

TEAM GG

HOME WORKSPACE

DESIGN FOR A POST COVID WORLD

Last Week

- Key Insights of Research
- Redefined Problem Statement
- Problems in Existing Solutions
- What is privacy?
- Scenarios and User Needs Analysis
- Product Requirements

This Week

- Relooked at Product Requirements
- Ideation and related Research
- Concepts

Revised Product Requirements

easy to assemble and use, quick, not more than 1-2 minutes

well ventilated

blend in well with other products at home, not grab unnecessary attention

user should be able to go out easily

shouln't feel congested/claustrophobic

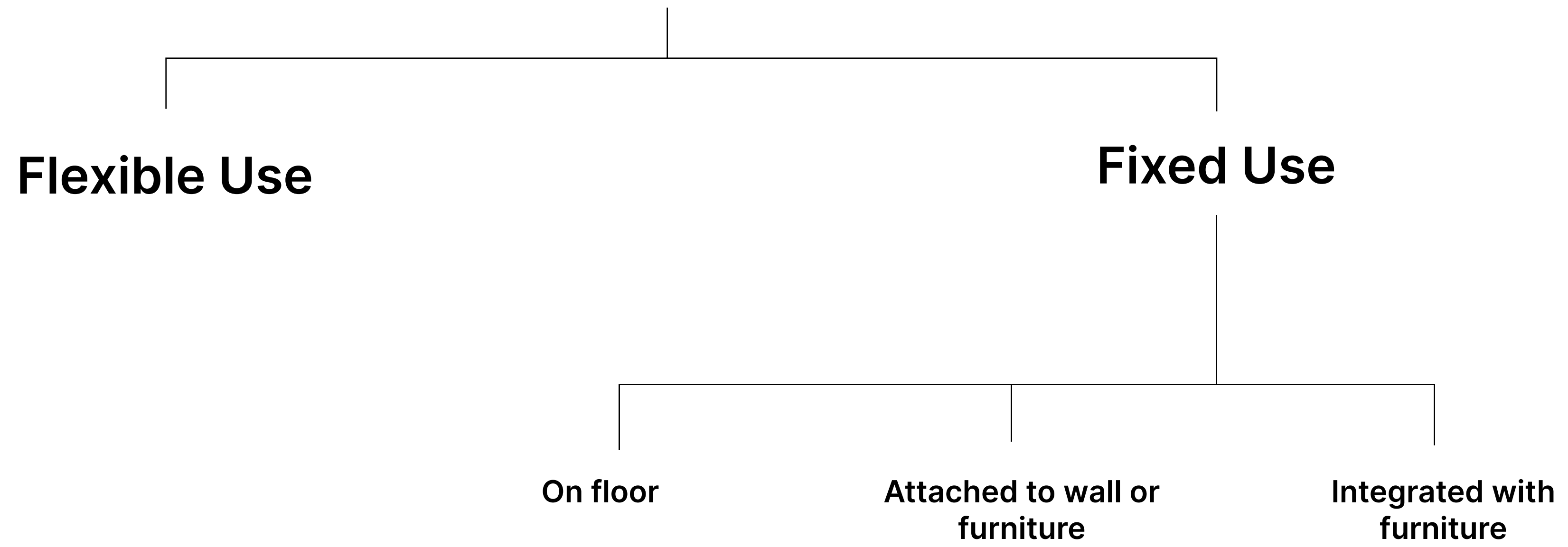
shouldn't get dark inside, have proper lighting

flexible should fold/bend to be take shape around different table sizes

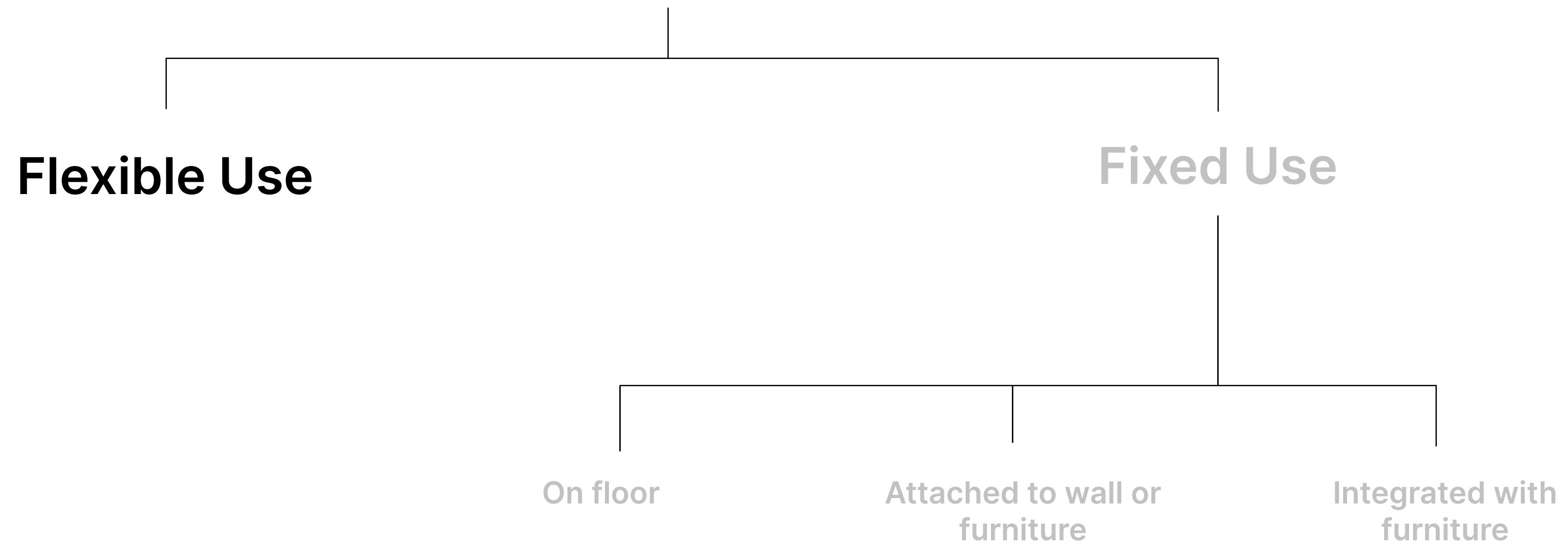
multiway attach floor and wall

IDEATION

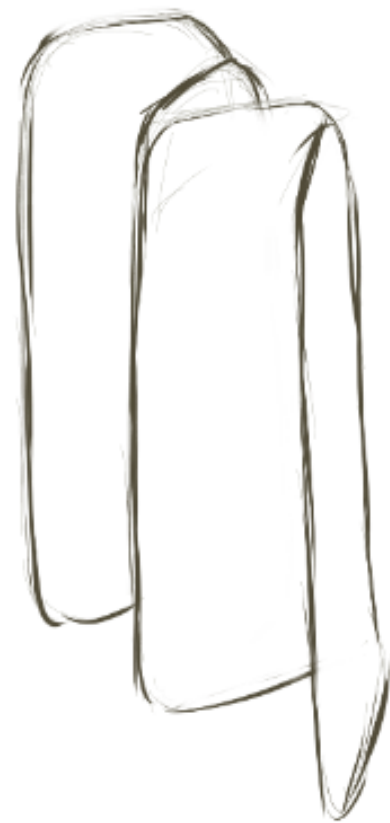
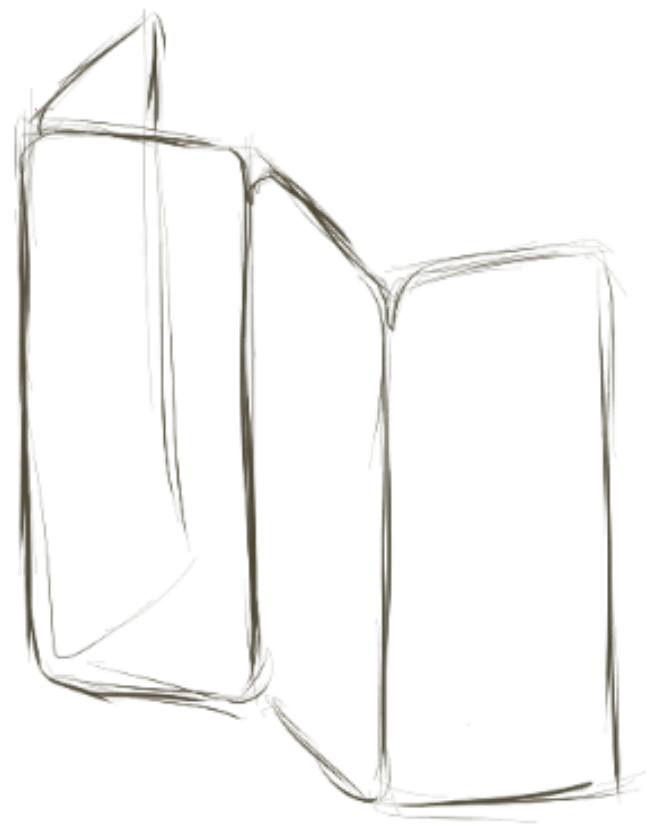
Ideas



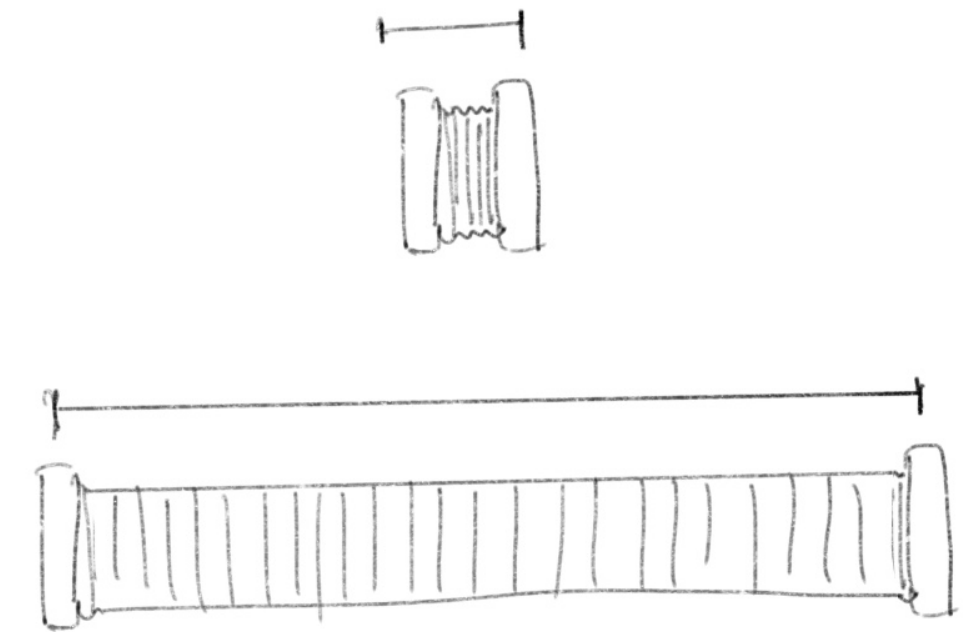
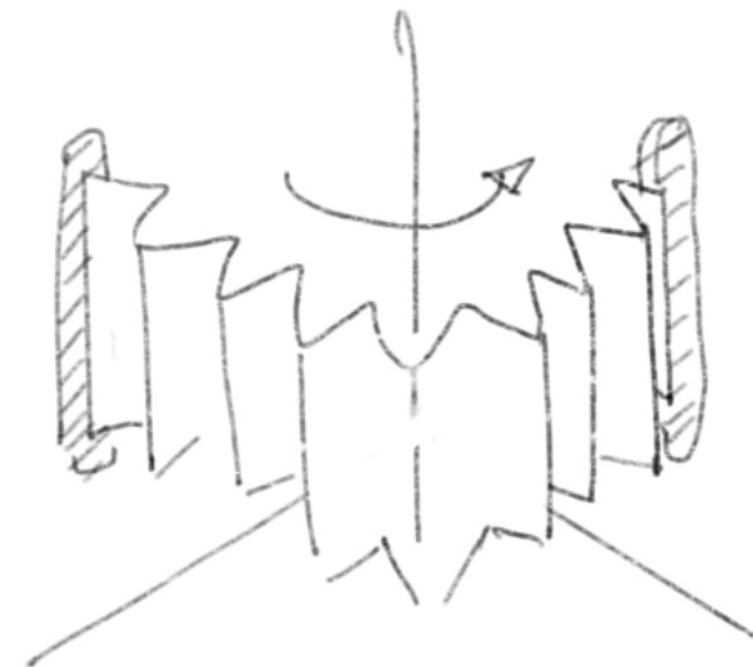
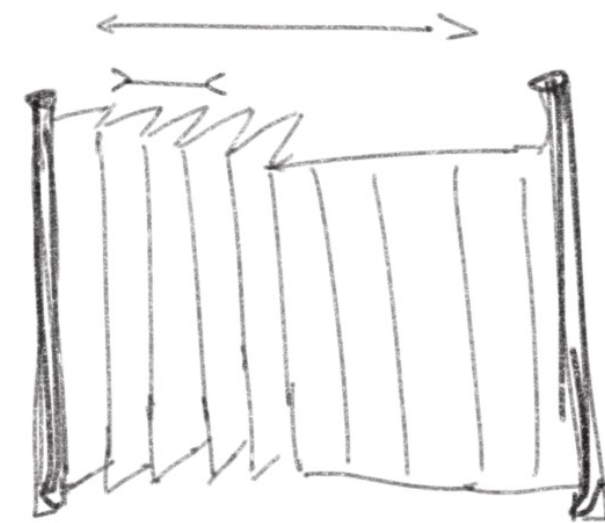
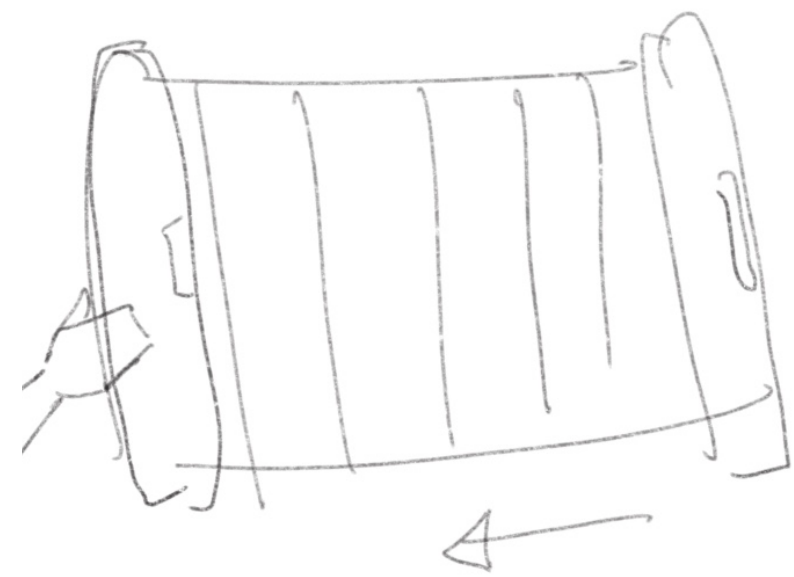
Ideas



