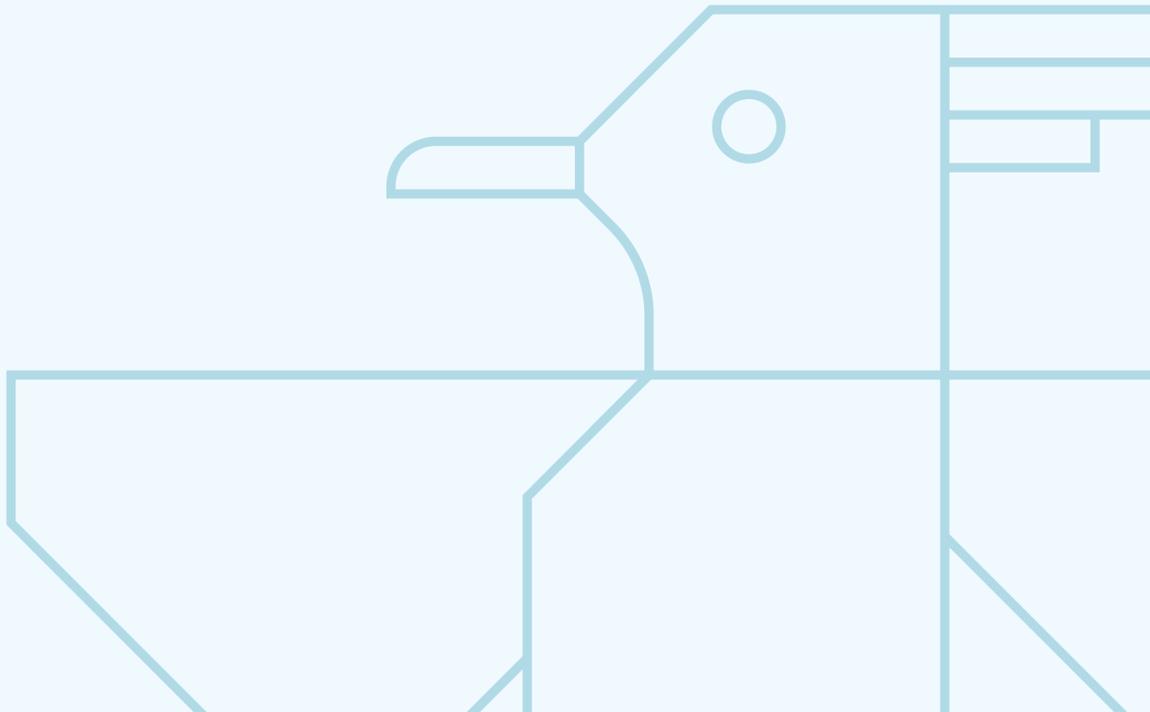
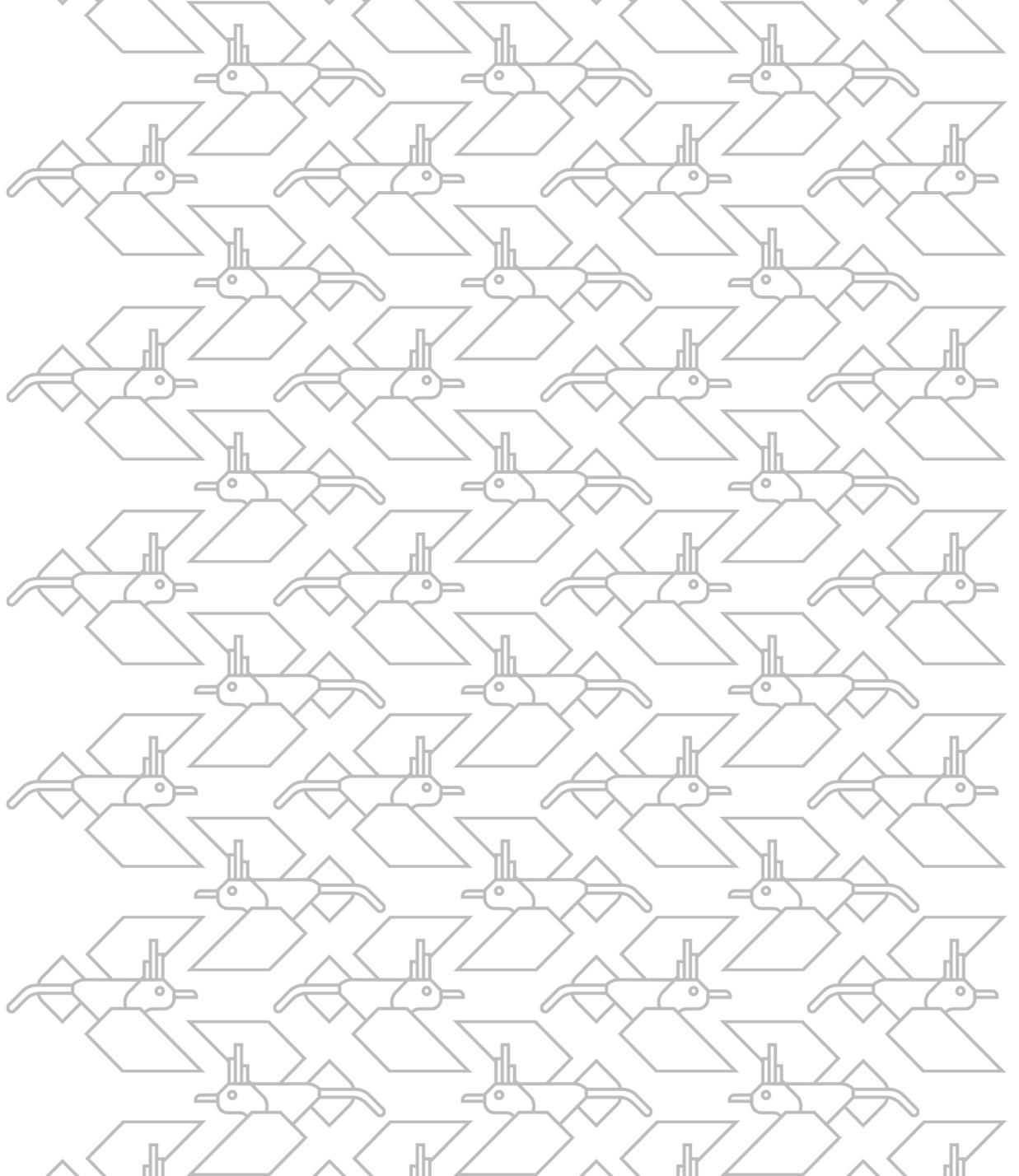


