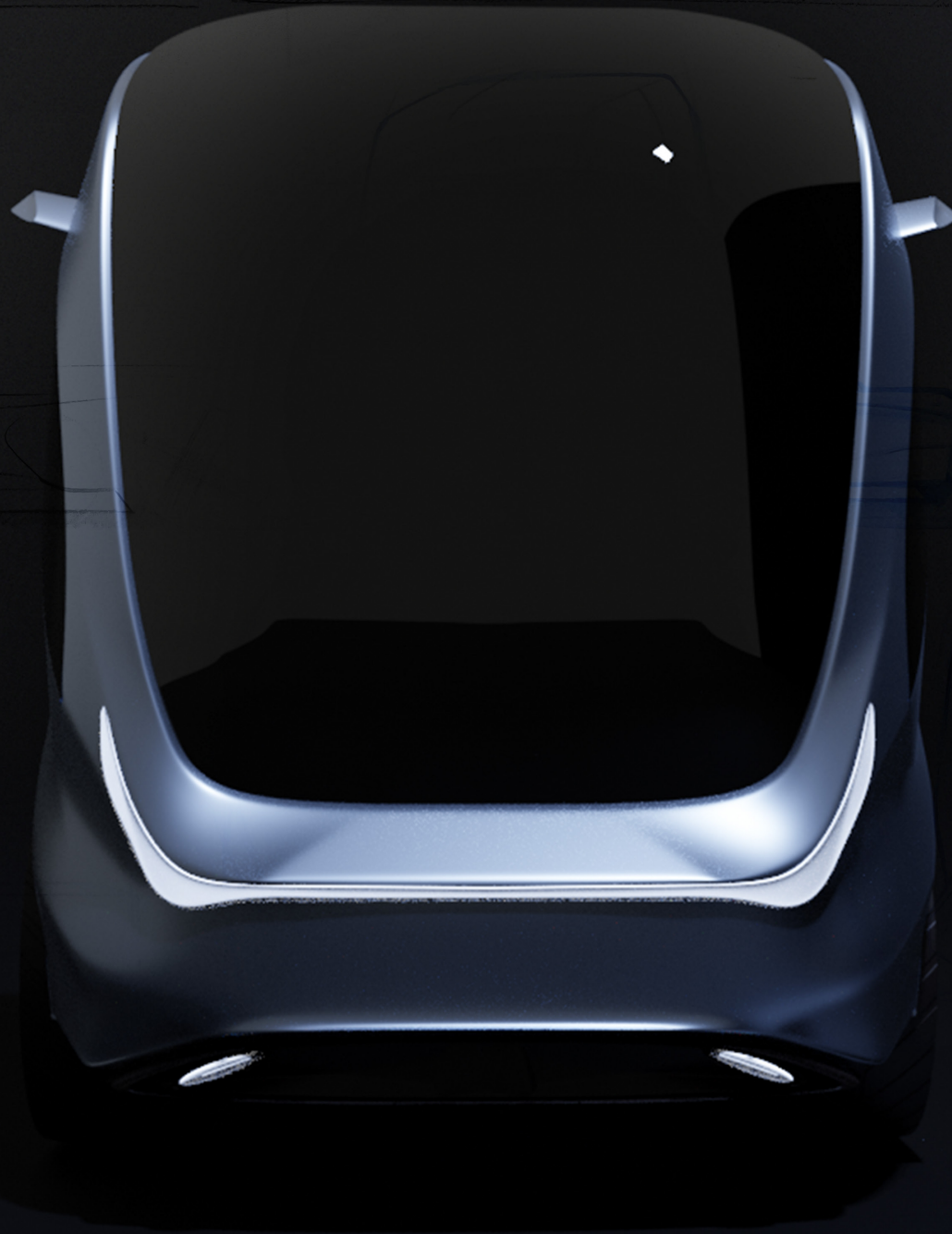




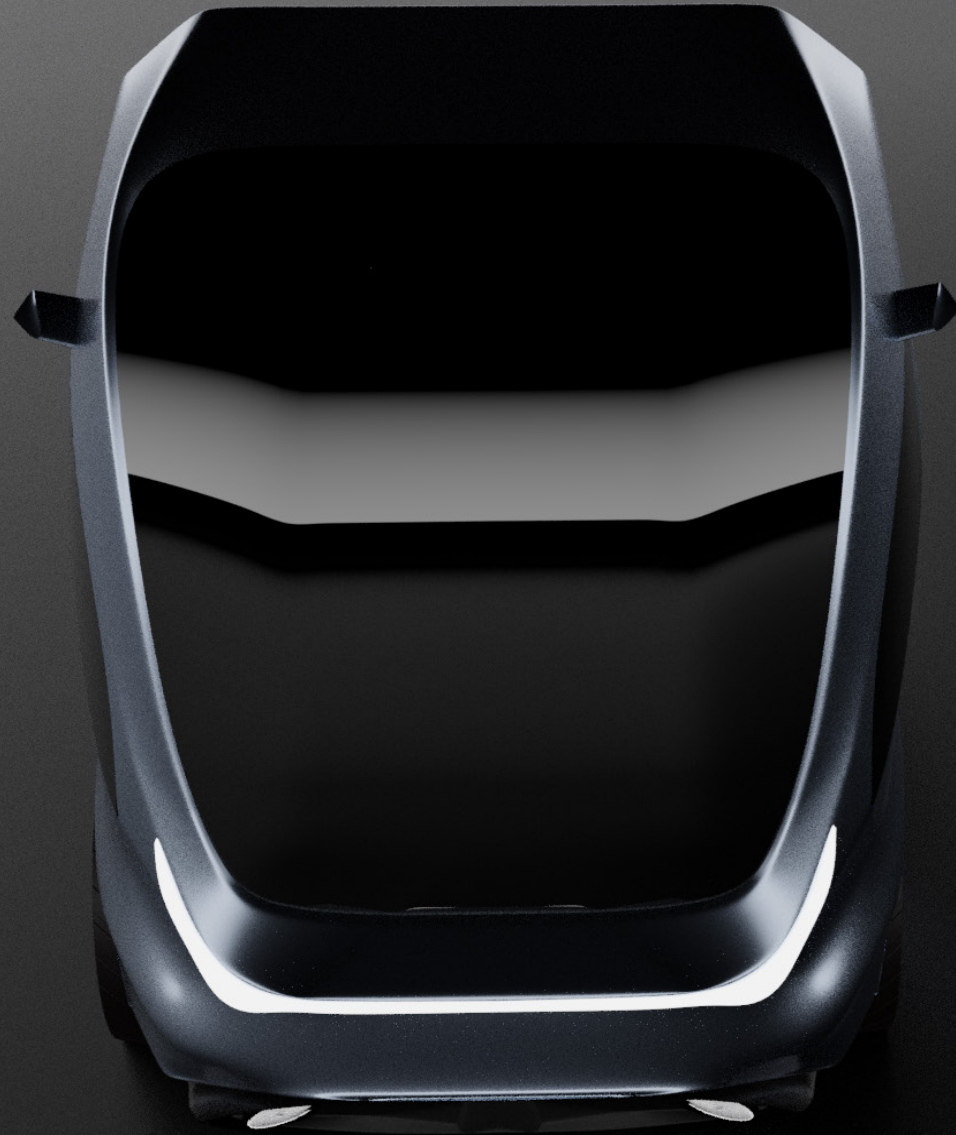


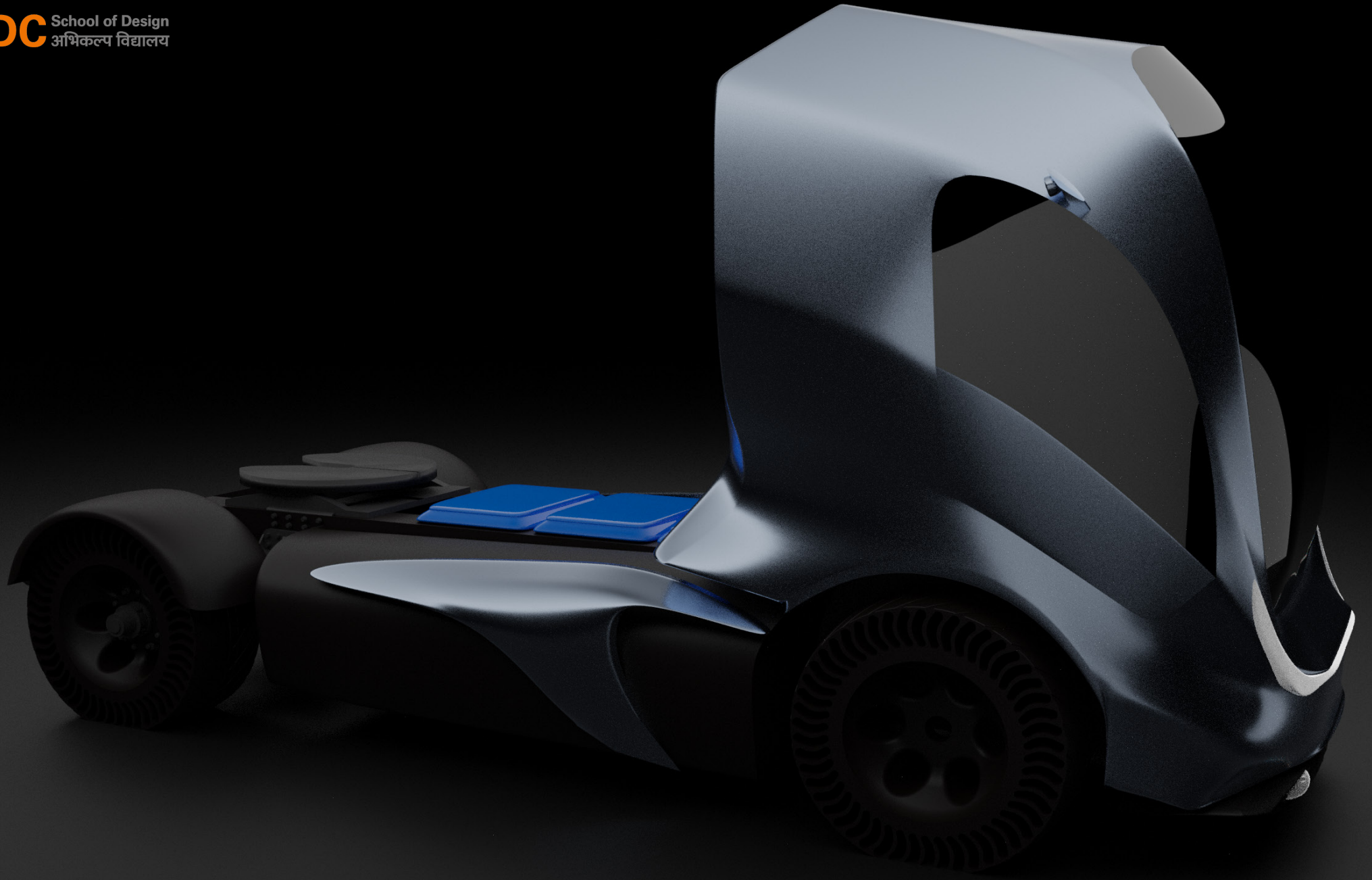


