TEAM Malayaliano

WEEK 1

Ishaan Jeremy Mohak Prafulla

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Problem Area
Exploration

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Multilingual Typography for Messaging

Indian Medicine Prescription, Procurement & Usage

Signage & Wayfinding for Public Institutions

Multilingual Publication Design

IITB Student Portals

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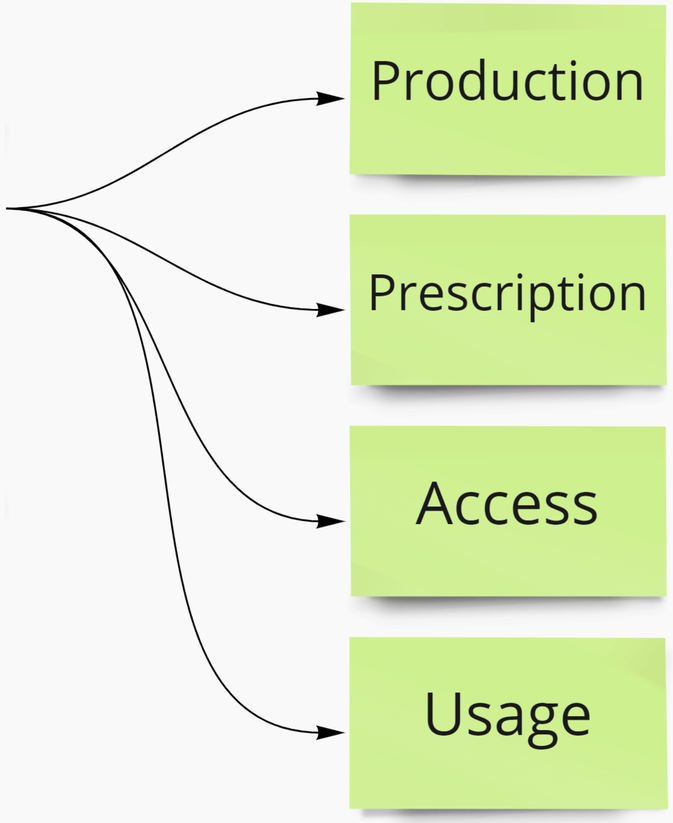
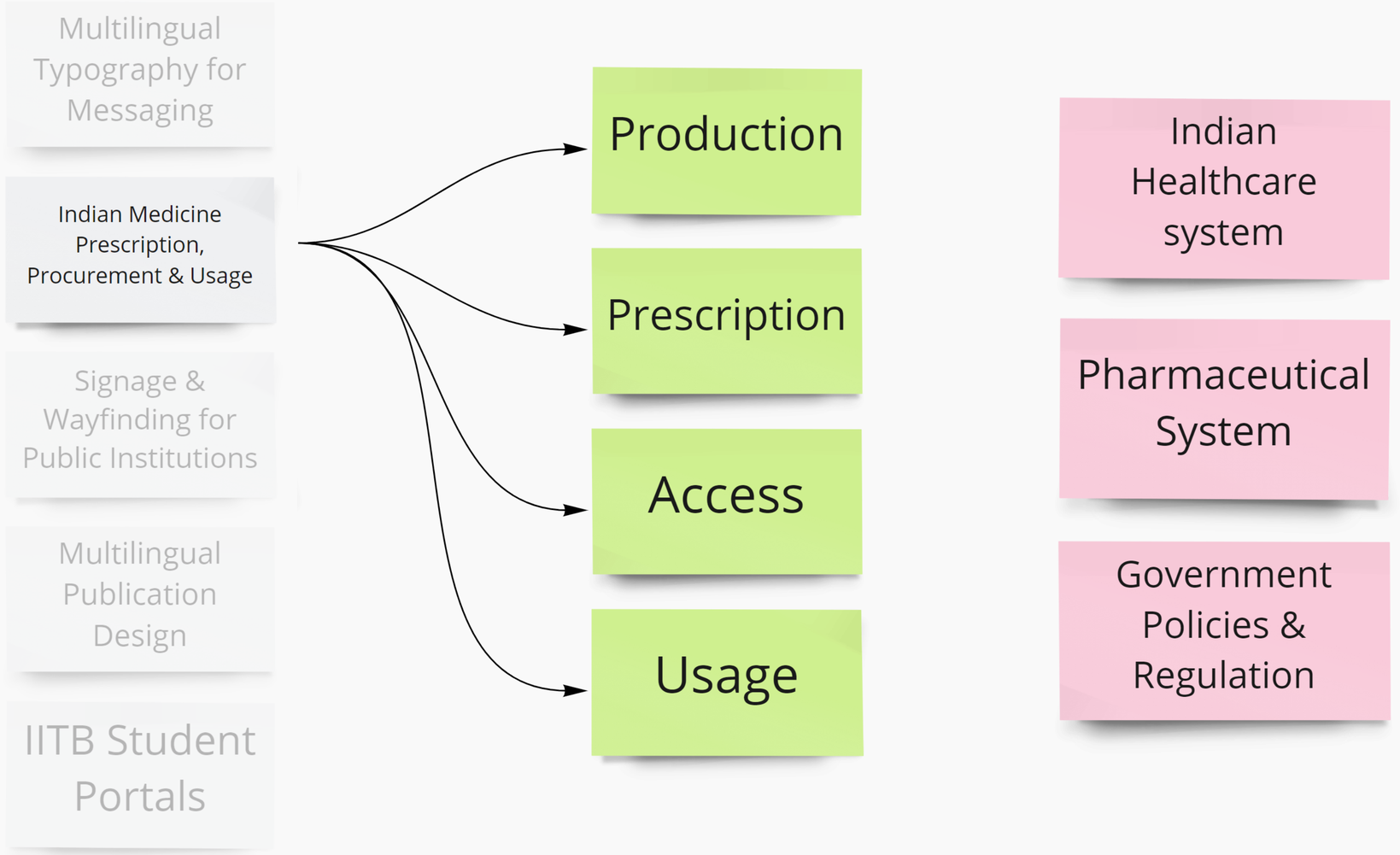
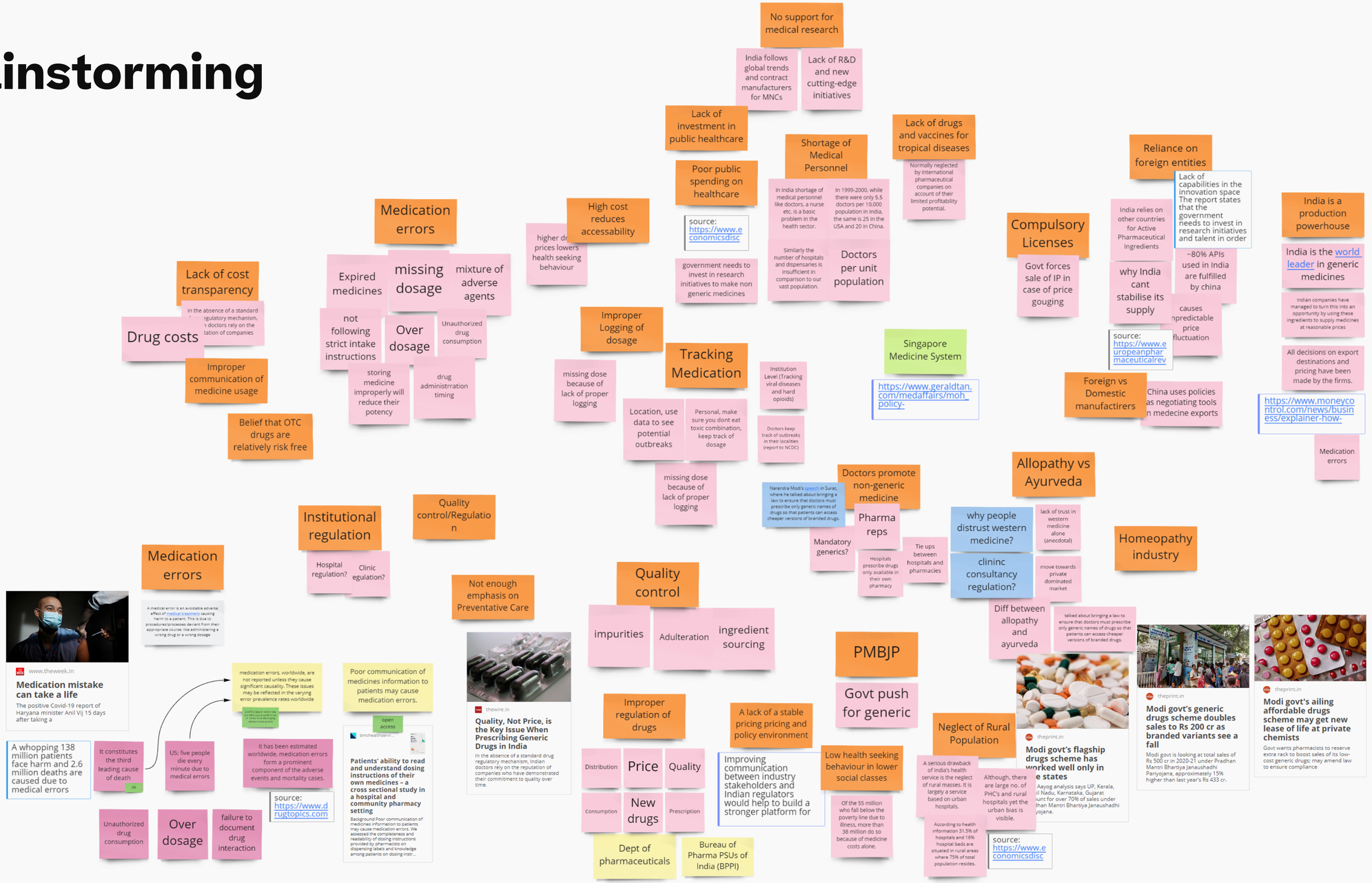