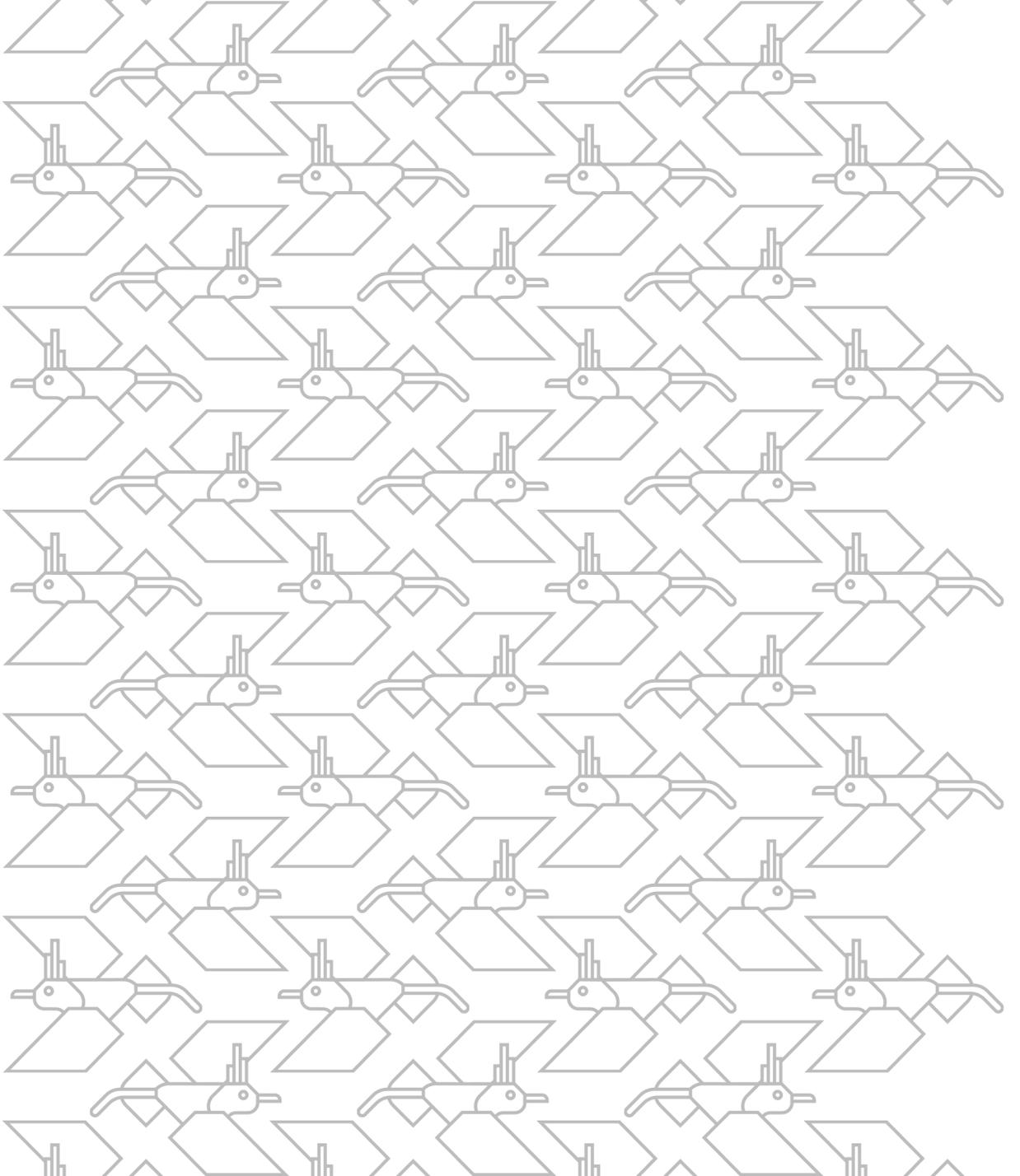
THE

INDIAN PARADISE FLYCATCHER

Designing Icons, Symbols







Designing Icons, Symbols

2023

Design Exploration Seminar

By

T Harold Alan

Guide

Prof. Prasad Bokil

Bachelor of Design

IDC School of Design

Introduction

This book is a collection of explorations into three categories of sign: Icon, Index and Symbol to represent and Indian Paradise Flycatcher

The Indian paradise flycatcher (*Terpsiphone paradisi*) is a medium-sized passerine bird native to Asia, where it is widely distributed.

Males have elongated central tail feathers, and a black and rufous plumage in some populations, while others have white plumage. Females are short-tailed with rufous wings and a black head.

Indian paradise flycatchers feed on insects, which they capture in the air often below a densely canopied tree.

As a lesser known bird the Indian Paradise flycatcher hasn't influenced the culture or media in a big way.

Although In the early 1960s, 680 long-tailed males were examined that are contained in collections of the British Museum of Natural History, Chicago Natural History Museum, etc.

Their striking crown and long tail in particular allow for some wonderful visual exploration.

Signs and symbols are visual elements used to convey meaning in various contexts. They are often used to convey complex ideas quickly and effectively, and can be culturally specific or universal in their meaning.

In this book we will explore such complexities and create a various icons, symbols and index.

Methodology and process

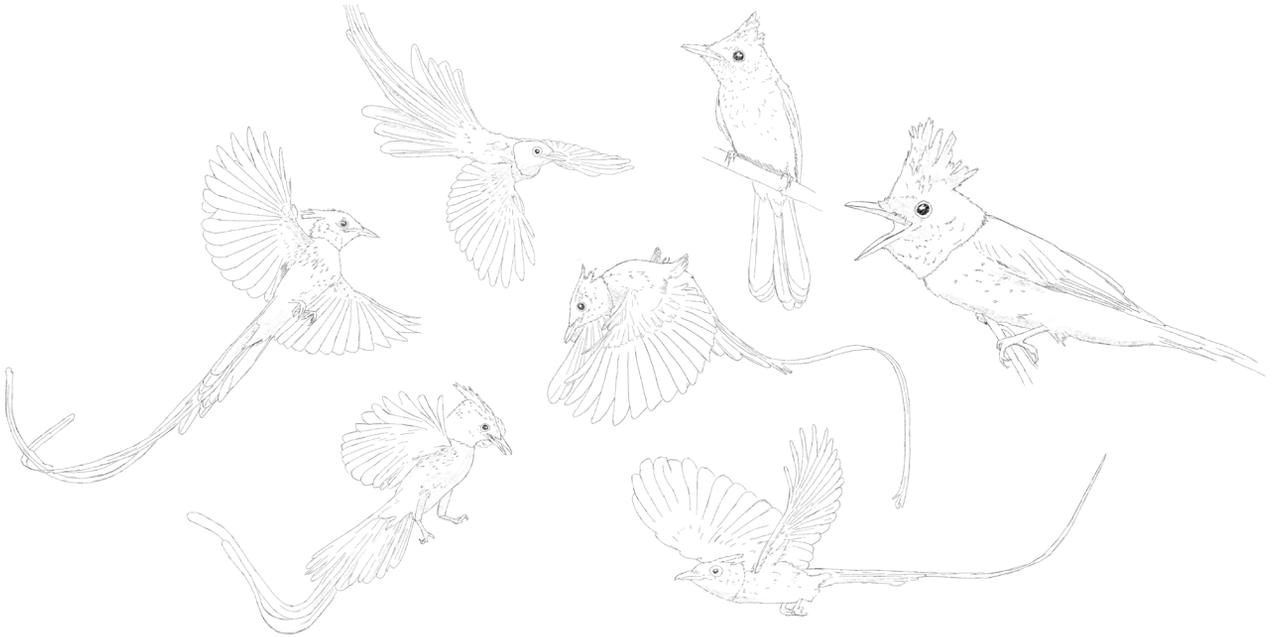
THE RESEARCH

I tried to understand the element and collected the meaning it involved in various cultures, through which various keywords related to the object were derived.



