



ADS

Another Design Story

Varun Mevada
15 633 0007

Thatz it[®]
PVT LTD

TEAM

ADS





Sachin Puthran
Director



Sachin Puthran
Director



Ayushree K.
Designer



Rahul K.
Designer





Varun M.
UI / UX (Intern)



Rahul K.
Designer



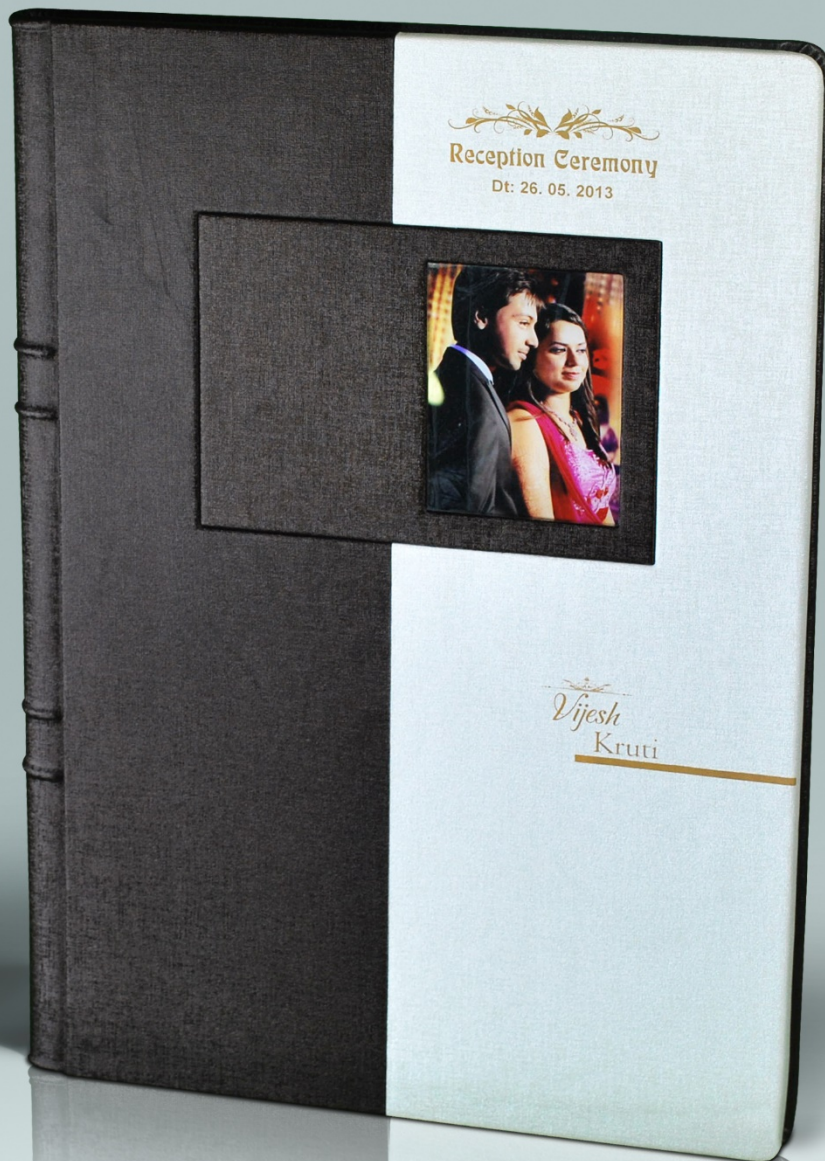
Sachin Puthran
Director



Ayushree K.
Designer



Dhaval K.
Marketing (Intern)



KARIZMA™

It is the only Indian brand whose name is as popular as 'Xerox'.