Problem Area Exploration

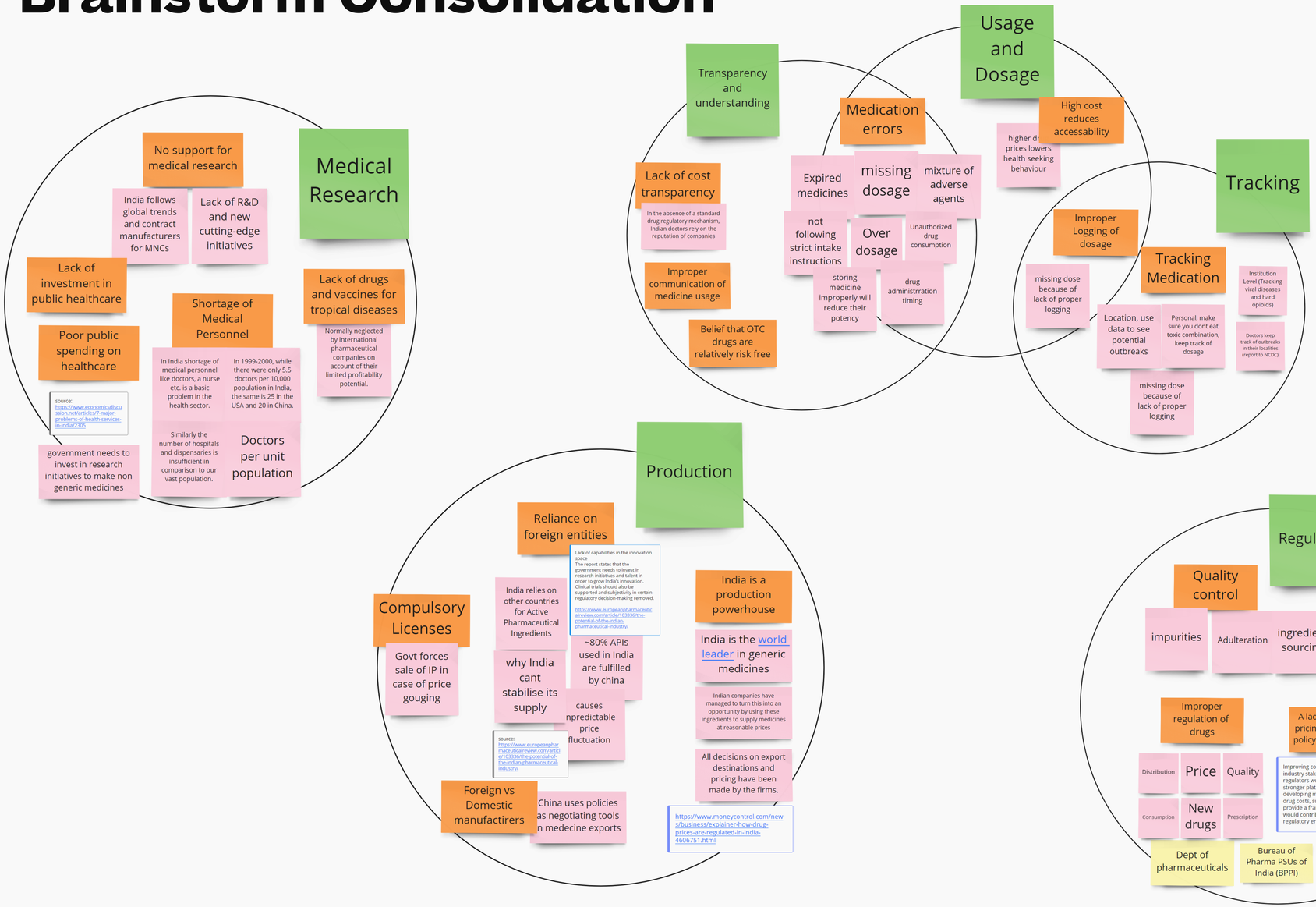


Brainstorming
& Consolidation

Brainstorming



Brainstorm Consolidation



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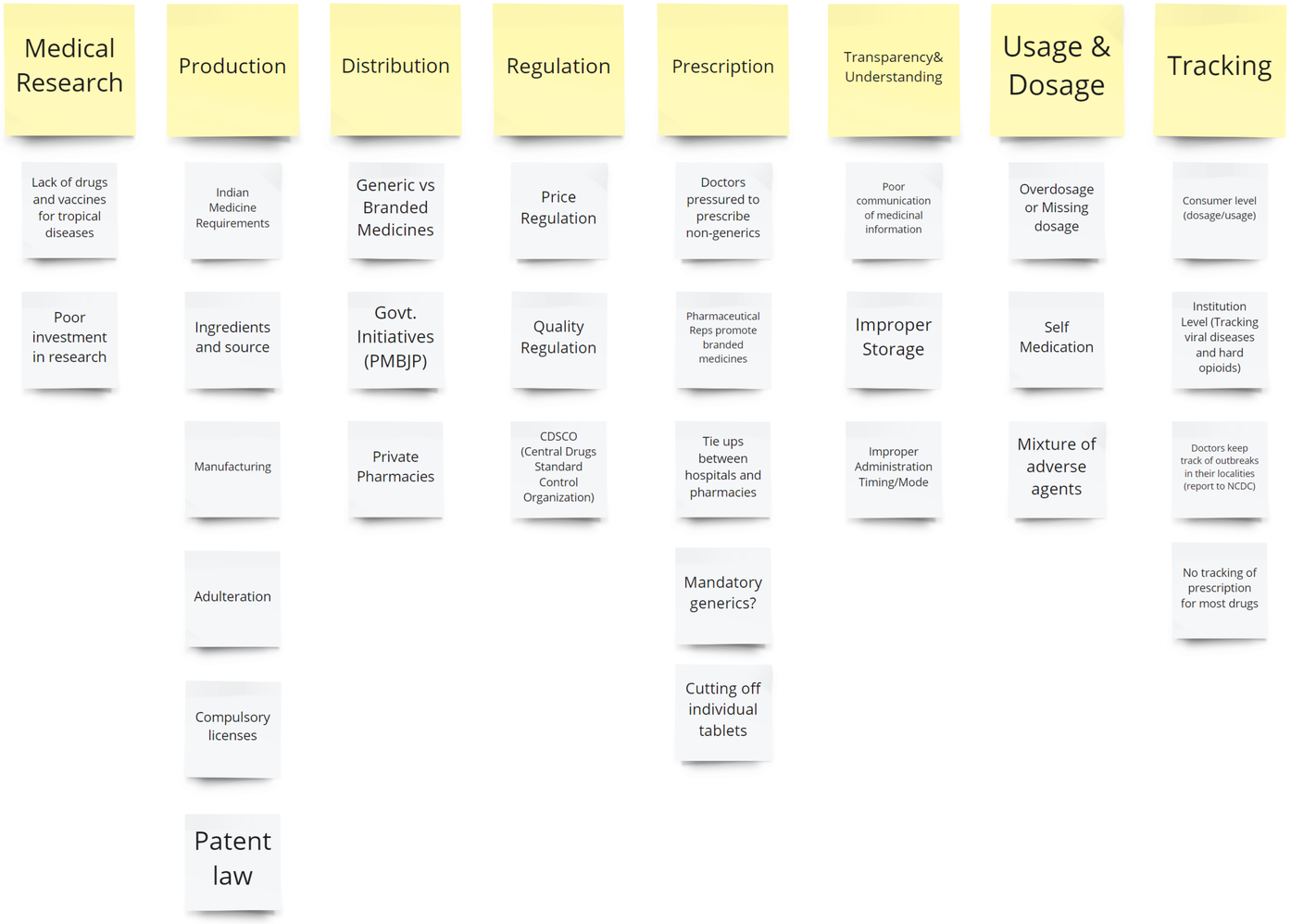