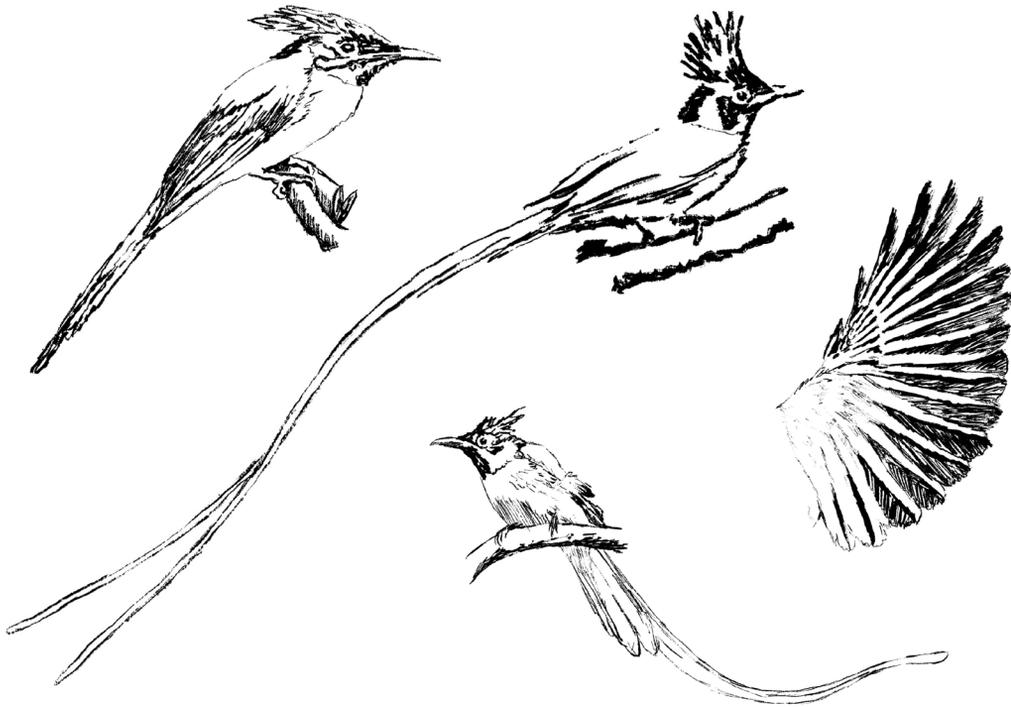
THE FORM STUDY

Observed the anatomy and the detail attributes of the Indian Paradise Flycatcher like the physical form, head and crown feathers, wings, and its particularly long Tail (which is the main feature) and its movements.



THE REFINING

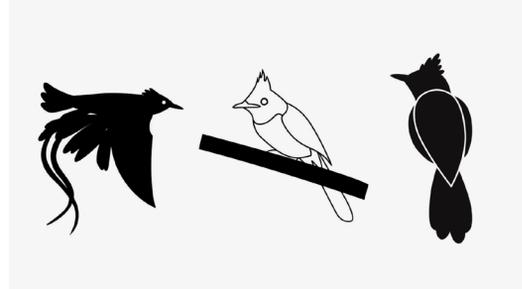
I simplified the form study sketches into monoline, minimal variation, explored it into geometrical shapes, background foreground and thick-thin lines.



Methodology and process

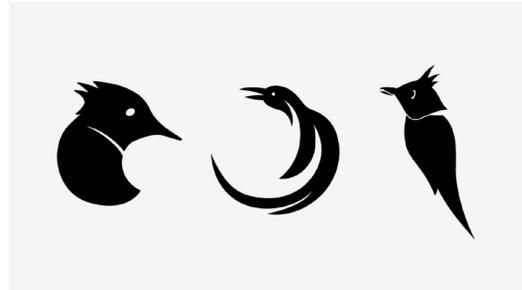
THE CONCEPT

Further moved on to a particular feature of the element (Wings, tail, crown etc.) and iterated some more versions by using its parts to represent the whole.



THE ABSTRACT FORM

In the last step, I choose a few abstract words from the keywords and created a mood board to decipher the exact meaning and the look, and then created symbol which articulates the abstractness. Further, we categorized all these processes into three categories of signs ICON, INDEX, SYMBOL.



Categorization

The explorations were done majorly into three categories of sign: Icon, Index and Symbol.

ICON

An icon is meant as a direct imitation of the object or concept. Icons bear a physical resemblance to what's being represented. Consider a man and a woman represented as an icon. The below image is the icon for the same with its physical resemblance.



Introduction

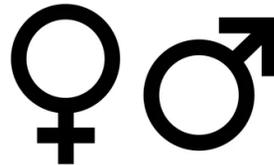
INDEX

An index is a sign that shows evidence of the concept or object being represented. It do not mean the object or concept directly. It resembles something that implies the object. These are the indexical representation of the same example man and woman



SYMBOL

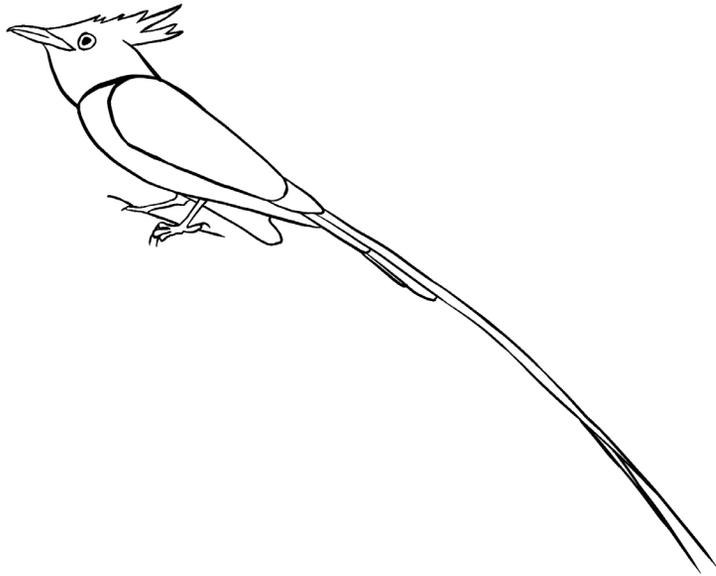
Symbols are at the opposite end from icons. Elements are represented in an abstract form and its meaning usually becomes associated with the concept it represents over time. The below images are the symbols that represent a man and a woman.

