

god



GOD (Gang of Designer) is an advertising agency,
which design the concept according to the clients requirements
with creative mind

Creative Art Director :
Mr. Sandeep Bombale
Mr. Vedobroto Roy

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MUMBAI – 400 013
INDIA

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CLIENTS



Credit Card

Before



After



Sun Ban Reflective Glass. Keeps the heat out to keep you cool.



SAINT-GOBAIN

sun –ban reflective
glasses

Work – To Design
concept for sun –ban
reflective glasses should
be with humorous in line
drawing

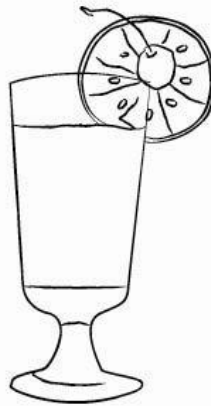
Brief –

1. It saves electricity
2. It makes room cool

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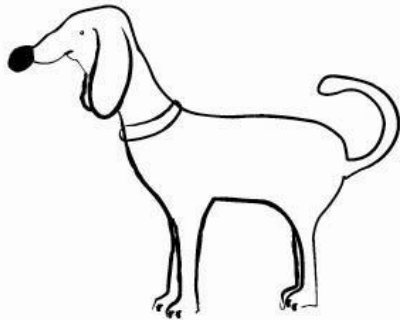
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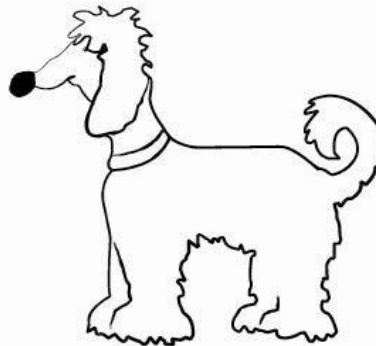
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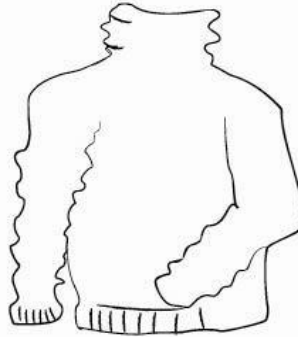
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Mobile creches and
organization which work
to

- a. Uplift the lives of
construction worker
children
- b. To educate them

Work -

To design Logo of Mobile
creches

Brief -

It should be symbolise
construction worker life.



