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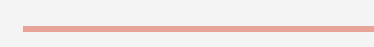
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Interview and Insights ————— **Mayura**

Curriculum Breakdown **Primary Insights**

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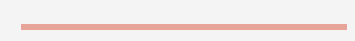
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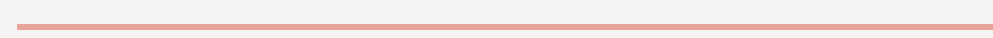
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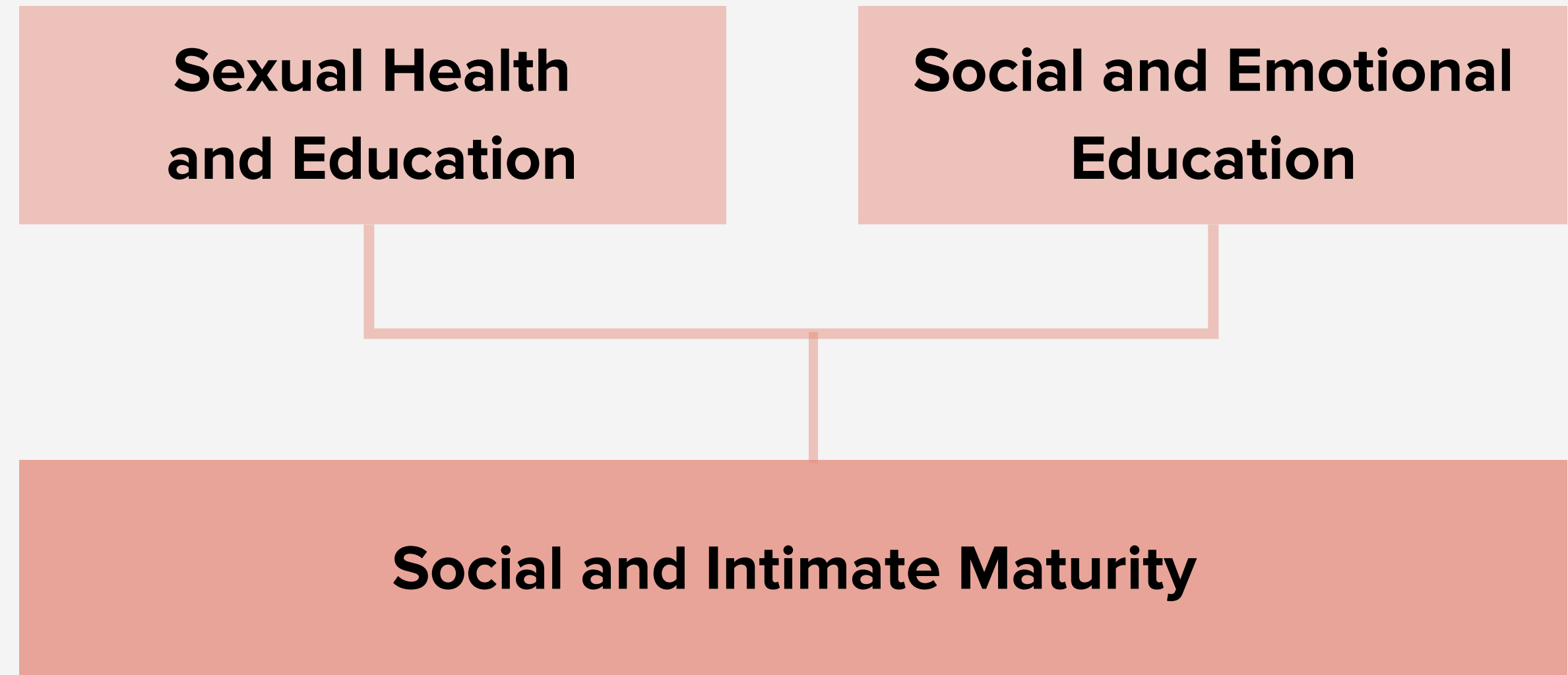


recap

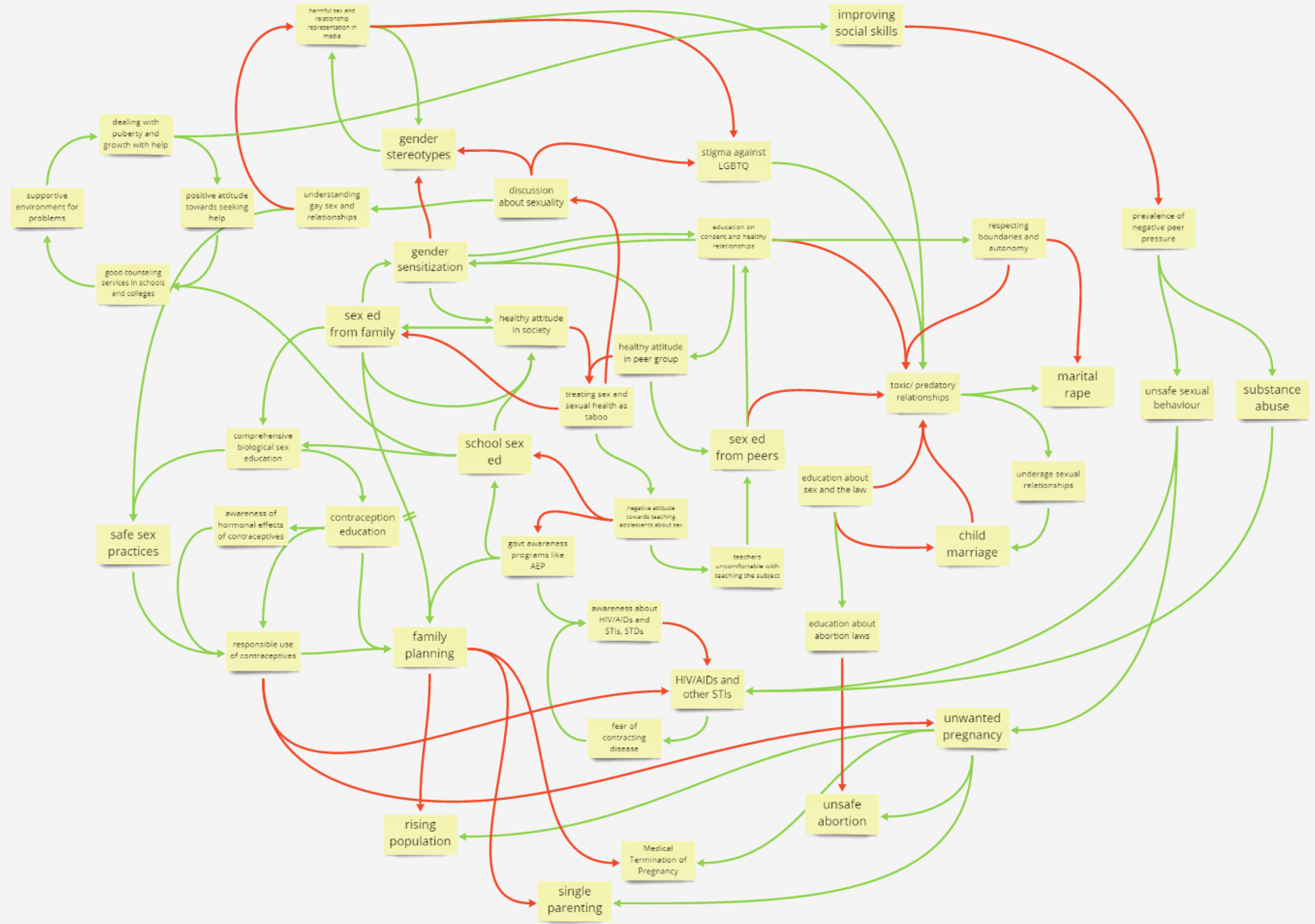
problem area

A system that better imparts both sexual health education and socio-emotional education.

Together, we have termed this as **'social and intimate maturity'**.