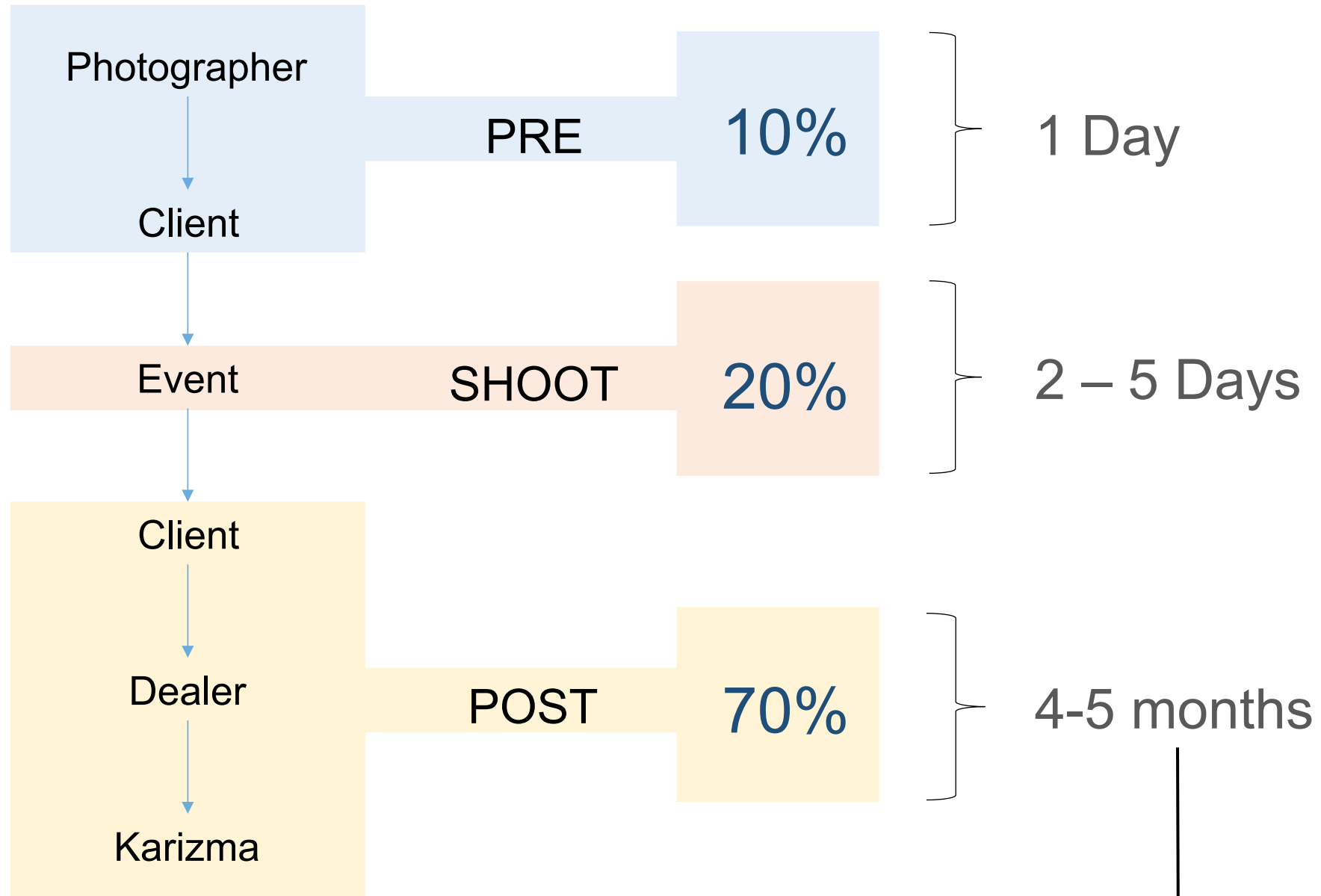
Today, every person wants a 'karizma' album to preserve their precious wedding memories.

- Wedding Videography
- Album Printing
- Complete solution for Photographers (B2B)
- Consumer products (B2C)

Canvera
preserving memories

SRK™
GROUP OF
DIGITAL
LABS
Sandip, Rupam & Kamal

Many other
Printing Labs.



