Biomechanic Toys

Product Design - 2
Ashuj Chawda
Guided by Vijay Bapat sir

Toys for babies

Target user - 9 to 15 month old baby

Things to consider:

- Babies of this age do not have sharp cognitive skills. Anything that has simple motion excites them.
- Toys need to be vibrant and cheerful.
- No sharp edges





Mechanisms to implement

Any of the following mechanisms can be implemented:

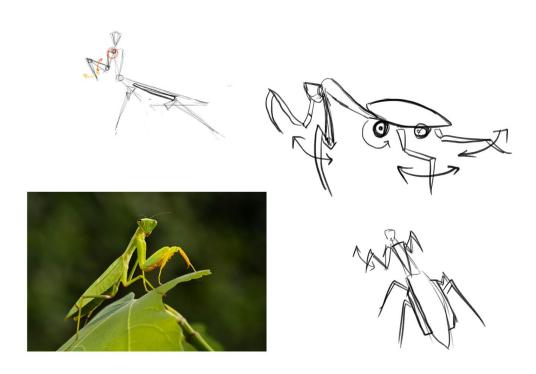
- 1. Cam
- 2. Crank
- 3. Gears
- 4. Ratchets
- 5. Pulleys
- 6. Levers
- 7. Link mechanism

Best toys for children come from simple biomimicry of animal motions.

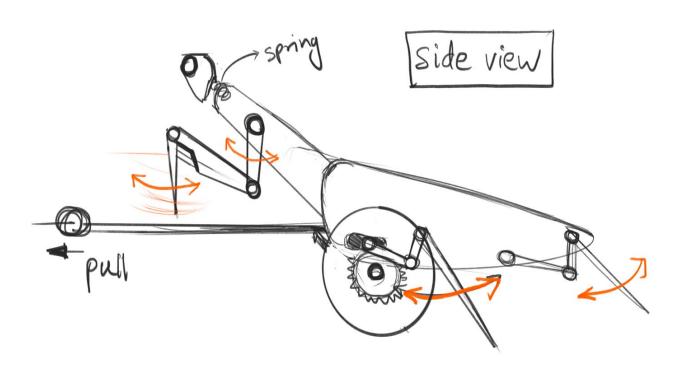
Initial inspirations for toys-

- 1. Praying mantis
- 2. Crab
- 3. Puffer fish

1. Praying mantis



Ideation



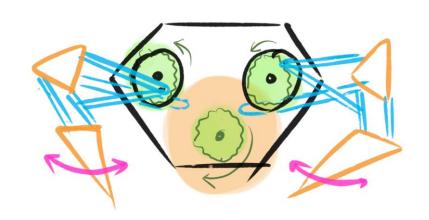
2. Crab

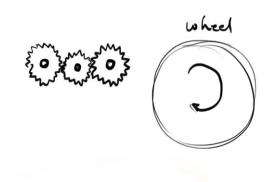
Sideways motion of a crab is very interesting to watch.

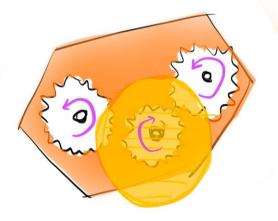




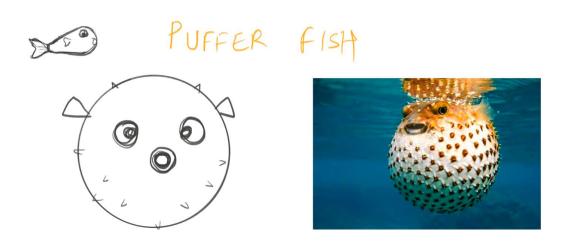
Ideation



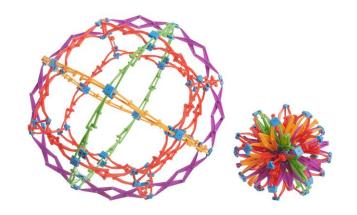


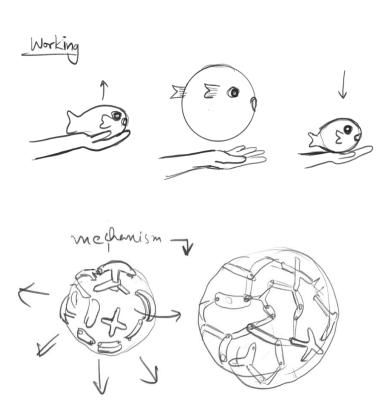


3. Puffer fish



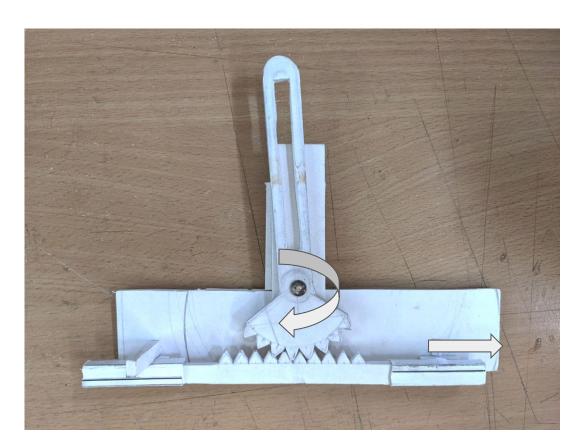
Mechanism - Hoberman Sphere



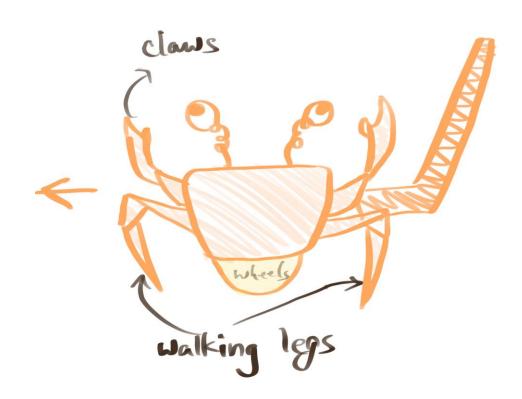


Mockup to understand mechanisms

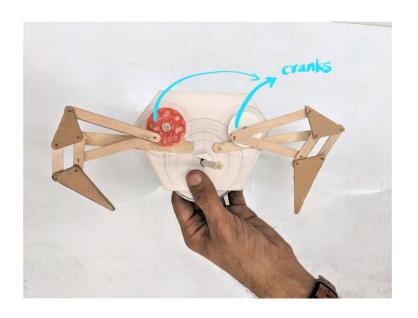
Rotational to translational

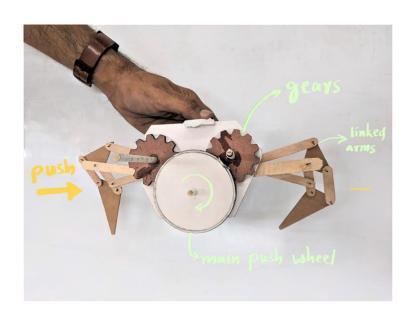


Crab toy



Initial Prototypes : Crab





front back