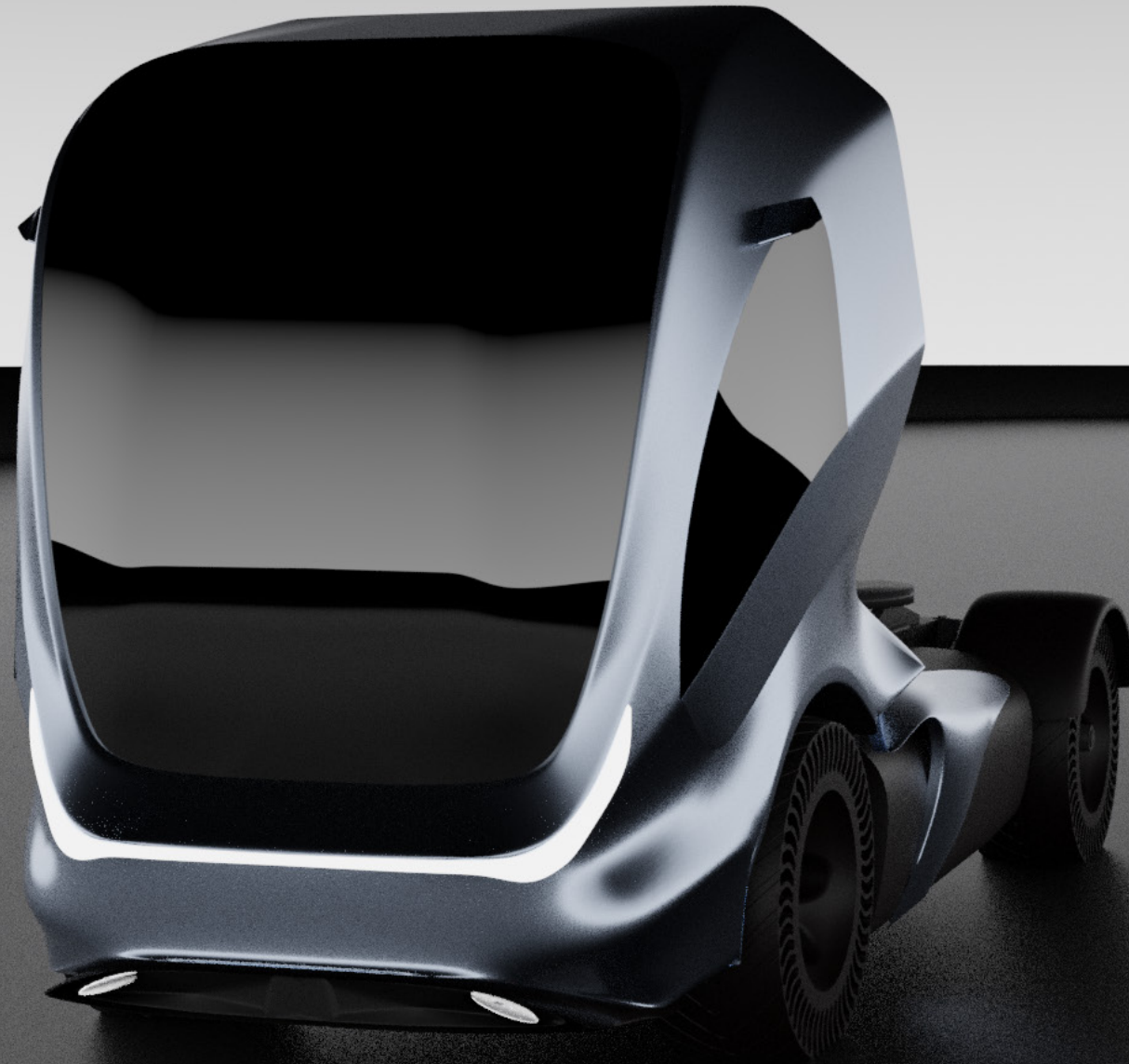






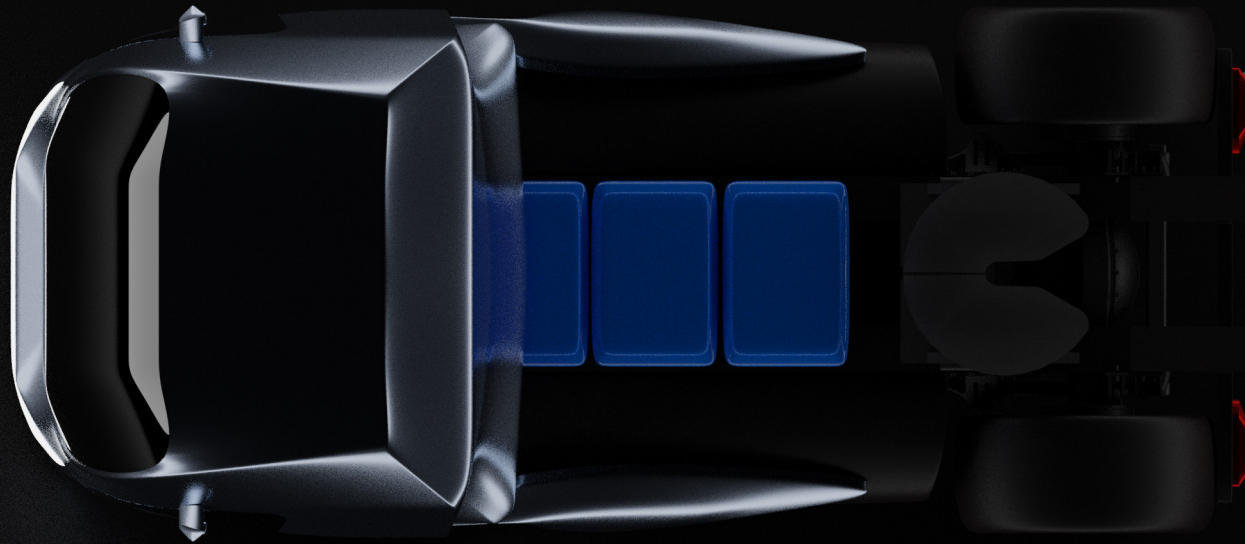
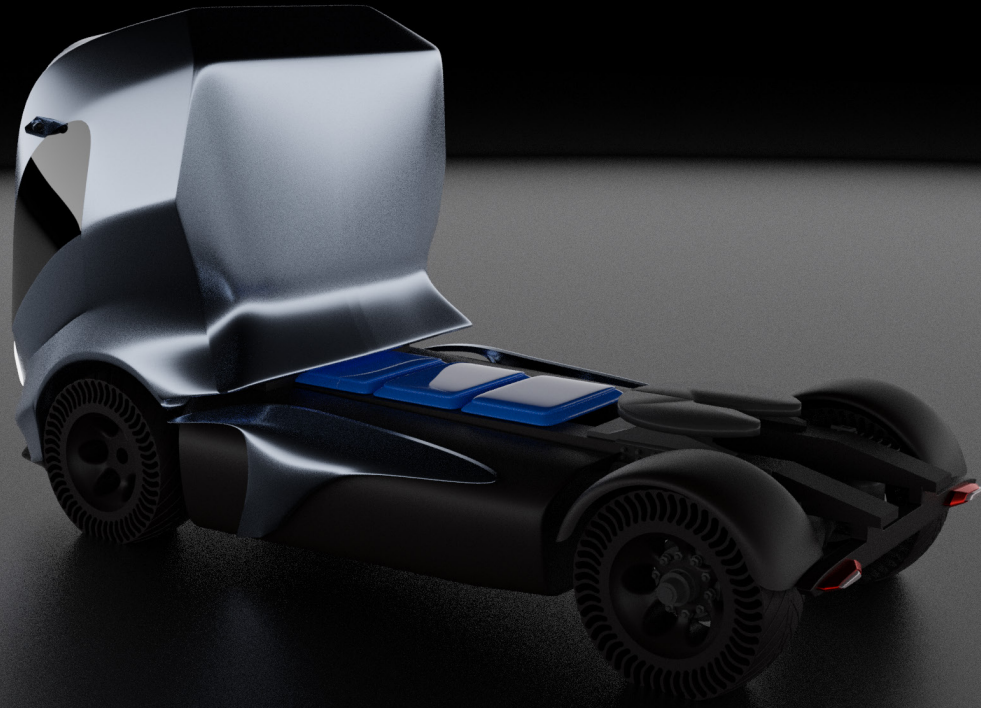