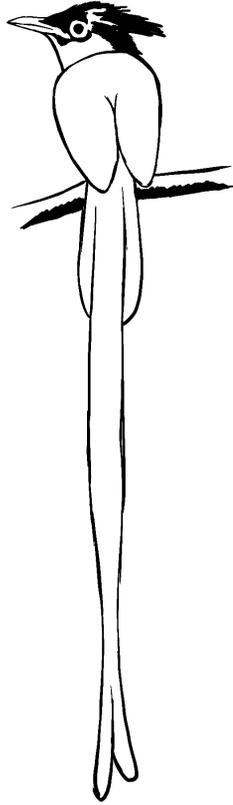


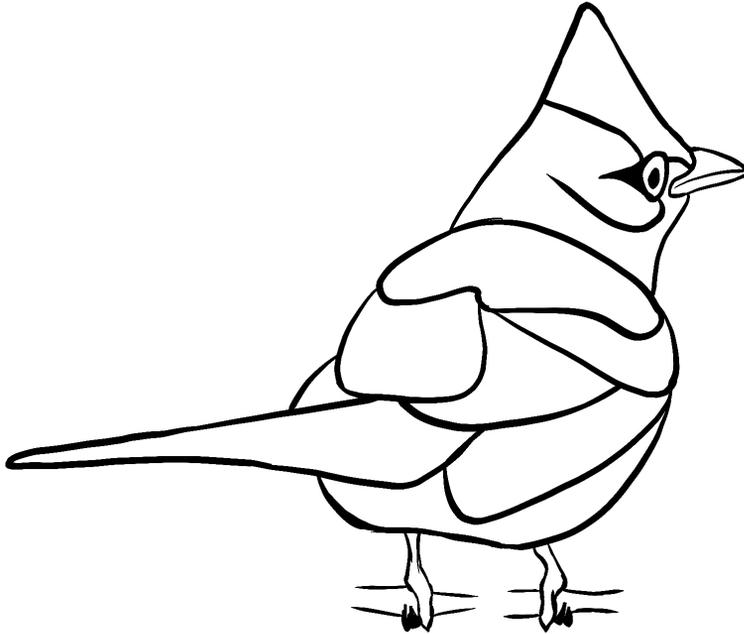
ICON

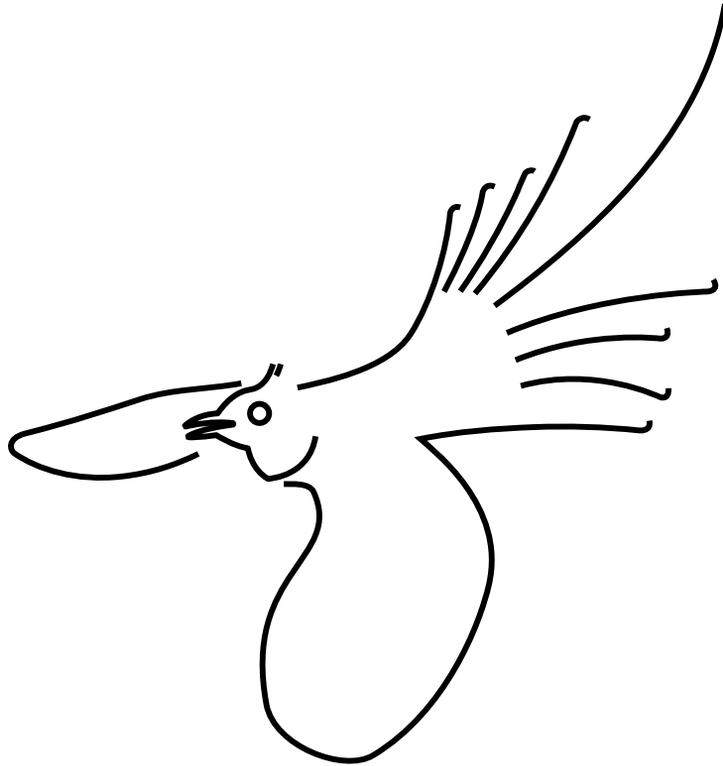
An icon is meant as a direct imitation of the object or concept. Icons bear a physical resemblance to what's being represented.

Explorations include the full form with various strokes, gestures, and some by fitting them into shapes like square, triangle, circle, etc.