causal loop diagram

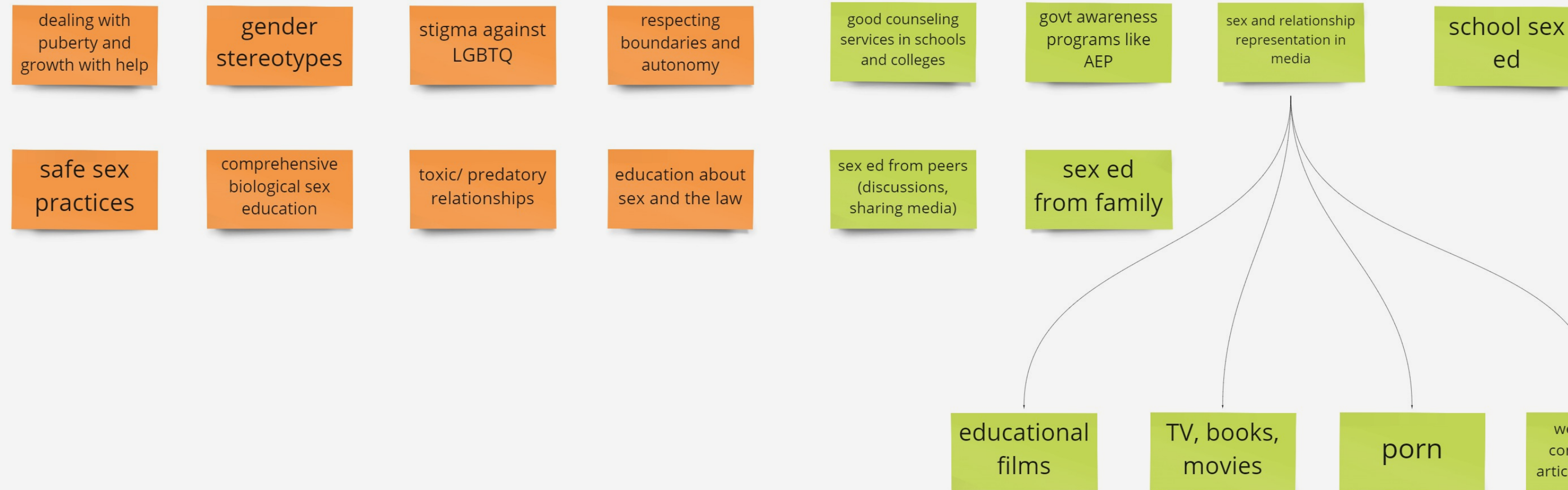
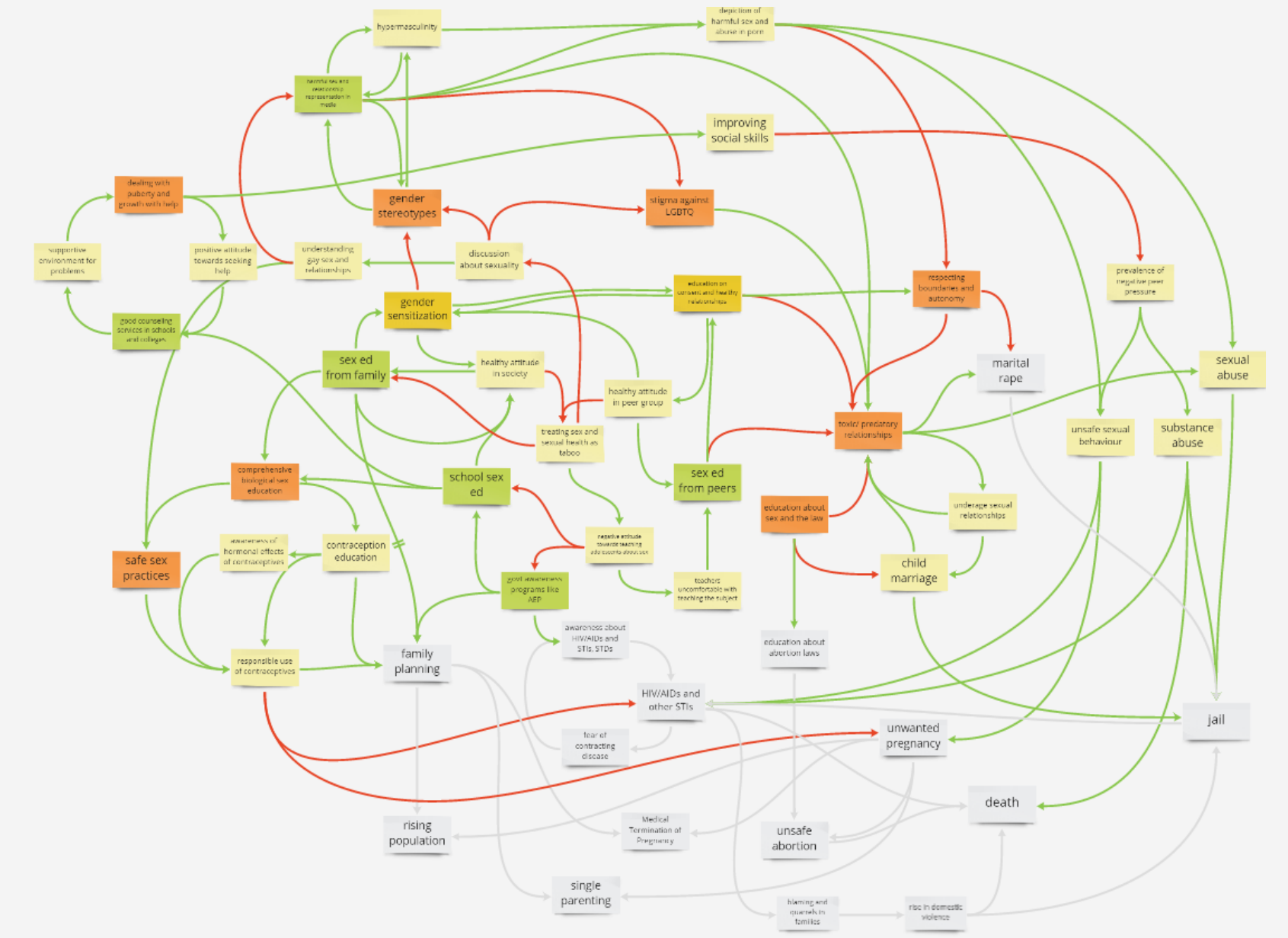
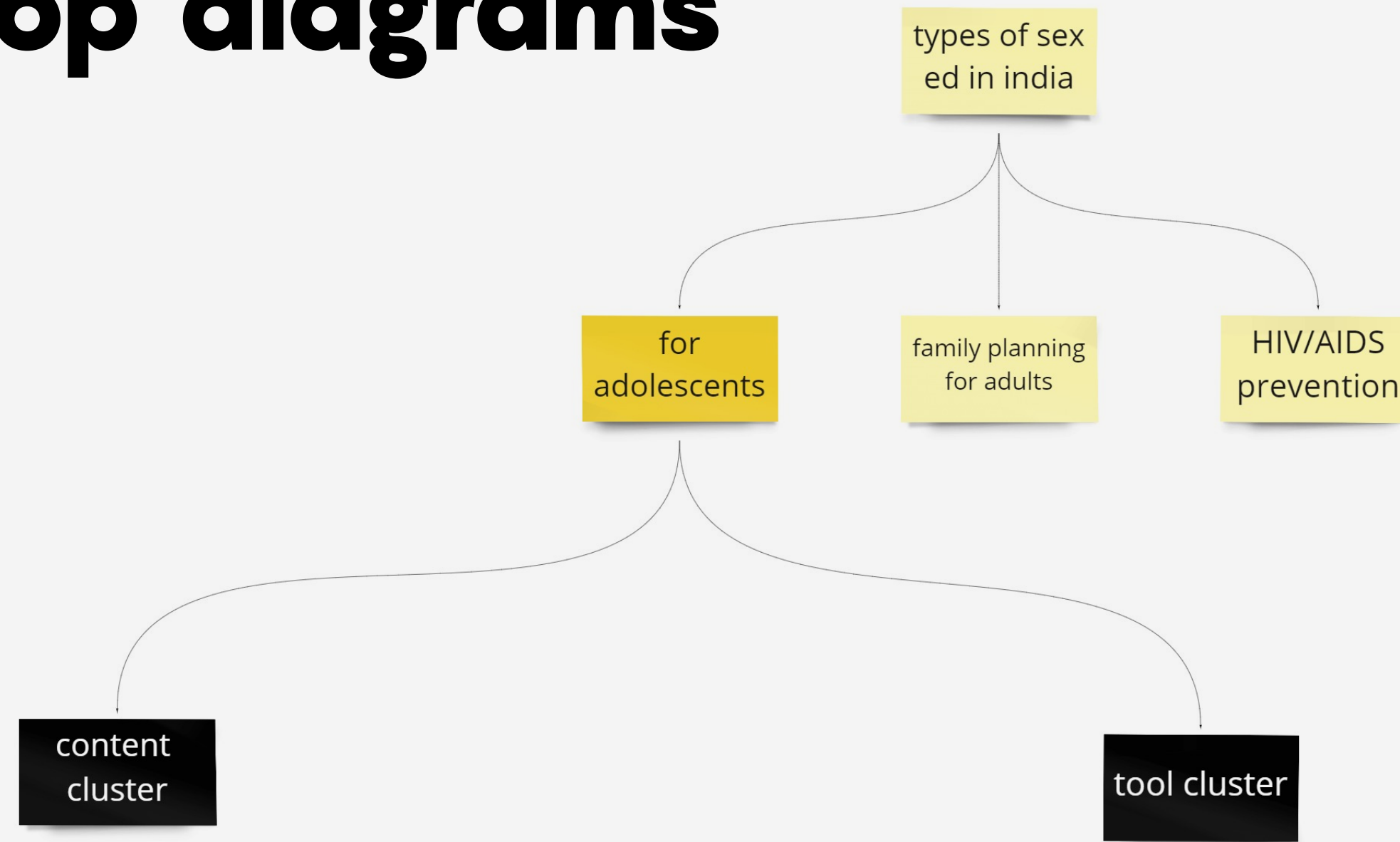