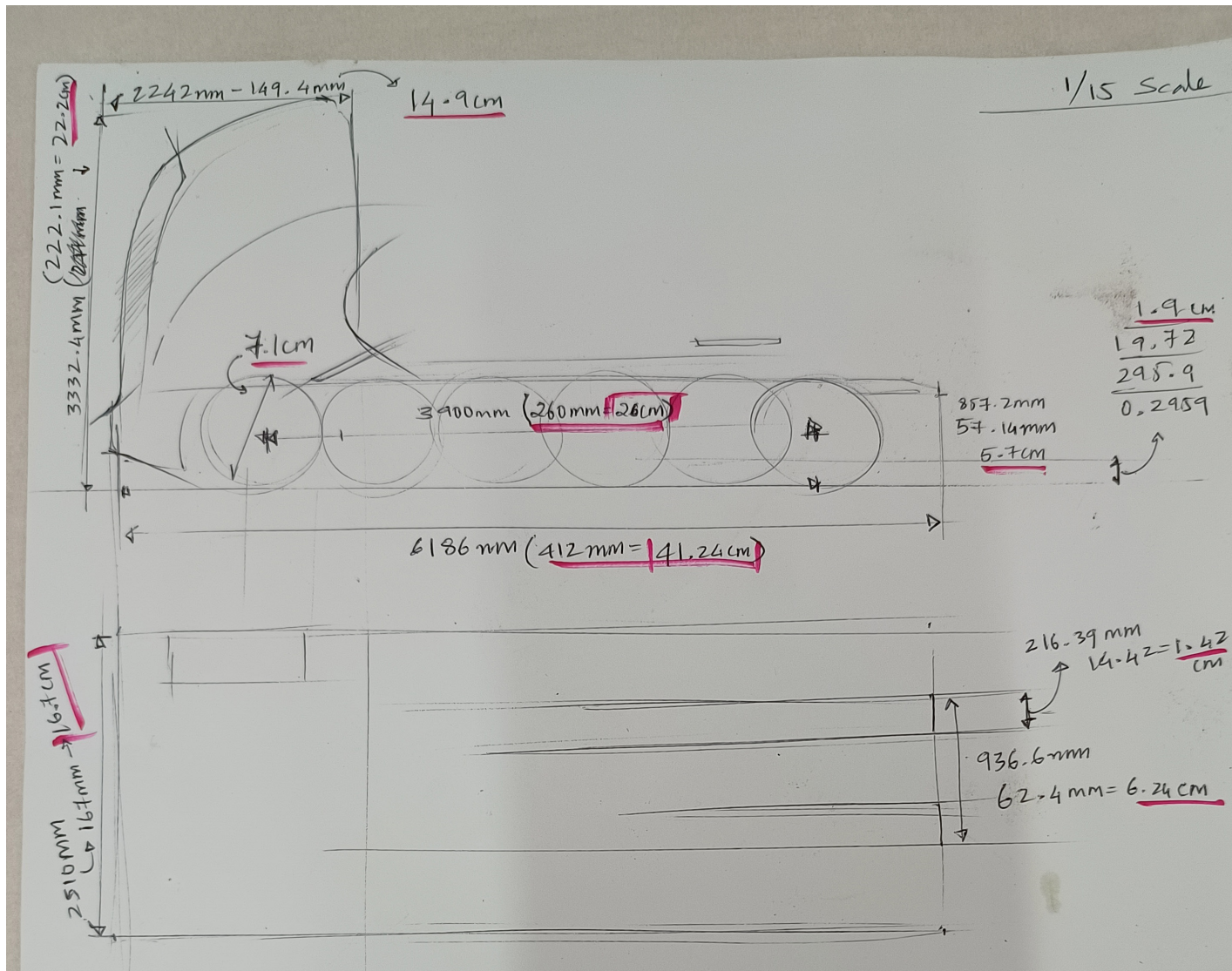








15. Construction of scale model