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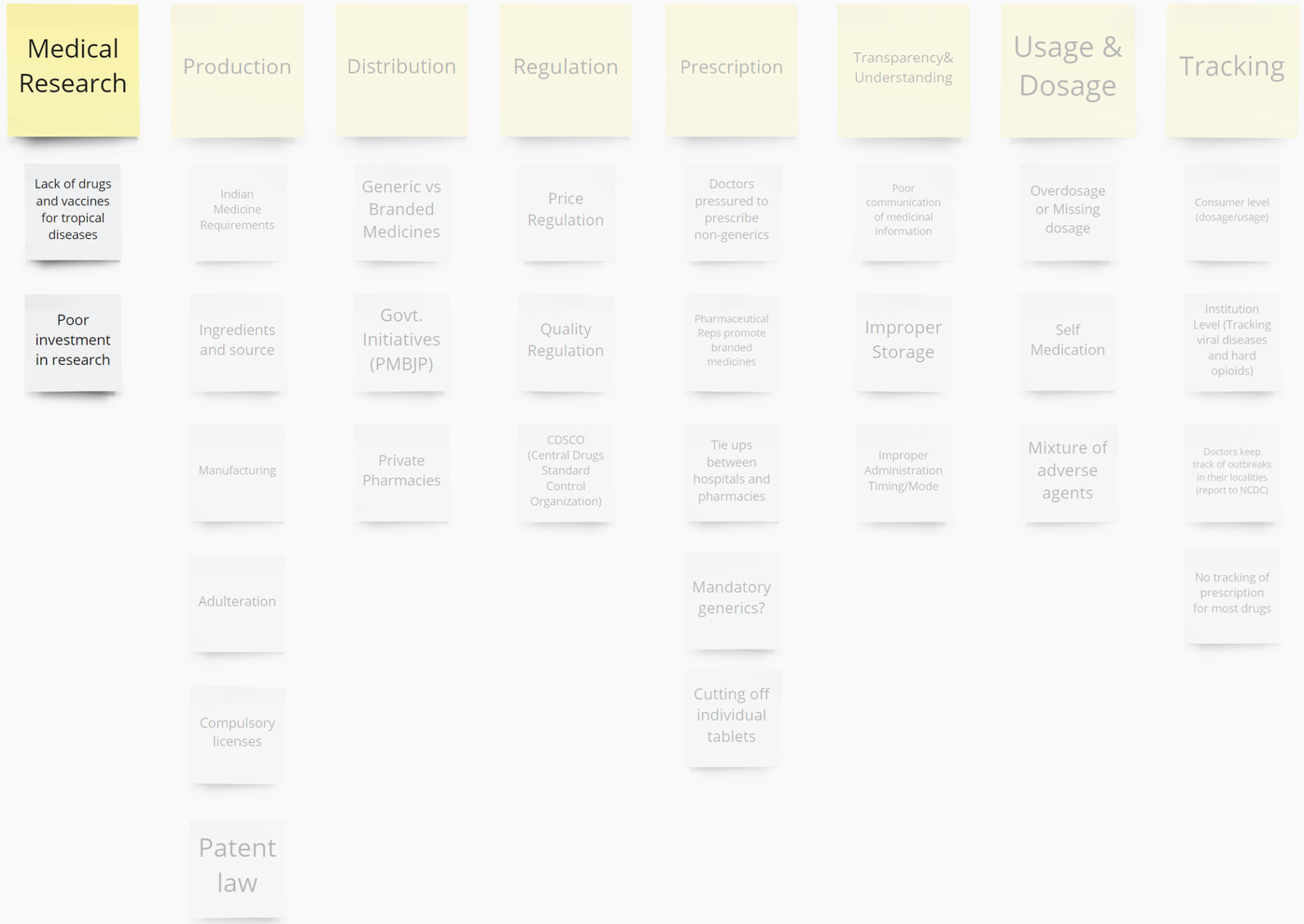

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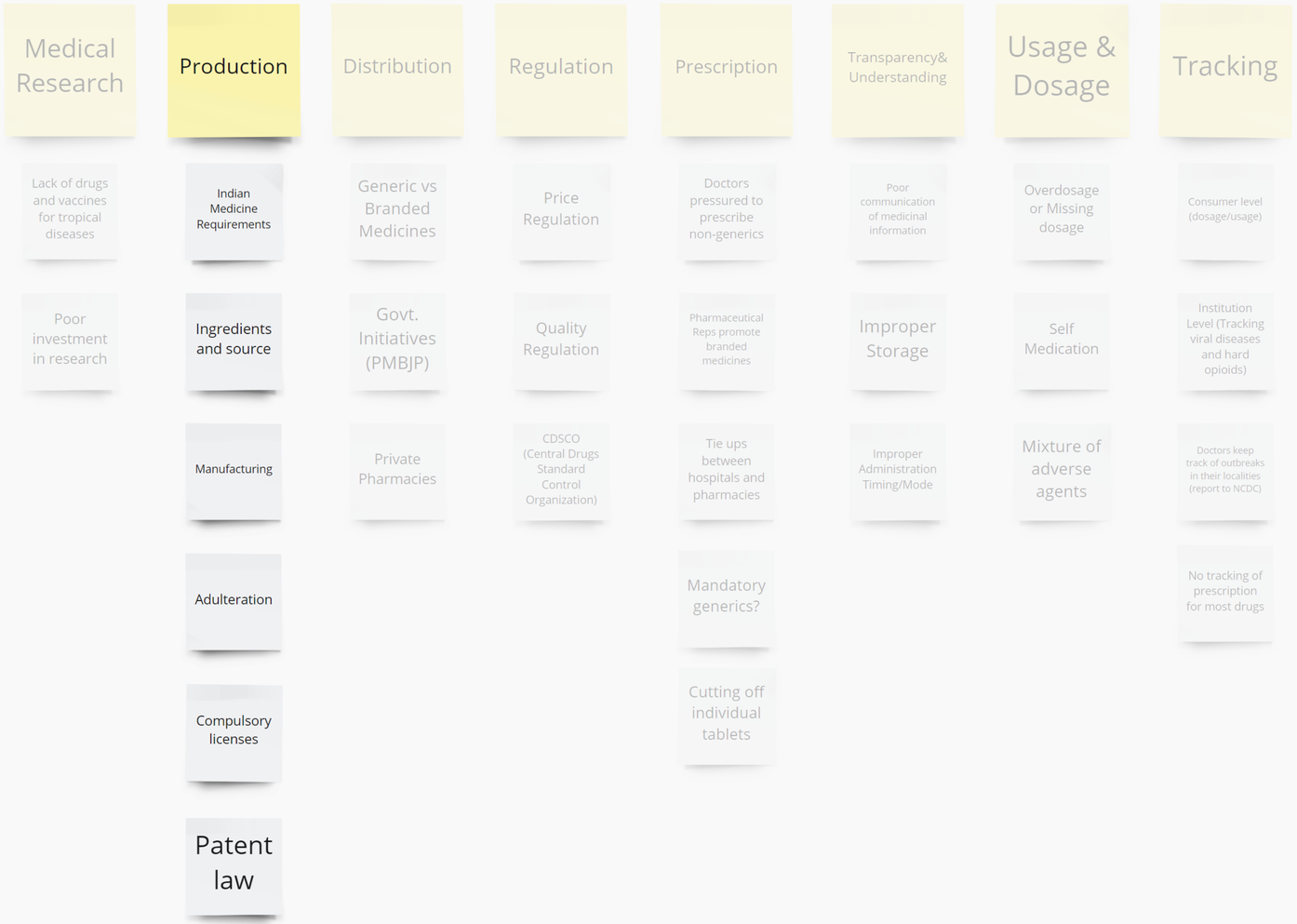