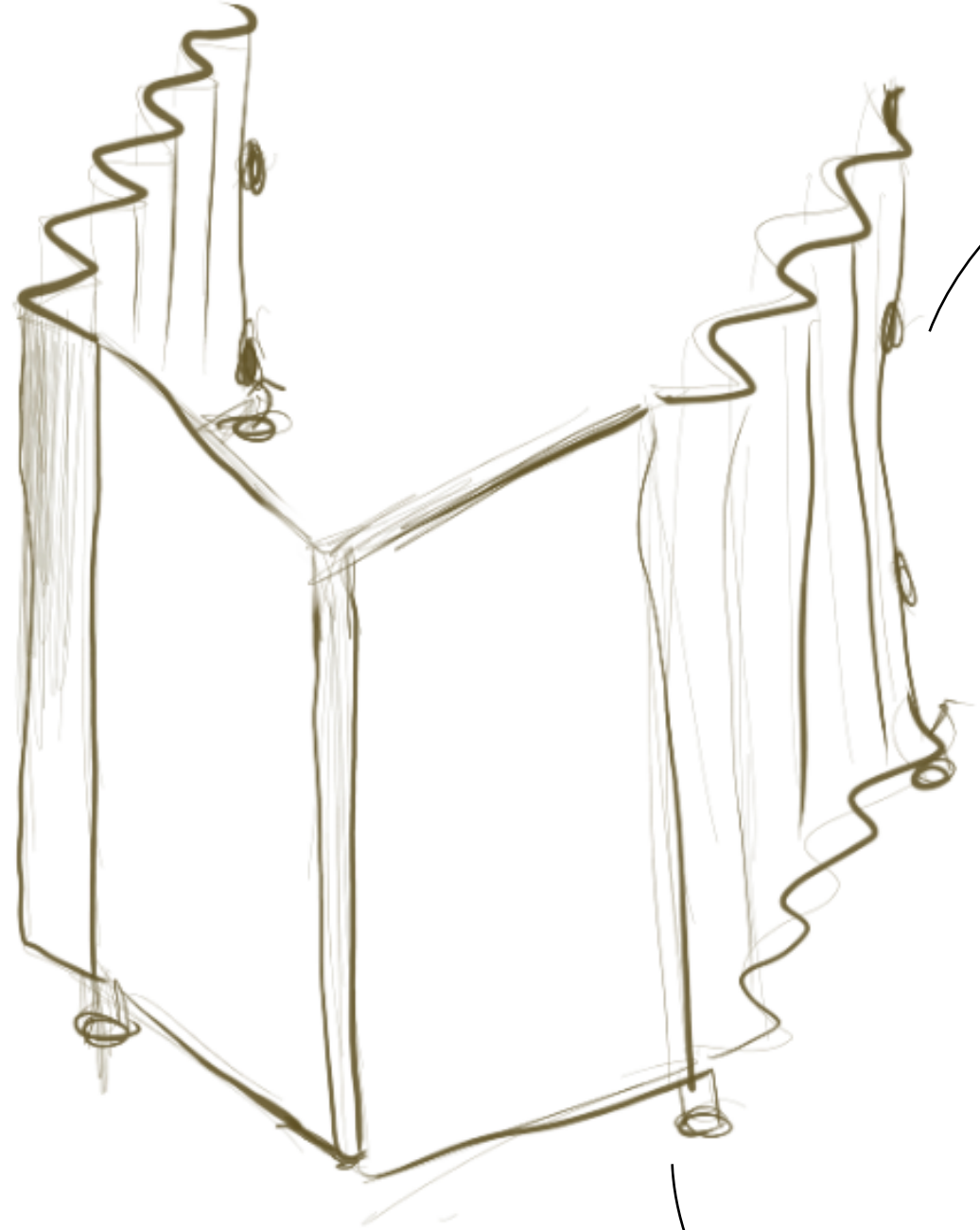
Ideas Group 1 - Partition type



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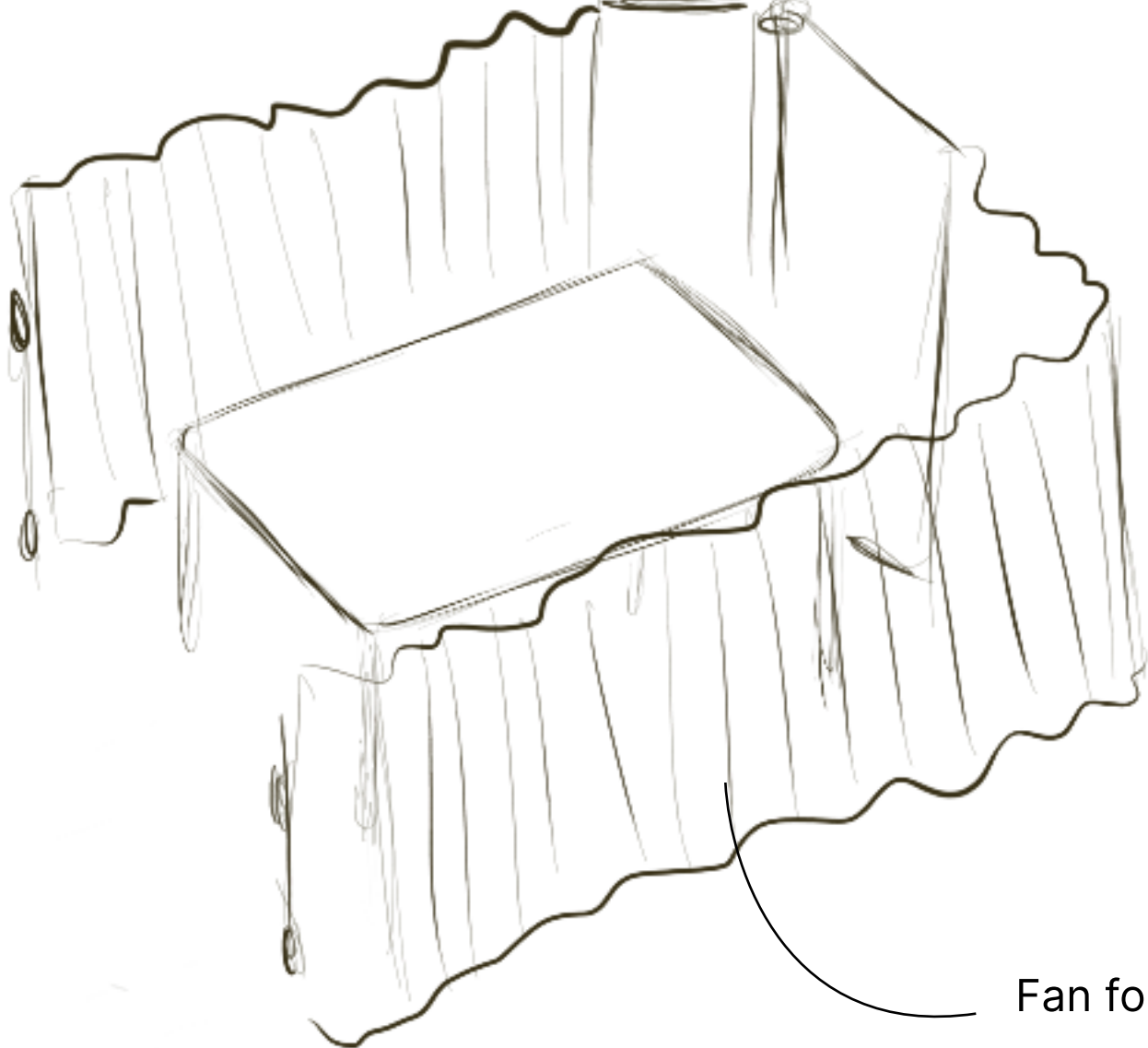


Ideas Group 1 - Partition type



Suction holding clips

Extending legs for height adjustment



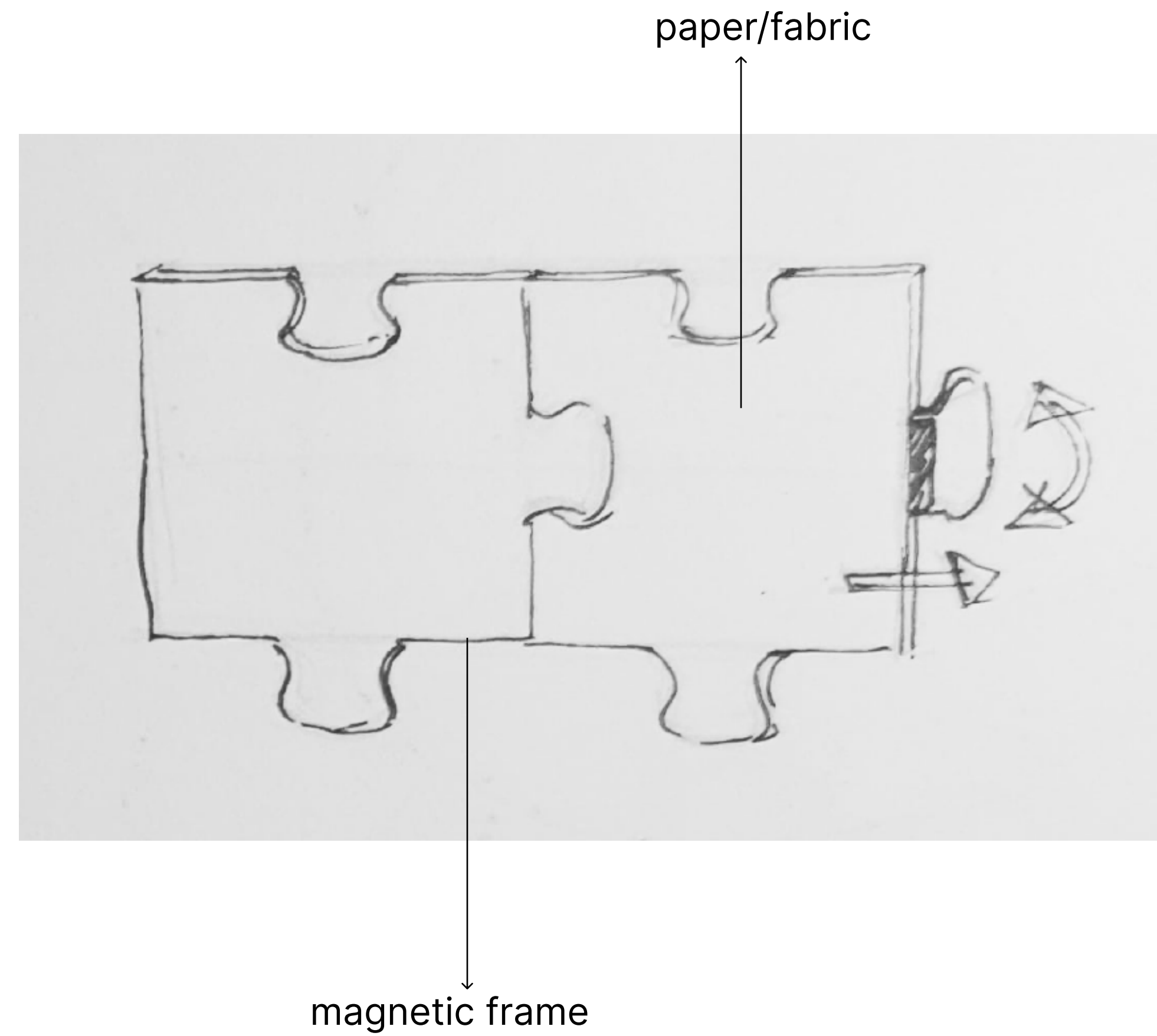
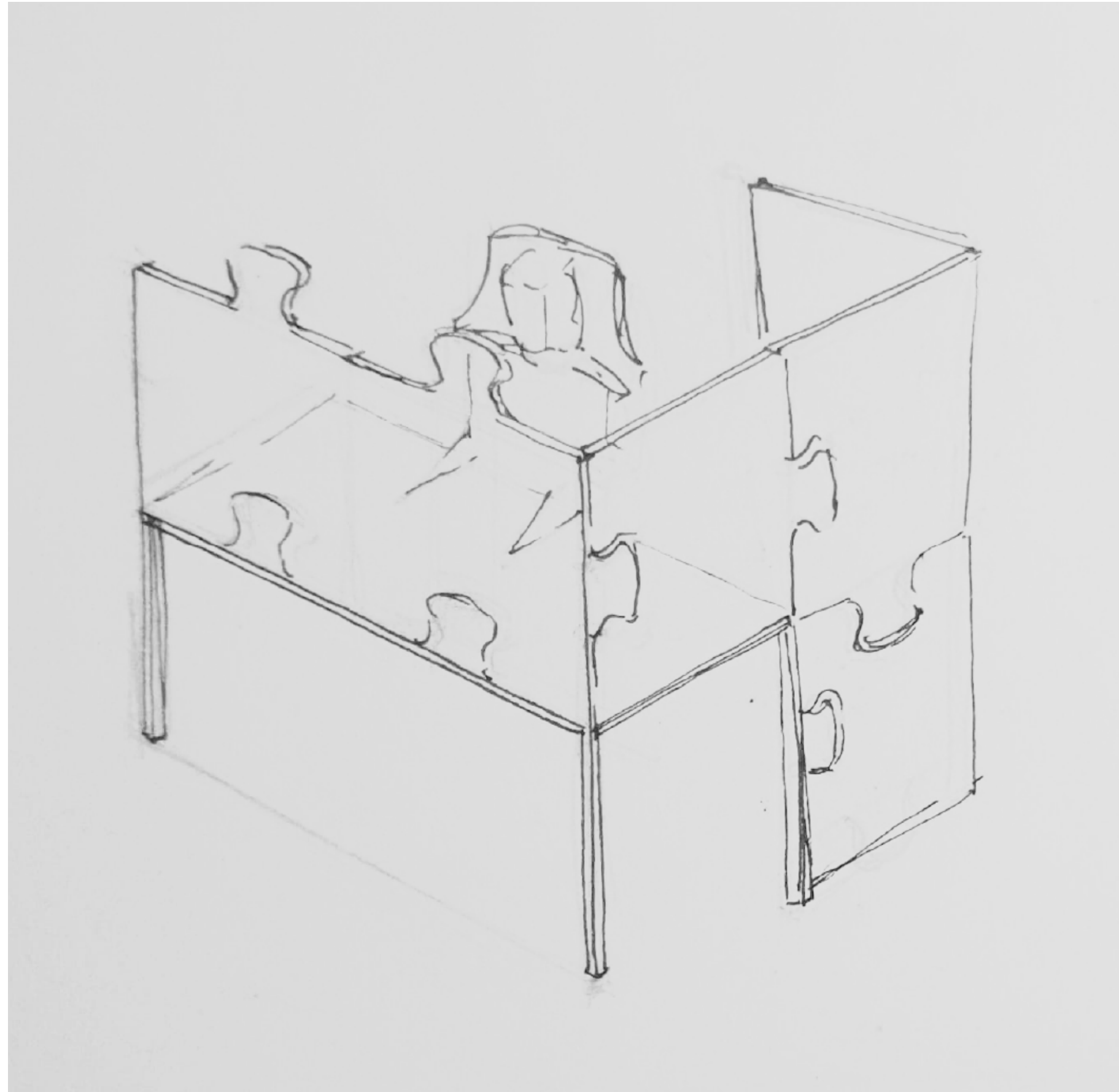
Fan fold