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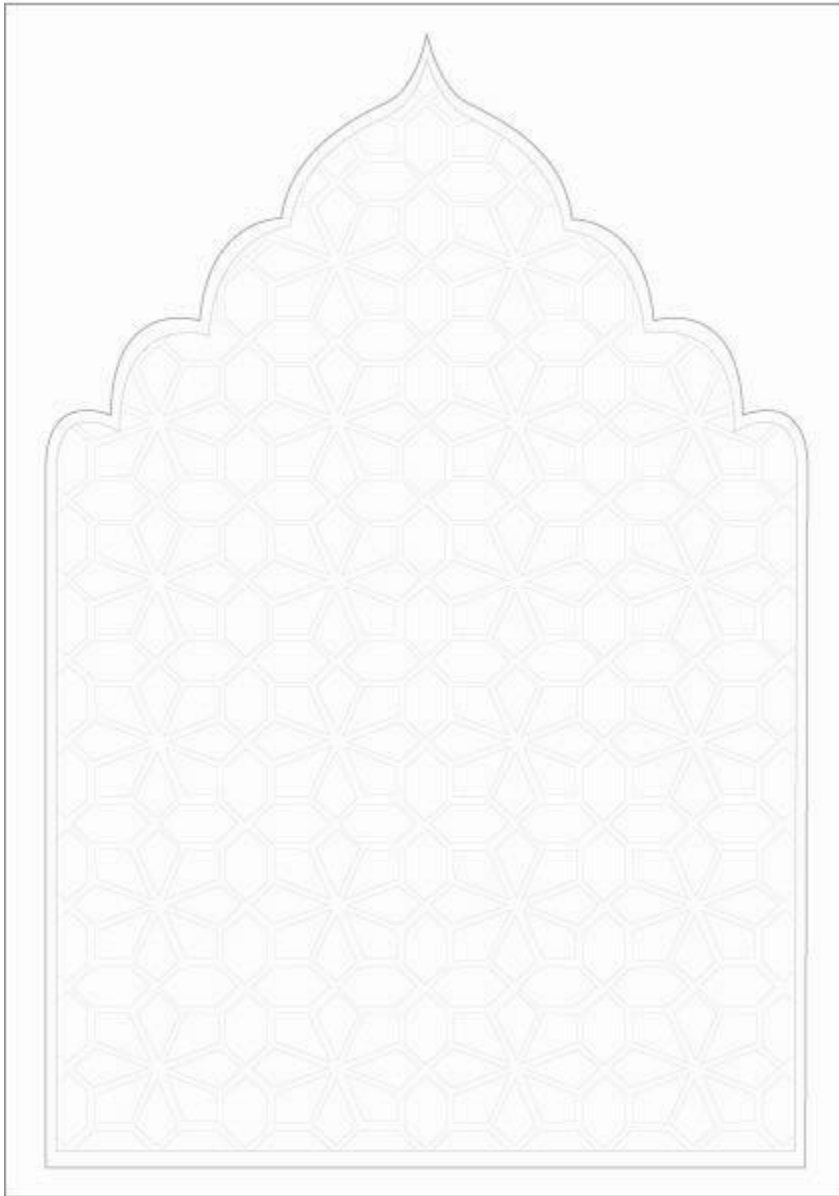