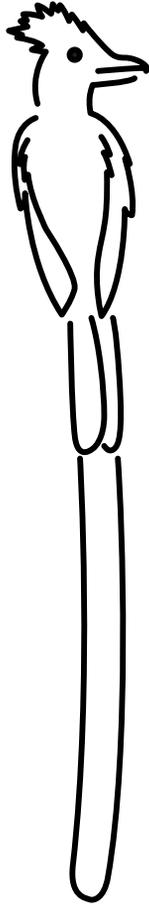




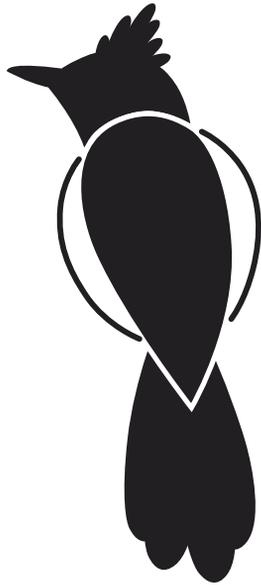


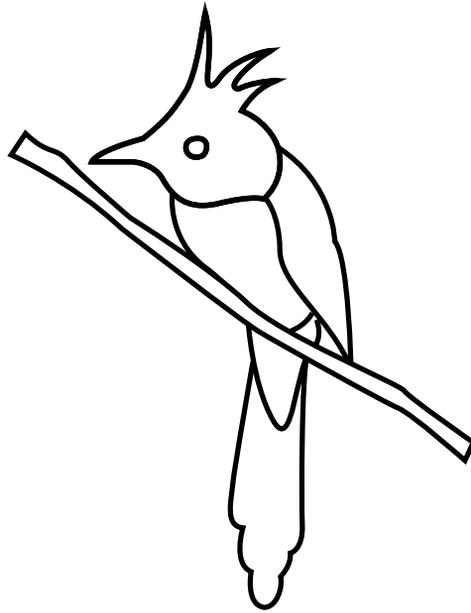




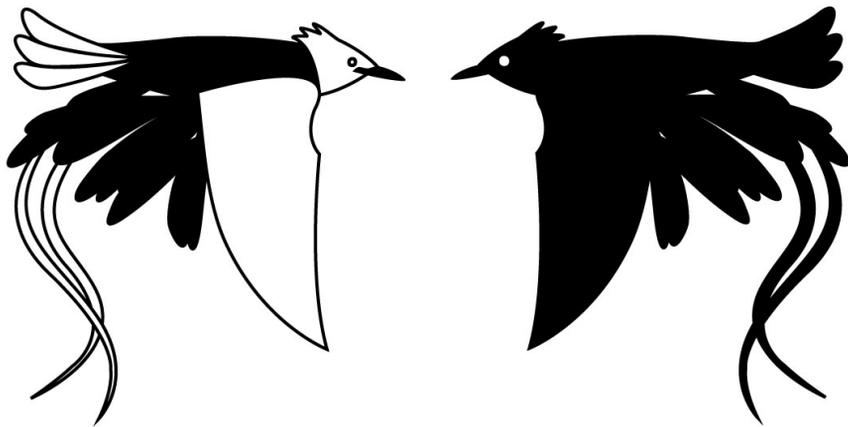


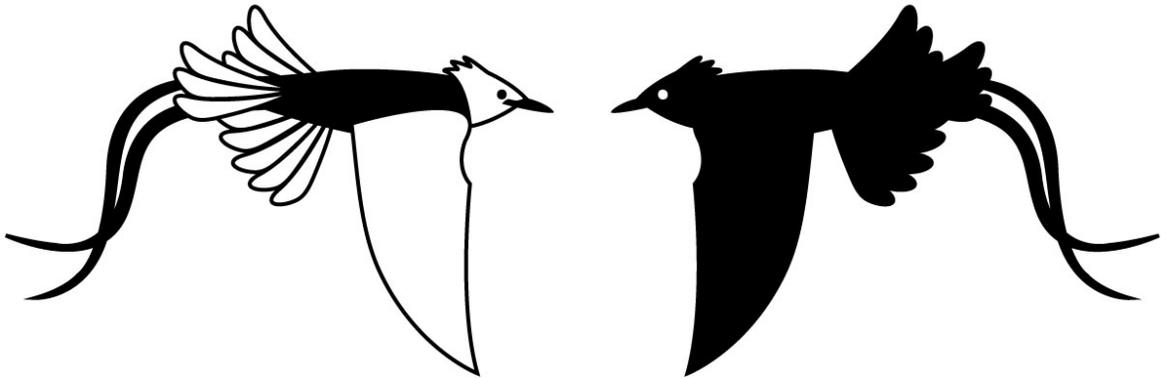




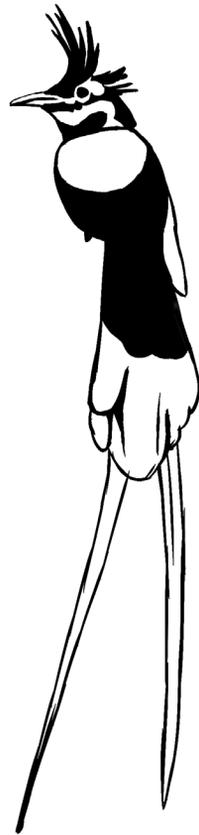




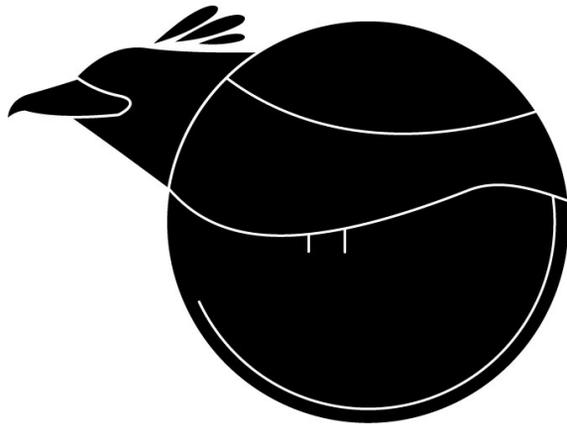


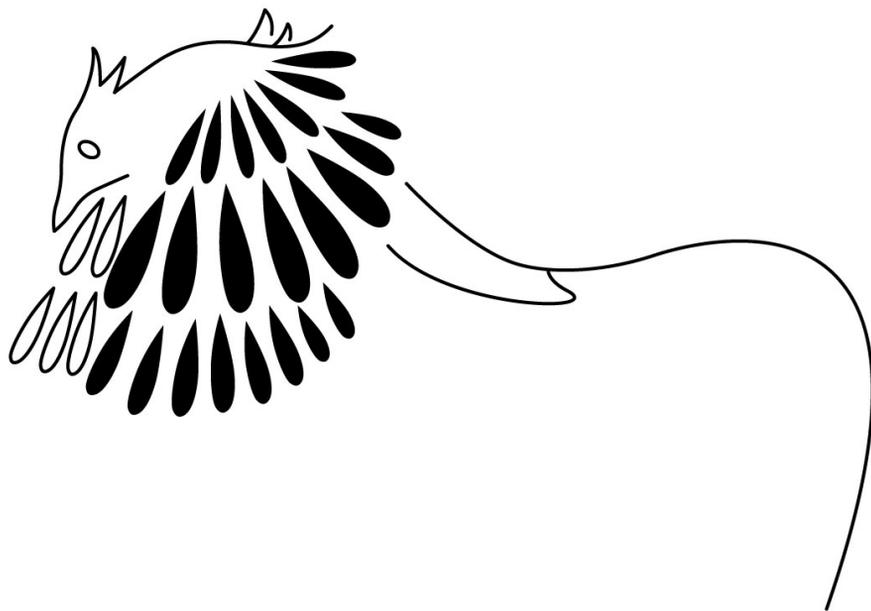


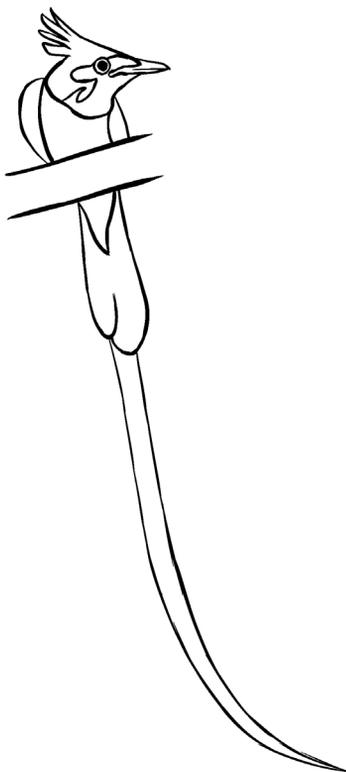


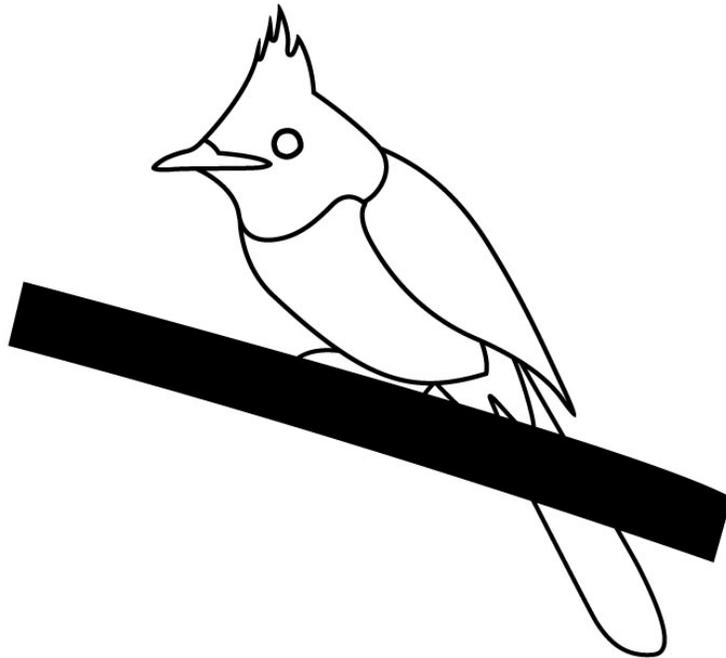




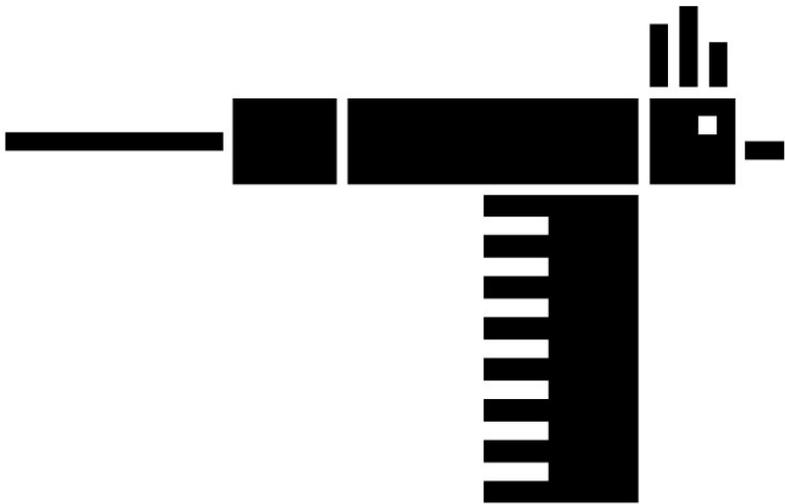


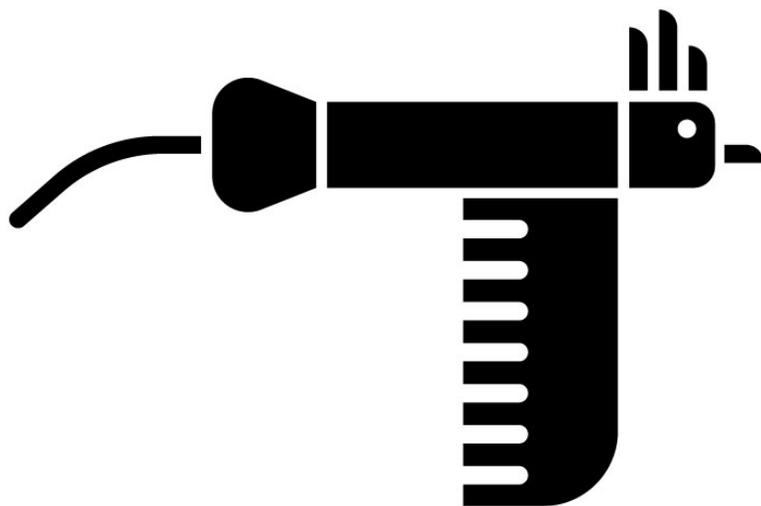