Becomes flat when closed



Ideas Group 1 - Partition type

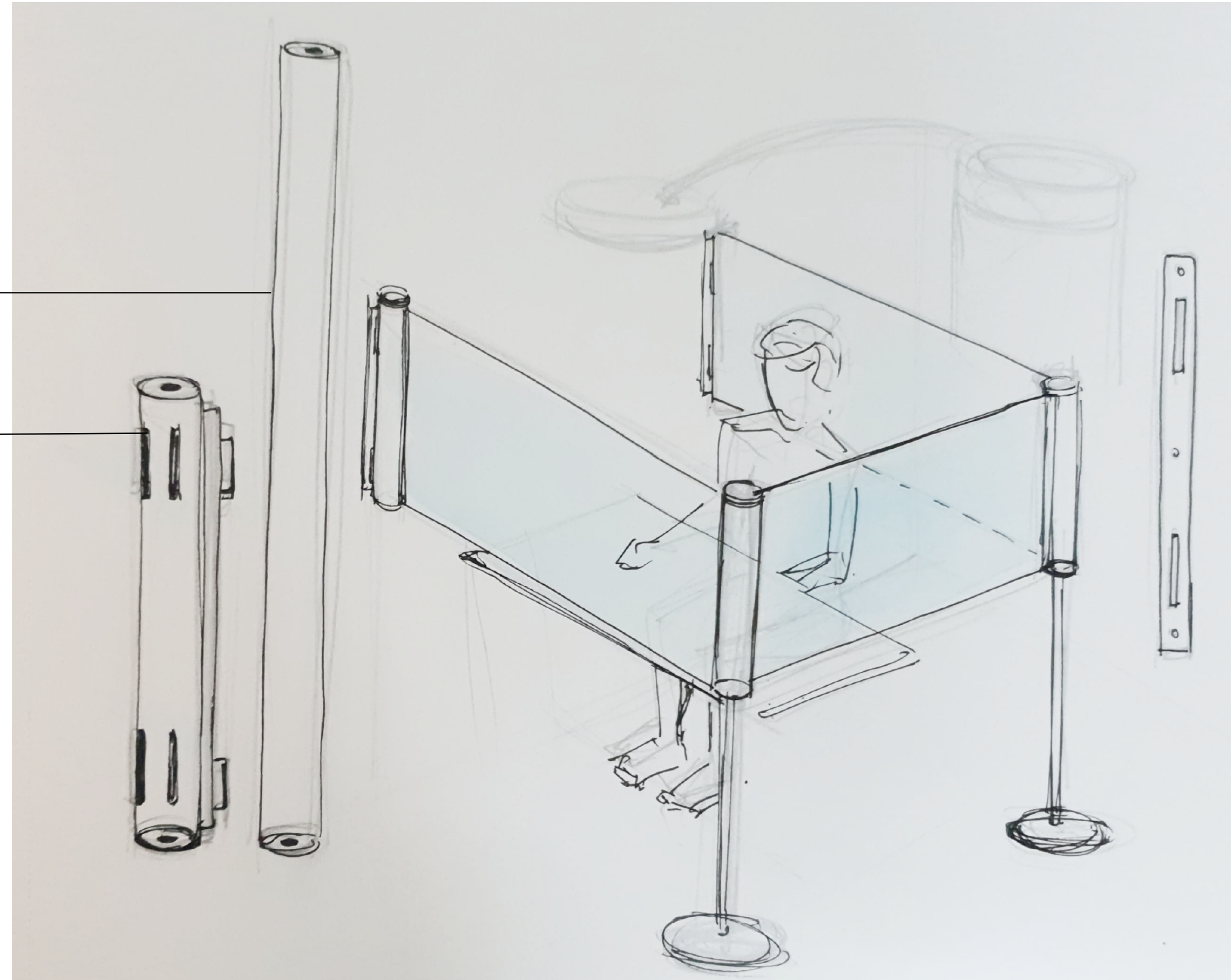


Ideas Group 1 - Partition type

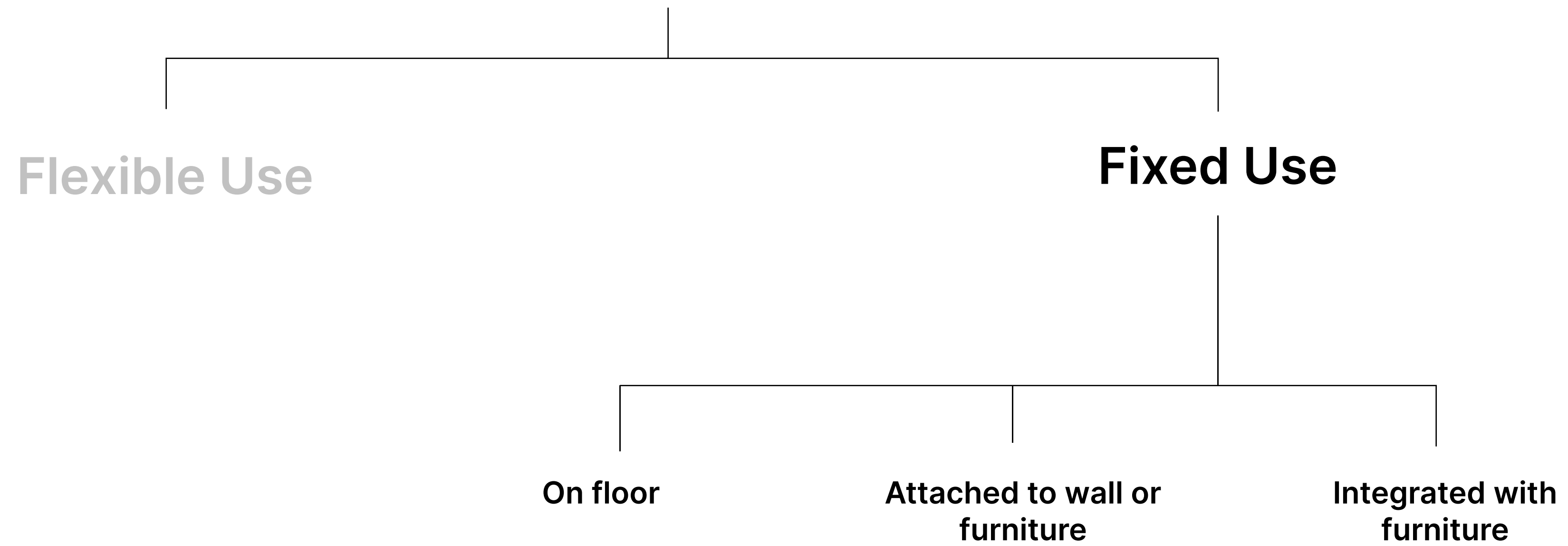


full height ←

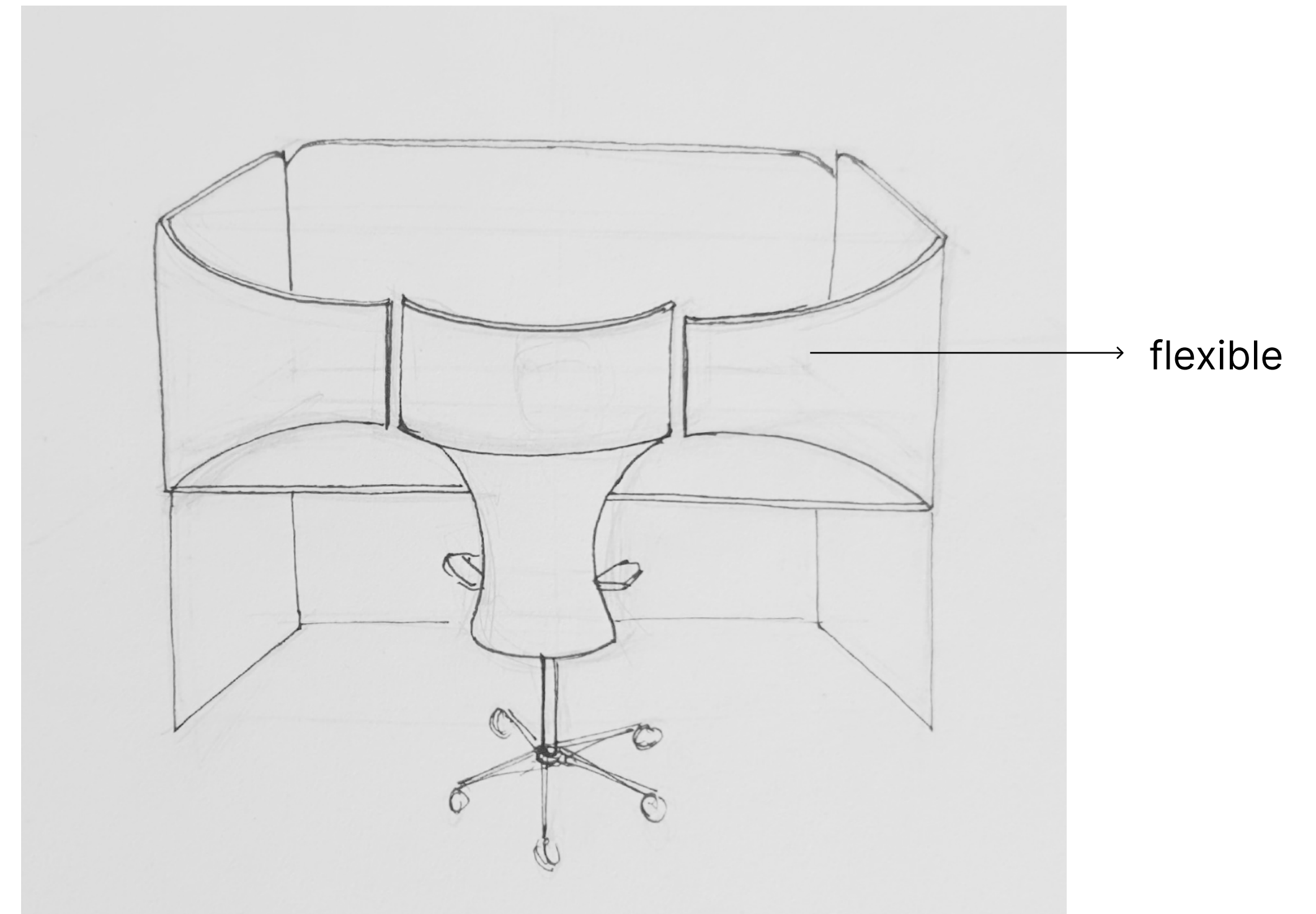
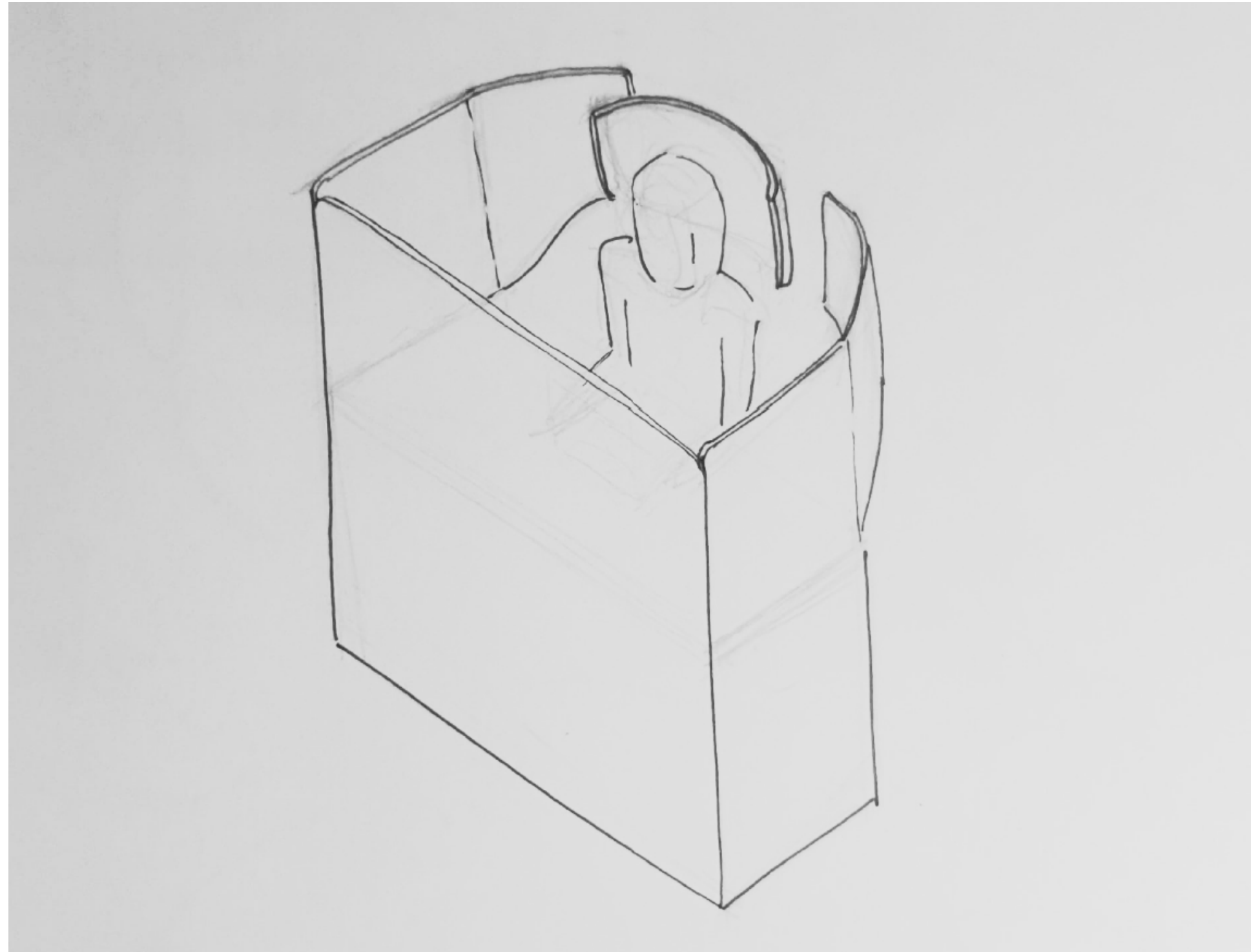
half height ←