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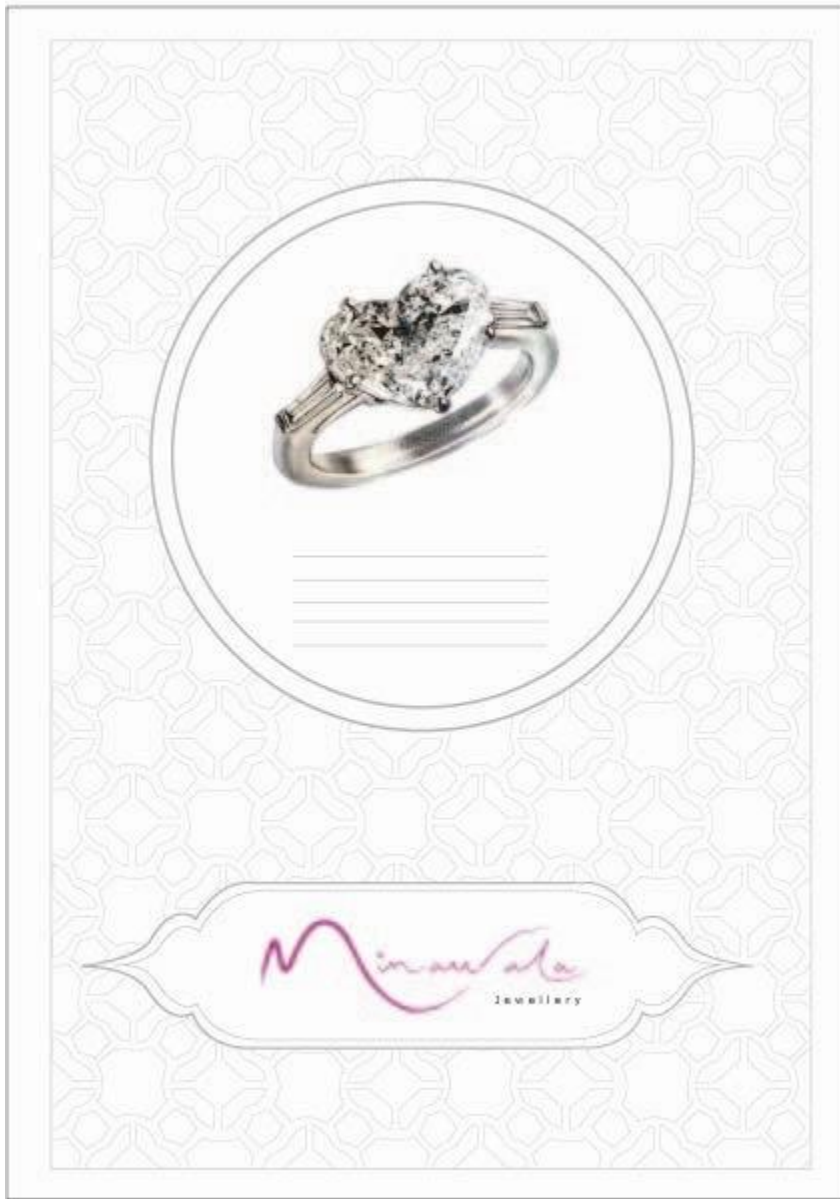
It's a Handmade Jewellery

