

Summer Internship Project

Exploring the art of hand shadowgraphy with Amar Sen

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Objective

- The objective was to learn the art of hand shadowgraphy having no prior experience.
- Storytelling through hand shadowgraphy.
- Understanding the process of making short films.
- It is an art form which has immense possibilities and can be applied in different fields.

The Artist- Amar Sen



- The artist known for his excellence in various fields of art like singing, acting, magic, graphic art, poetry and obviously his pet art hand shadowgraphy.
- He is worlds one of the best hand shadowgrapher among few of the remaining at present, done numerous performance all over the world.

The Art of Hand Shadowgraphy

- The mention of this form of art using the shadows of the hands and body to depict other objects can be found in ancient Chinese texts (A king arranged to have Shadowgraphy shows to entertain his sick queen). Till a decade ago this used to be regarded as an offshoot part of magical performances.

The Art of Hand Shadowgraphy

- The advances in this art form made by Amar Sen and his Partner are huge, pushing the art to unbelievable new heights, the introduction of actual personality likenesses (with human profiles of anatomical similarity) and total cinematic shadow presentations complete with soundtracks and storyboards was introduced and refined.
- The current potential of this art as a new, unique and novel medium of expression has been untapped and the art at its peak is all set to die if no more practitioners of this art would be created.



Work

- To start from the scratch of making a short hand shadowgraphy film and understanding the production methodology from start to end.
- Ideation, story making, scripting, shooting, and editing.

Project

- Hand shadow AV project for State Bank of India.



Process - Pre Production

- Brief from client
- Keeping important elements from the brief
- Important elements as per the client
- Making list of elements priority wise
- Elements becomes the characters
- Formation of story with those characters
- Making script with visuals and captions
- The script sent to client, after approving the shoot starts

Process - Production

- Set up, Artist, and then shooting
- Some rules are made to be obeyed

Process – Post Production

- In post production the most complex videos were composed at the very beginning
- Then the complex videos were put into the master video line
- Make a rough cut of the video with sound
- Sent it to the client in low resolution
- Then they keep on sending the video in low resolution by making little changes as per the client requirement until the client approve it.

Take Away

- The art of making "cinema in silhouette".
- The process of hand shadowgraphy.
- Methodology use for making short films.
- Dealing with client.
- All and sundry tips use in the film industry.

References

- <https://www.google.co.in/>
- <http://www.amarsen.com/index.htm>
- <http://en.wikipedia.org>

Thank you