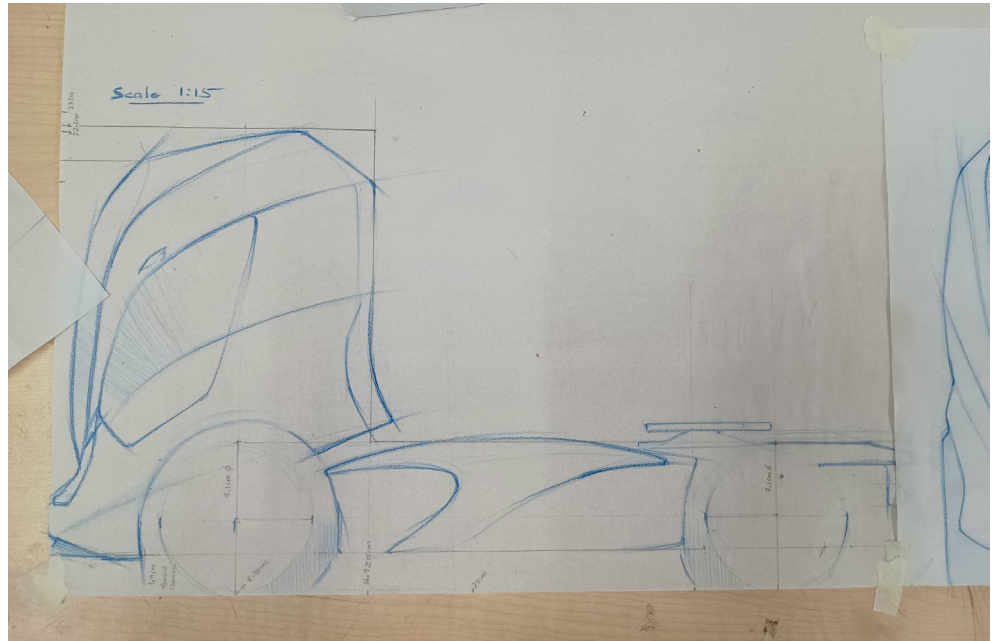
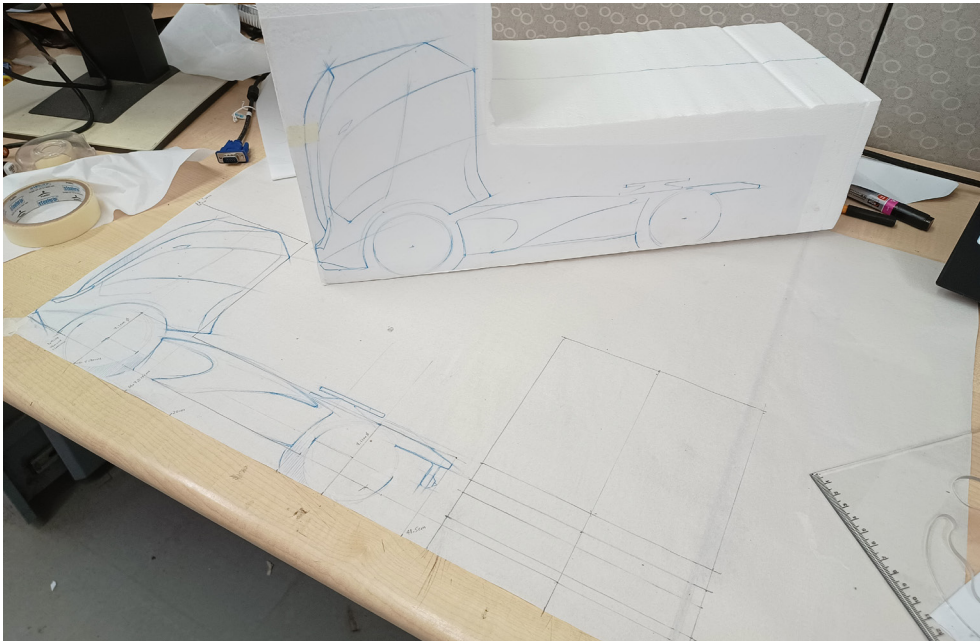
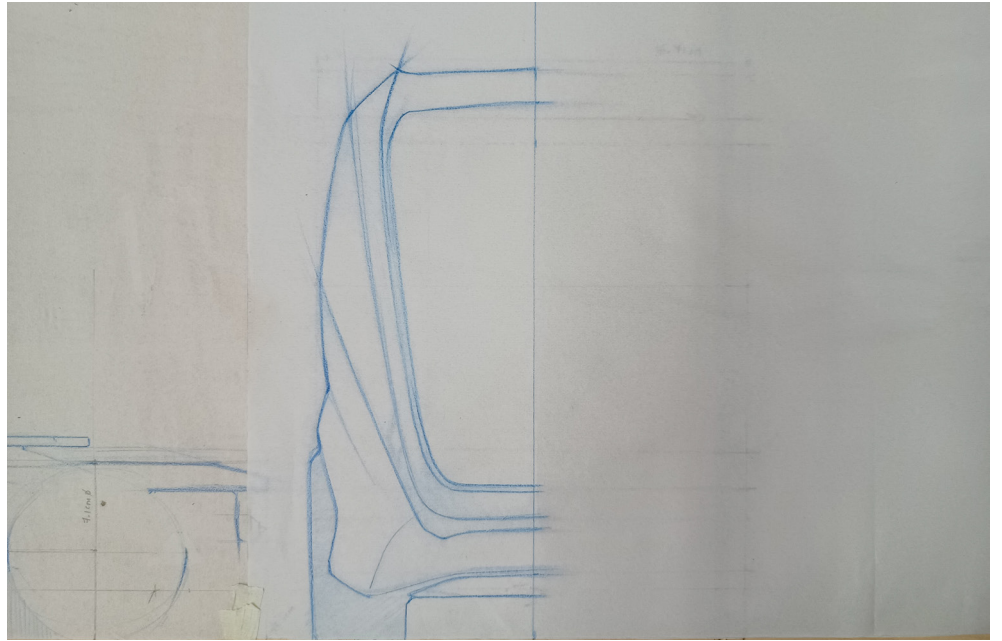