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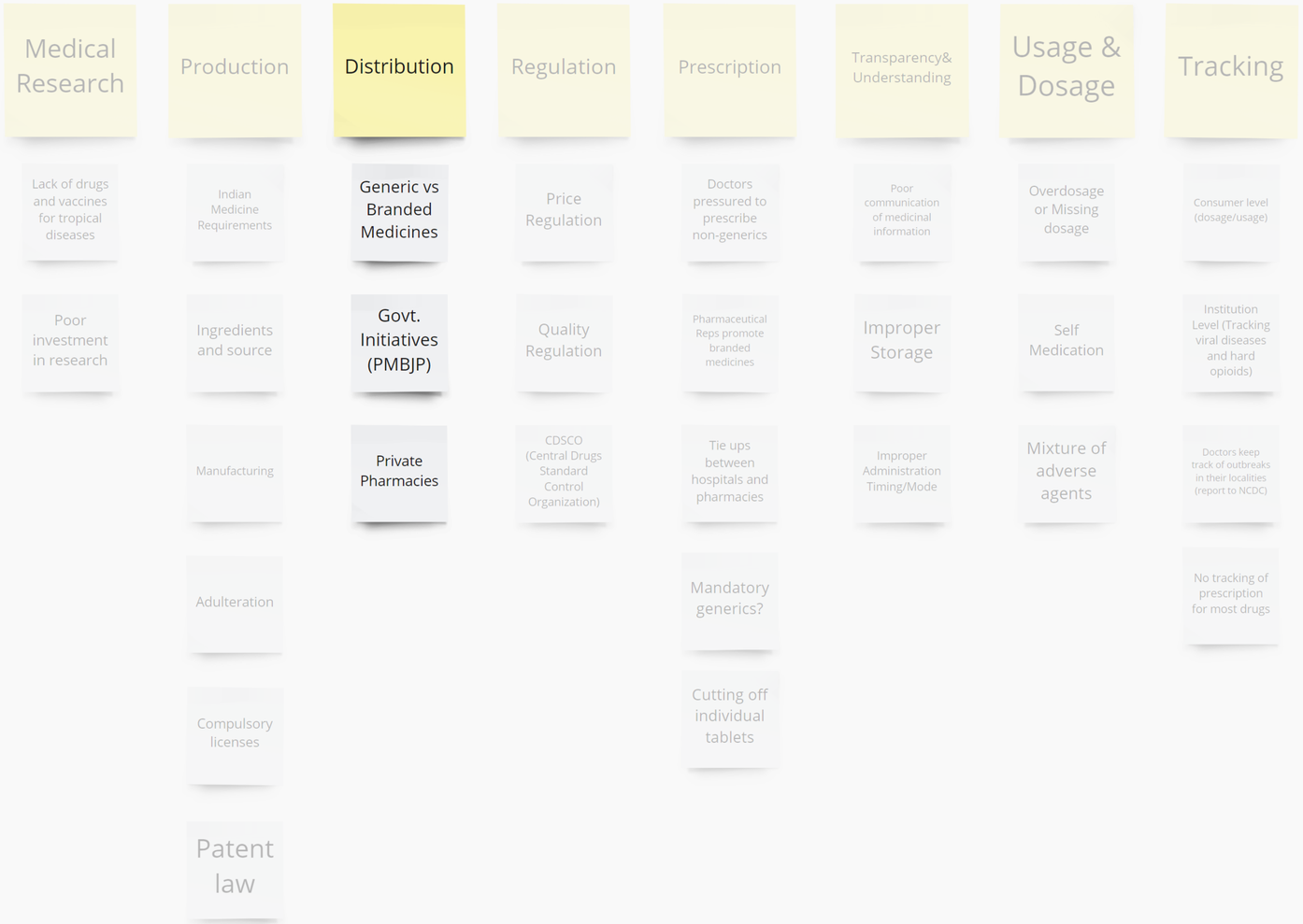