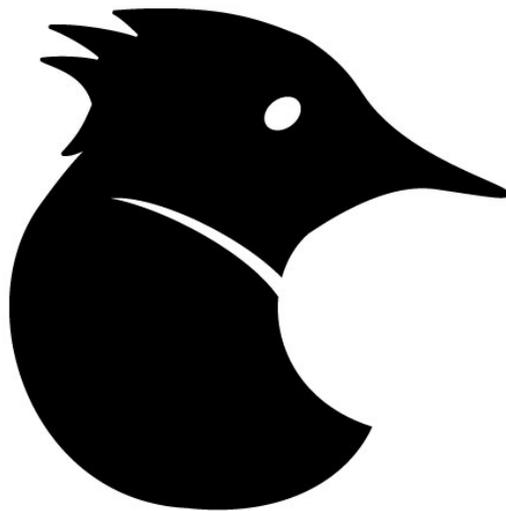




INDEX

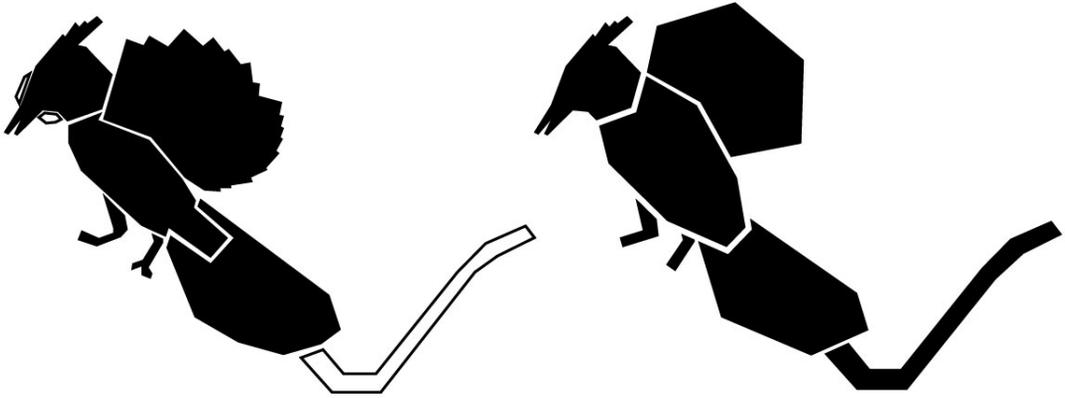
An index is a sign that shows evidence of the concept or object being represented. It doesn't mean the object or concept directly. It resembles something that implies the object.











SYMBOL

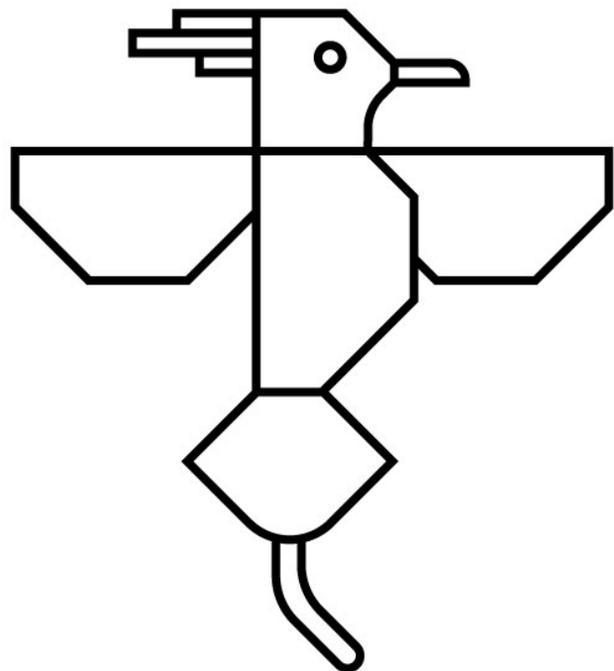
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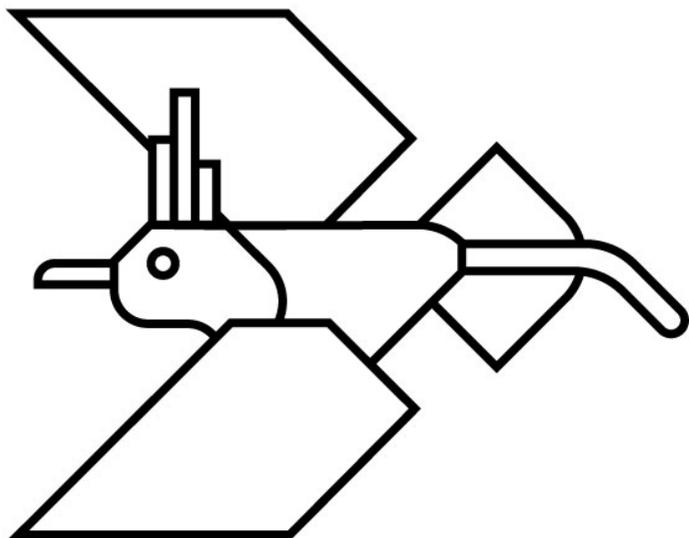
I chose three elements to compliment the Indian Paradise flycatcher and to create symbols.