Work -

To design leflate and
hording

Brief -

1. It should look like rich
and attractive
2. It should have fill of
Handmade Craft



Minawala Jewellery

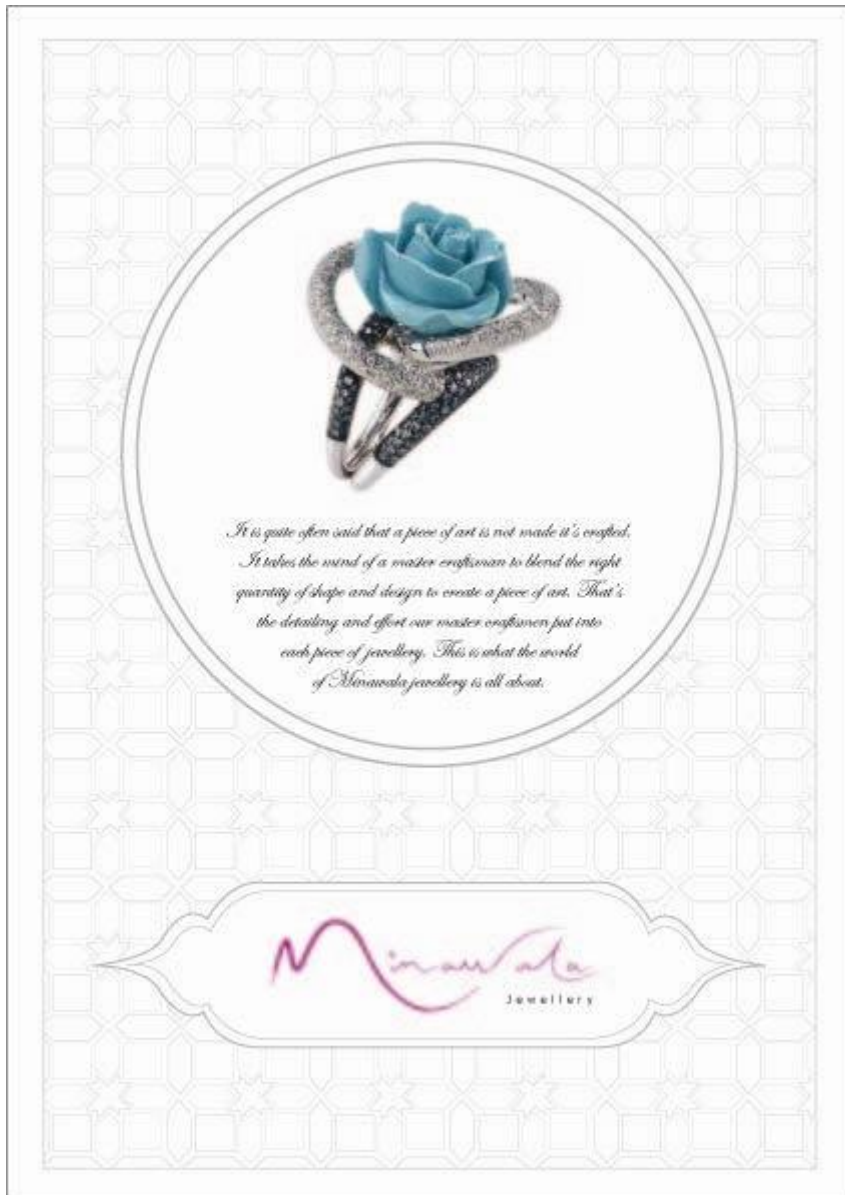