narrowing focus

insights from causal loop diagrams

narrowing area of focus



possible approaches

narrowing area of focus

Curriculum for SIM education

animated, interactive
content

serialised content

Counselling system for SIM in schools

organisation of counselors

Akanksha model for
reference

Peer mentored system

internet based forum

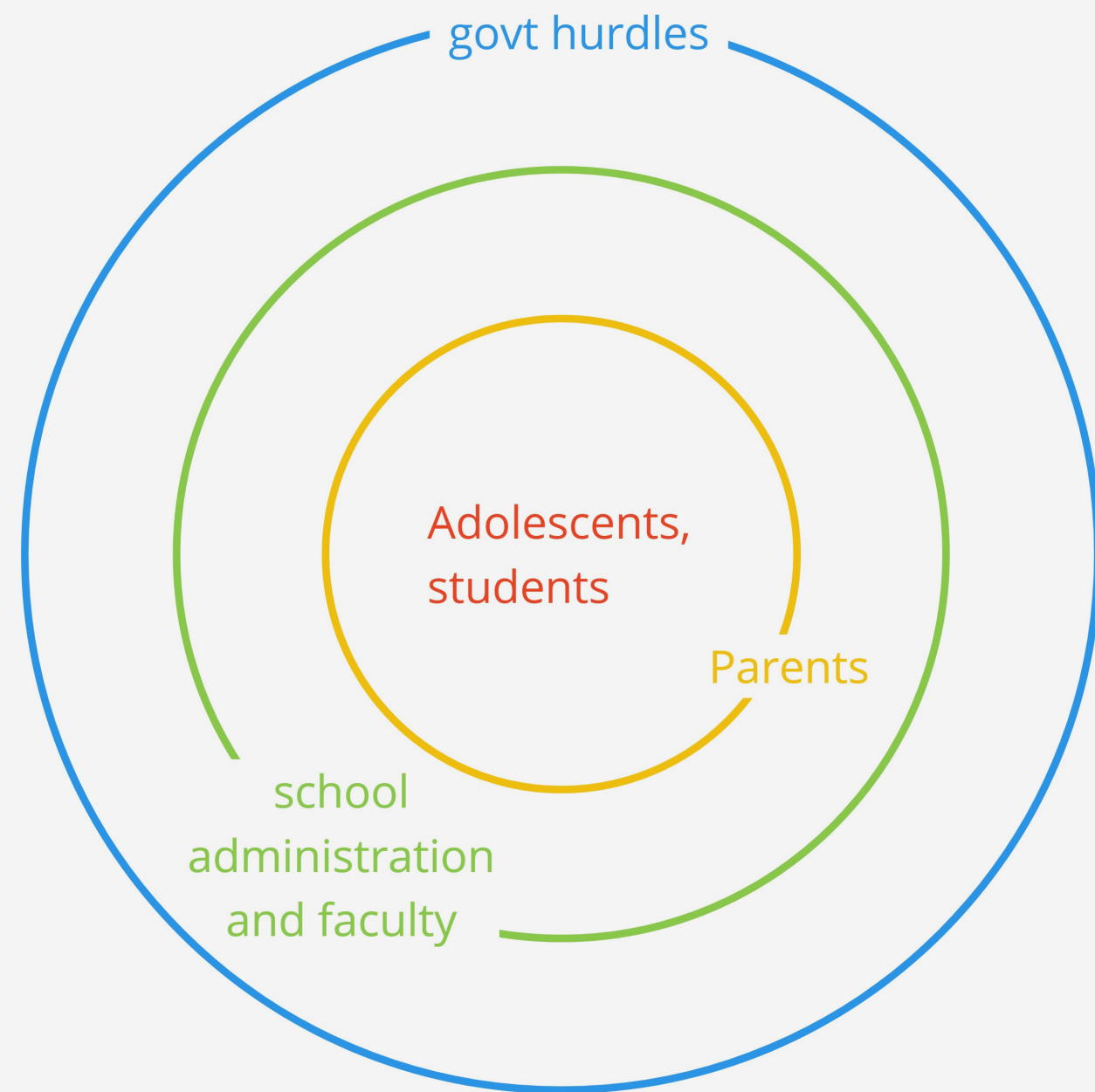
mentorship system

big brother/ big sister model

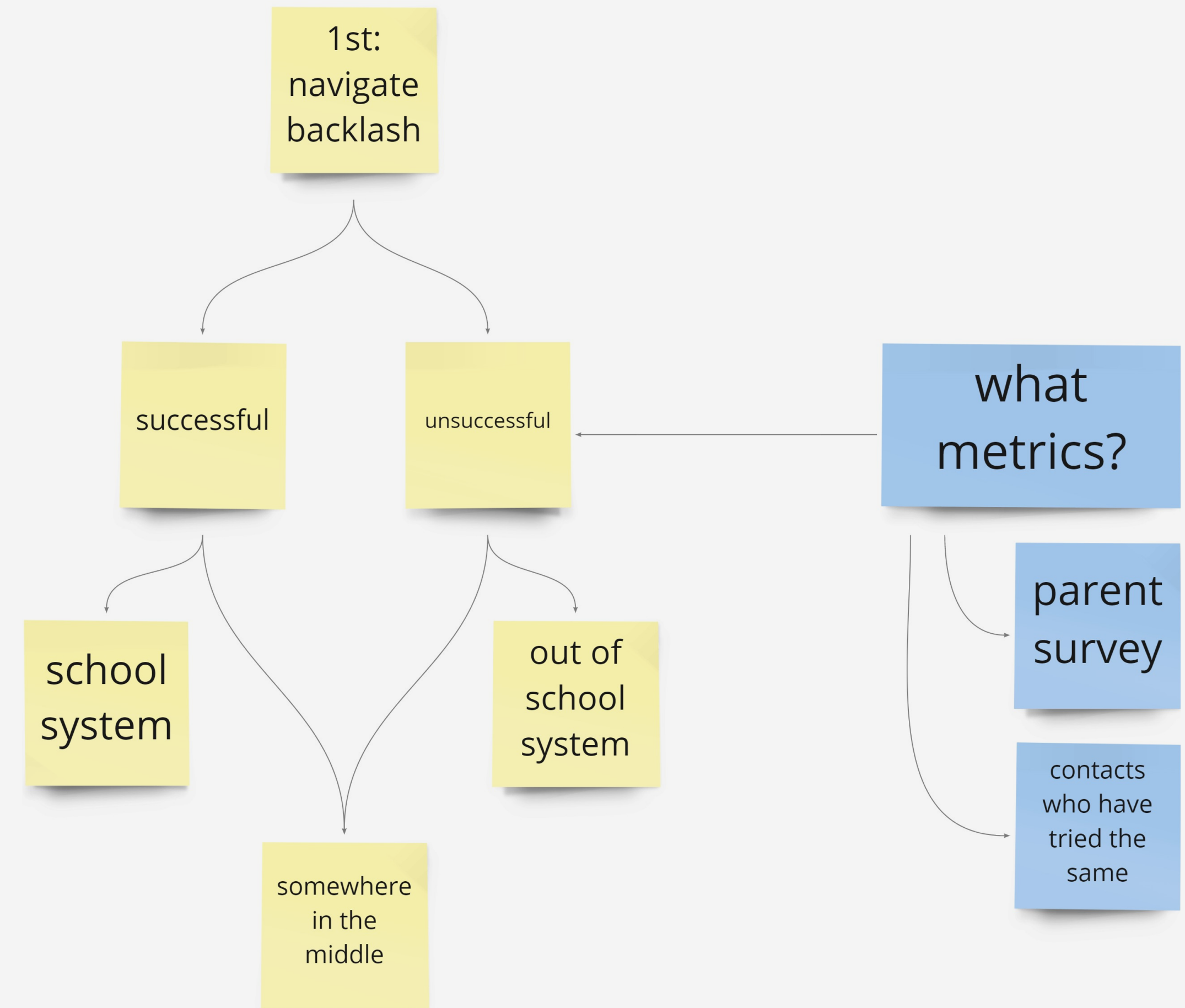
advice and stories from
people in similar age groups

navigating backlash

a rough plan to navigate any backlash that our intervention may face.



narrowing area of focus



feedback

narrowing area of focus

Designing the entire curriculum may not be within the scope of this module.

Narrow it down to a particular topic or age group

or

Focus more on the delivery systems and design a way to get across the information to the adolescents



interview and insights

insights

Facilitator Model

Curriculum

Peer Education

Online Media

Attitudes

interview and insights

insights

interview and insights

Facilitator Model

Almost always important to have a facilitator conducting sessions

Curriculum

Facilitators are trained and integrated into the community

**NGOs know their communities very well:
Backlash is limited when using an NGO's scaffolding**

Peer Education

Fully mechanized systems cannot achieve what facilitators with materials can

Online Media

However, with a facilitator, experiences are not private

Attitudes

insights

interview and insights

Facilitator Model

We are not the experts in content

Often, our best efforts are in the delivery mechanism:
How does the curriculum reach audiences?

Curriculum

Harmful yet common sex ed:

- Portrays girls as victims
- Ignores boys and their development
- Makes sex shameful

Peer Education

Online Media

Attitudes

insights

interview and insights

Facilitator Model

It's always easier to open up with a friend

Facilitators should be someone who the group can identify with

Curriculum

Akanksha model was to just have a **conversation** with students

Peer Education

Online Media

Attitudes

insights

interview and insights

Facilitator Model

Seems simple, but is very complex

Answers to simple questions change with context

Curriculum

Anonymous interactions help people open up and seek help - but how do you make sure it's reliable information?

Peer Education

Creating a good portal for information would be a good VC challenge

Online Media

Find the gaps in existing online solutions

Attitudes

insights

interview and insights

Facilitator Model

Facilitators need to be skilled, socially and emotionally

Need to let the naughtiness out of the system

Curriculum

Problem of interest: how do you develop positive attitudes in facilitators?

Peer Education

All organizations face issues of own prejudices and biases clouding info

Online Media

Attitudes



curriculum breakdown

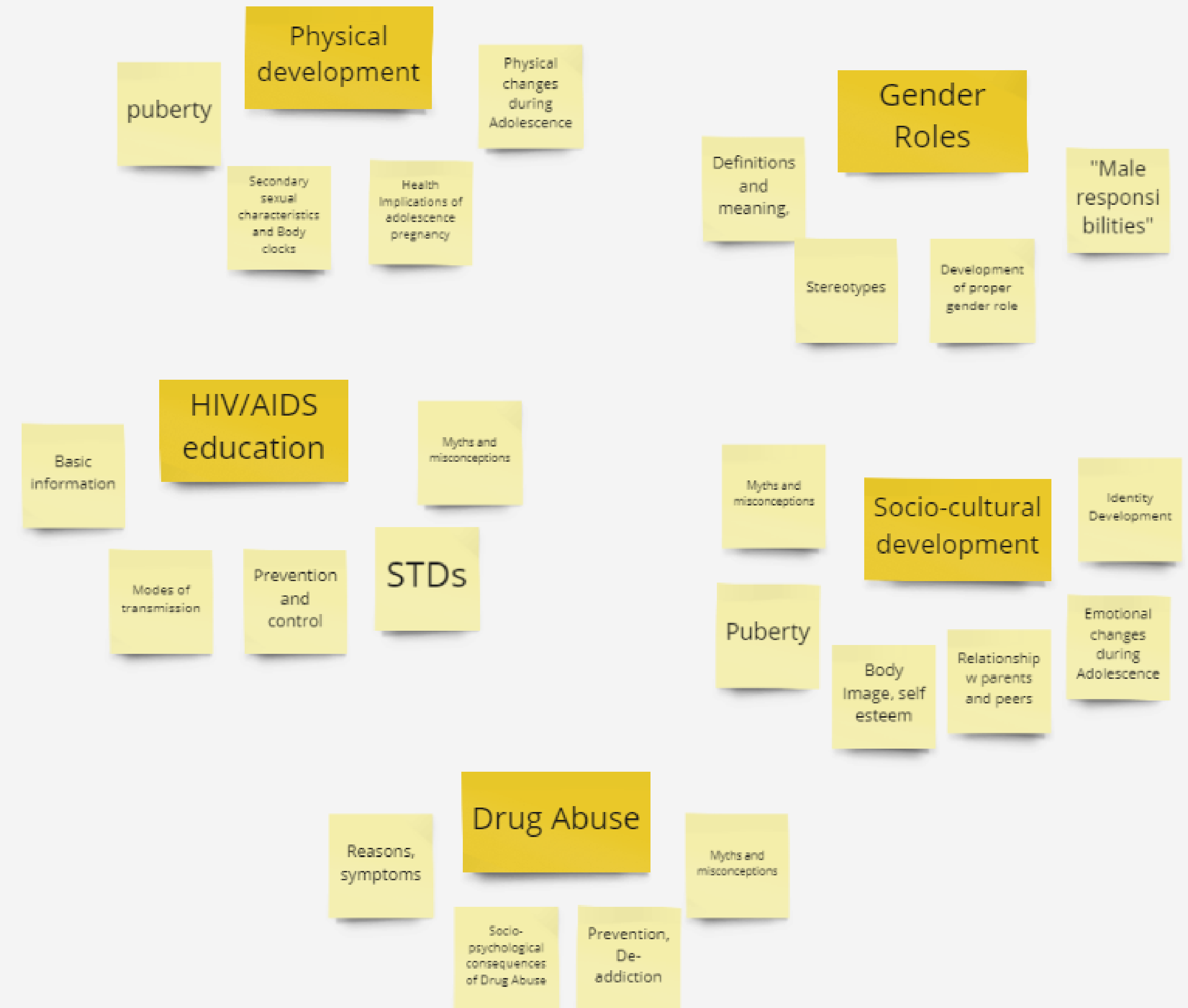
identifying scope

AEP structure and curriculum points

Main areas:

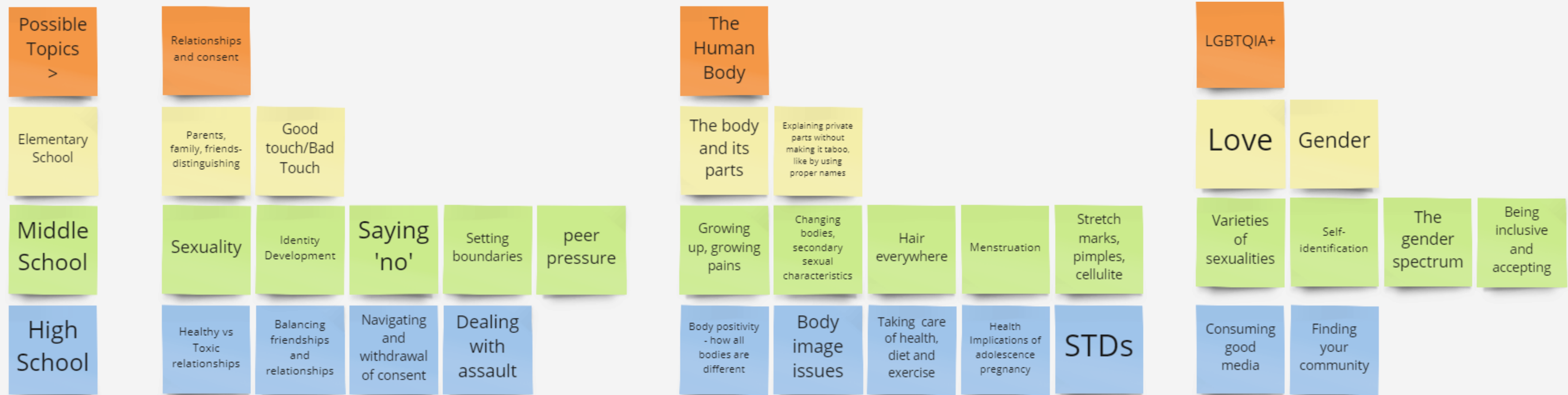
- Physical Development
- Social/Cultural Development
- Gender Roles
- HIV/AIDS education
- Drug Abuse

curriculum breakdown



topic mapping

curriculum breakdown

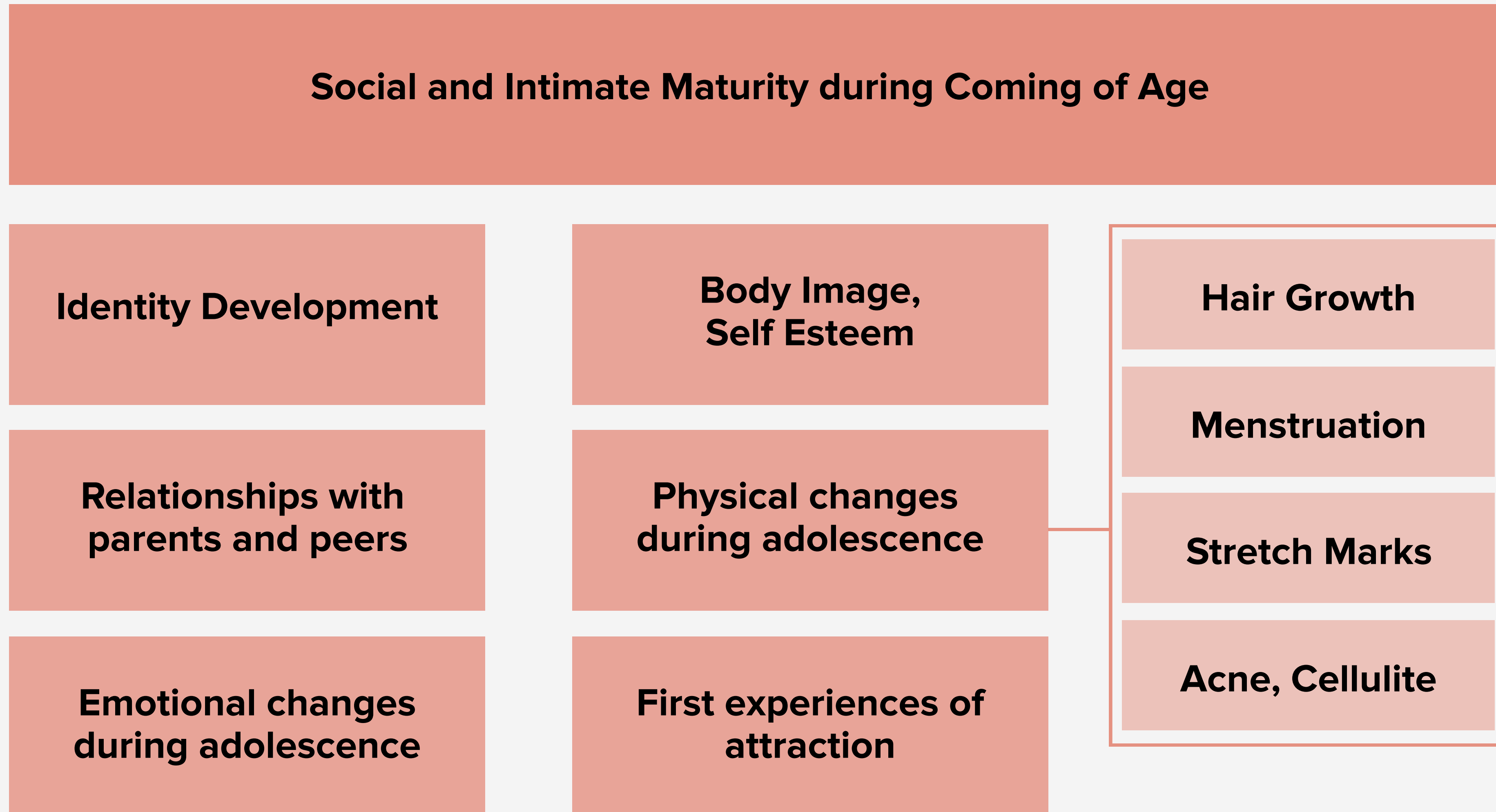


Topics mapped by age and grouped into broad categories, to aid choosing of a focus area for this project

Decided to choose focus from a **single category and age group**, to allow for focus on specific delivery