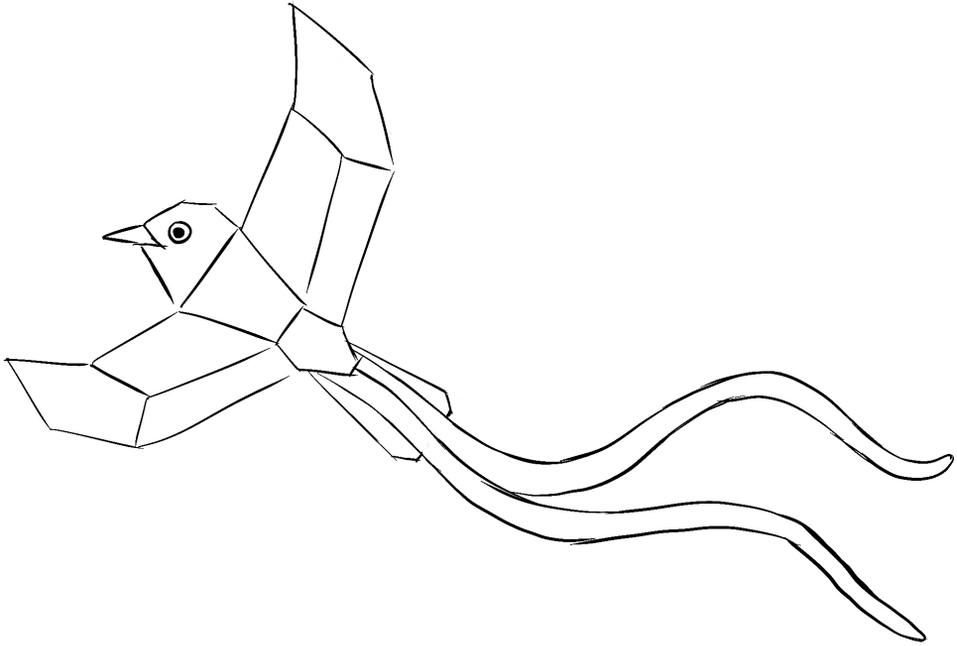
One was a physical element- **Kite** and the others were is abstract elements- **Balance** and **Flow**. The objective was to symbolise these elements with the characteristics of an Indian Paradise Flycatcher.