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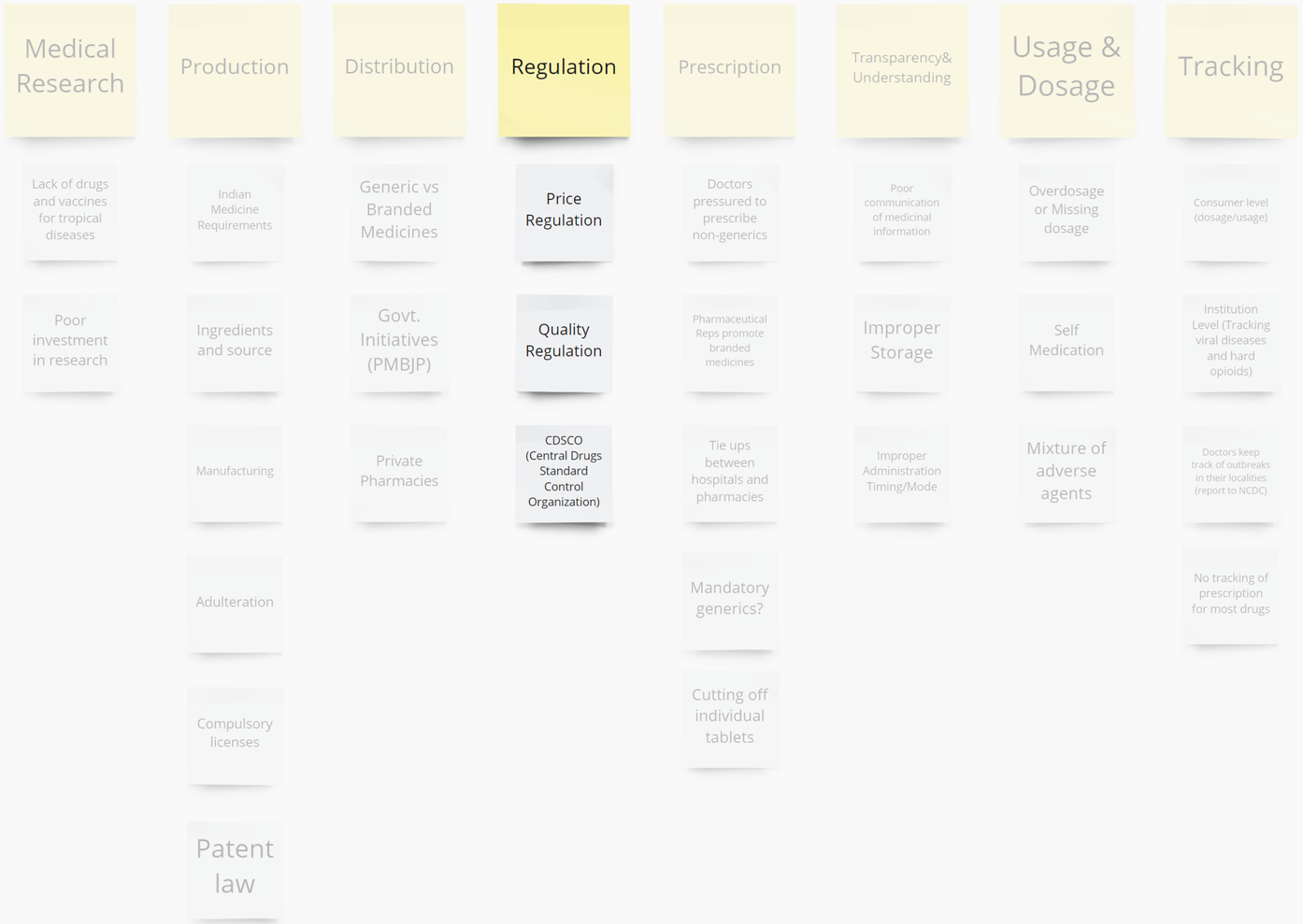

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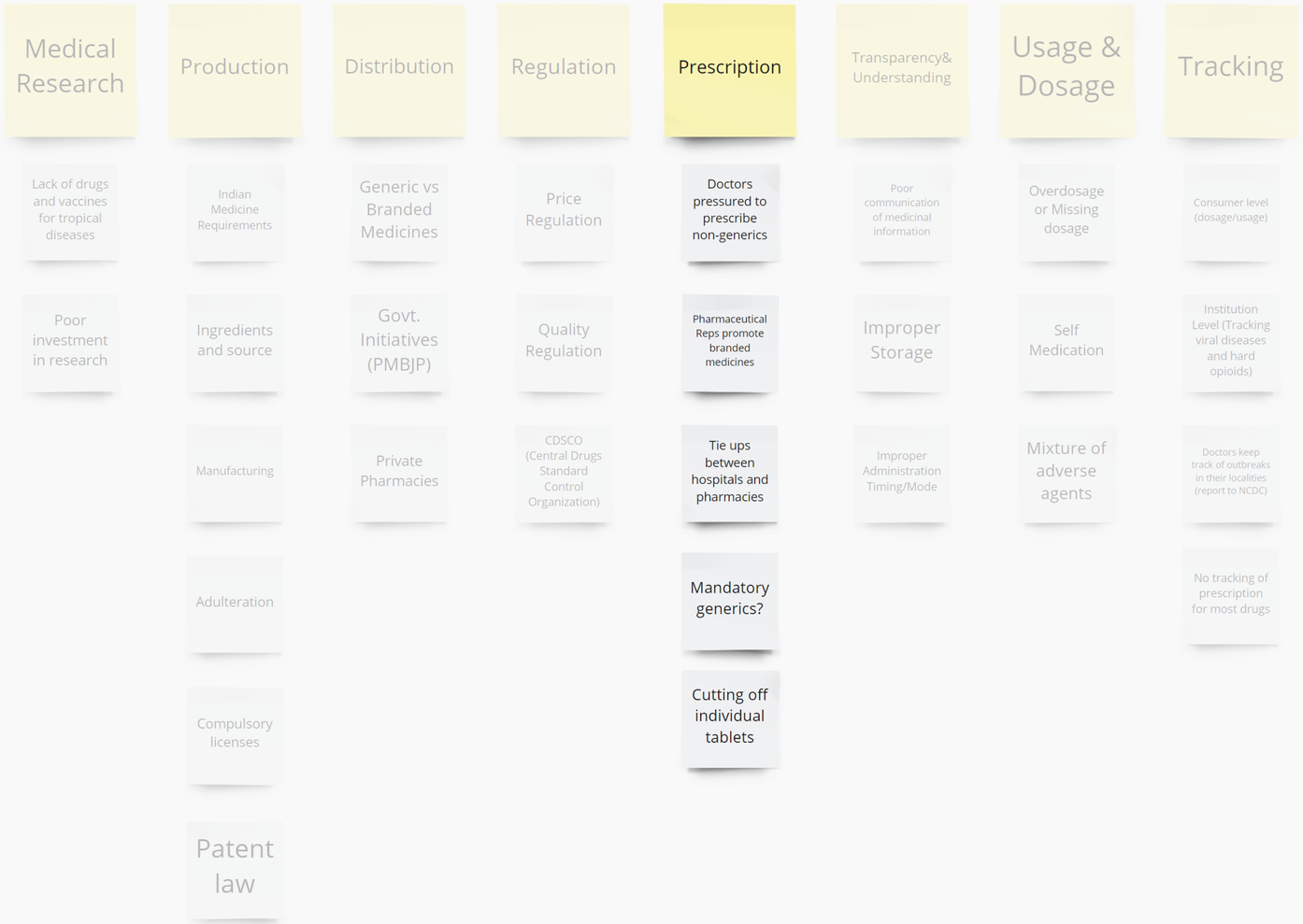