chosen topic

curriculum breakdown





ideation

essential components

Content Form

Media and format of content and curriculum

Delivery

Delivery systems for curriculum media

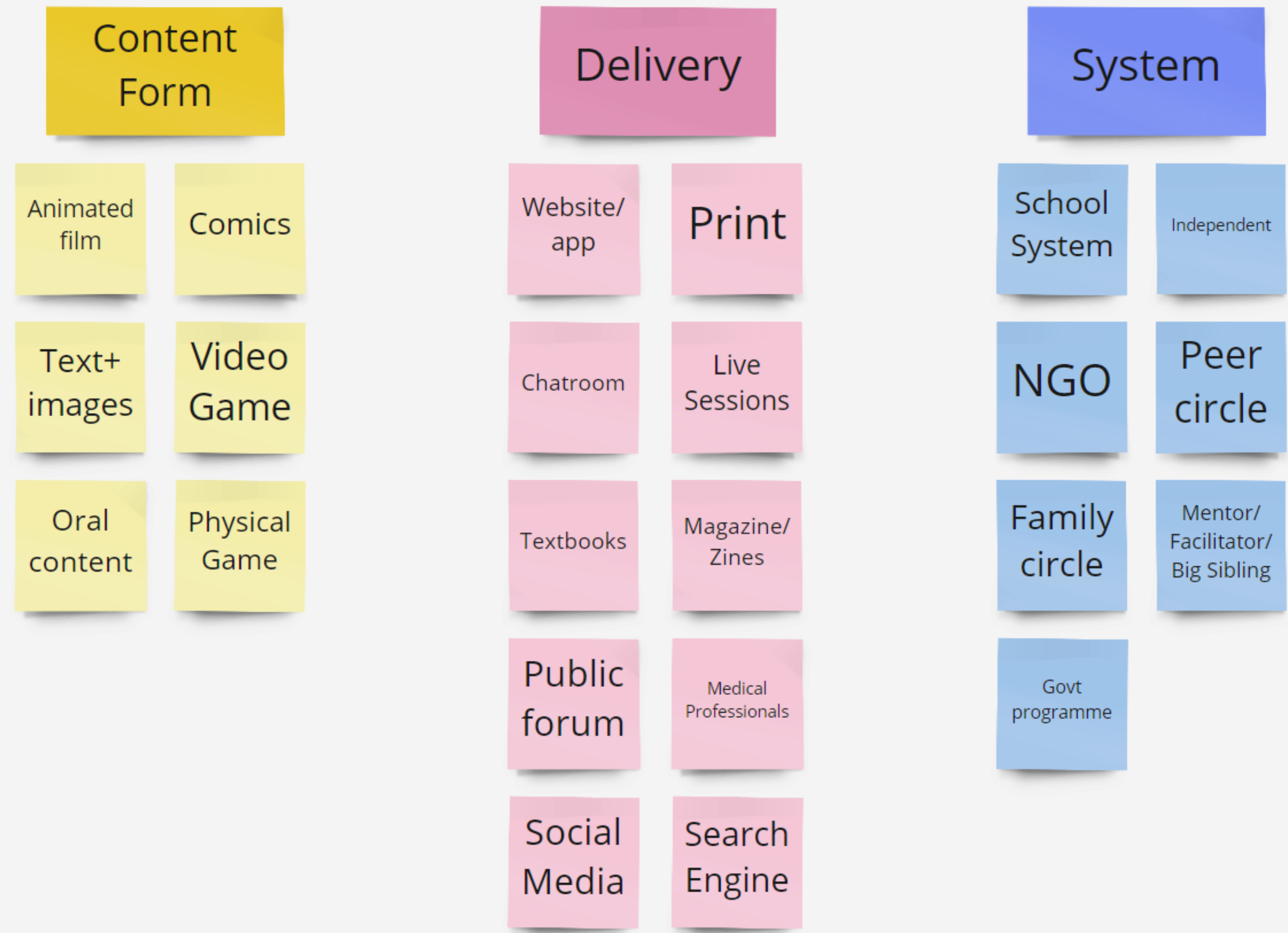
System

Larger systems within which multiple delivery mechanisms exist

ingredient list

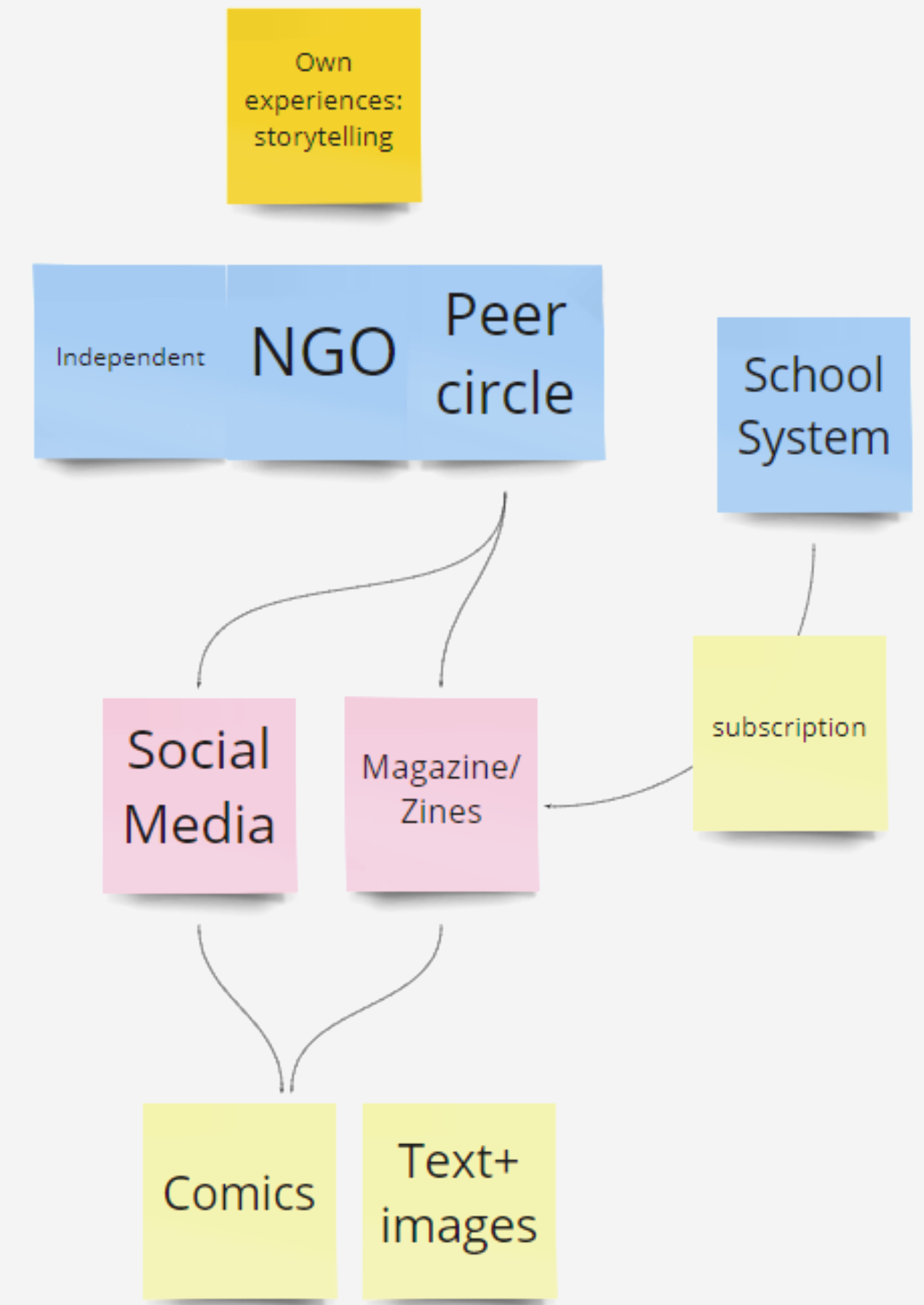
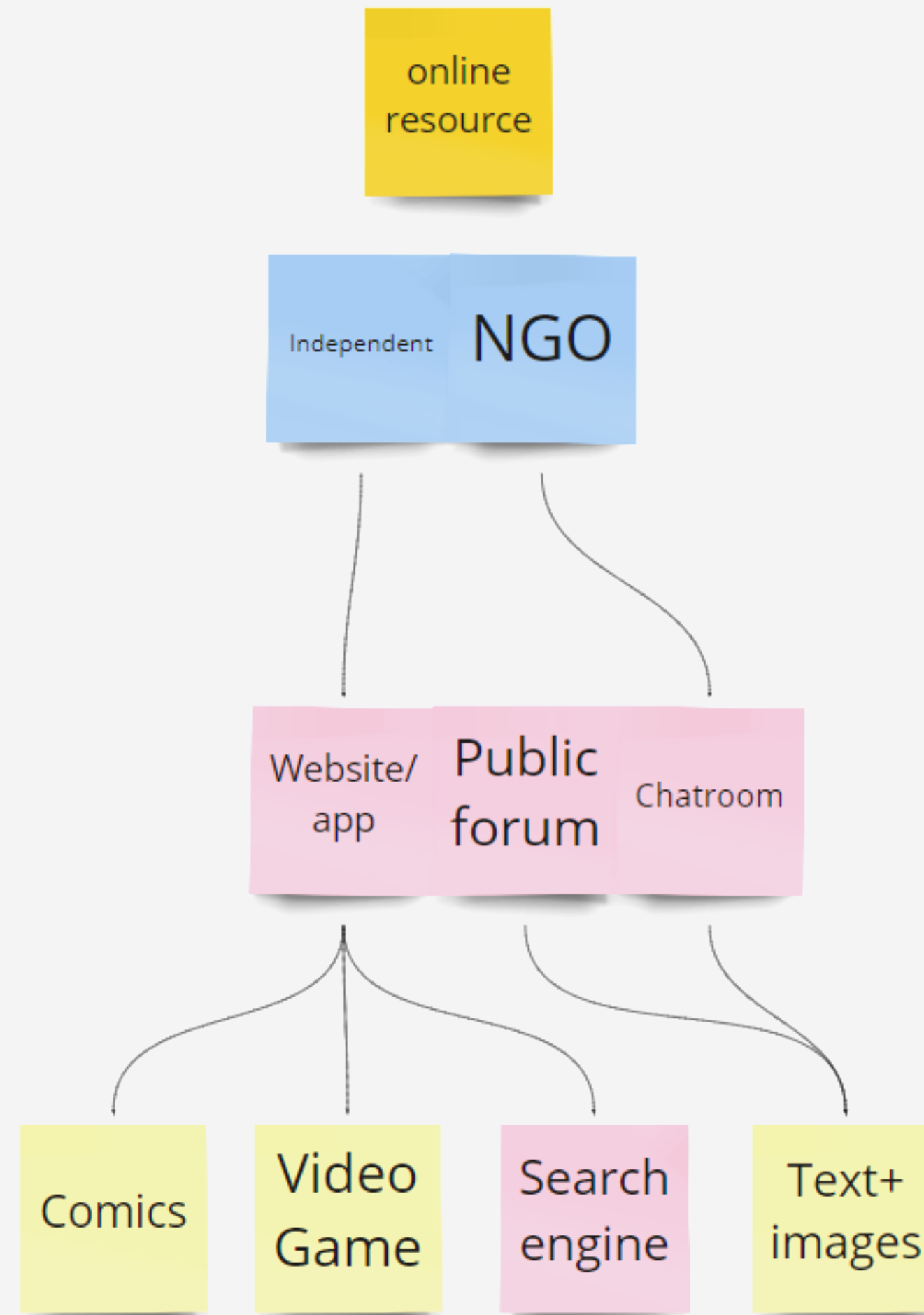
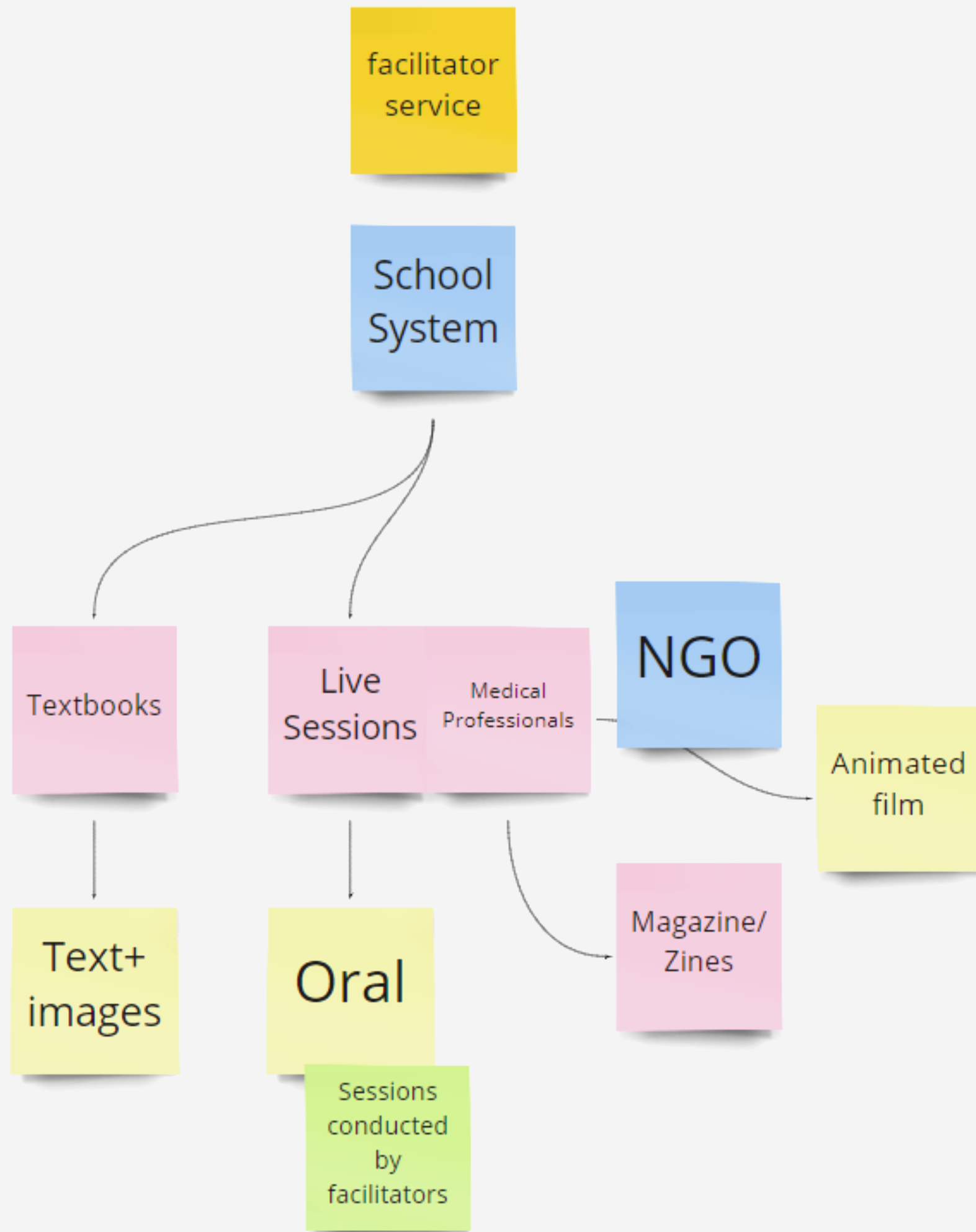
Ingredients can be mixed and matched to create systems