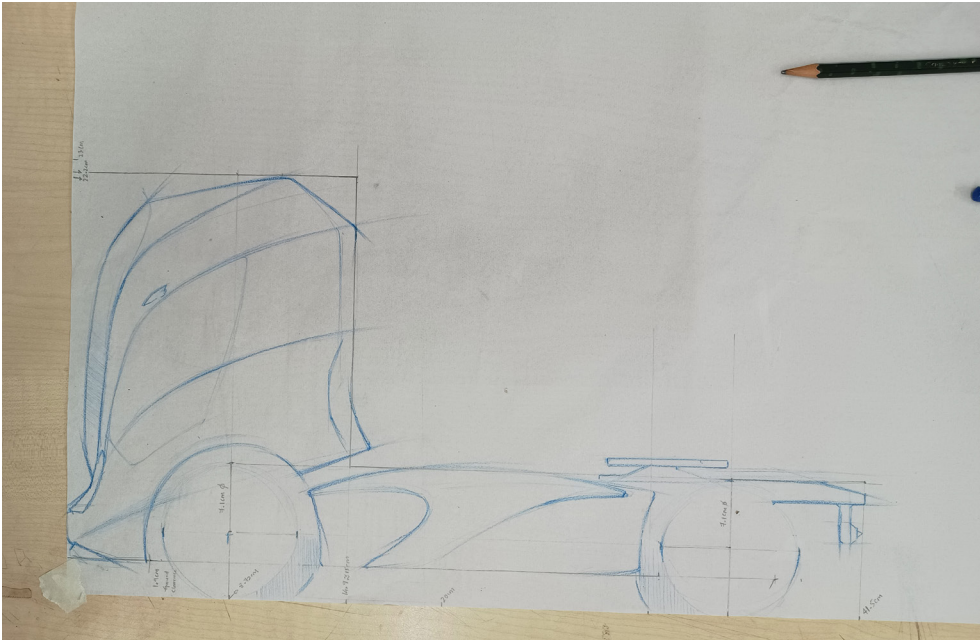


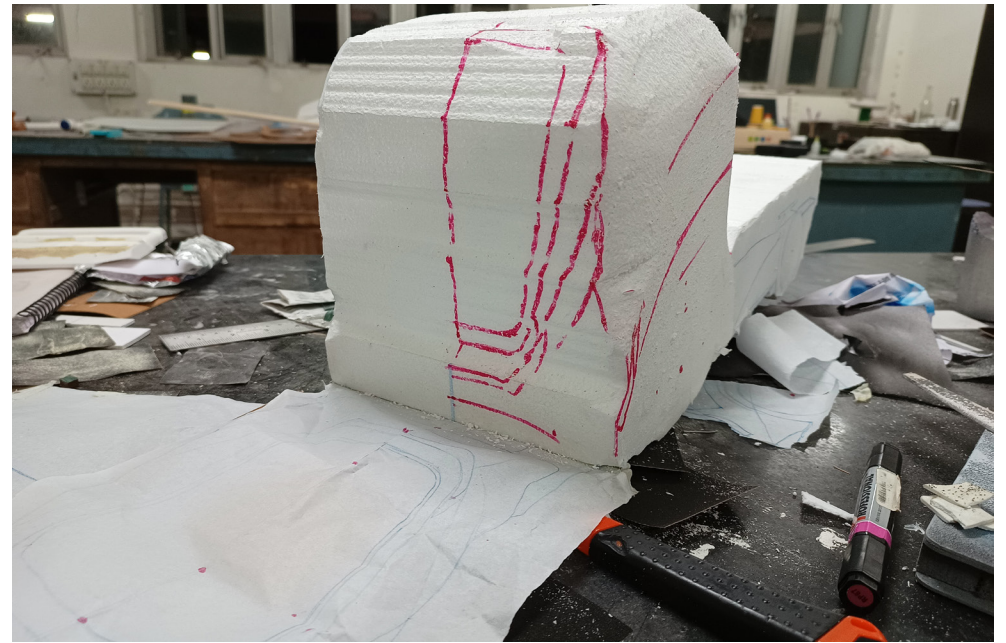
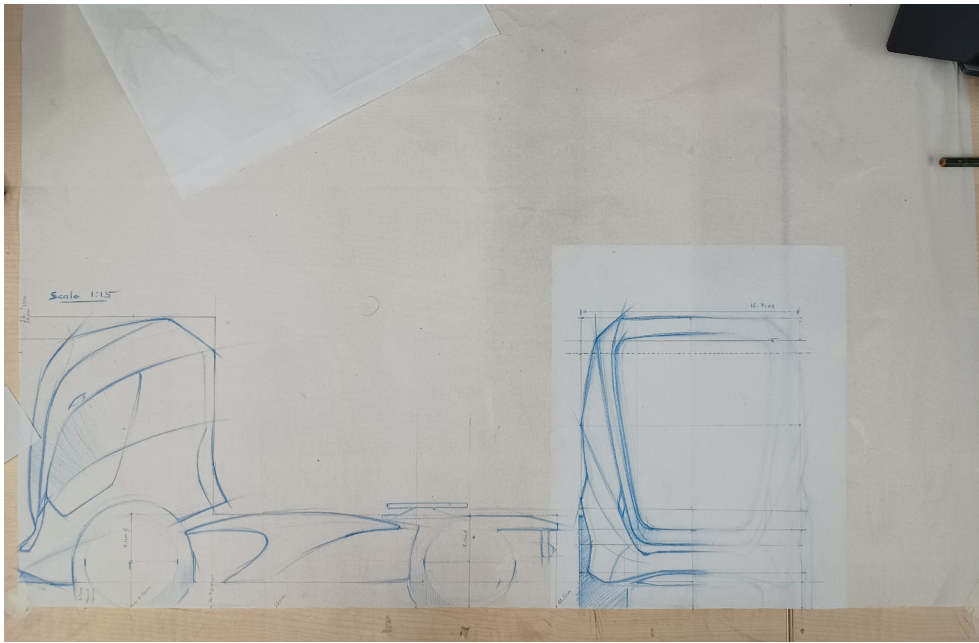