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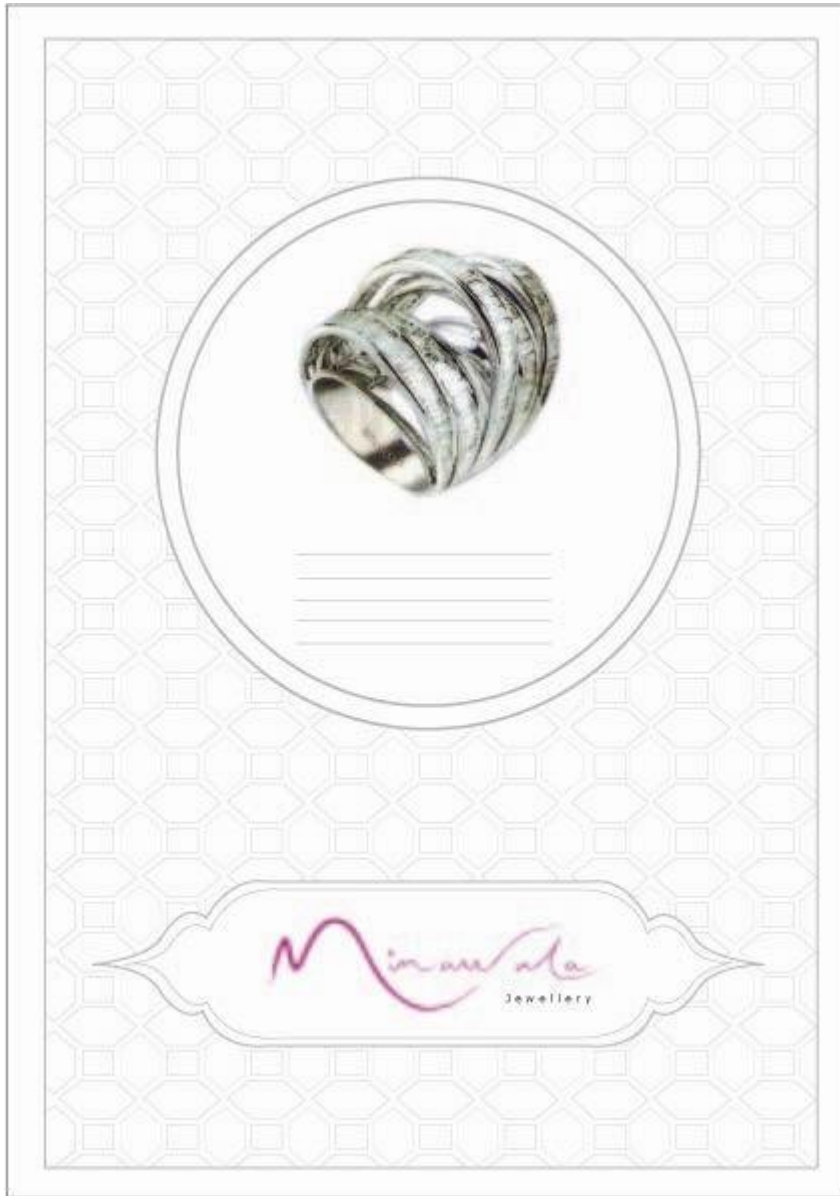
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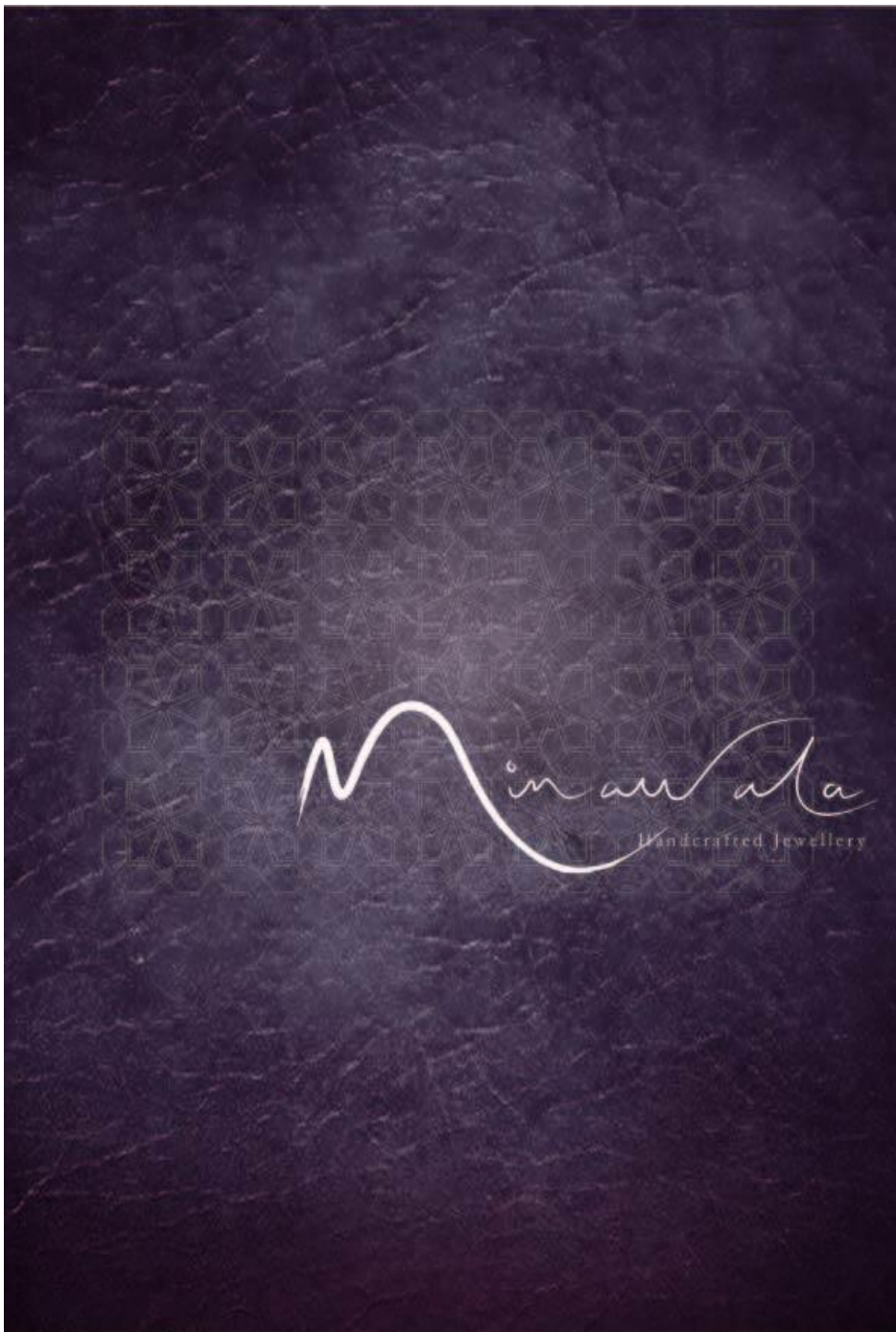