Kite







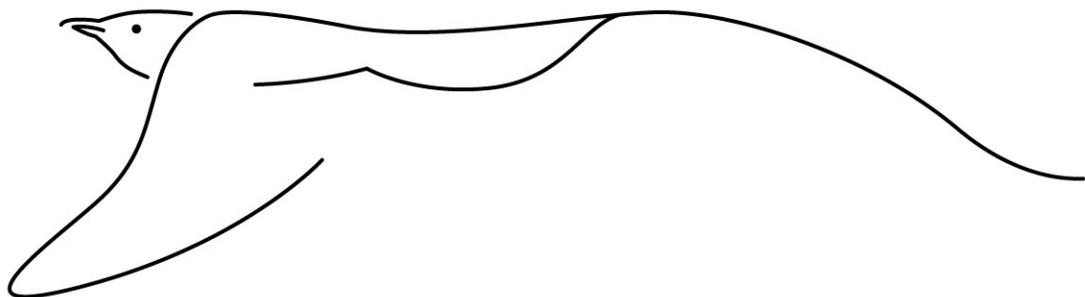


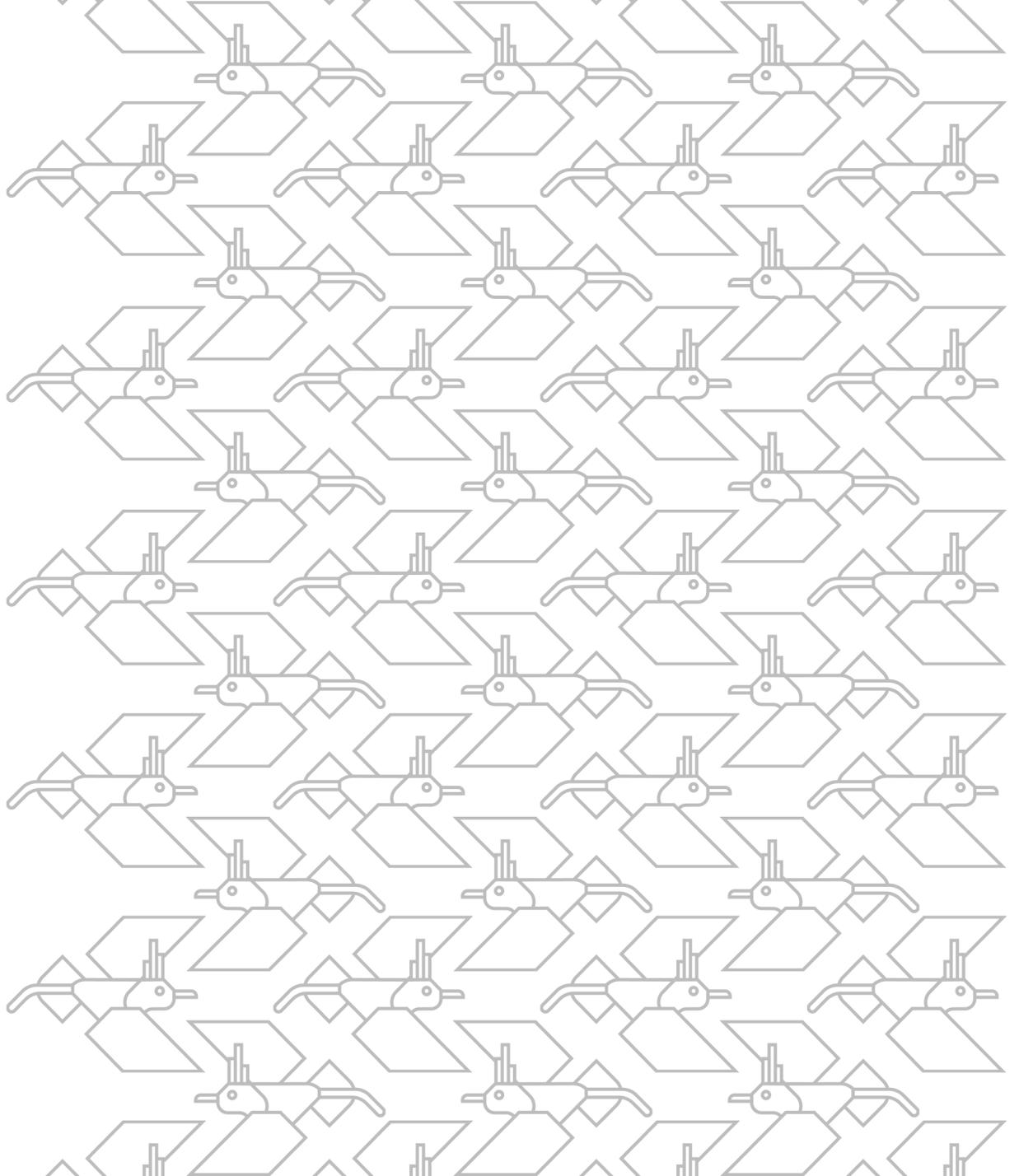
Balance

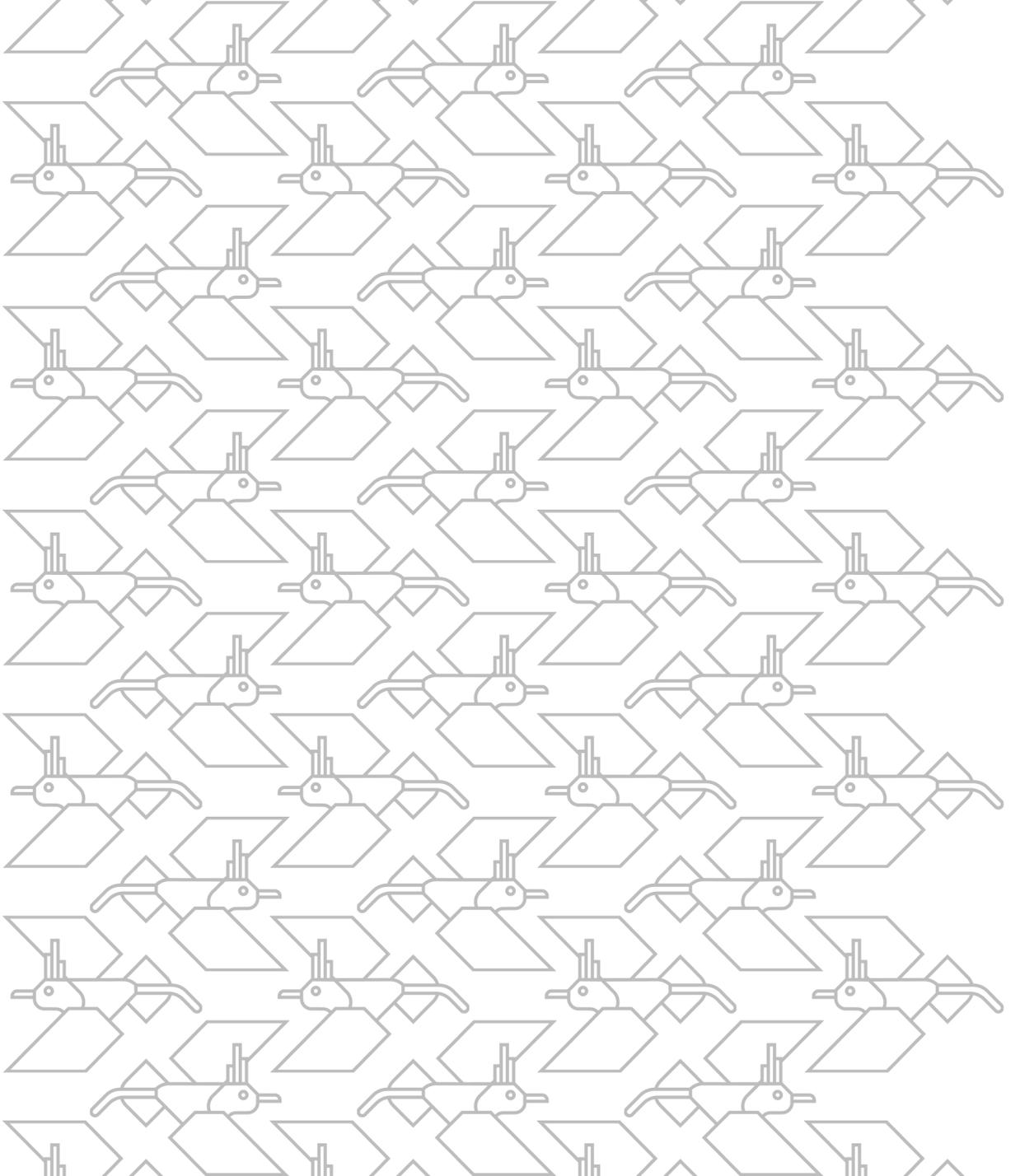


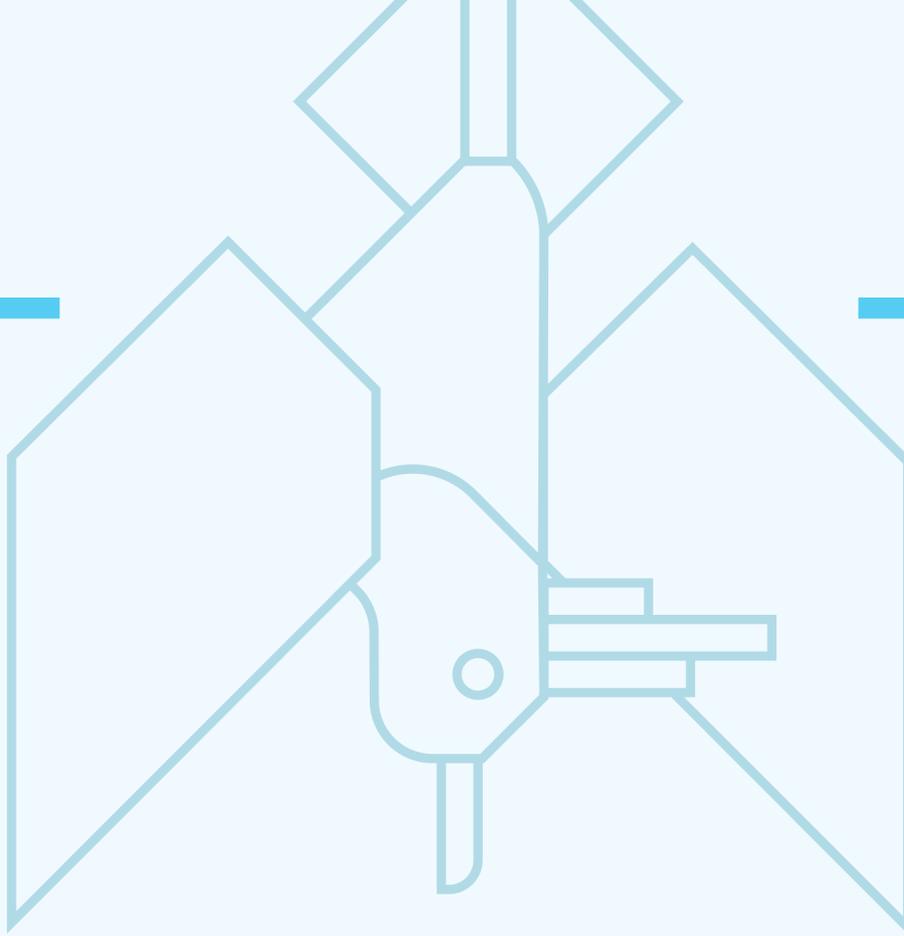


Flow









T Harold Alan
Bachelor in Design