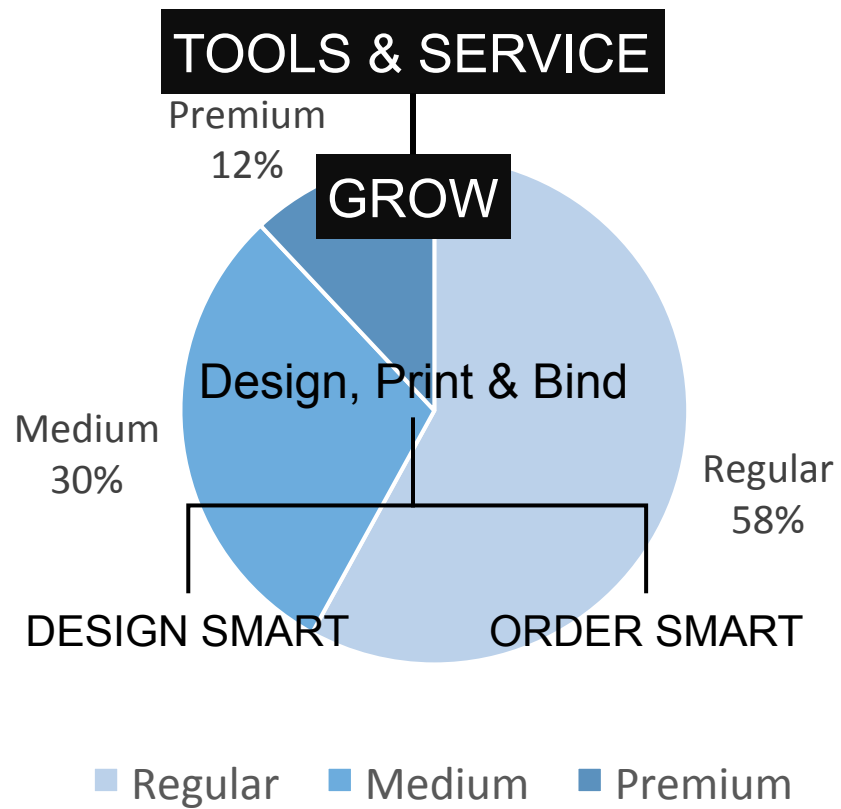
B2B

Giving Photographer the liberty

INR

B2C

< 15,000 /- INR



AT PRESENT

ADS

Shutterfly

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Family Photo Albums
Travel Photo Books
Wedding Photo Books
Baby Photo Books
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8x8 Photo Books
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10x10 Photo Books
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Save 50% on hard cover books Code: MYFAVES

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**MAKE IT AN
ENDLESS SUMMER**

50%
off

HARDCOVER PHOTO BOOKS

40%
off

PERSONALIZED GIFTS & HOME DECOR

30%
off

EVERYTHING ELSE

Code: MYFAVES
Ends Tue, July 19

Photo Books

Cards & Stationery

Prints

Calendars

Personalized Gifts

Home Décor

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FREE SHIPPING on orders \$39+ Code: SHIP39

Ends July 19

50% OFF HARD COVER BOOKS + 40% HOME DECOR & PHOTO GIFTS + 30% ALL ELSE Code: MYFAVES

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New Styles

All Styles

Disney

Summer Time

Yearbook

Everyday

Year In Review

Family

Baby

See: All | Standard | Storytelling What are Storytelling styles?

