

Design Resource

## Typography Day Papers 2020

'Typographic Dialogues: Local-Global'

by

Typoday 2020

The Faculty of Arts and Design,

The Applied Sciences University, Amman, Jordan

Source:

<https://www.dsource.in/resource/typography-day-papers-2020>



1. Introduction
2. International Speakers
3. Student Speakers
4. References
5. Contact Details

Design Resource

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<https://www.dsource.in/resource/typography-day-papers-2020/introduction>

## Introduction

**Typography Day** was organized for the Thirteenth time on 28th, 29th February and 1st March 2020 hosted by The Faculty of Arts and Design, **The Applied Sciences University, Amman, Jordan** with support from The Lebanese University, Industrial Design Centre (IDC), Indian Institute of Technology Bombay (**IIT Bombay**) with support from India Design Association (**InDeAs**) and **Aksharaya**.

The theme of the event was: '**Typographic Dialogues: Local-Global**'

**The Conference focused on the following issues:**

1. Experiments and Explorations in Typographic Dialogues: Local-Global
2. Typographic Dialogues: Local-Global in the context of Culture
3. Typographic Dialogues: Local-Global in the process of Learning
4. Typographic Dialogues: Local-Global using Multilingual Scripts
5. Typographic Dialogues: Local-Global in Native (Indigenous) Scripts
6. Typographic Dialogues: Local-Global in Local Languages
7. Research Activities in Typographic Dialogues: Local-Global

**The conference focused on the following sub-themes:**

- **Typographic Dialogues: Local-Global in education**  
Instructional Aid, Displays, Information Graphics
- **Dialogues: Local-Global in Digital Typography**  
Mobile devices, Tablets, Web Typography
- **Dialogues: Local-Global in Environmental Typography**  
Signage, Installations, Graffiti or Street Art, Architecture
- **Dialogues: Local-Global in Commercial Typography**  
Advertisements, Packaging, Retail, Product graphics, Fashion
- **Typographic Dialogues: Local-Global in Identity Programs**  
Logos, Signs, Branding, Shop and Vehicular Signs

1. Introduction

2. International Speakers

3. Student Speakers

4. References

5. Contact Details

Design Resource

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- **Dialogues: Local-Global in Vernacular Typography**

Native Calligraphy, Culture and Typography, Indigenous scripts

- Visual Literacy and Visual Ergonomics, Cognitive studies, Human Machine Interface, Reading experiences with respect to **Typographic Dialogues: Local-Global**

- **Dialogues: Local-Global in Media Typography**

Television, Movie titling, Movie posters, Subtitling, Typography in motion

Here you can find the selected final juried papers for the conference Typography Day 2020 with the theme of 'Typographic Dialogues: Local-Global'

1. Introduction

2. International Speakers

3. Student Speakers

4. References

5. Contact Details

Design Resource

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<https://www.dsource.in/resource/typography-day-papers-2020/international-speakers>

## International Speakers

The list of papers was selected for presentation during the Typography Day 2020 Conference.

**1. Agnieszka Ziemiszewska**, Polish-Japanese Academy of Information Technology, Poland and **Mónica Acosta Torres**, Msc, Universidad Técnica Del Norte, Ibarra, Ecuador  
**Type Unite. A typographic dialogue: local-global**

Download Paper:

• [agnieszka\\_ziemiszewska\\_typoday\\_2020.pdf.....](#) 

**2. Rikke Hansen**, University of Southern Denmark/Design School Hoejer, Denmark and **Barnabas Wetton**, Head of International Innovation Design School Kolding, Denmark  
**PLANCK LENGTH 2.0**

Download Paper:

• [rikke\\_hansen\\_typoday\\_2020.pdf.....](#) 

**3. Alja Herlah**, University of Ljubljana, Academy of Fine Arts and Design, Slovenia  
**Custom typeface as a written voice of the university**

Download Paper:

• [alja\\_herlah\\_typoday\\_2020.pdf.....](#) 


**4. Lisa Winstanley**, Nanyang Technological University, Singapore  
**Collaborative Typographic Installations Leveraging Trust as a Creative Catalyst**

Download Paper:

• [lisa\\_winstanley\\_typoday\\_2020.pdf.....](#) 

**5. Narayana Bhattathiri** and **Ramu N Bhattathiri**, Trivandrum, Kerala, India  
**Finding the roots of Malayalam Calligraphy**

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• [narayana\\_bhattathiri\\_typoday\\_2020.pdf.....](#) 

**6. Prafulla Kumar N Gohel**, Department of Applied Arts, Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda, Vadod, India  
**TYPEसाइप – The Conceptual Typographic Dialogues**

Download Paper:

• [prafullgohel\\_typoday\\_2020.pdf.....](#) 

**1. Introduction**

**2. International Speakers**

**3. Student Speakers**

**4. References**

**5. Contact Details**

Design Resource

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Source:

<https://www.dsource.in/resource/typography-day-papers-2020/student-speakers>

## Student Speakers

The list of papers was selected for presentation during the Typography Day 2020 Conference.

1. **Pallavi Shedge**, University of the Arts, London , UK  
**Indic Script Primer**

Download Paper:

• [pallavi\\_shedgetypoday\\_2020.pdf.....](#) 

2. **Sayali Milind Phadke**, Camberwell College of Arts, University of the Arts, London (UAL), UK  
**Tough Spots- A 'Glocal' Webcomic Of Subtle Typographic Dialogue**

Download Paper:

• [sayali\\_milind Phadke\\_typoday\\_2020.pdf.....](#) 

3. **Tejaswini Waghulde**, MIT Institute of Design , India  
**Assimilation of Cultural Conscious Type Art and Type Design of India**

Download Paper:

• [tejaswini\\_waghulde\\_typoday\\_2020.pdf.....](#) 

4. **Prachi Dalal**, The Maharaja Sayajirao University, India  
**EXPERIMENTS AND EXPLORATIONS IN TYPOGRAPHIC DIALOGUES: LOCAL-GLOBAL**

Download Paper:

• [prachi\\_dalal\\_typoday\\_2020.pdf.....](#) 

1. Introduction

2. International Speakers

3. Student Speakers

4. References

5. Contact Details

Design Resource

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Source:

<https://www.dsource.in/resource/typography-day-papers-2020/references>

## References

For more details please click on the following link:

- <http://www.typoday.in/2020>
- <https://www.youtube.com/channel/UCiwFfiuw7igGGeK3fbD7r4w>

1. Introduction
2. International Speakers
3. Student Speakers
4. References
5. Contact Details

Design Resource

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## Contact Details

Typography Day 2020 conference was organized by The Faculty of Arts and Design, The Applied Sciences University, Amman, Jordan

You can get in touch with us at [typodaybeirut2020\[at\]gmail.com](mailto:typodaybeirut2020[at]gmail.com)

For more details please click on the following link:

<http://www.typoday.in/2020/>

You can write to the following address regarding suggestions and clarifications:

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1. Introduction
2. International Speakers
3. Student Speakers
4. References
5. Contact Details