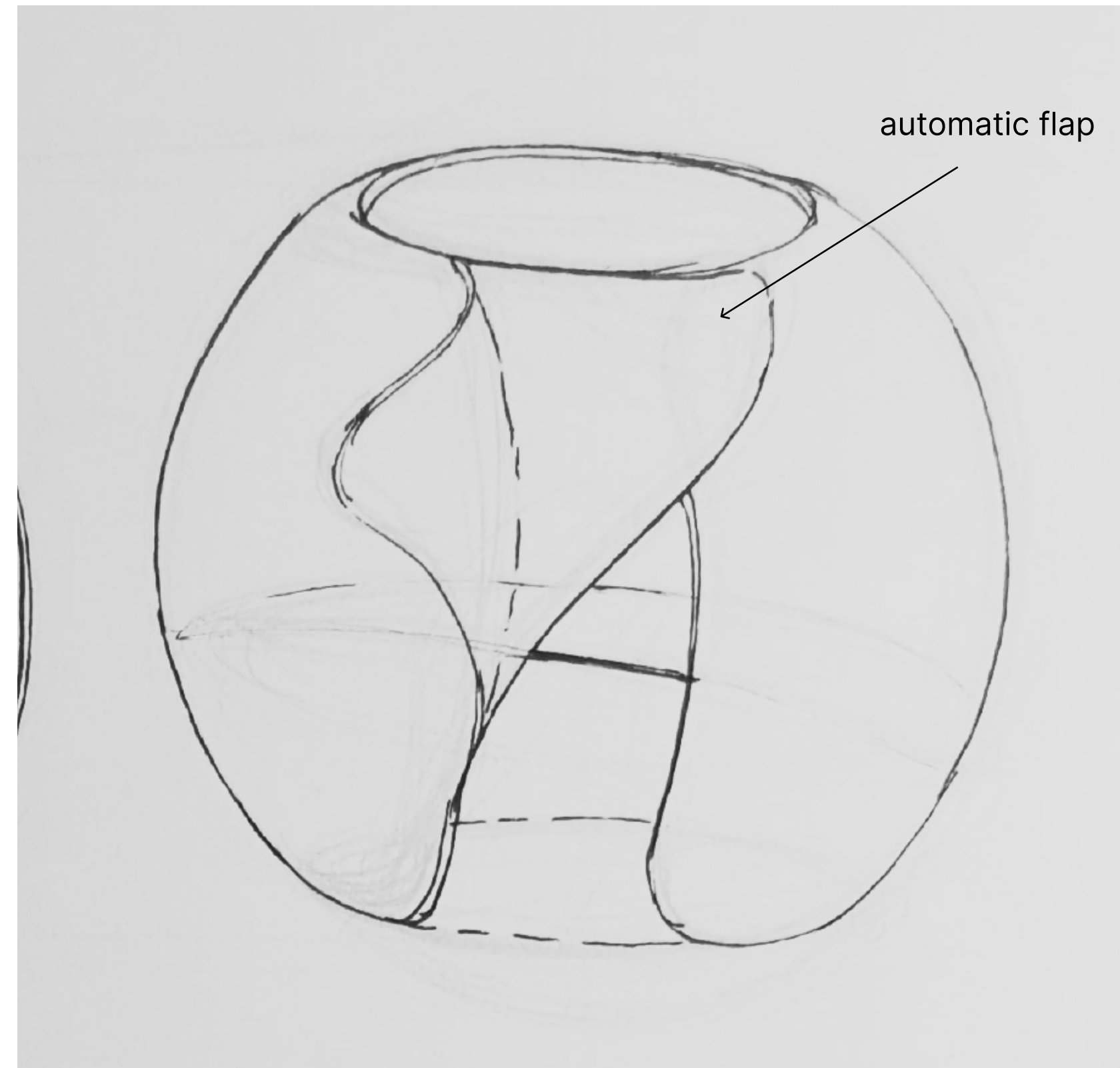
Ideas



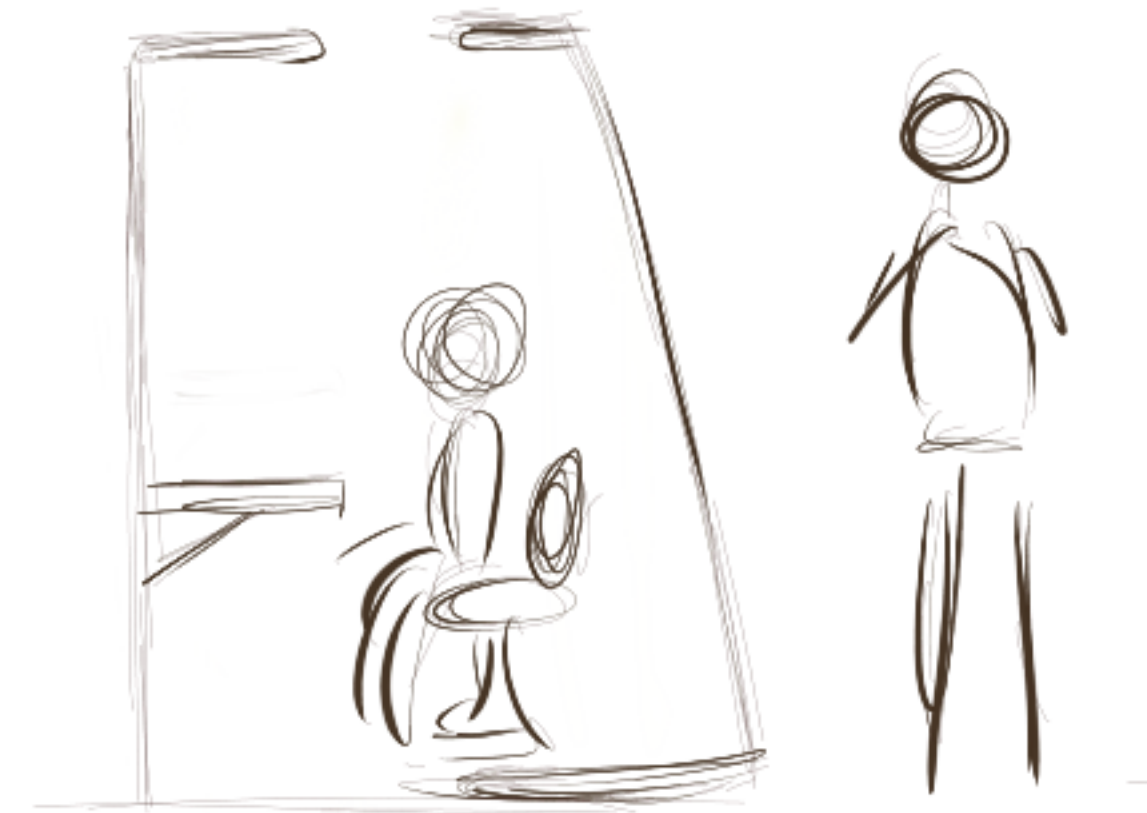
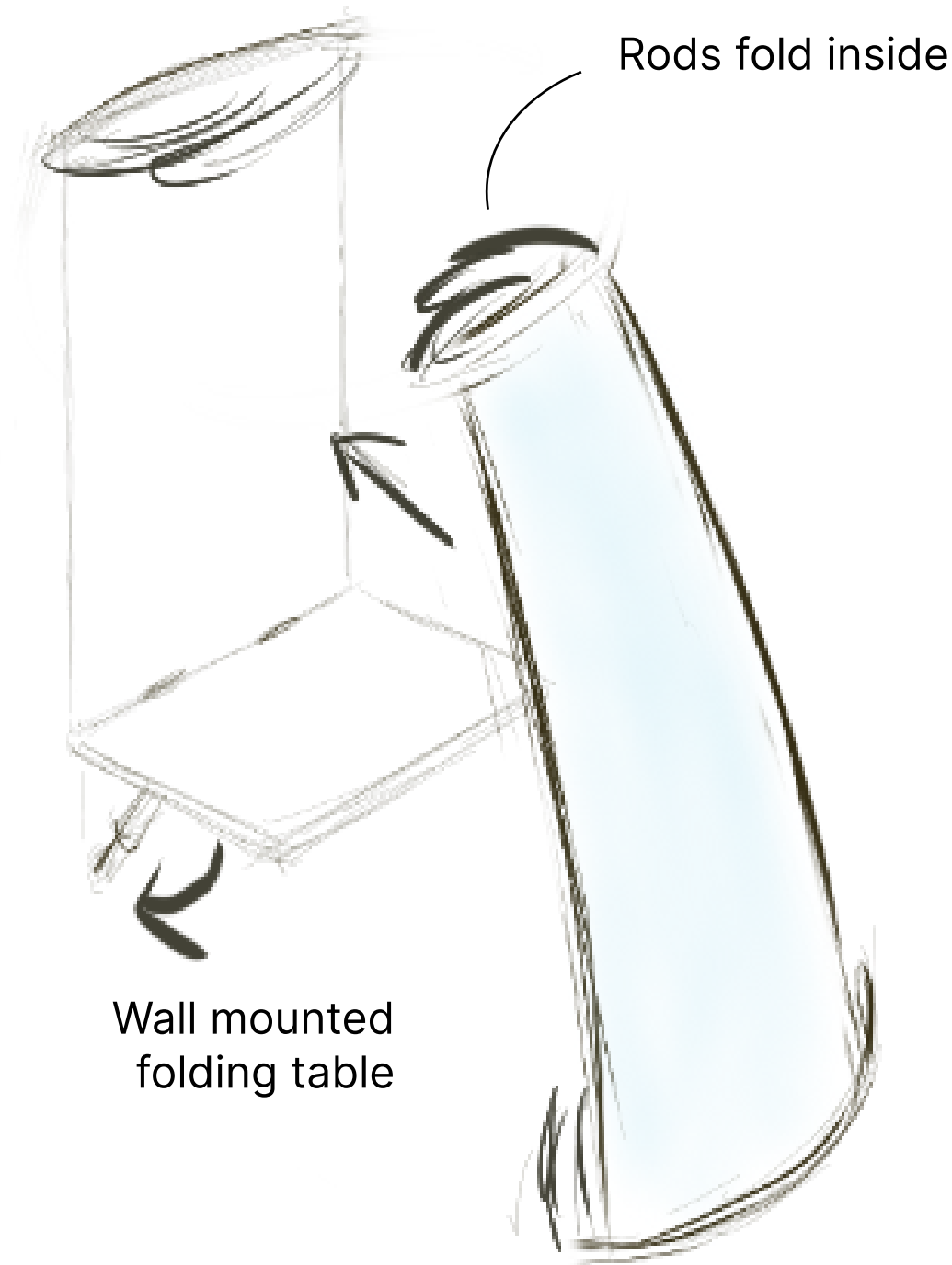
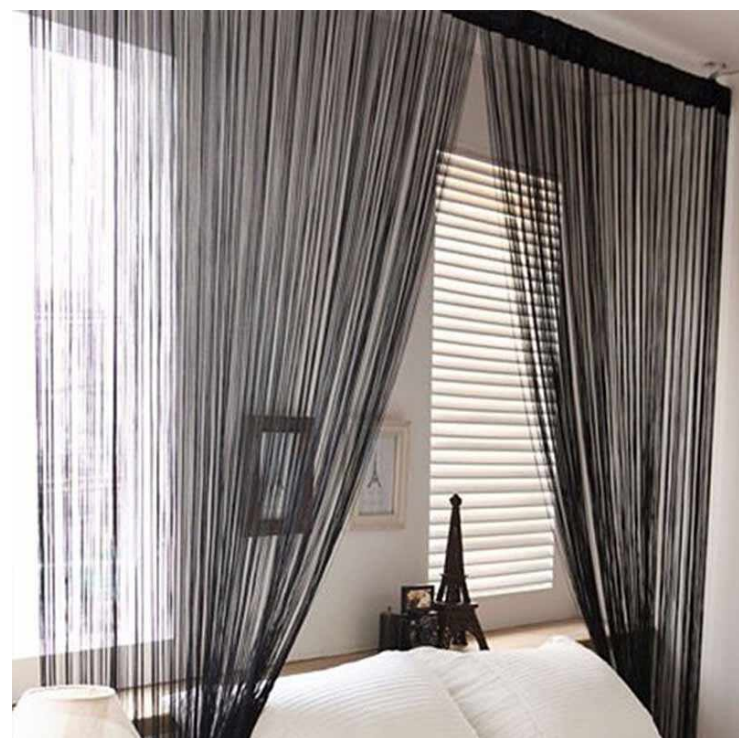
Ideas Group 2 - On floor