Different combinations will serve a variety of purposes within the larger system



idea generation

ideation





intervention groups

three models

Online Resource

Facilitator Service

Shared Experiences

intervention groups

online resource

intervention groups

Online Resource

Independent of the school system

NGO run

Private, anonymous access to digitized content avoids fear of humiliation

Facilitator Service

Articles and illustrations, comics, in-site games, quizzes

- Bodily functions
- Emotional experiences
- Social changes

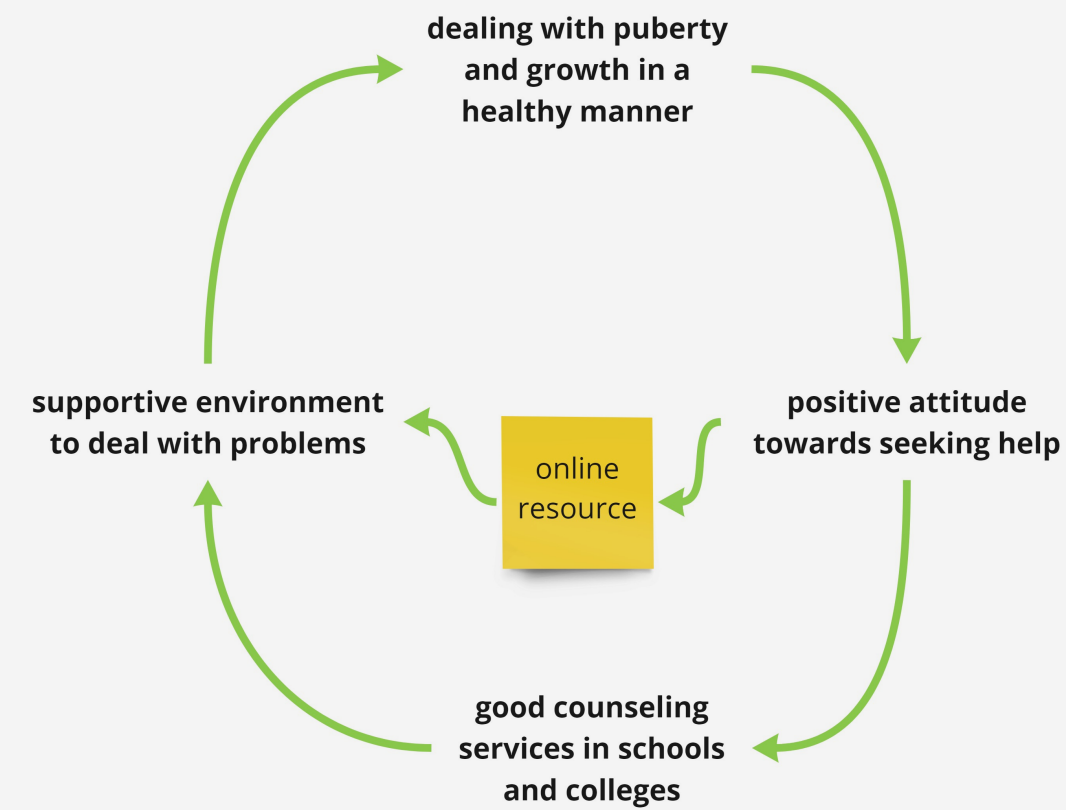
Shared Experiences

Chatroom

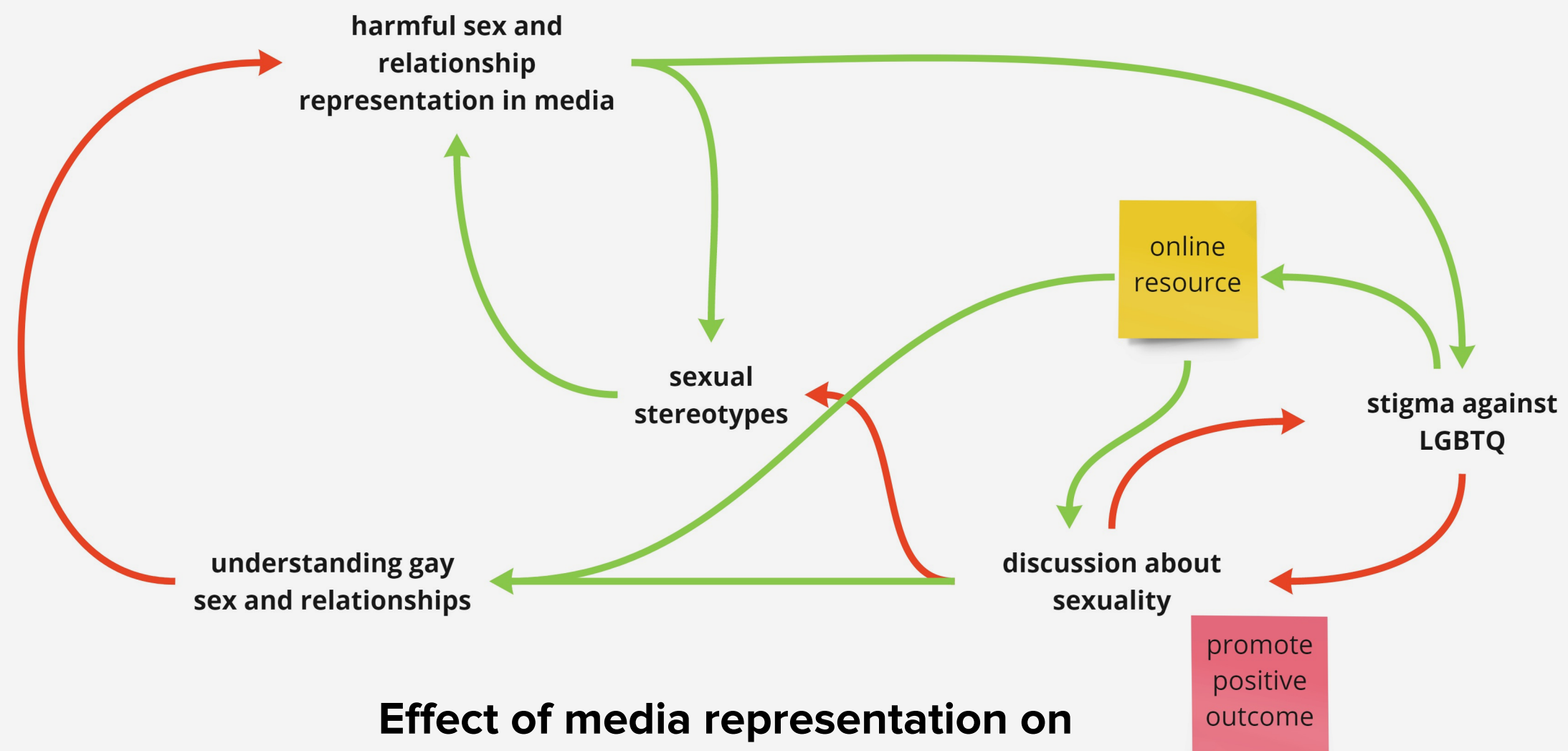
- Conversations with trained facilitators
- Help find resources and answers