Scale 1: 15

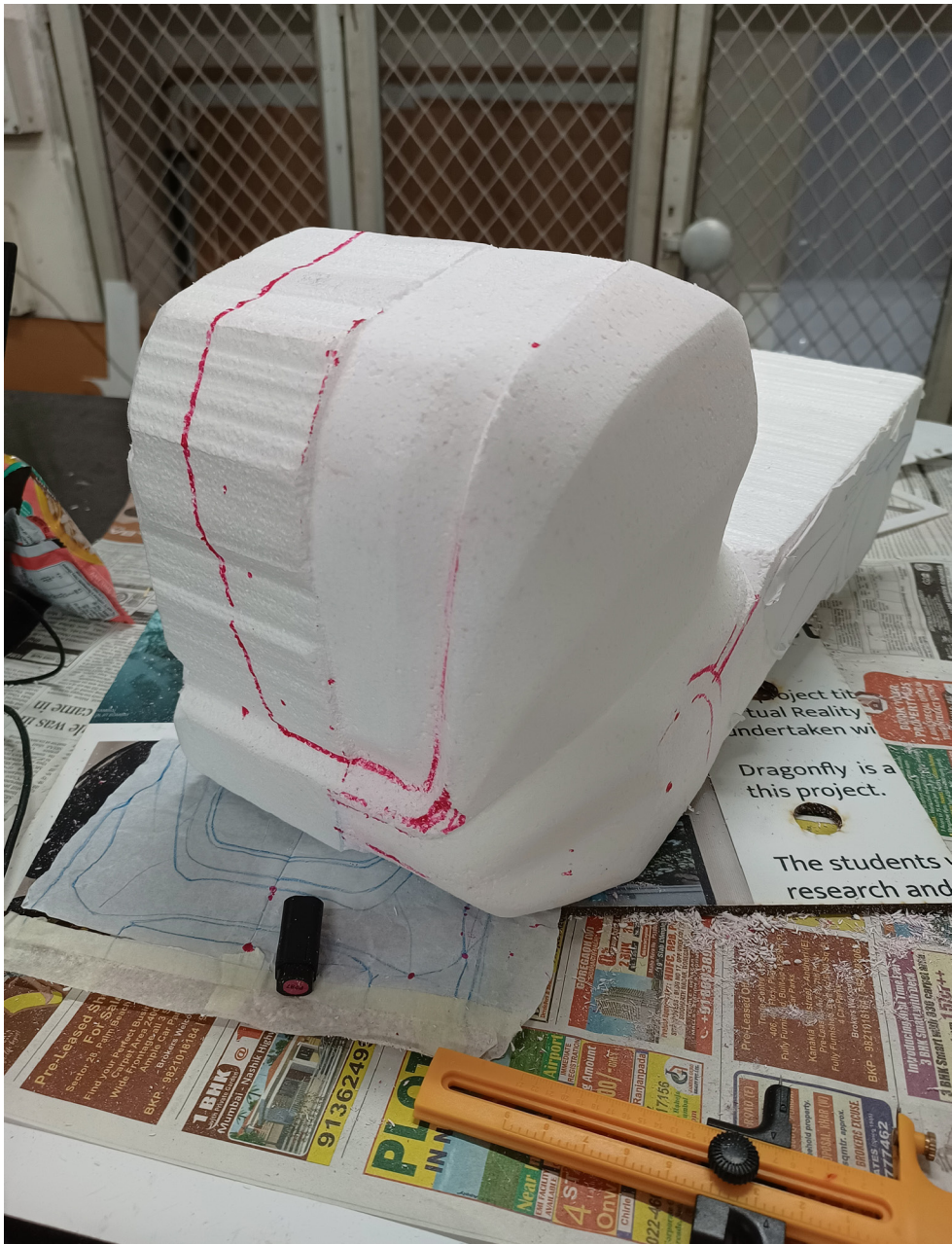
Length : 41.24 cm

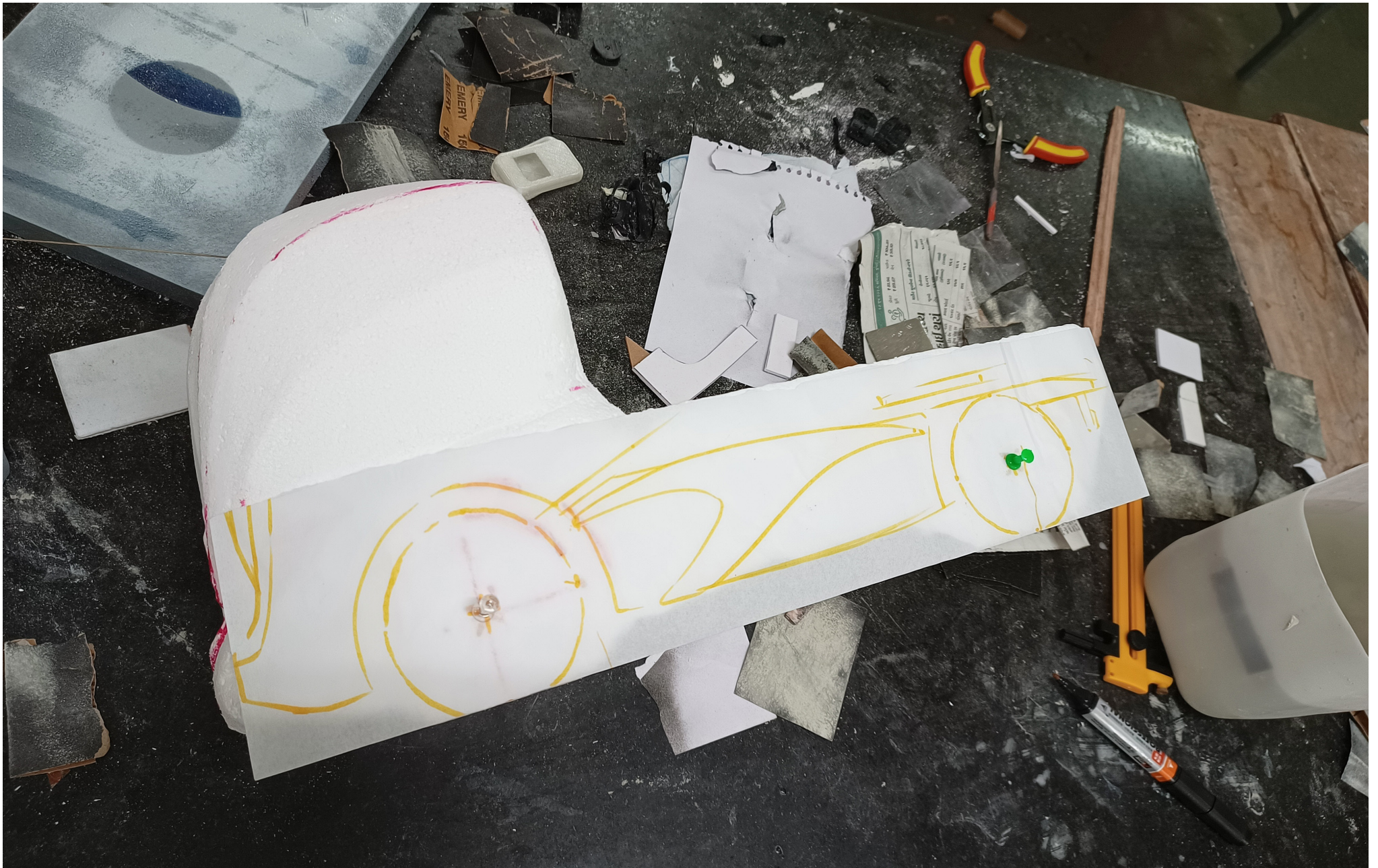
Width : 16.7 cm

