

Harvest Festivals of India

Exploring India's harvest festivals through cultural narratives and Information Visualization

Puja Saha

Prof. Ravi Poovaiah

About the project

Harvest festivals are vibrant threads woven into the rich tapestry of Indian culture. These celebrations, steeped in tradition, express gratitude for the land's bounty and mark the end of the agricultural cycle. From north to south, each region explodes in a kaleidoscope of colors, rituals, and delicious food, celebrating in unique ways. One fascinating aspect of harvest festivals in India is how they are celebrated differently across various regions and cultures, showcasing the incredible diversity that the country holds. While the essence of gratitude for the harvest remains consistent, the customs, rituals, and traditions associated with these festivals vary greatly from one community to another.

I gathered information about these celebrations, analyzed it carefully, and organized it in a clear way. Our goal is to help people understand and appreciate these festivals even more. The final product of this project is an interactive website. This website will be like a fun and informative journey where you can learn all about the history, traditions, and unique features of different harvest festivals celebrated across India. This project represents a concerted effort to not only showcase the vibrancy and diversity of Indian cultural events but also to explore innovative avenues for presenting and experiencing cultural information in a digital age.



Methodology

1) Selection of Festival

Dividing the festivals based on the two harvest seasons in India is a strategic approach to showcase the cultural diversity and agricultural practices of the country. By aligning festivals with specific harvest periods, I can highlight the seasonal rhythms and regional variations in celebration. Also the selection of festivals for this project was carefully curated, taking into account the diverse array of rituals, stories, and cultural practices associated with each celebration.

2) Data Collection

Data collection forms the backbone of the project. Information is diligently gathered from a multitude of sources, including historical texts, online resources, and invaluable insights gleaned from community members and cultural experts. These diverse sources shed light on festival dates, rituals, traditions, and captivating folklore. Additionally, regional variations are meticulously documented to capture the unique essence of each celebration across different parts of India.

3) Ideation

This project's ideation phase was a vibrant exploration, where brainstorming, conceptualization, and refinement of ideas danced together to create a compelling way to capture the essence of India's harvest festivals. To showcase the vibrant tapestry of India's harvest festivals and facilitate easy comparison, a unified visualization layout can be adopted. This framework will present key aspects of each celebration in a structured manner, allowing viewers to explore various dimensions.

4) Design

In designing the web visualization for showcasing Indian harvest festivals, I have adopted a color scheme that reflects the vibrancy and diversity of these cultural celebrations. The design aims to capture the essence of Indian festivals while ensuring accessibility and interactivity for a wide audience.

Exploration Outcome