system fitting

online resource

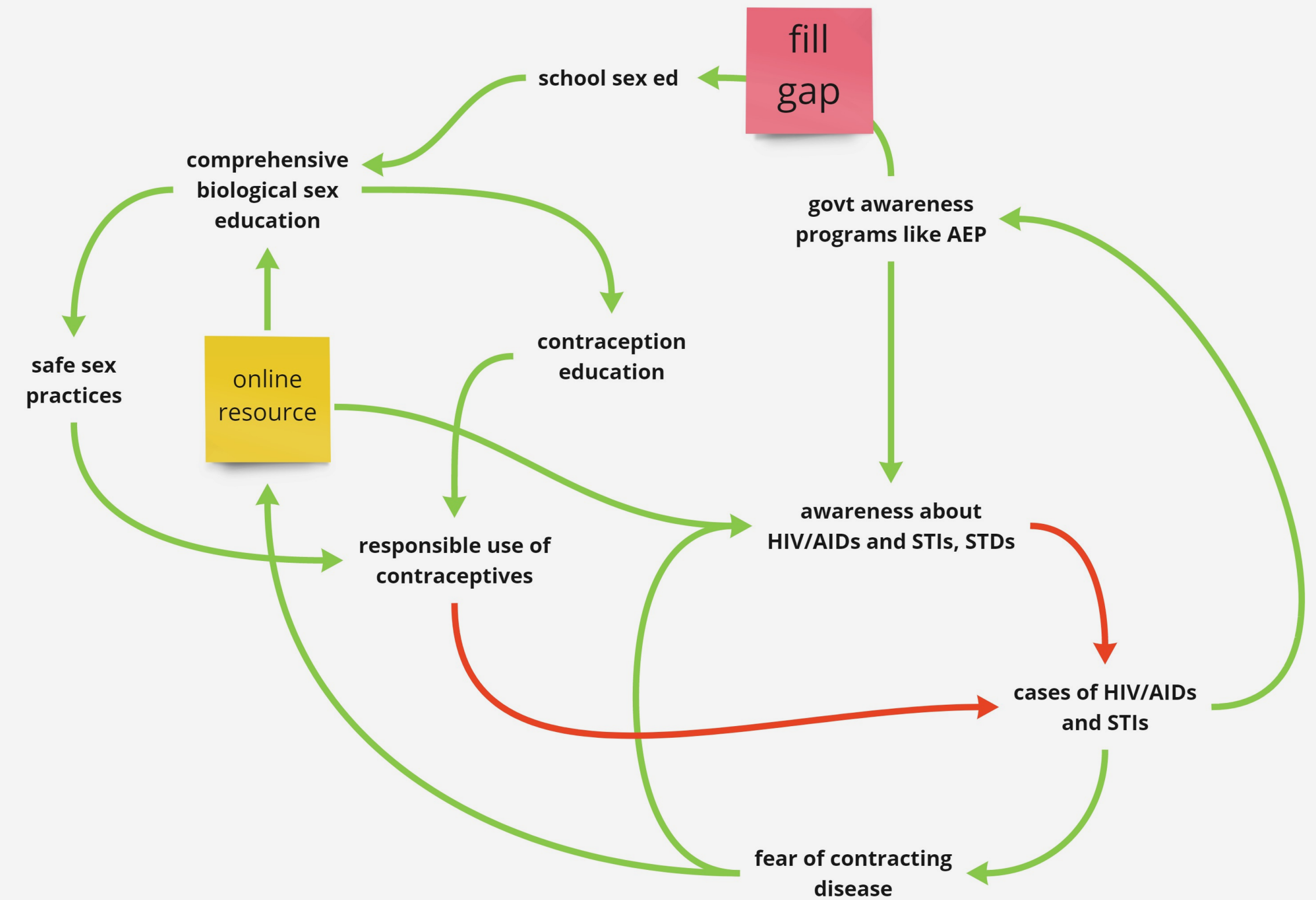


Development of support systems for dealing with puberty



Effect of media representation on healthy attitudes towards sexualities

promote positive outcome



Sub-system of impact of education and awareness on STDs

system role

online resource

Online Resource

Bypass

- Risk of unhealthy peer education

Provide Framework

- Fill gaps in formal systems
- Promote positive outcomes in causal loops

Facilitator Service

Shared Experiences

facilitator service

Online Resource

Providing trained personnel to schools to adopt the role of guidance counselor

Use curated material to spark discussions and talk to students about prescribed topics

Facilitator Service

- Film/Animated Film
- Games
- Books

Class discussions + private conversations when needed

Shared Experiences

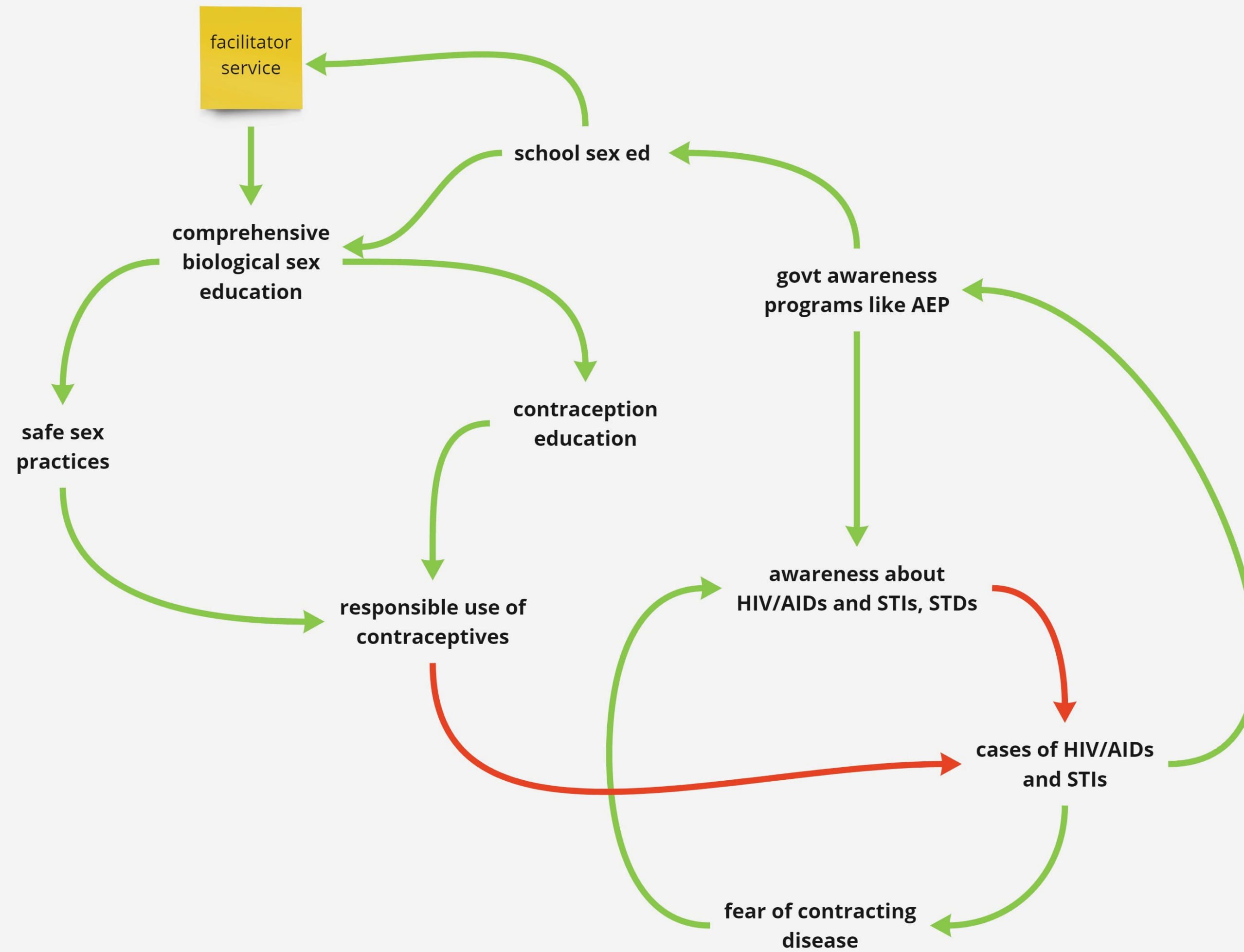
Serialized, coherent curriculum

Regular interaction builds trust with students

As part of the school system, would have the largest reach

system fitting

facilitator service



Sub-system of impact of education and awareness on STDs

system role

facilitator service

Online Resource

Bypass

- Risk of unhealthy peer education
- Delay in positive outcomes in causal loops

Facilitator Service

Provide Framework

- Define effective formal system

Shared Experiences

own experiences

Online Resource

Students depend on peers for support and education

NGO run

Anonymous submission of content helps adolescents open up and seek answers

Facilitator Service

Peers and older kids who have gone through the same are able to offer support and recognition

Stories and art published

Shared Experiences

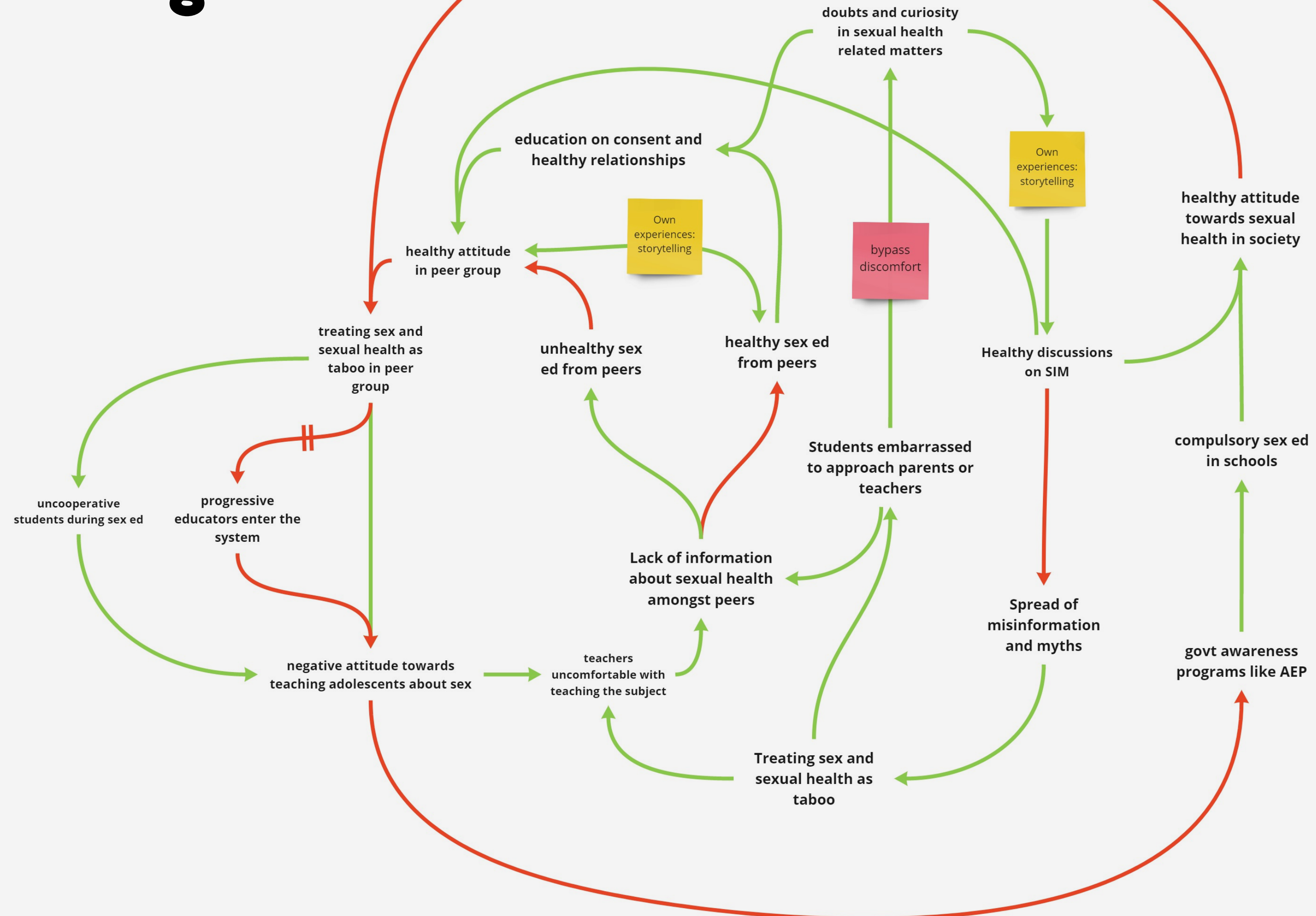
- Social Media
- Magazine/Zine

Schools encouraged to provide zine subscriptions to students

Knowing that one is rarely alone in their experiences is very important for socio-cultural development