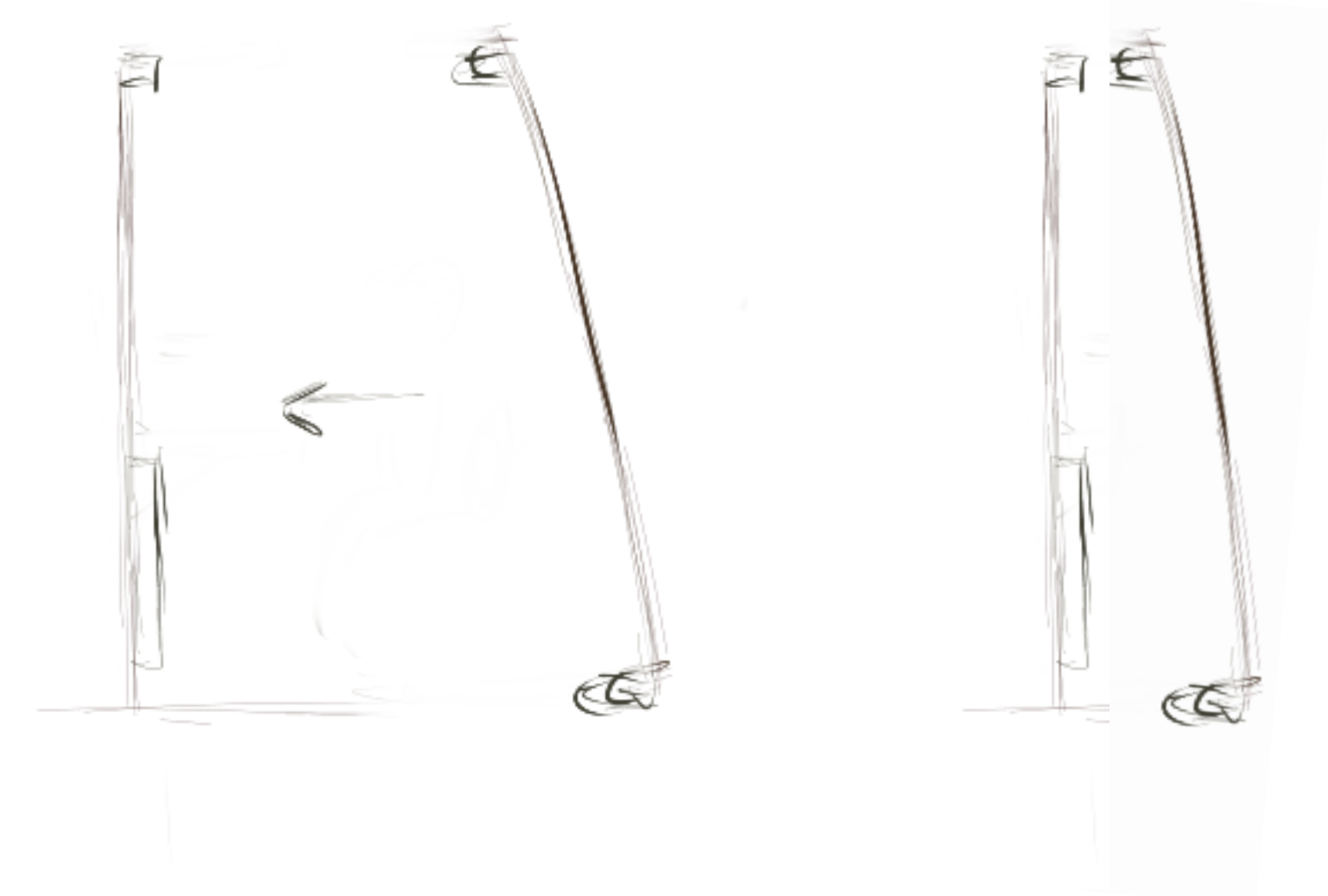
Ideas Group 2 - On floor



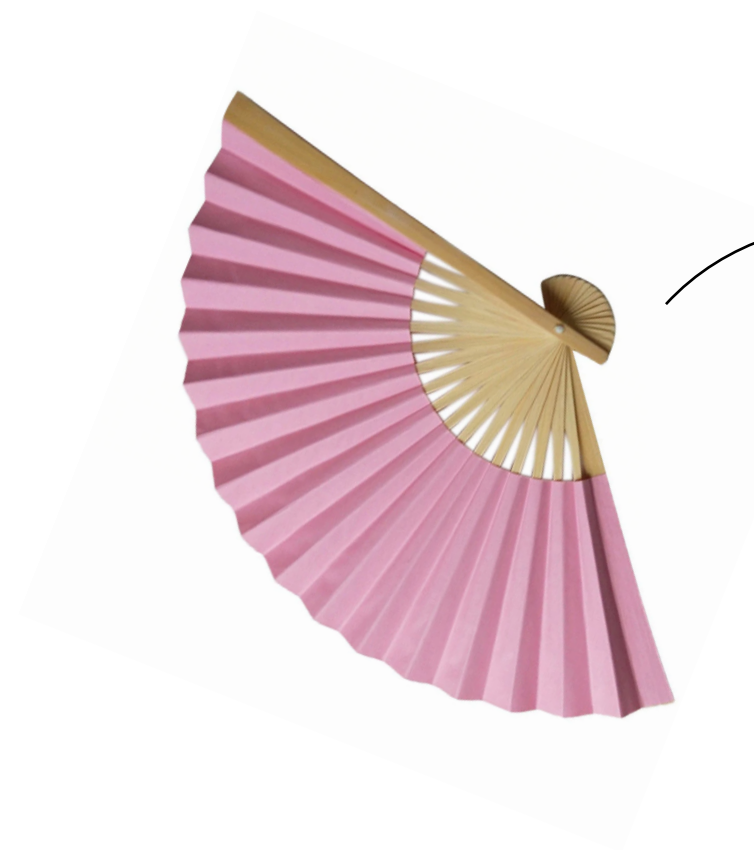
Ideas Group 2 - On Floor



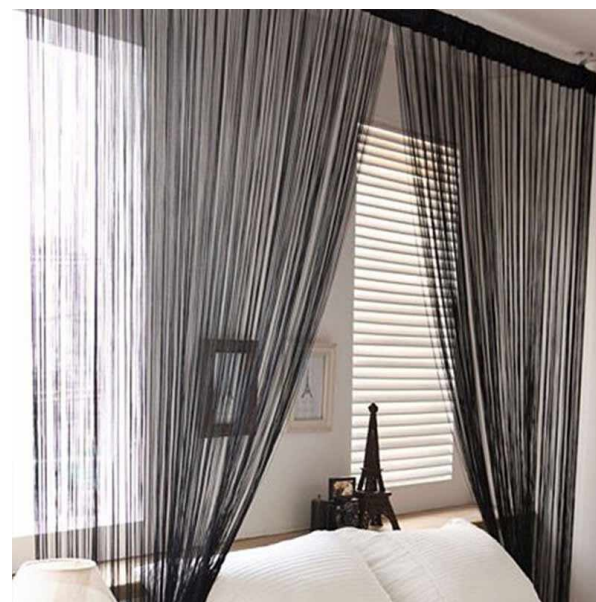
Side View



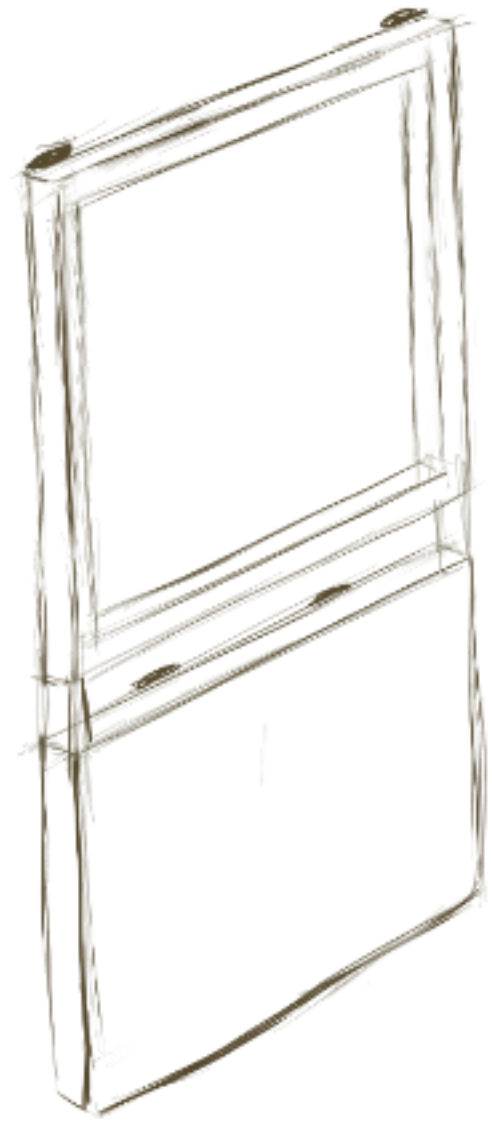
Ideas Group 2 - Wall mounted



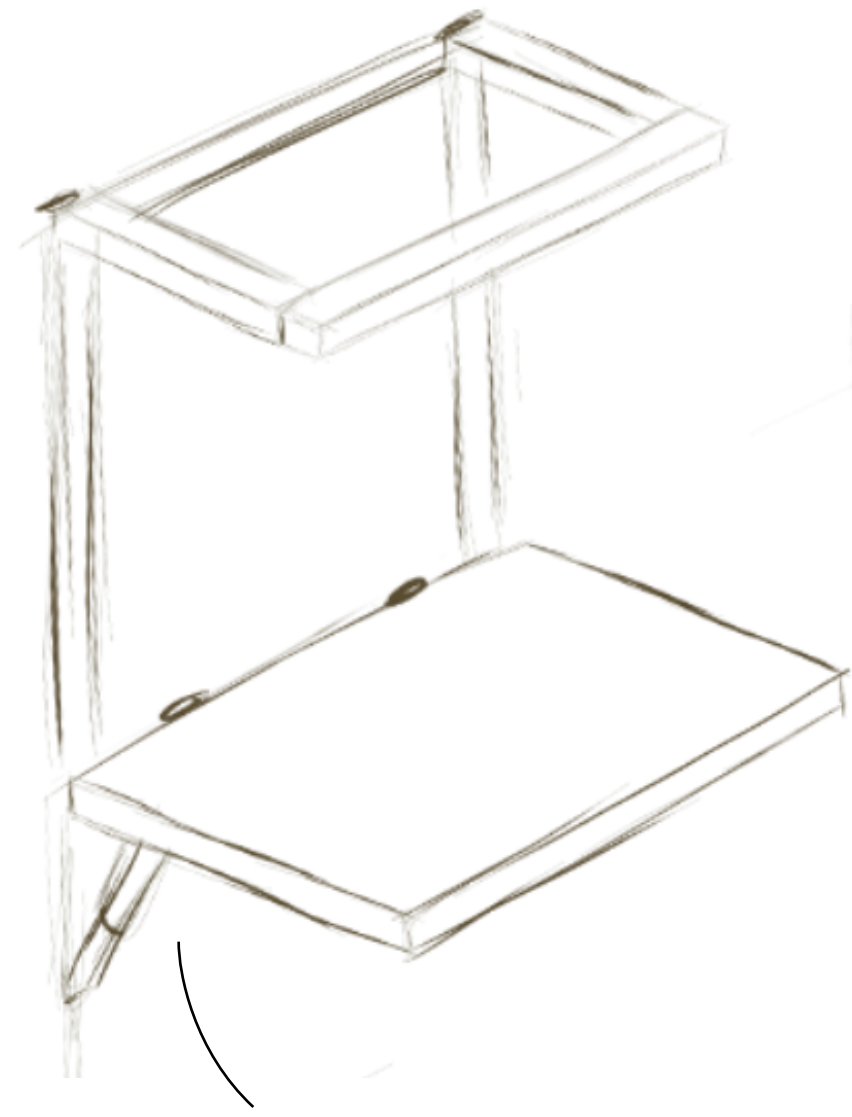
Thread/Strips
Curtain



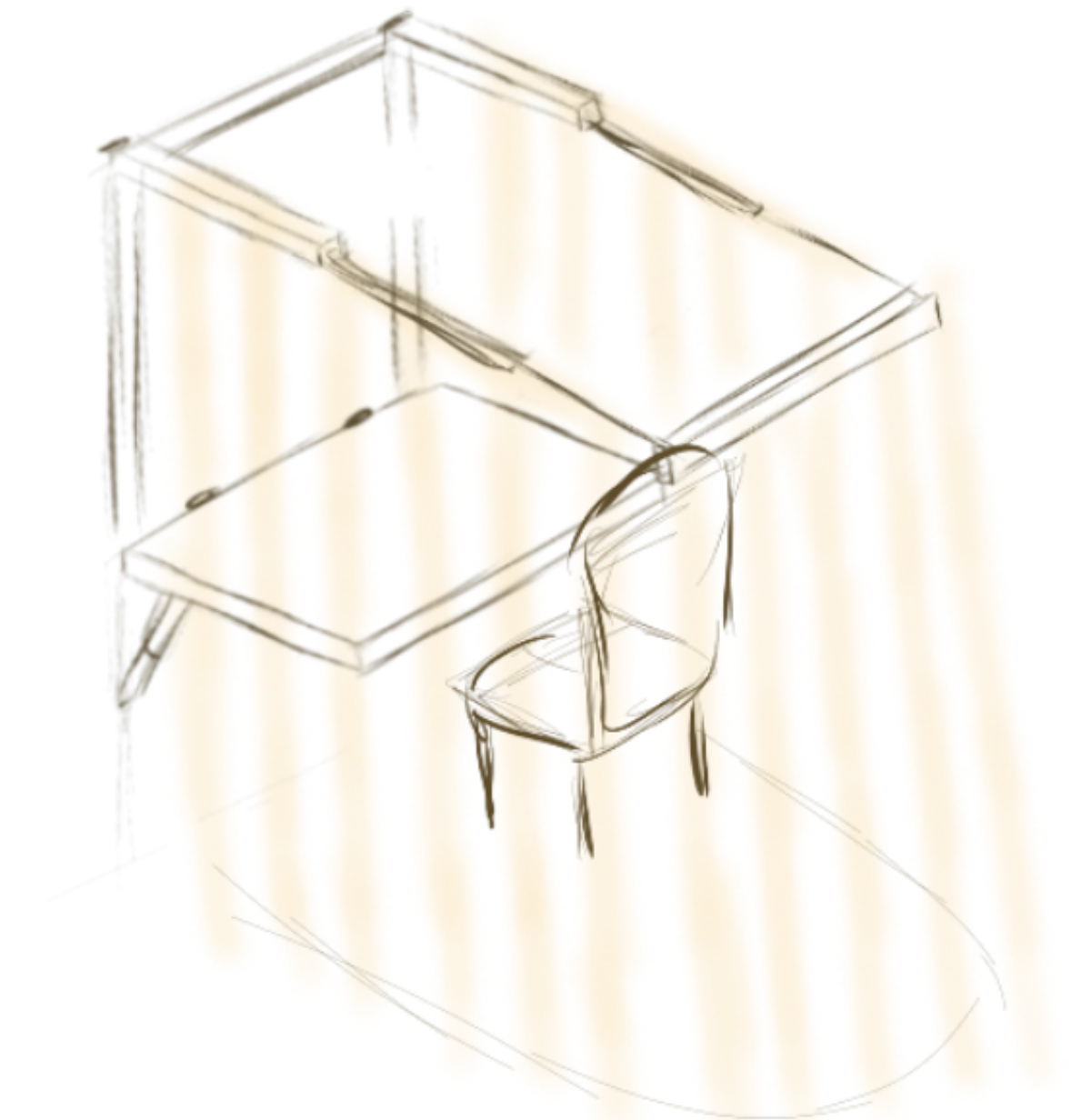
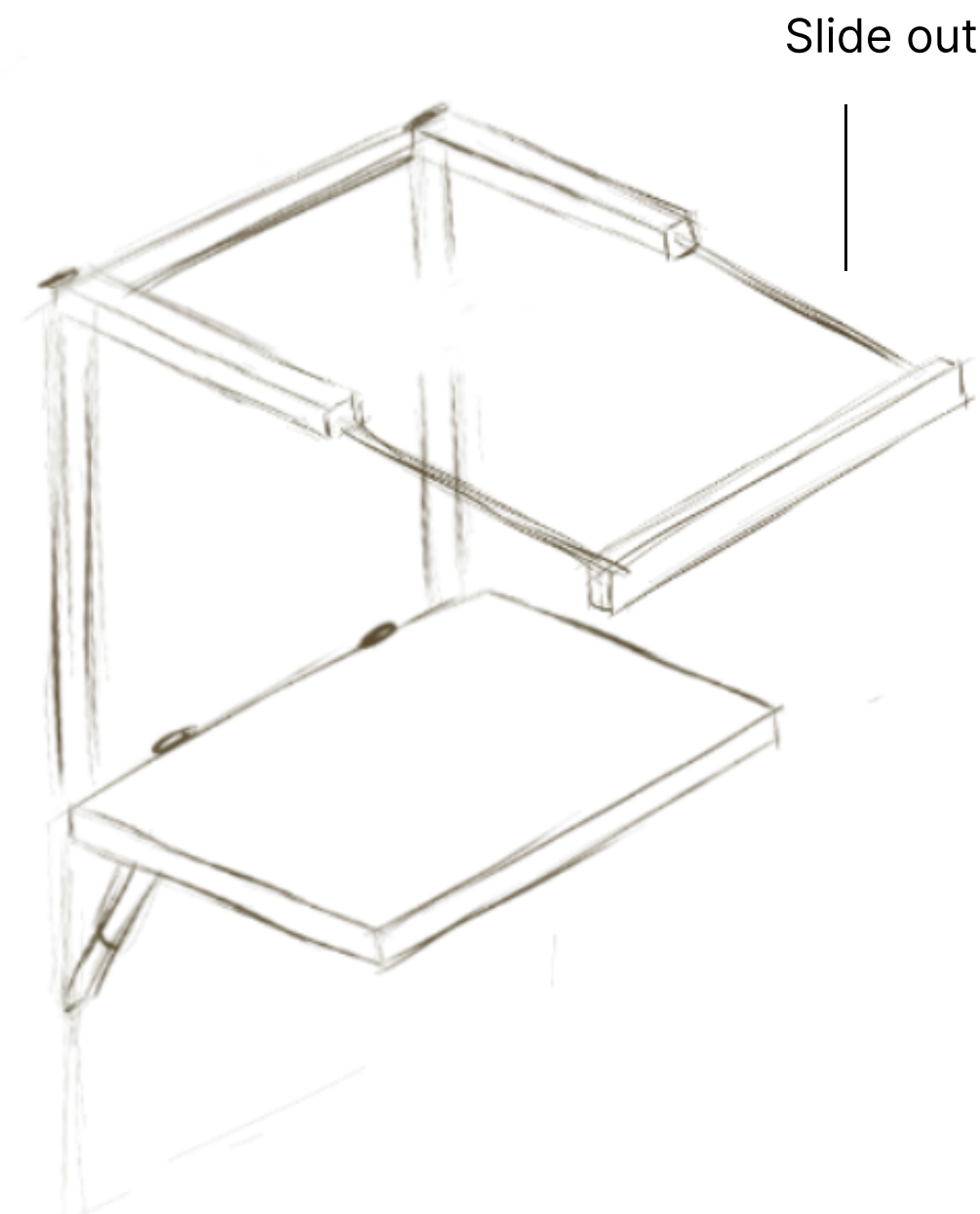
Ideas Group 2 - Integrated Furniture