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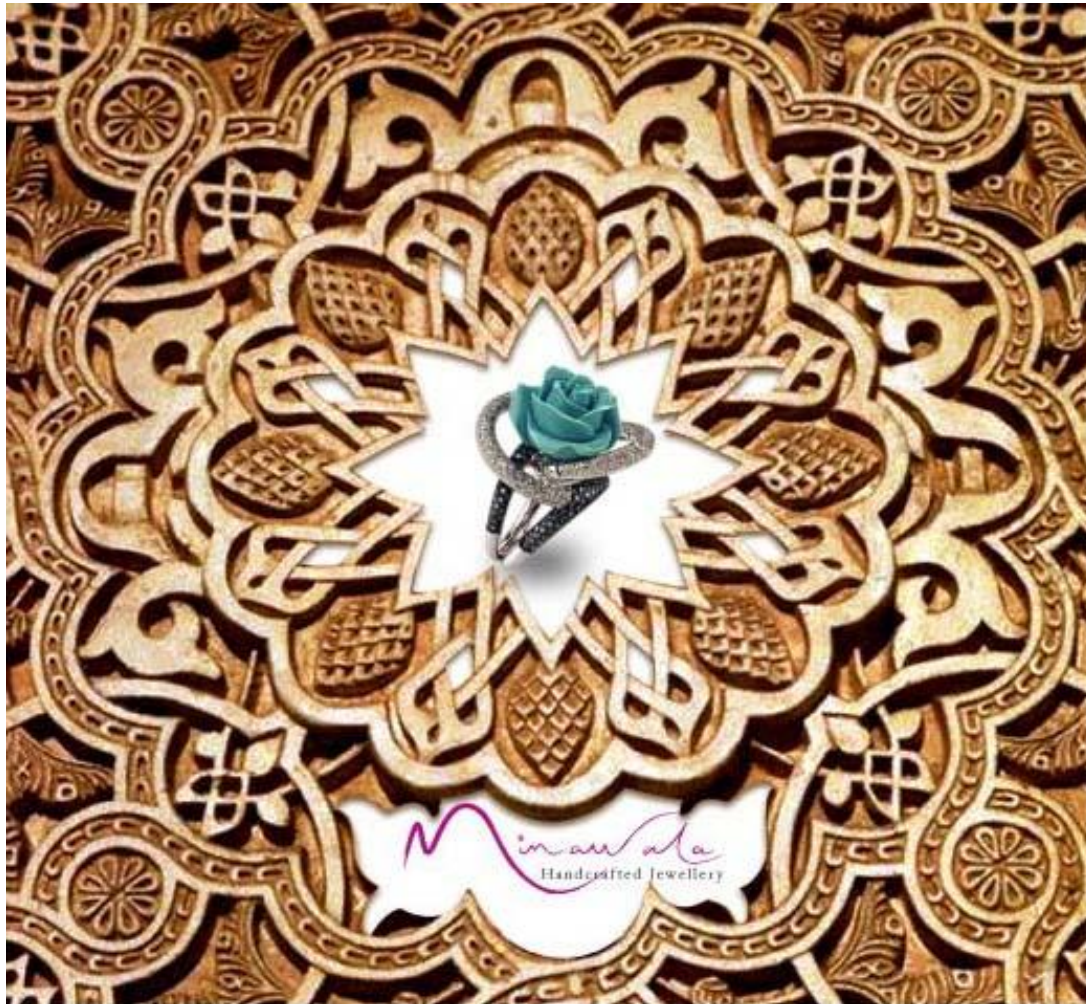
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Survey on Credit Card Holder