Height : 22.2 cm



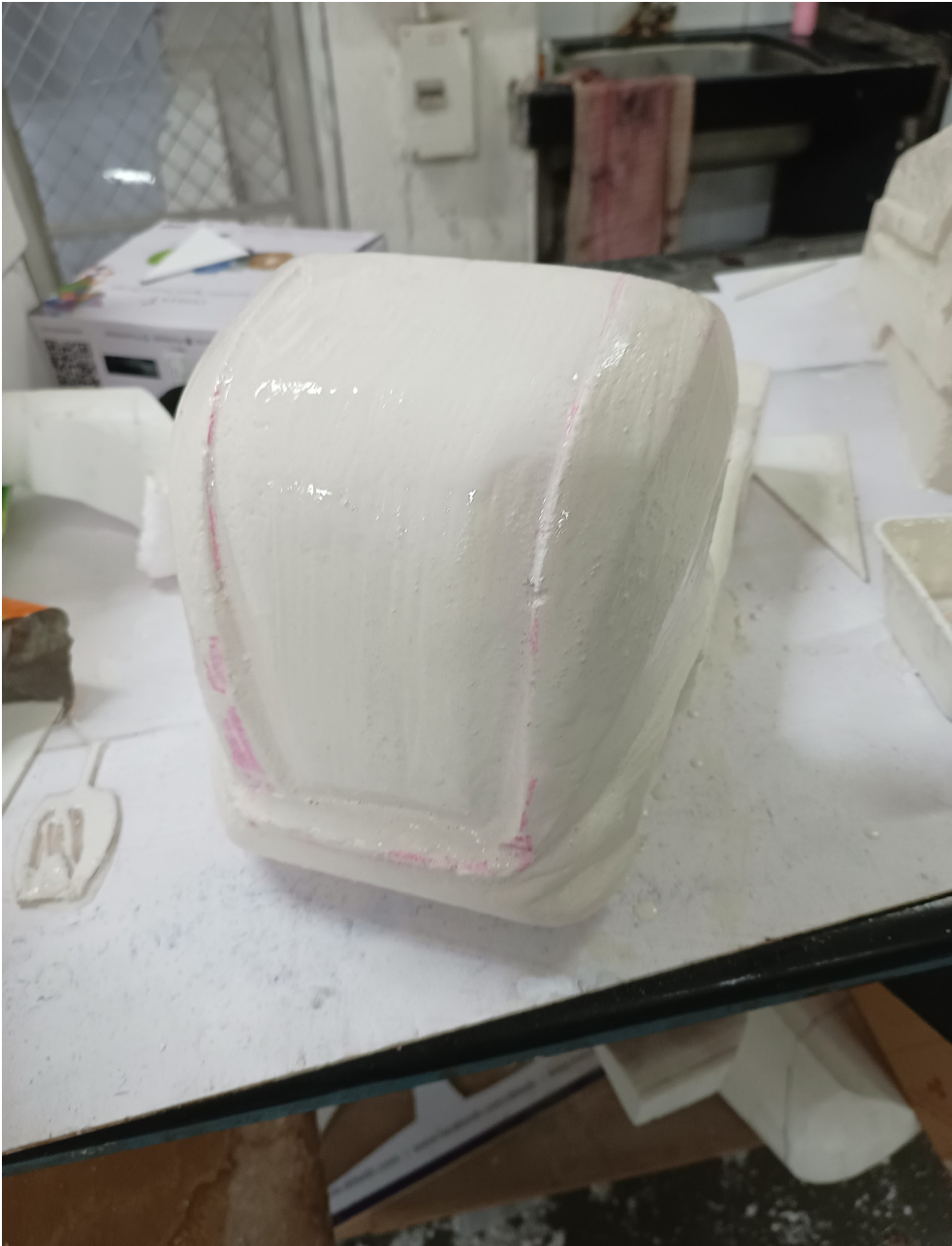














16. Reference

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7. <file:///C:/Users/User/Desktop/P3%20research/White%20Paper%20on%20business%20of%20g.pdf>