stays flat
when not
used



Folding table

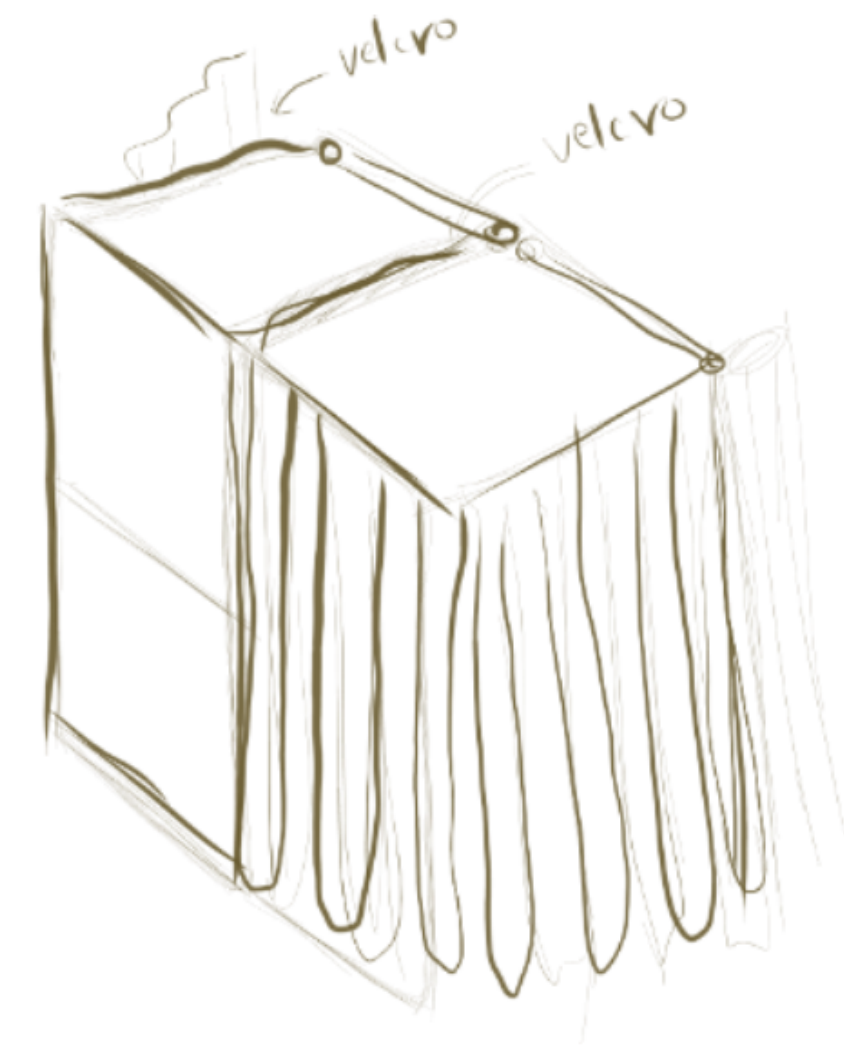


Ideas Group 2 - Sound

Fan fold

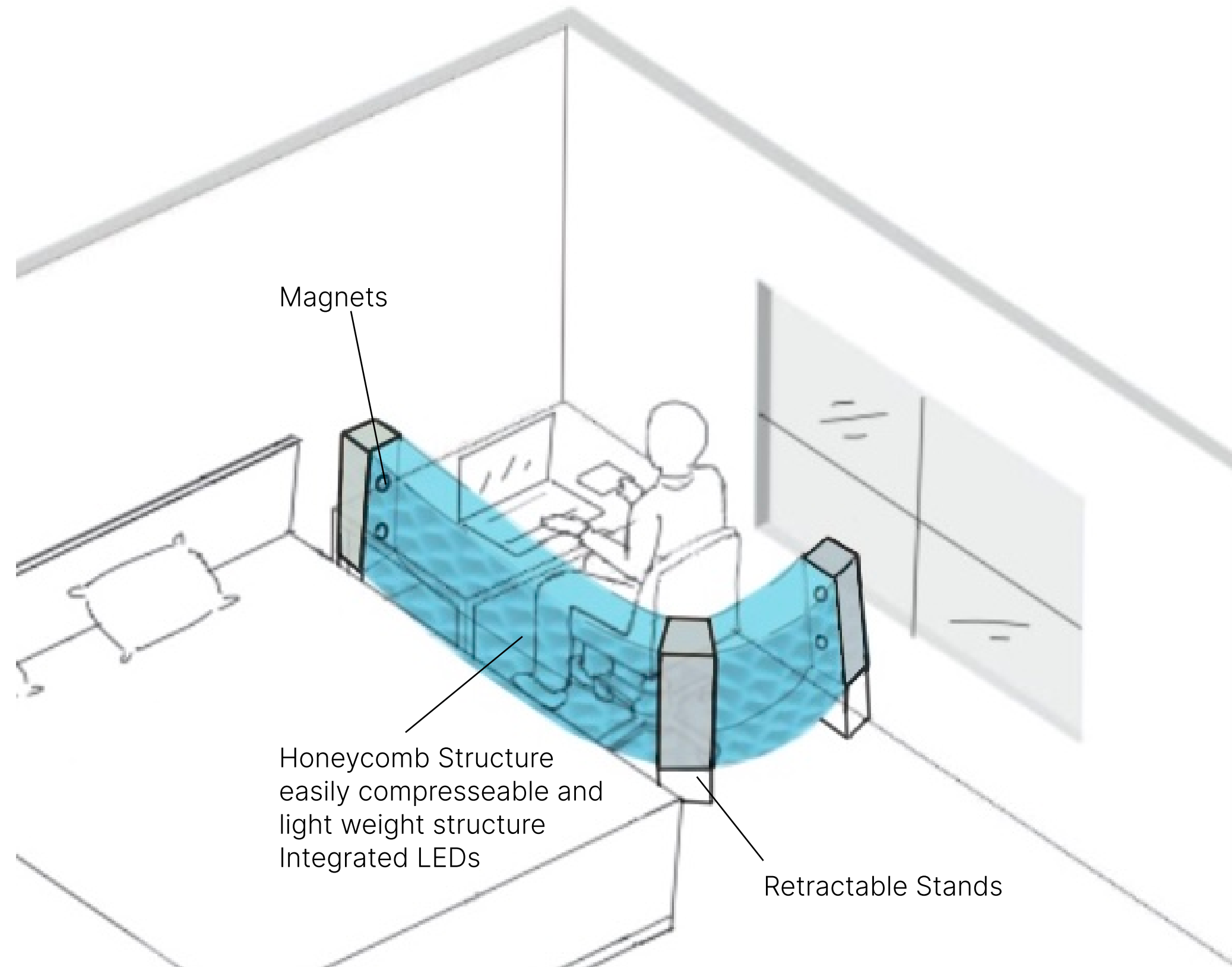


Stays flat
when stored



CONCEPTS

Concept 1



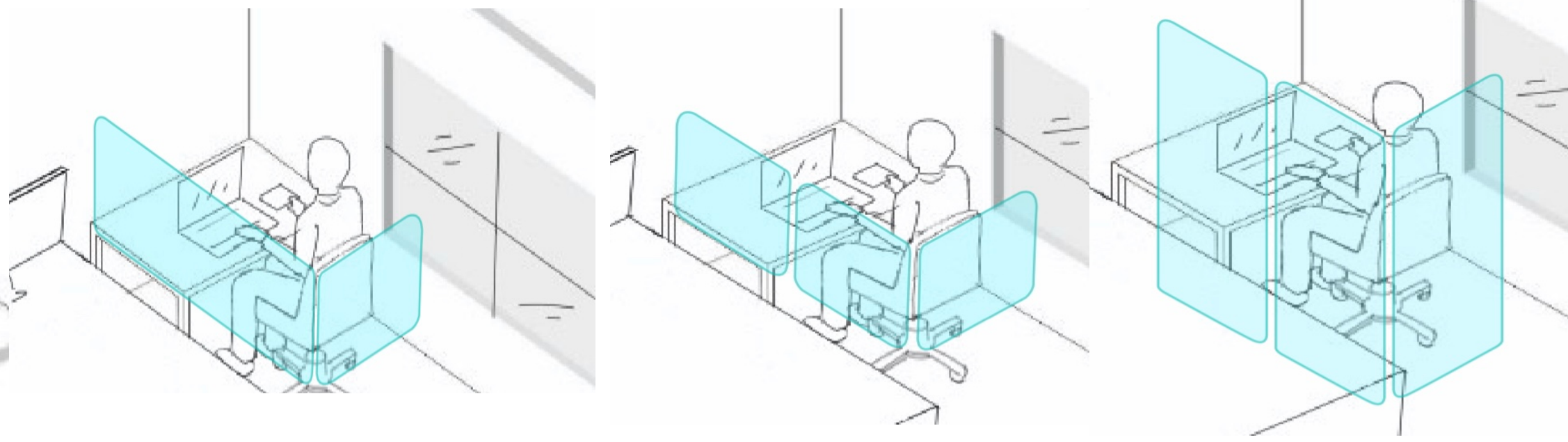
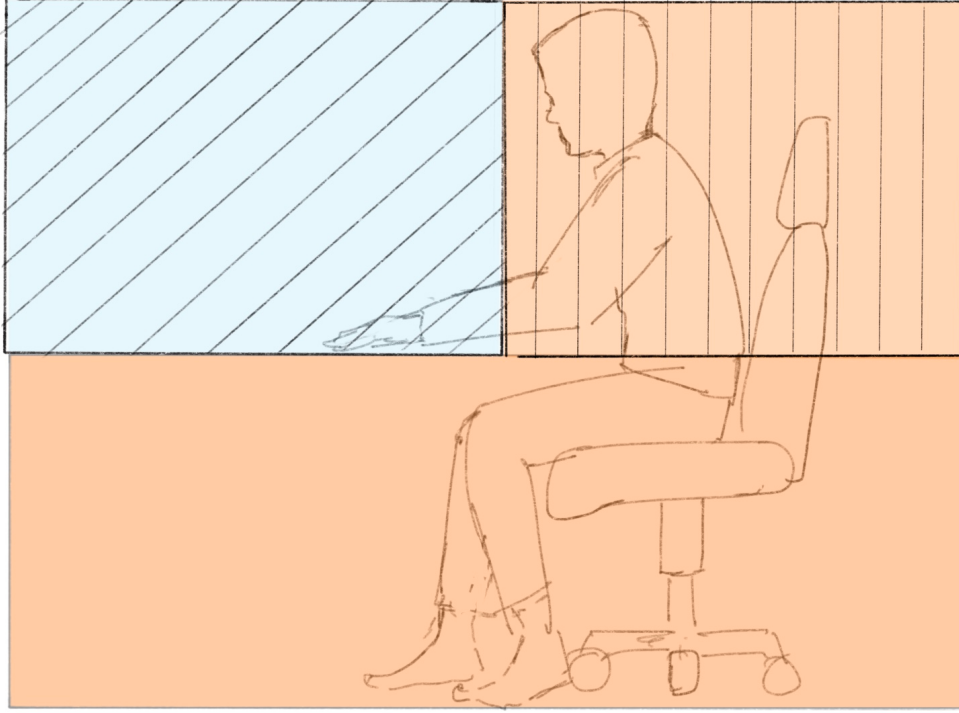
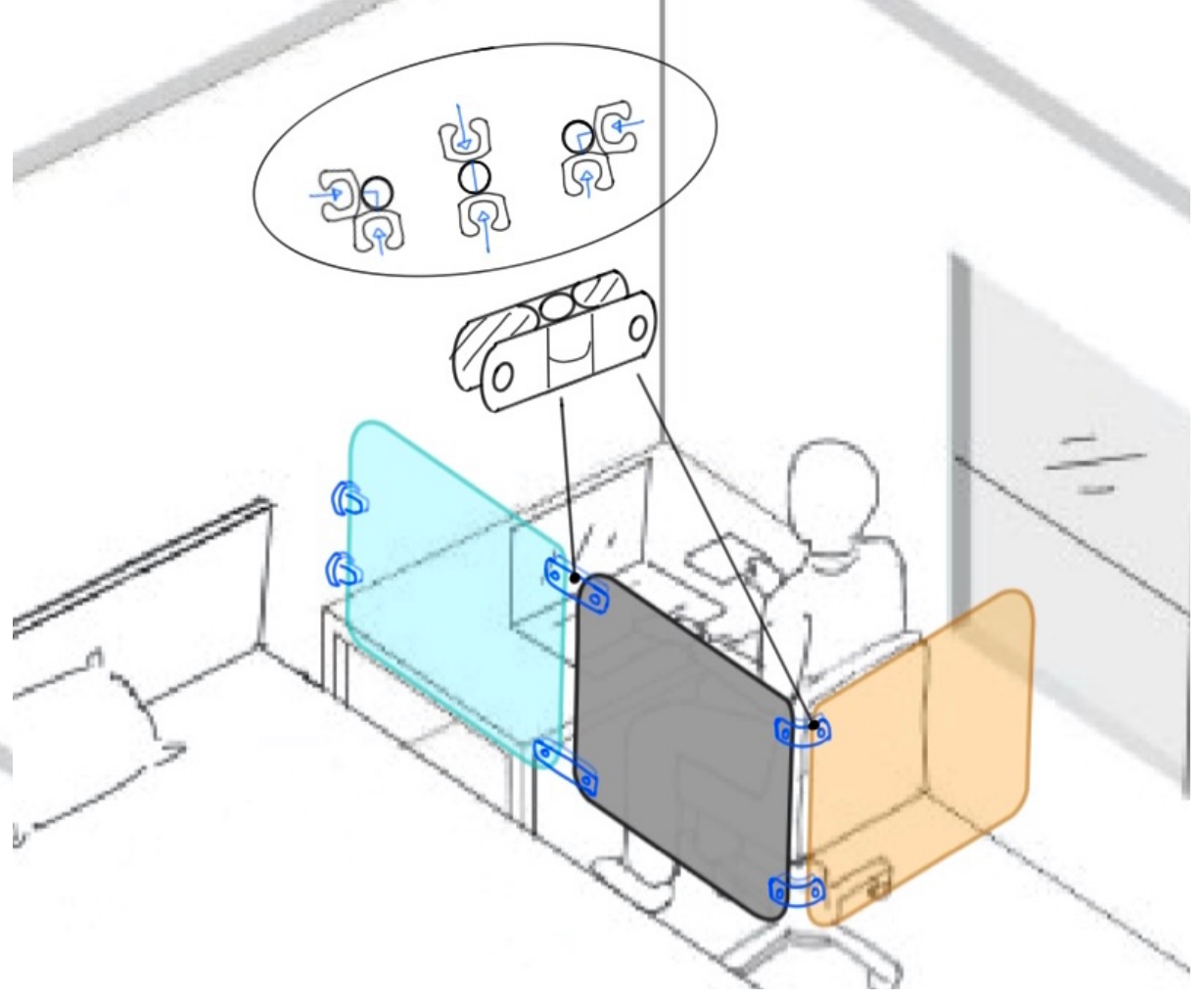
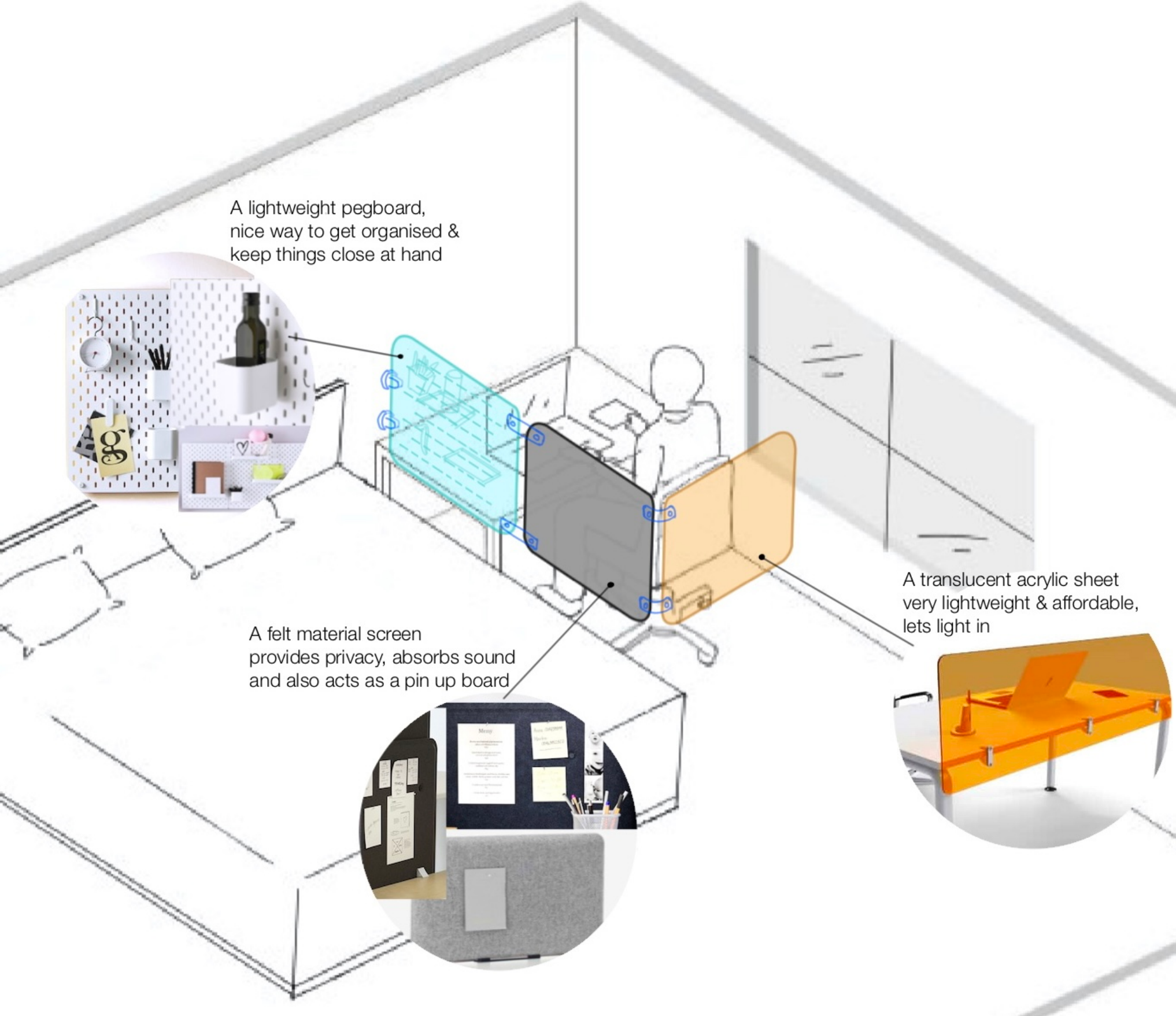
Honeycomb structure