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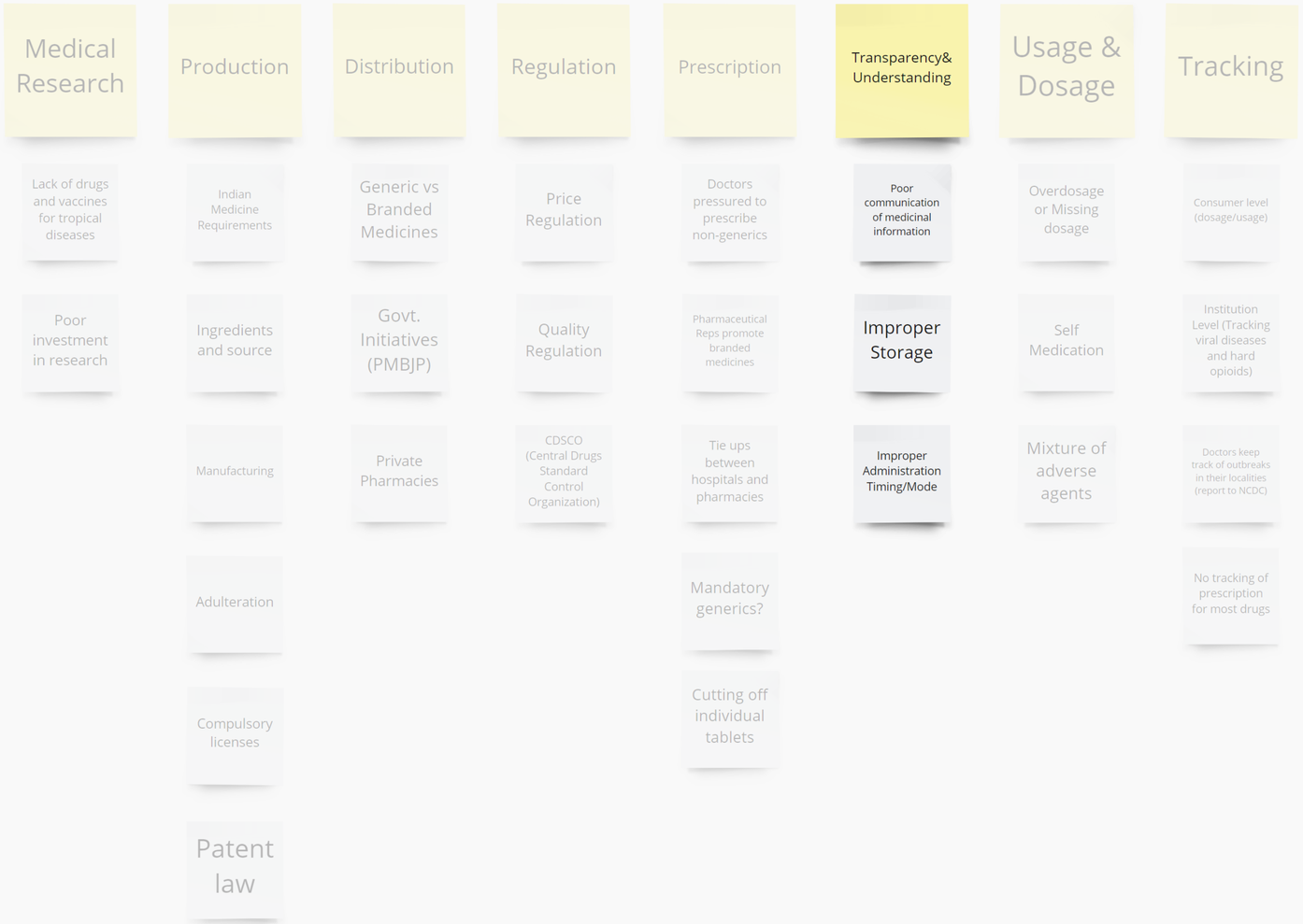

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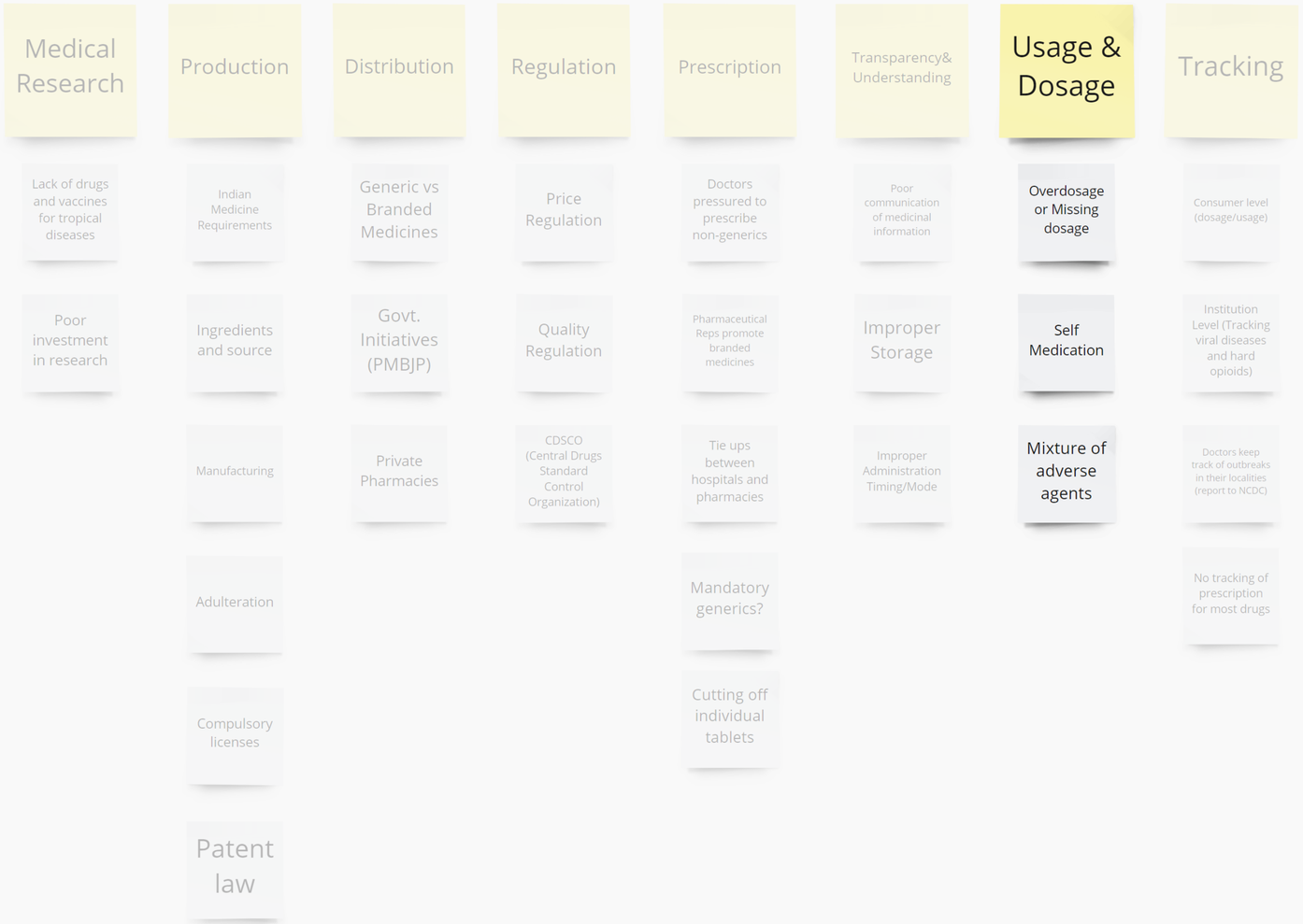