Do you believe in the concept of a Credit card ?

☐ Yes

☐ No

Do you own a Credit card ?

☐ Yes

☐ No

What credit card do you own?

☐ ICICI

☐ Citibank

☐ HDFC

☐ HSBC

☐ SBI

☐ Any other

What is the service provider?

☐ Master Card

☐ Visa

☐ American Express

Why don't you own a credit card?

☐ Interest Rate too High
Inadequate Information

☐ Can't afford
Any Other reason

Why do you need a credit card?

☐ Shopping

☐ Dining

☐ Emergency

☐ Any Other

Do you know how to utilise all the benefits on your Credit Card?

☐ 45 – 50 days credit limit

☐ Insurance

☐ Other

☐ Rewards

☐ Tie-ups

What kind of a company would you believe in if you wish to purchase a Credit Card?

☐ A Friendly Company

☐ A Powerful Company

☐ A Multinational Company

☐ **A Transparent Company**

Do you think a Credit Card is useful?

☐ Yes

☐ No

What credit limit would you prefer on your card?

☐ 25000 – 50000

☐ 50000 - 75000

☐ 75000 – 100000

☐ 100000 and above

What does a credit card mean to you?



THE TRANSPARENT *CREDIT CARD*!

CALL **CUSTOMER FIRST**
AT 1-600-6666-666
FOR YOUR SILVER AND GOLD CARD

Credit Card

It's a high profile company's
Credit Card

Work -

To design ad campaign
(Poster)



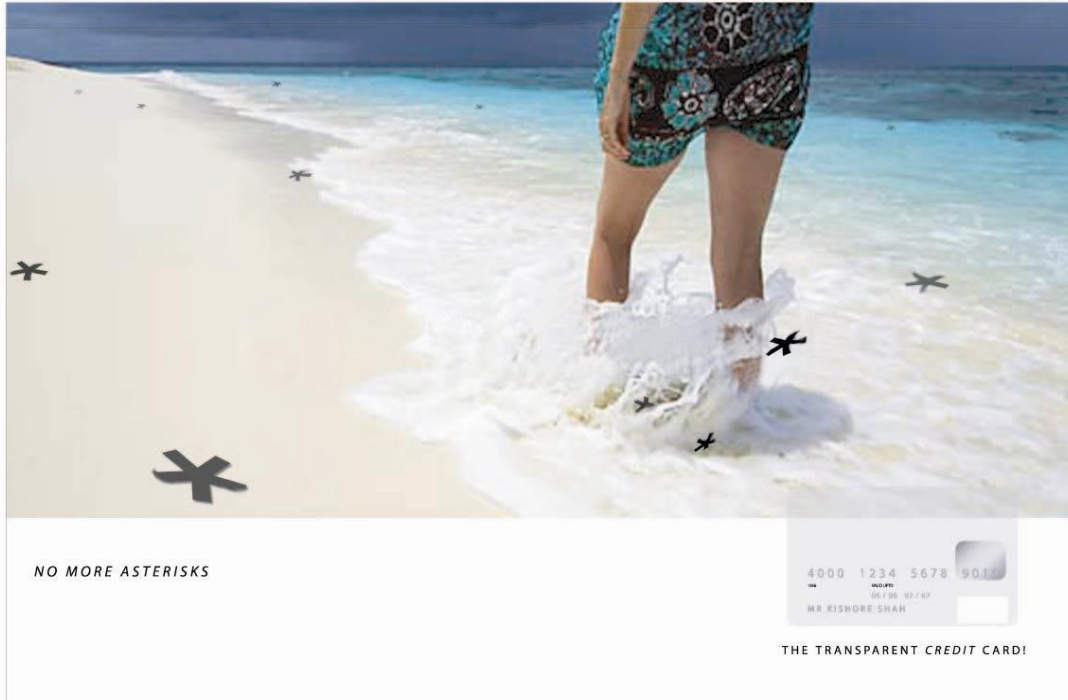
No more asterisks.

Credit Card

It's a high profile company's
Credit Card

Work -

To design ad campaign
(Teaser)



• On your first transaction of just Rs. 2000/- get a RIM cell phone free • No annual fees • No hidden costs • No fine print • No surcharge on petrol • 5% cash-back on every purchase
• 50 days interest-free credit • Life Insurance coverage • Credit Shield • No surcharge on utility bills • Toll-free number • 24 hour customer care • Widely accepted • Invest in mutual funds

Credit Card

It's a high profile company's
Credit Card

Work -

To design ad campaign



NO MORE ASTERISKS



THE TRANSPARENT CREDIT CARD!

• On your first transaction of just Rs. 2000/- get a RIM cell phone free • No annual fees • No hidden costs • No fine print • No surcharge on petrol • 5% cash-back on every purchase • 50 days interest-free credit • Life Insurance coverage • Credit Shield • No surcharge on utility bills • Toll-free number • 24 hour customer care • Widely accepted • Invest in mutual funds

Credit Card

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Work -

To design ad campaign



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Work -

To design ad campaign

GOD bless you !