29 of 249 styles



Modern White



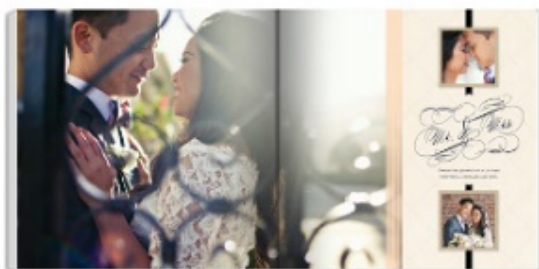
Classic Wedding



Classic Wedding Guestbook

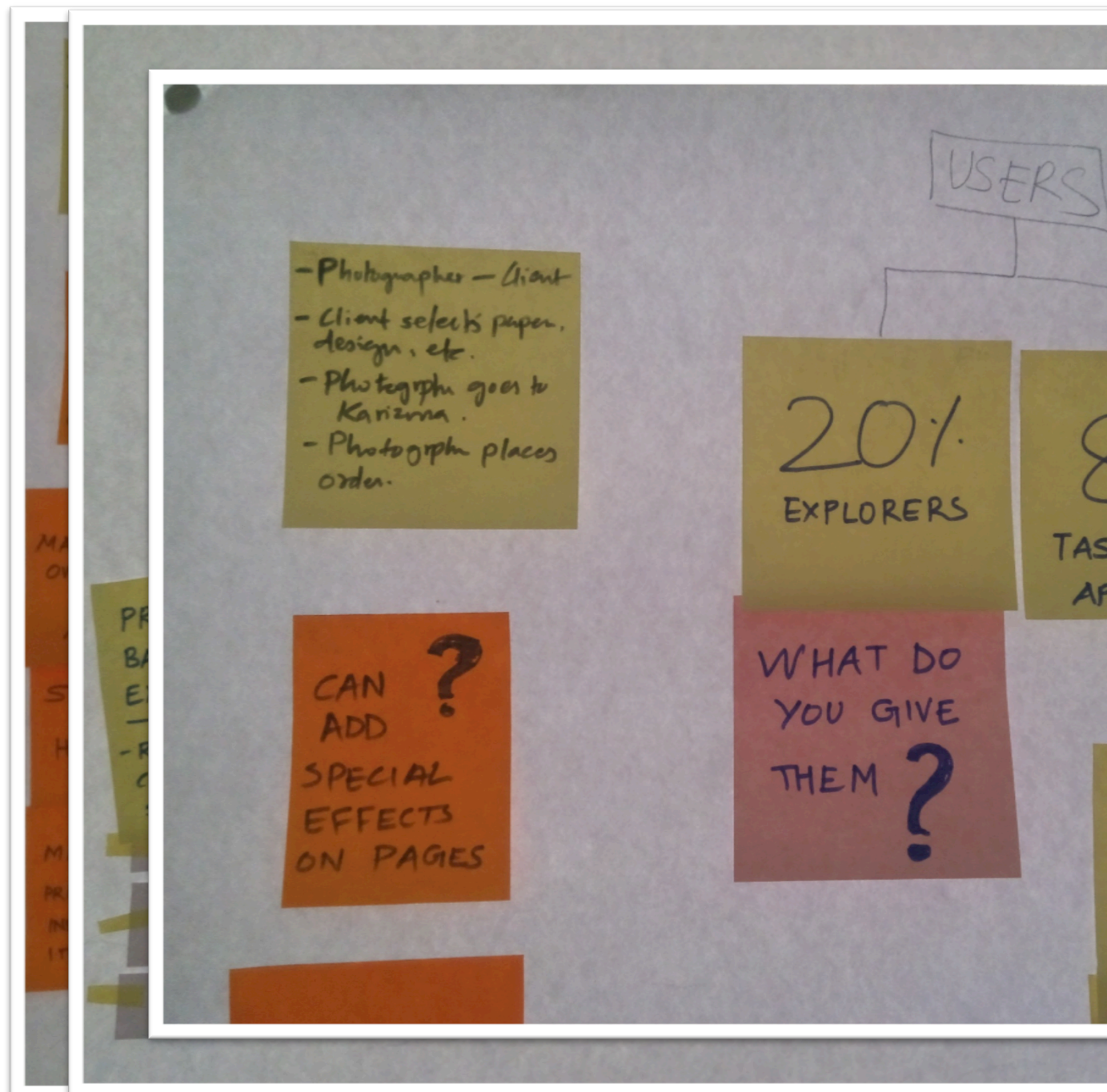


Outdoor Wedding

 Vintage Wedding
Storytelling Style - Additional \$5.99

Vintage Wedding Guestbook





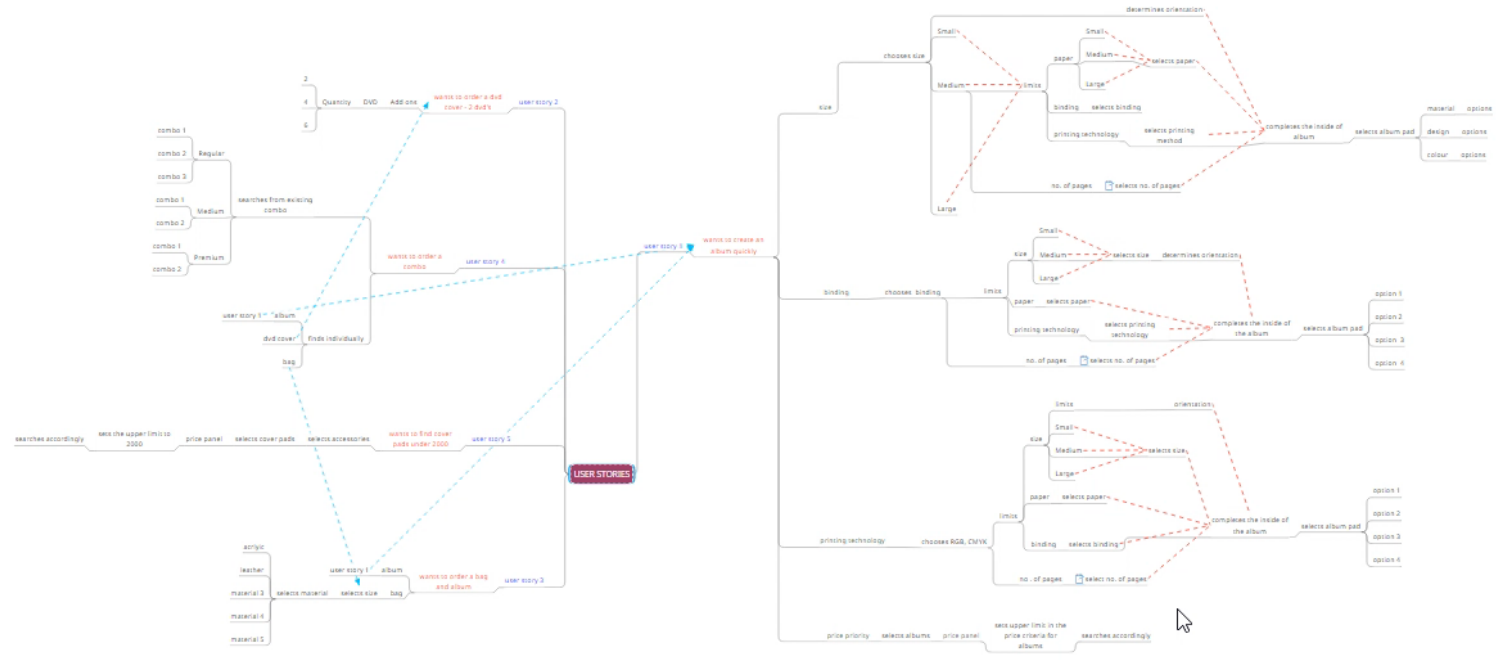
6 USERS

ALL MALE

Most of them
only studied till 12th

Okay with English Language

- 1 Same product / Combo
- 2 What's NEW!
- 3 Language
- 4 Internet Issues
- 5 It's about the size



Regular

0 - 15,000

Medium

15,000 - 60,000

Premium

60,000 +

All

☐ Bag

☐ Box

☐ DVD

☐ Photo Frame

ComposAlbumsAccessoriesNewOffers

Trending (See all)

Title

2,00,000/-

Photo Box
Album Pad
Photo DVD

Title

2,00,000/-

Photo Box
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Photo DVD

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Jaipur Collection (Full Collection)

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Photo DVD

Search Item, Combo, Album



Regular0 - 15,000

Medium15,000 - 60,000

Premium60,000 +

All

- Combos
- Albums
- Accessories
- New
- Offers

Trending Coverpads

Make my album

Orientation

Square

Landscape

Portrait

Printing technology

CMYK

RGB

GLITZ

GLITZ

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque viverra tortor id viverra rhoncus. In risus augue, placerat sit amet efficitur vitae, tristique vel ligula. Etiam id faucibus quam. Aliquam vel tempor ligula, sit amet lacinia risus.