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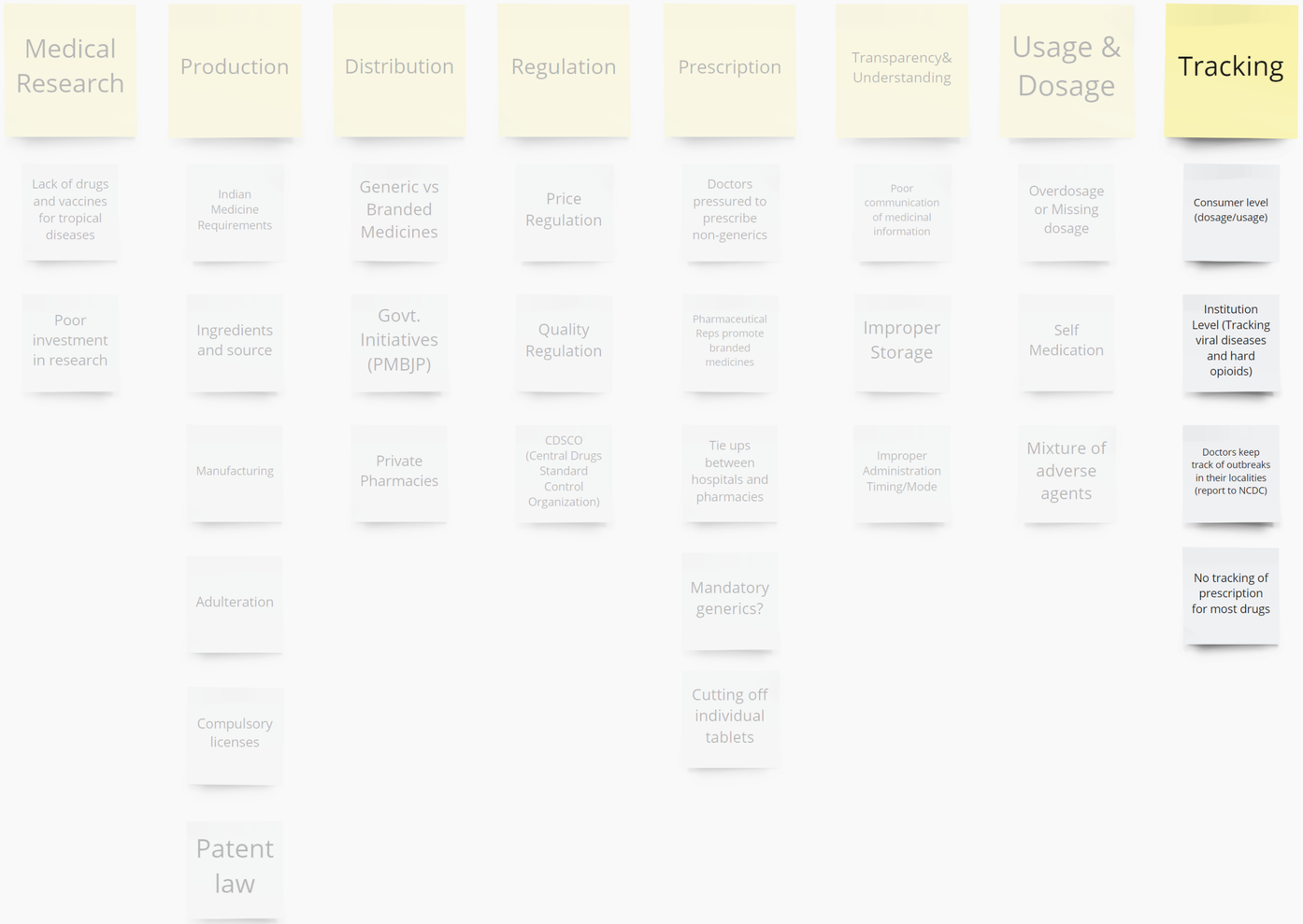

Setting
Project Scope

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Prescription

Procurement

Usage

Future Steps

Future Steps

WEEK 2

01 Identify Various Perspectives

02 Identify System Entities

03 Identifying how parts connect to a whole

04 Identify the relationships between entities

Future Steps

WEEK 2

01 Identify Various Perspectives

02 Identify System Entities

03 Identifying how parts connect to a whole

04 Identify the relationships between entities

WEEK 3

01 Map holistic system of interconnected entities

02 Leverage Points

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abhiprāyaṁ *Comments and Feedback*

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