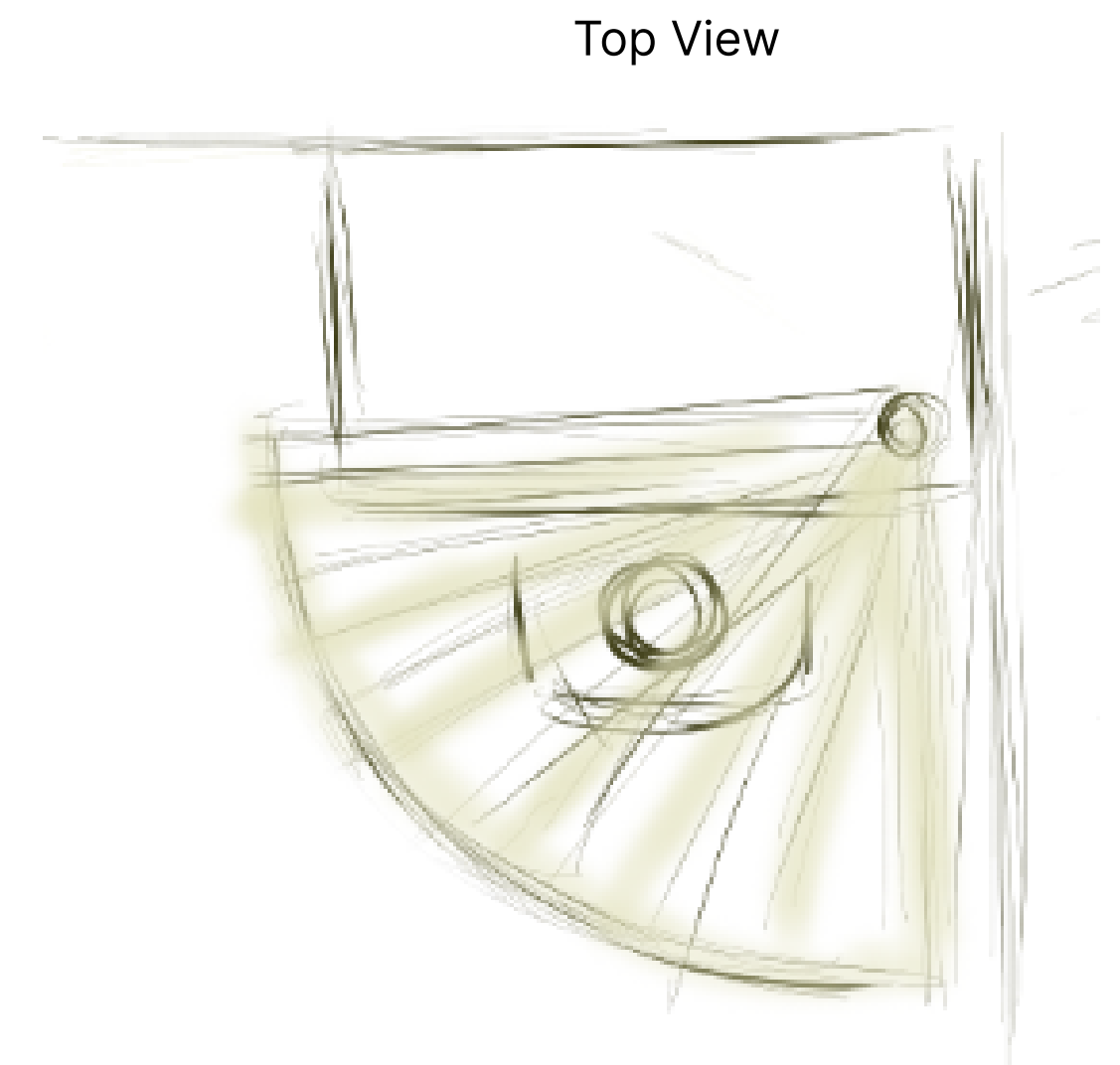
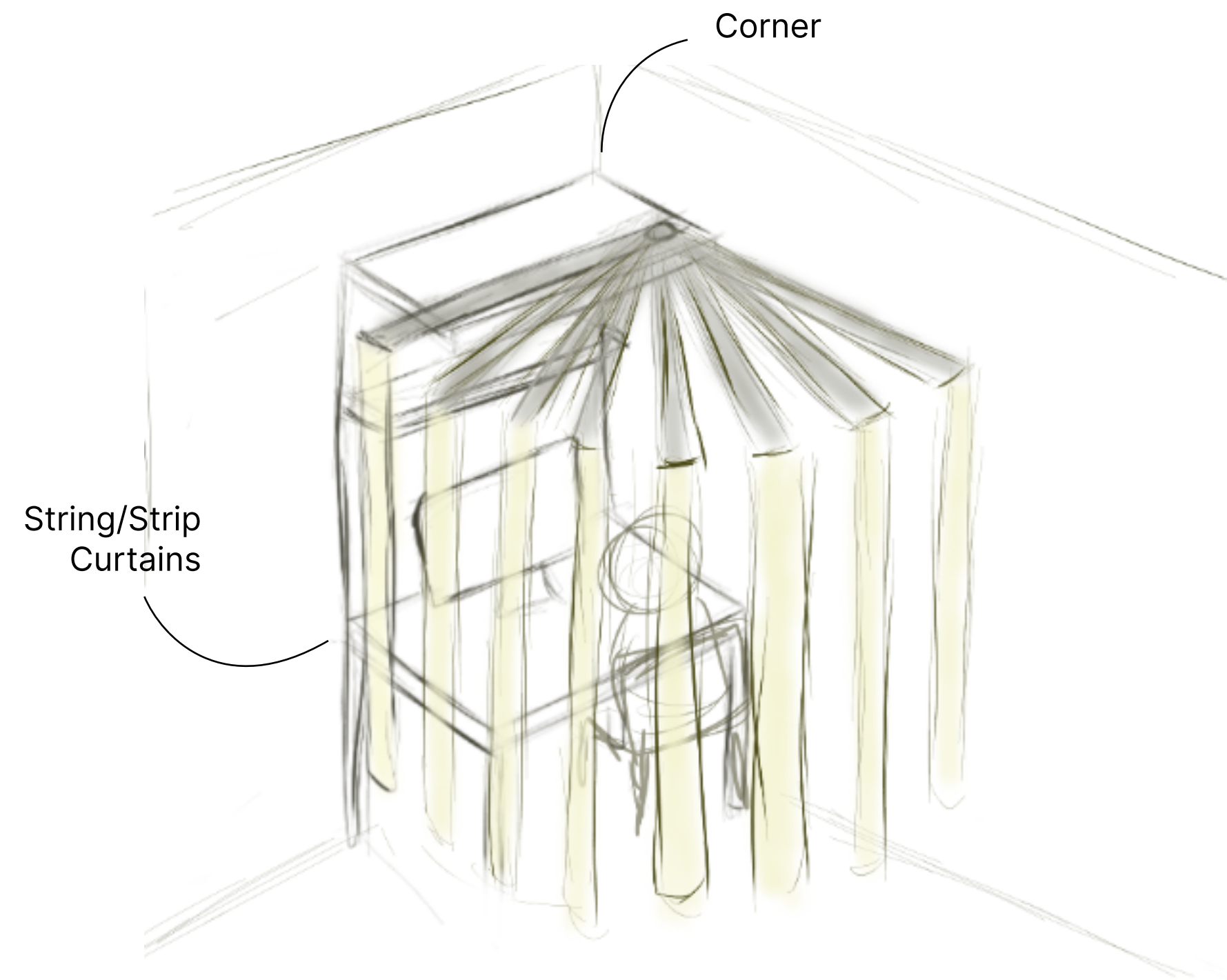
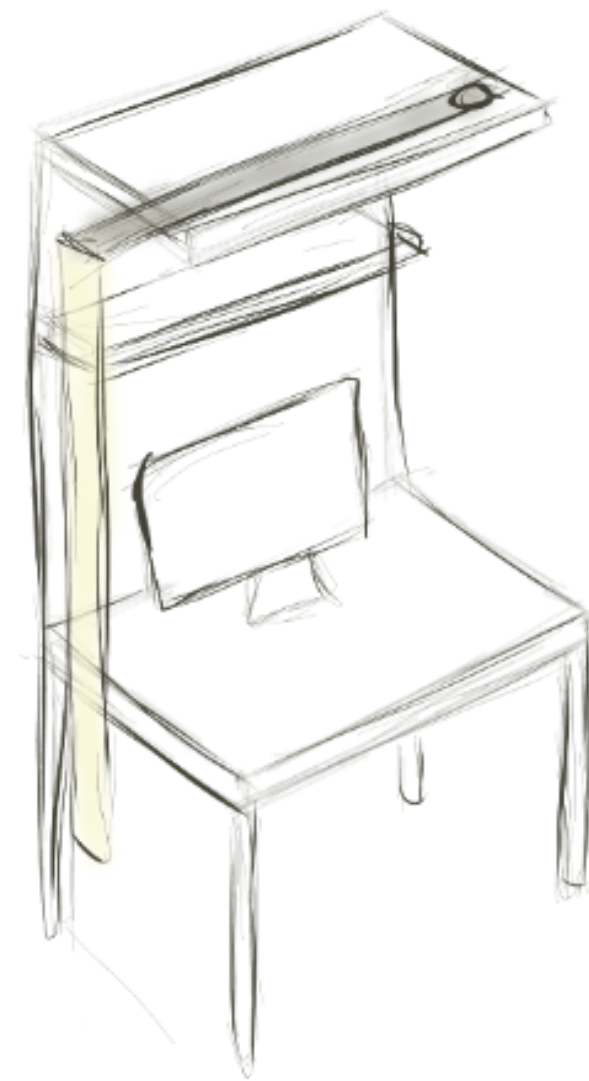
Integrated LEDs