Strength★★★★☆

Durability★★★★☆

Something★★★★☆

Size

12 * 18

12 * 24

16 * 32

Slide to resize

Paper

Glossy

Premium Glossy

Premium Glossy

Premium Glossy

Premium Glossy

Premium Glossy

Shine★★★★☆

Durability★★★★☆

Something★★★★☆

Shine★★★★☆

Durability★★★★☆

Something★★★★☆

Shine★★★★☆

Durability★★★★☆

Something★★★★☆

Shine★★★★☆

Durability★★★★☆

Something★★★★☆

Shine★★★★☆

Durability★★★★☆

Something★★★★☆

Matt

Search Item, Combo, Album

My cart

2,900

1. Album..... 2,500

Classic cover pad
12 * 18 (20 pages)
RGB printing
Premium Glossy paper
Layflat 100

2. Mug..... 400

Regular

0 - 15,000

Medium

15,000 - 60,000

Premium

60,000 +

All

Capacity

☐ 2

☐ 4

☐ 6

☒ 8

ComposAlbumsAccessoriesNewOffers

DVDBagsBoxPhoto frames

Collection 1

Design 1

Design 1

Design 1

Design 1

Design 1

Colour

☒

☐

☐

☐

☐

☐

Collection 2

Design 1

Design 1

Design 1

Design 1

Design 1

Design 1

Design 1

Collection 3

Design 1

Design 1

Design 1

Design 1

Search Item, Combo, Album

My cart2,900

1. Album2,500

Classic cover pad
12 * 18 (20 pages)
RGB printing
Premium Glossy paper
Layflat 100

2. Mug400



Same product / Combo



What's NEW!



Language



Internet Issues



It's about the size

B2B

Giving Photographer the liberty

INR

B2C

< 15,000 /- INR

TOOLS & SERVICE

GROW

Design, Print & Bind

DESIGN SMART

ORDER SMART

B2B

B2C

< 15,000 /- INR