system fitting

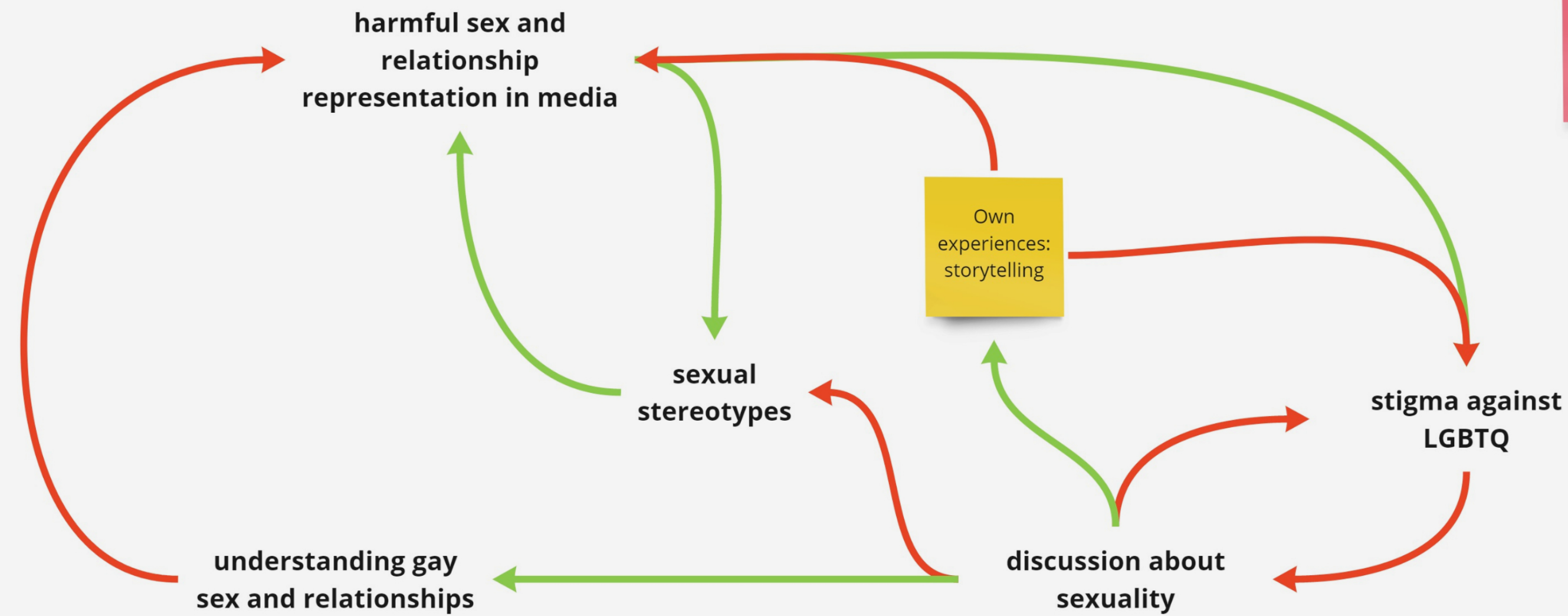
own experiences



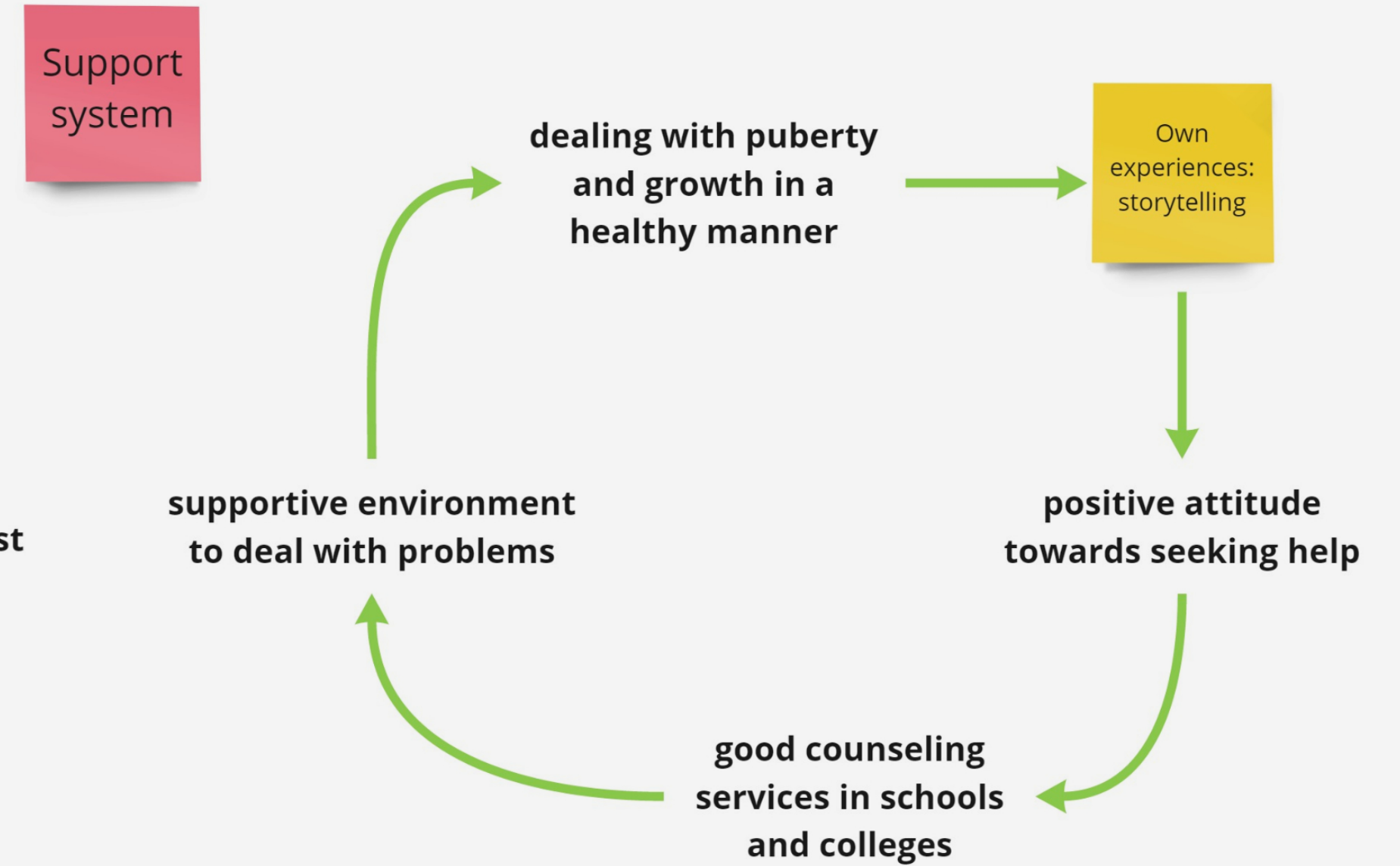
Sub-system of attitudes of peer groups, educators and society about teaching and receiving sex education

system fitting

shared experiences



Effect of media representation on healthy attitudes towards sexualities



Development of support systems for dealing with puberty

system role

shared experiences

Online Resource

Bypass

- Discomfort and hesitation

Provide Framework

- Support systems
- Promote positive outcomes in causal loops

Facilitator Service

Shared Experiences

pros and cons

intervention groups

Pros

Cons

Constraints

Online Resource

anytime, anywhere access
independently accessed

based on individual
initiative: low reach

content driven website
prototype

limited to internet access

time intensive

Facilitator Service

privacy, anonymity

embarrassment of asking
questions bypassed

because private, doesn't
help address feeling of
taboo

Shared Experiences

replaces risky googling

pros and cons

intervention groups

Pros

Cons

Constraints

Online Resource

part of school system:
greatest reach

bound to school's
conservative attitude

no tangible proof of
concept save for sample
curriculum

Facilitator Service

wholesome, structured
curriculum

curriculum needs to be
contextualized for a given
community

student access to trained
mentor who can help with
personal problems

very dependent on
facilitator

Shared Experiences

speeding up the process
of systemic change in the
school system

most expensive

hard to form bonds with
students in a formal setting

pros and cons

intervention groups

Pros

Cons

Constraints

Online Resource

catharsis of expression
gateway to increasing
comfort of sharing

less of a structured
curriculum

tight project timeline

Facilitator Service

promotes discussion
high reach potential if
adopted by schools

to be school-acceptable,
content would have to be
trimmed/cater to schools

Shared Experiences

greater sense of
community and belonging

hinges on community
participation



future steps

future steps

This week

End of module

Flesh out the finalised system

- Create and organise details of content
- Describe through diagrams the delivery system

Contact educators who have worked in this field

future steps

This week

Flesh out the finalised system

- Create and organise details of content
- Describe through diagrams the delivery system

Contact educators who have worked in this field

End of module

Provide proofs of concept for content and delivery systems

Adjust content and delivery system into larger systems

Get user feedback



Q & A