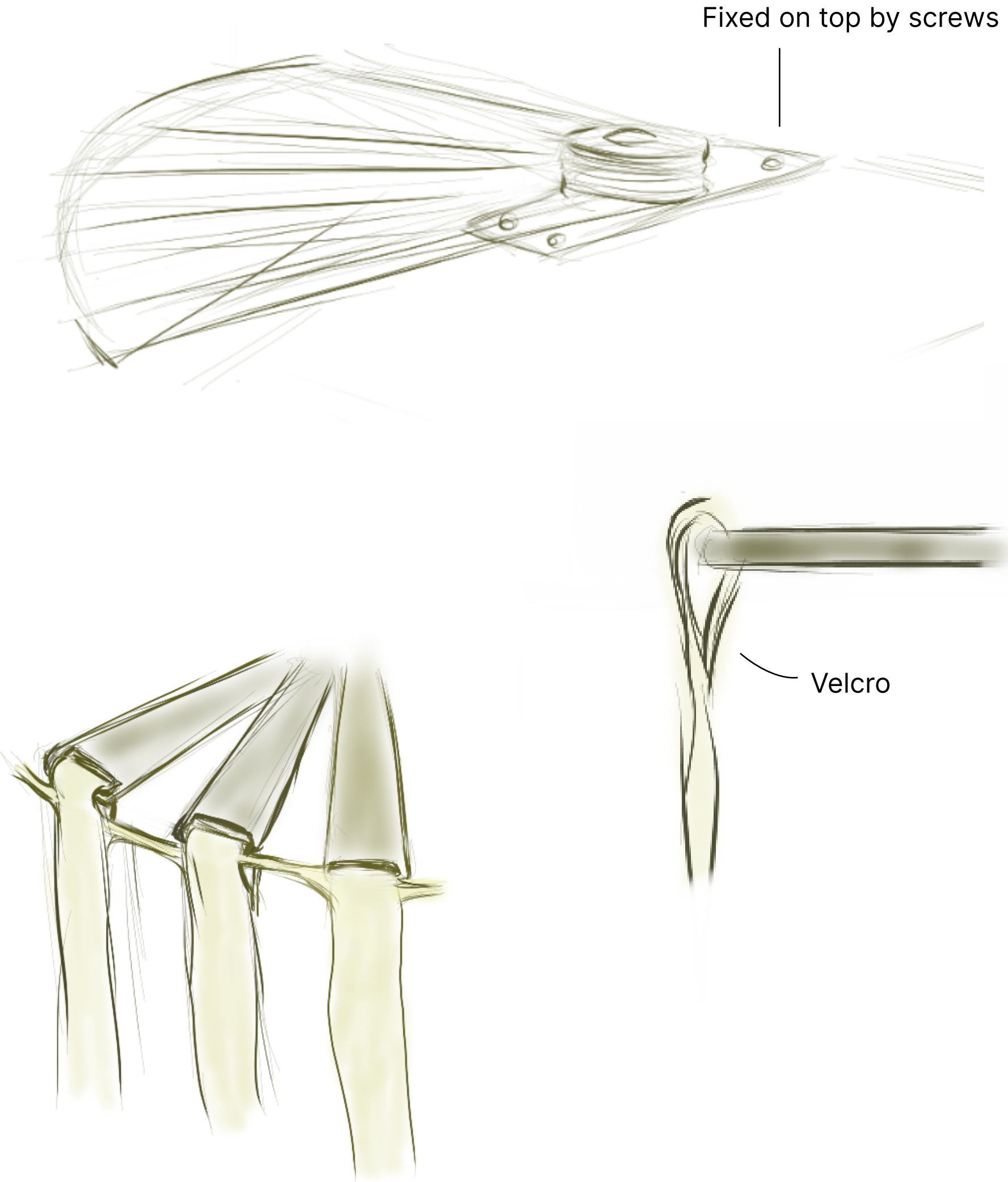
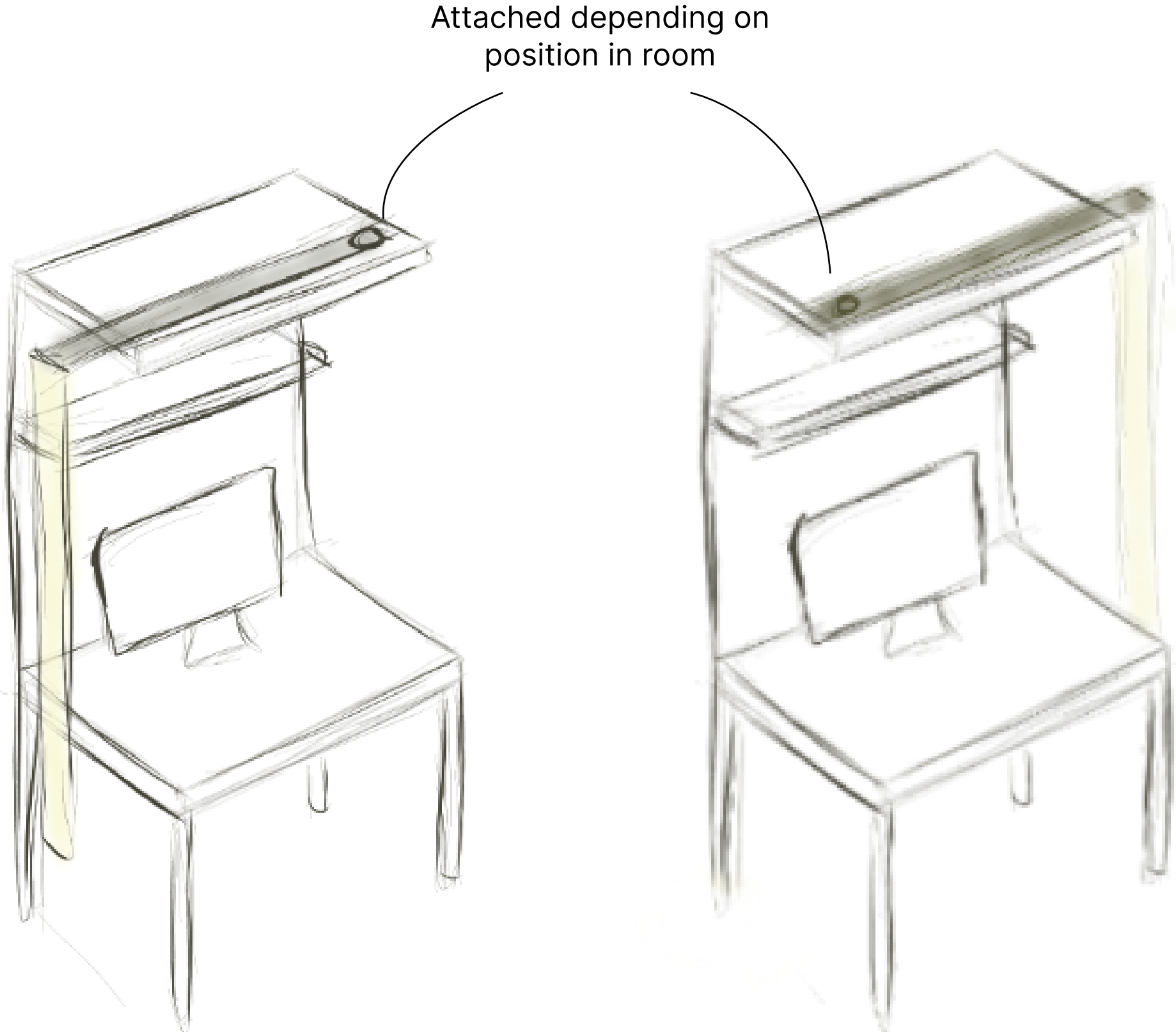
Concept 2



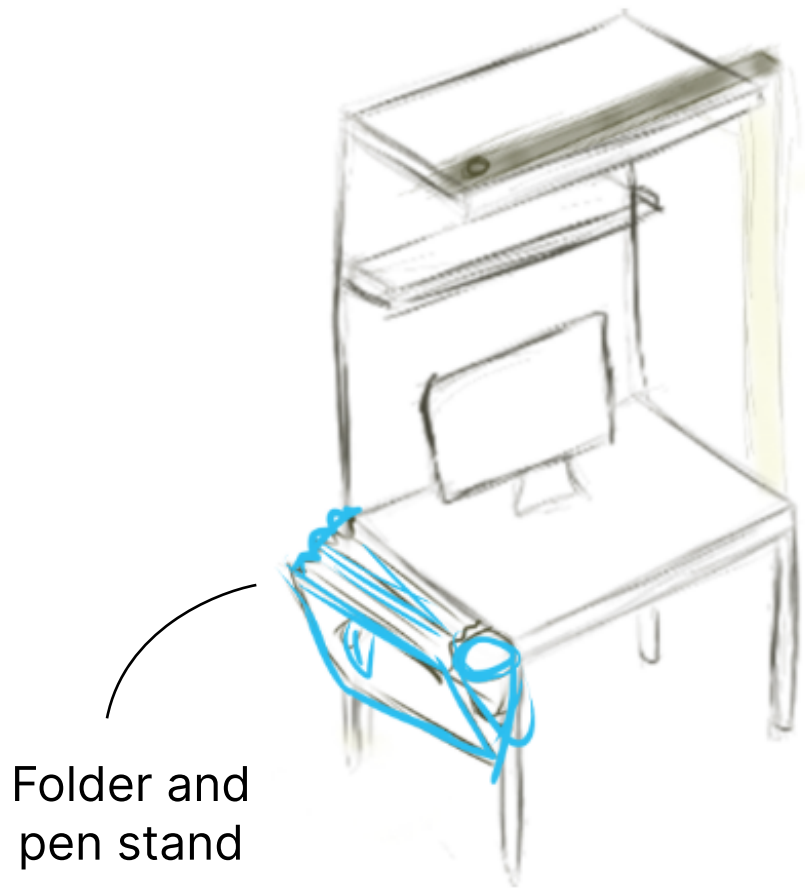
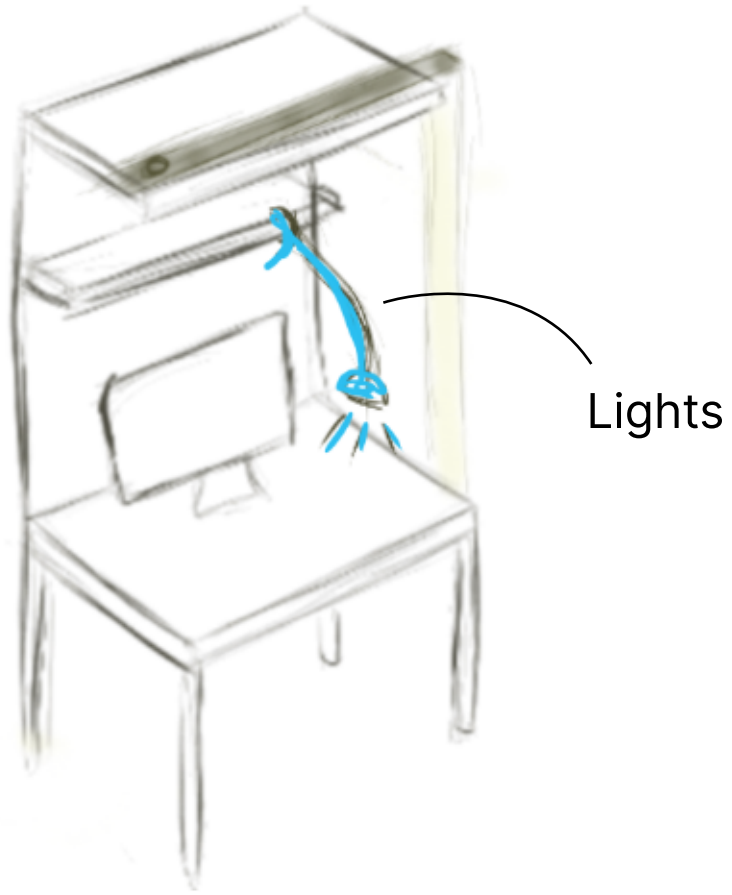
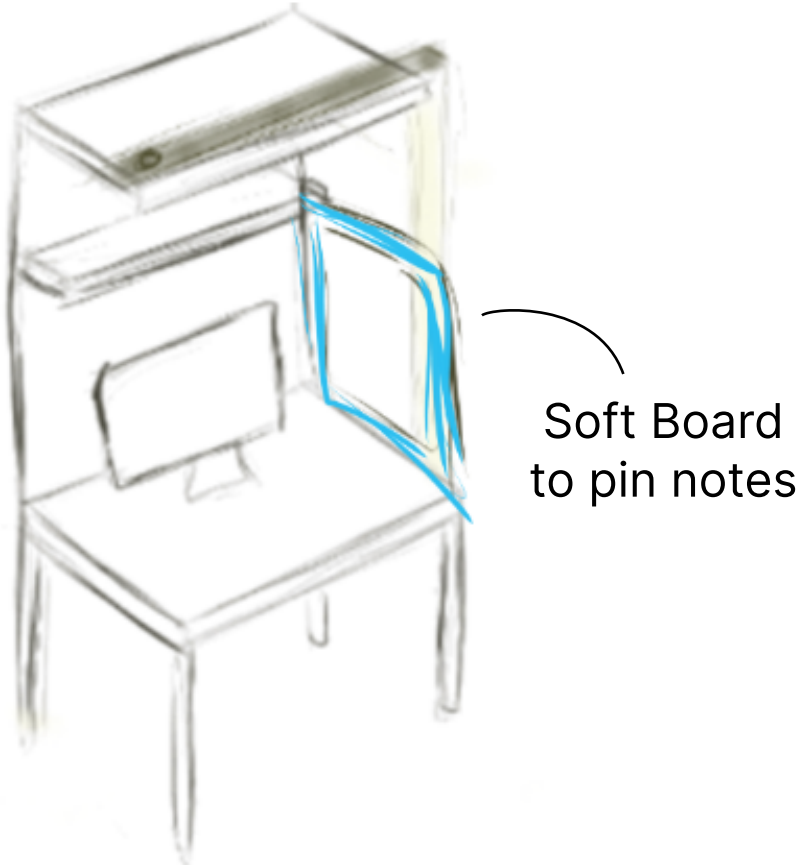
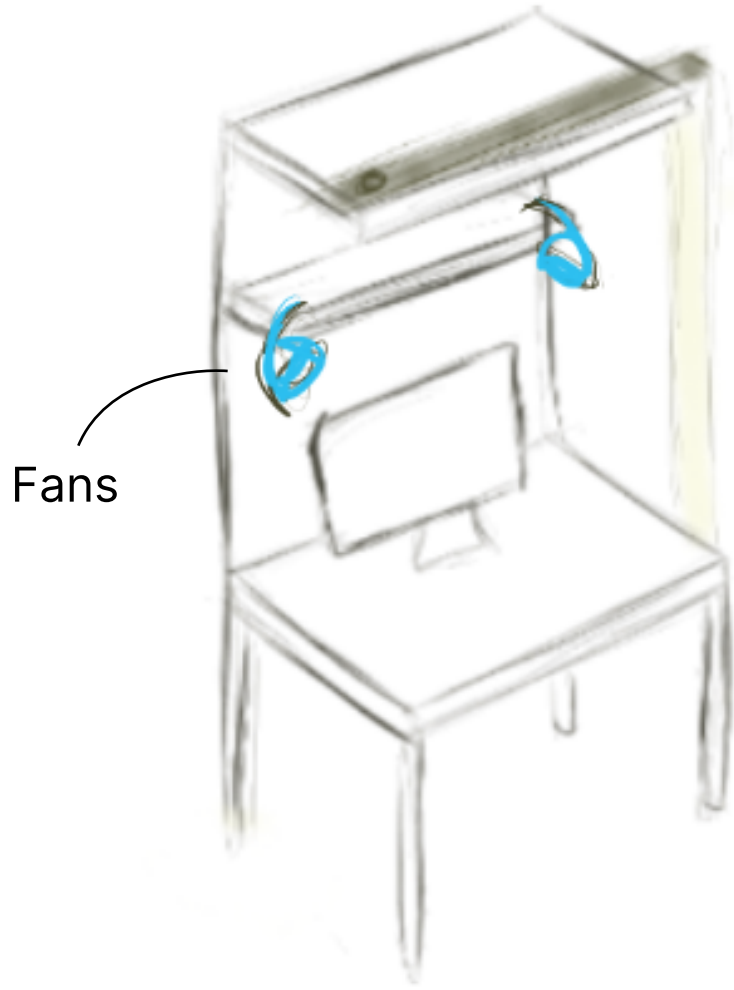
Concept 3



Concept 3



Concept 3



Next Steps

- Changes based on feedback
- User Feedback on Concepts
- Revised Design
- Product Sketches and Prototyping
- Business Model

References

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THANK YOU.